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Your Personal Fashion Companion

# Purpose of PYCO

## **Fashion Accessibility**

Aims to make fashion advice accessible to everyone

# **Community Building**

Connects individuals looking for fashion inspiration with those who have styling expertise

### **Creative Platform**

Serves as a stage for aspiring designers to build a portfolio and gain recognition

## **Long-Term Vision**

Potential to evolve into a style marketplace for outfits and clothing transactions

# Key Feature and Functionality

# **Wardrobe Cataloging**

Users can organize and catalog their clothing inventory for easy access and outfit planning

# **Style Community Interaction**

Users can post photo, seek feedback, and receive outfit suggestions from the community

### Image Processing with ML Kit

Utilizes ML Kit for image background removal, enhancing user content by isolating clothing items

# **Fashion API Integration**

Leverages API to fetch data like brand info and outfit ideas, keeping users updates on fashion trends

# Technical Architecture and Offline Capabilities

### Single Activity Architecture

Ensures streamlined navigation with a single-activity structure and composables for different screens.

### **Network Requests with Retrofit**

Uses Retrofit for API requests, supporting coroutines for asynchronous, non-blocking data retrieval.

### Offline Data Storage

- Room Database: Allows users to access their wardrobe inventory offline
- WorkManager: Syncs data with Flrebase Firestore when internet connection is restored, providing a seamless offline experience

# Target Audience

### **Fashion Seekers**

People looking for fashion advice, help with outfit coordination or ways to improve their style

#### Your Adults & Students

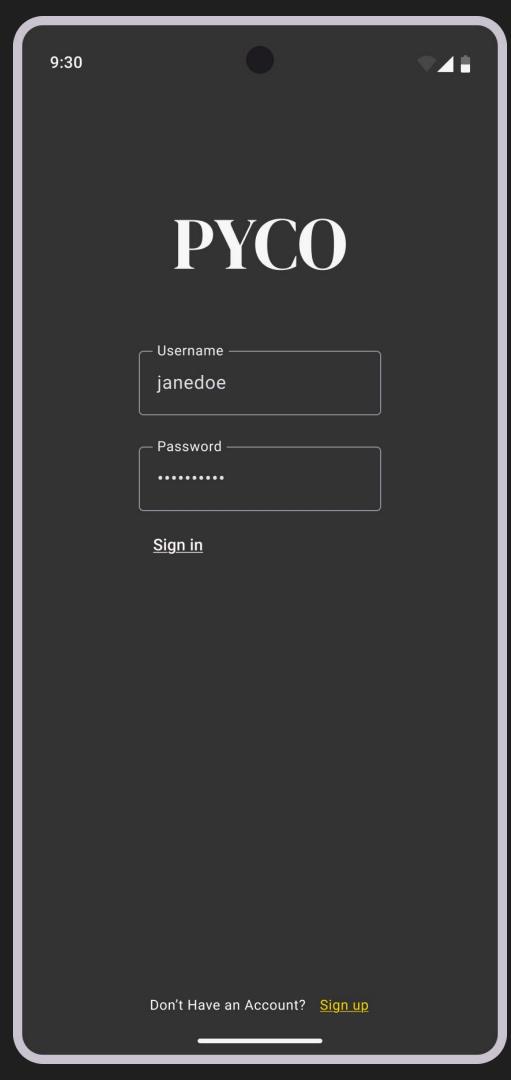
Students, young professionals, and others who may need affordable fashion advice for events, interview, or daily wear

