



OLAN & JOHNSON

IN GOD WE TRUST

[olanandjohnson.com](http://olanandjohnson.com)





# Who we are

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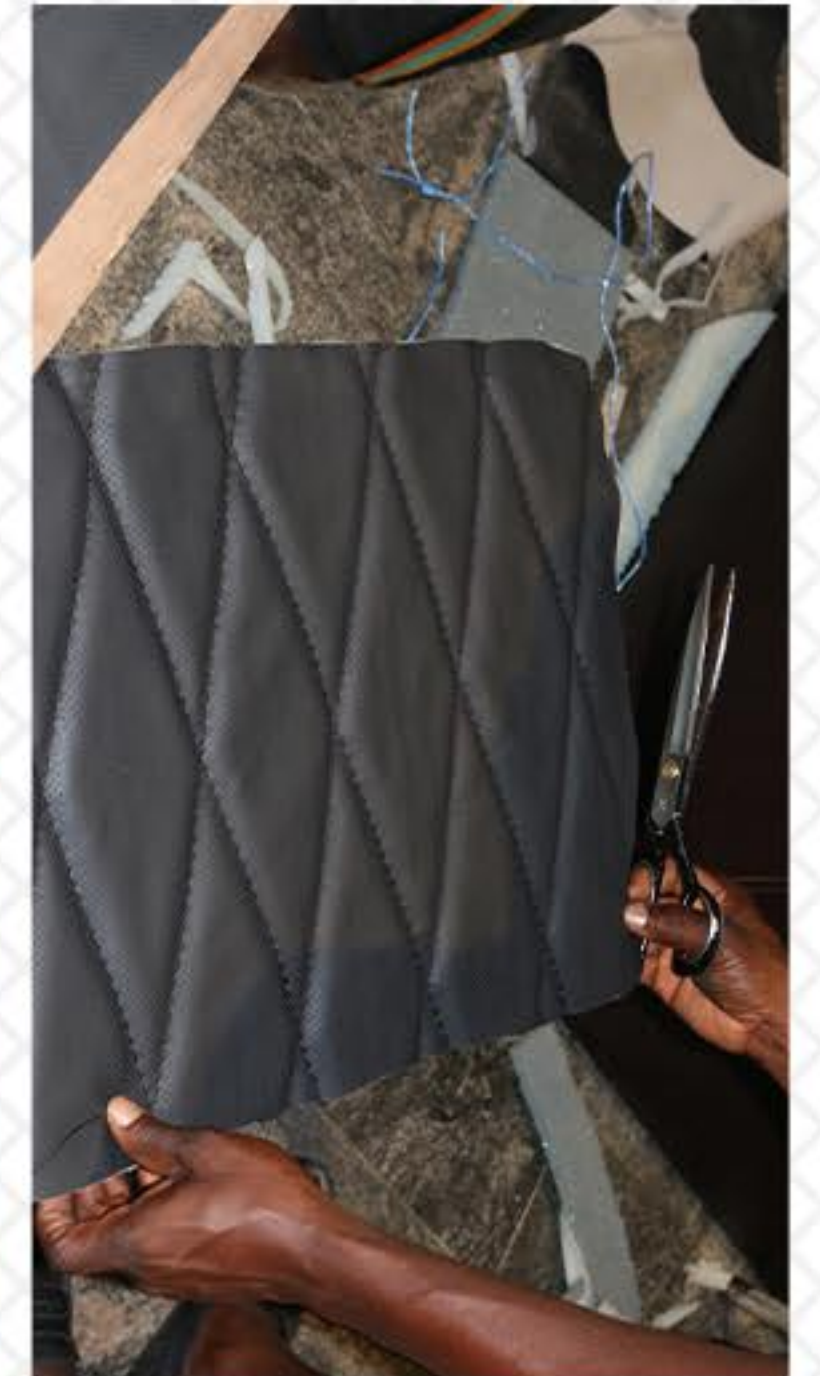
OLAN AND JOHNSON, is an indigenous premium brand development company engaged in building sustainable BRAND IDEAS & STRATEGY tailored to suit the need of an ideal Market, Personality, Service, Product and Entity.

OLAN AND JOHNSON has seasoned and creative professionals that are well grounded on the art and technique of creative design templates, brand ideas and they are ably assisted by skilled craftsmen, artisans and adequate construction machine.





# Who we are







# Our Expertise

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We have been engaged on a variety of projects, and across different niches, delivering solutions that makes brand stand out.

Some of our capabilities cover the following areas;

