



<p><b>Key Partners ?</b></p> <p>1. Who are your key partners? 2. Who are your key suppliers?</p> <p><b>NGO'S</b></p> <p>Collaborations with the ngo's &amp; associations so, that they can get donations through users of the application.</p> <p><b>COMPANIES</b></p> <p>Collaborations with some of self-defence academies , companies for santiray pads and other requirements.</p>	<p><b>Key Activities ?</b></p> <p>1. What are your key activities?</p> <p><b>AWARENESS</b></p> <p>Awareness about the rights &amp; their safety to our society which are provided by gov. , so that girls can apply that for their protection.</p> <p><b>TO DEVELOP MINDSET</b></p> <p>To develop mindset of people about real time activities faced by girls for different situations.</p>	<p><b>Value Proposition ?</b></p> <p>1. What are your value propositions?</p> <p><b>TEACHING</b></p> <p>This application help to educate kids to enhance the current situation of society regarding female rights , safety .</p> <p><b>SOLVING PROBLEMS</b></p> <p>We are basically trying to help society for avoiding problems being faced such as female feoticide &amp; female security so that they can be vanished,</p>	<p><b>Customer Relationships ?</b></p> <p>1. Your customer relationships?</p> <p><b>QUICK CONTACT</b></p> <p>Contact details will be provided with application as a separate window and max time of getting back to them will be 24hr's.</p> <p><b>APP STORE</b></p> <p>App store will be a medium for contacting users directly.</p>	<p>1. Customer Segments</p> <p><b>MOST IMP. USER</b></p> <p>This application will initially target kids of 13 and below . And it can be extended further for other age groups by upgrading the level of data added.</p> <p><b>MASS MARKET</b></p> <p>Initially it will work for awareness only but afterwards sponsors will be targeting out further extended ideas.</p>
	<p><b>Key Resources ?</b></p> <p>1. What are your key resources?</p> <p><b>BRAND PARTNER</b></p>		<p><b>Channels ?</b></p> <p>1. Channels</p> <p><b>POINT OF CONTACT FOR USERS</b></p> <p>Application will be advertised</p>	

This application is for awareness and will need some sponsors which will be contacted & contracted soon.

#### RESOURCES

The data is been collected by gov. sites so, that is one of our major resource.

on gov. sites initially . After sponsors will be acquired advertising will be boosted on social sites.

#### Cost Structure ?

1. What about your cost structure?

##### APP COST

For a starting the application will be on the basis of no profit & loss as the resources are being generated by gov. sites.

#### Revenue Streams ?

1. What are your revenue streams?

##### WHY TO USE

This application will be vary helpful for educating kids of small age genre so that there mind set will be on a positive side .

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