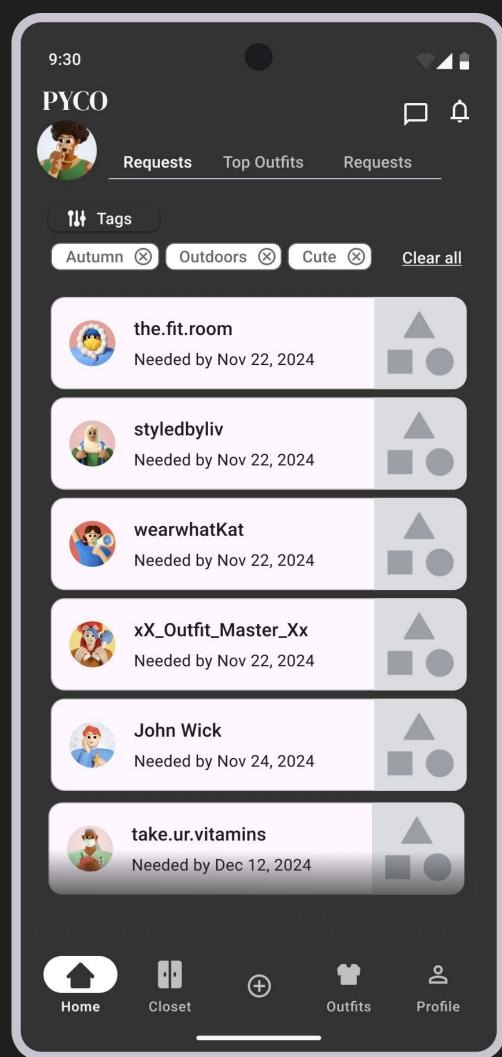
# **Aspiring Designers**

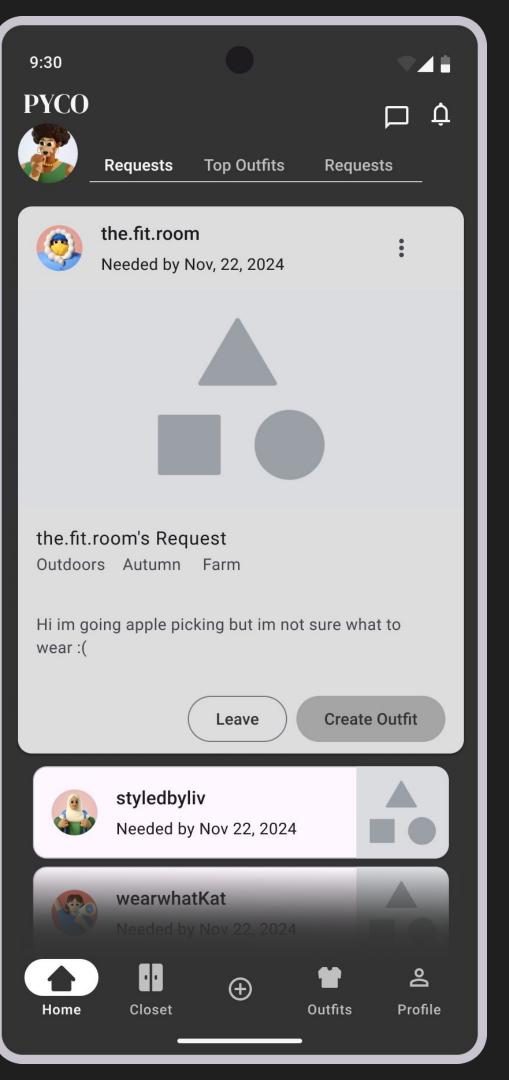
those with a knack for styling who want to showcase their talent, build a following, and receive community feedback