**Brand Development**

**Fabrication**

**Interior Design**

**Media Production**

**Retail Branding**

**Signage**

**SAV Prints**

**Total Rebrand**

**Furniture Production**

**Large Format Prints**

**Club & Bars Development**

**Digital Marketing**

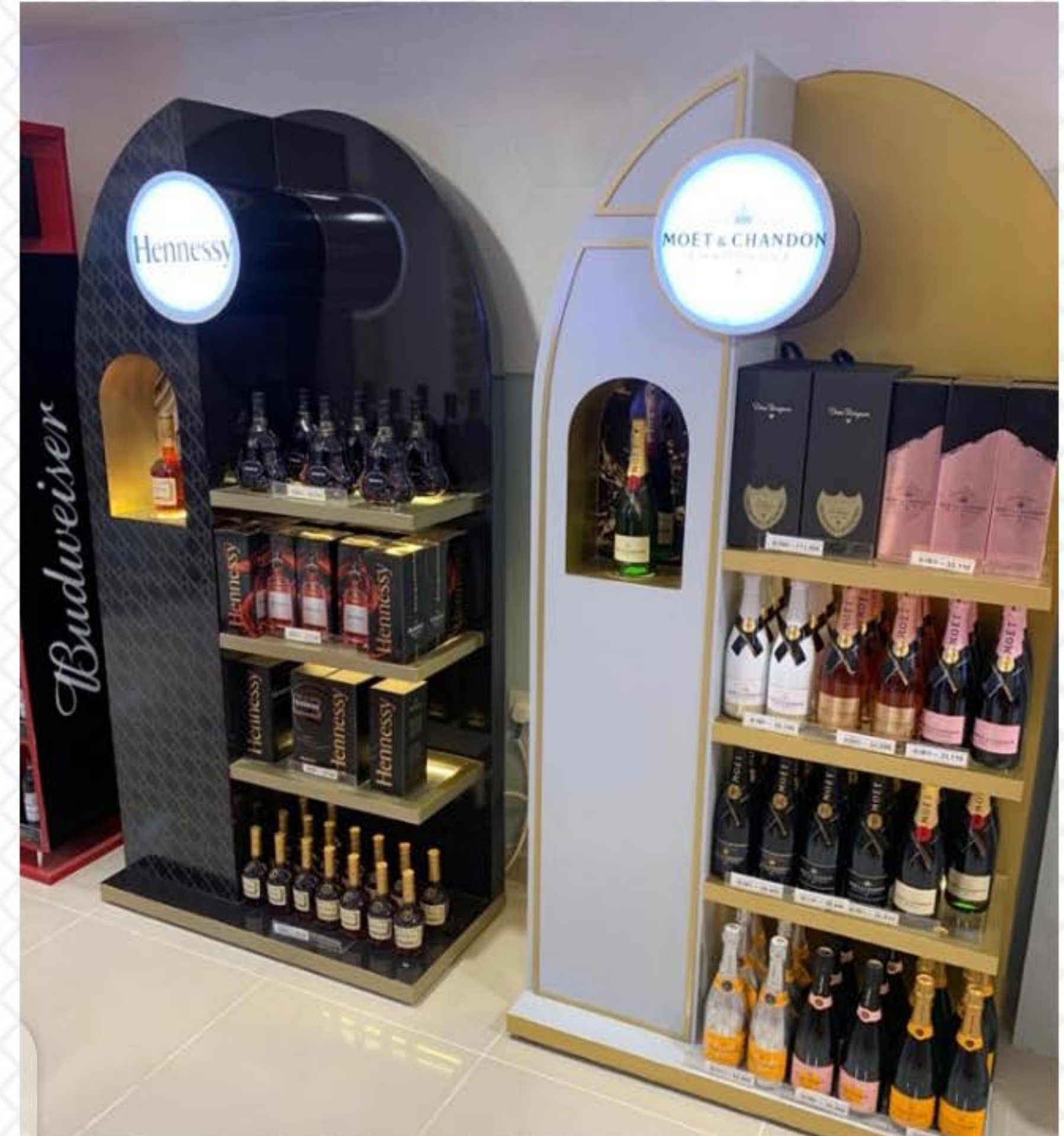




# Case Study 1

## Moet Hennessy Nigeria

Since 2019, we have been working with Moet Hennessy Nigeria in developing their retail branding experience across Nigeria. We have built PDU's and PSDU's consistently in the last 3 years. This process has changed the look and feel for Moet Hennessy Nigeria retail branding experience. The designs have been beautifully crafted and highly functional with no doubt pushing for high standards and quality.







## Case Study 2

### June 12 Cultural Centre

In 2021, we got a brief from the office of the Senior Special Adviser to the Governor of Ogun State to replicate and rebrand the board patterns in June 12 Cultural Centre, a project under the Ogun State Property & Investment Corporation (OPIC).

The boards were redesigned, routed, installed and inspected by the Governor of Ogun State within the timeframe allotted and it gave the centre a new touch of excellence.







# Case Study 3

## Glenmorangie

Glenmorangie (a single malt scotch whiskey brand) is one of Moët Hennessy Nigeria exclusive brand which we have worked extensively on in creating a unique design experience.

The designs are usually artistic with a good impression.

It is one of our best production till date.







# Past projects

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# Past projects

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# Past projects







# Past projects

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# Past projects

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# Past projects

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# Past projects







# Past projects







# Past projects







# Past projects







# Methodology

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We adopt a collaborative approach where a subset of our team are designated to serve your brand development need depending on the type of project.

We work alongside with you or an assigned project manager for necessary review, feedback and to ensure quality assurance as well as providing us with complete information needed for the project.

Your project is deployed on final approval then necessary documentation is shared and necessary training is provided (if need be).





# Key Personnel



## **Jide Johnson**

CEO/Founder at Olan And Johnson.

He is a Brand Consultant and has worked extensively with several companies and State governments building sustainable brand development for brands. His passion also stirs for a vibrant & revolutionized film industry. Jide is the alumnus of the Pan – African University, School of Media & Communication.





# Let's work together

We design & develop brand experiences that is both simple and creative with an obvious touch of excellence written all over it.

We help brands grow by lending them our expertise in brand development.

**[olanjohnson11@gmail.com](mailto:olanjohnson11@gmail.com)**

**08138303700**