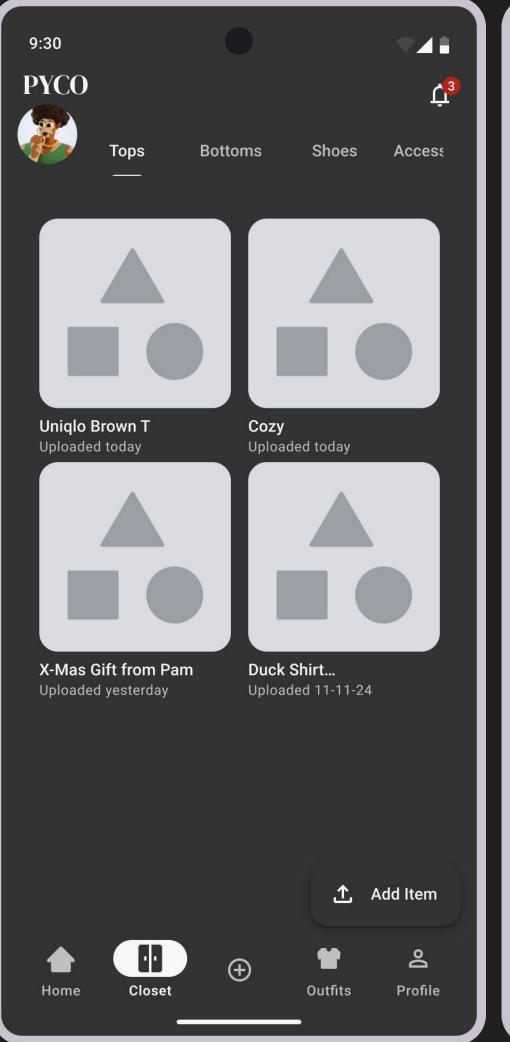
### **Fashion Enthusiasts**

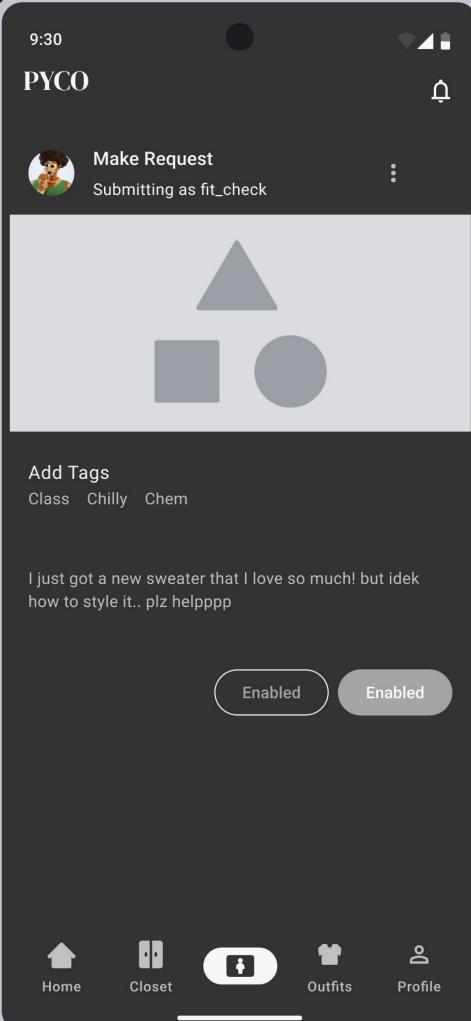
People who enjoy exploring unique outfit ideas and keeping up with trends

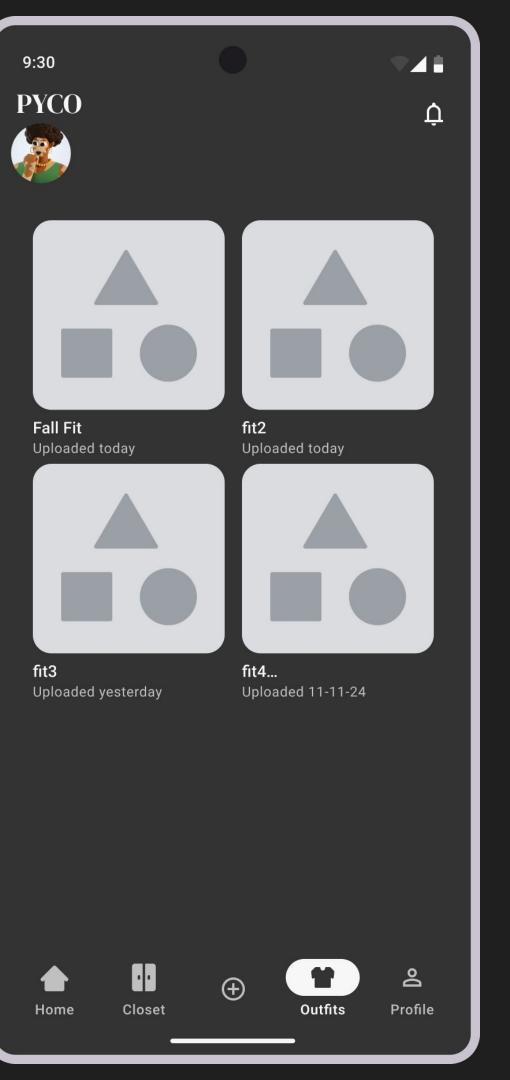


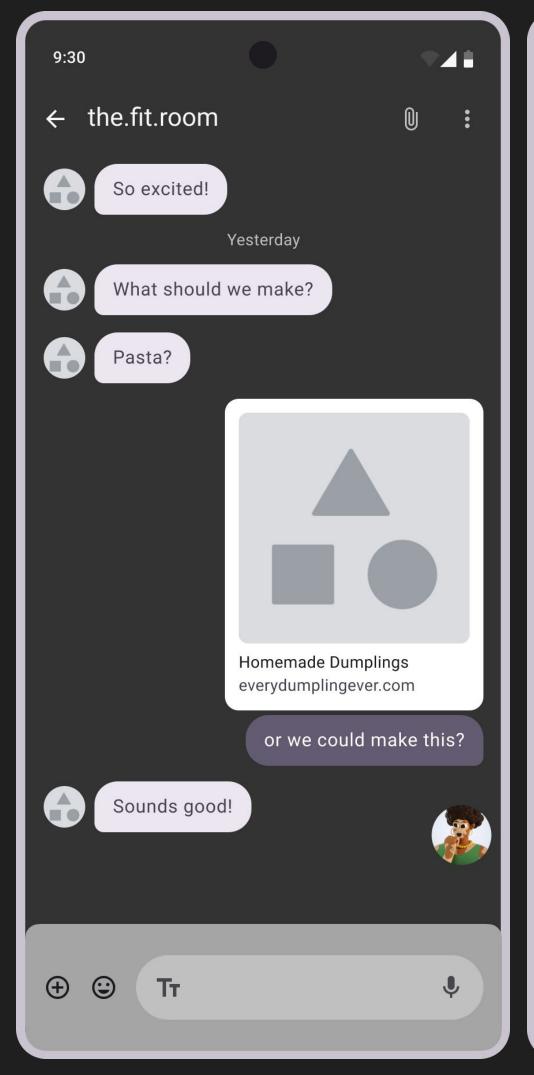


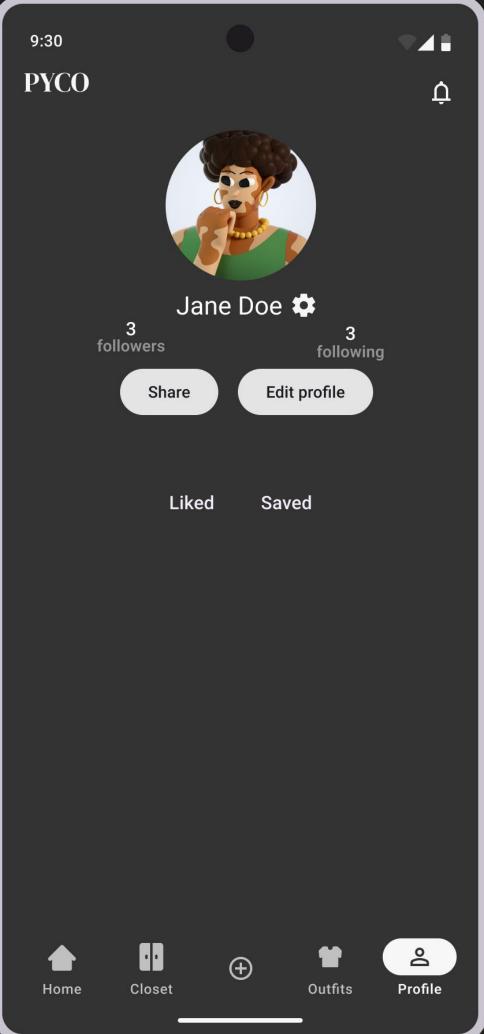












many of these screens are works in progress, and there will be more that are not yet available to show.