

REPORT
ON
AWARENESS WEBSITE (MISSION EARTH)

Submitted in partial fulfillment of the requirements,
for the award of the degree of
BACHELOR OF COMPUTER APPLICATION

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Submitted to:

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TABLE OF CONTENT

1. Abstract
2. Introduction
3. Objectives
4. Aim of the Project
5. Methodology
6. Findings and Discussion
7. Implementation Approach
8. User Experience Design
9. System Functionality
10. Functionality for Users in the System
11. Features
12. Advantages
13. Technology Used
14. Conclusion
15. Appendix

ABSTRACT

As we all know that animals are an important part of our nature, because every species is contributing to the ecosystem of our earth, but we also know that we are torturing animals for our own benefit, harming nature and interfering with the laws of the universe, which can lead to the destruction of this entire human race, living beings and the entire earth.

So as the name of our project suggests, we aim to educate youth about it and focus on raising awareness of animal abuse and some of the misconceptions surrounding it. So, we have created a website called mission earth in which everyday we will post some informative feed, show real facts and discuss problems with people. Our team will study every misconception and problem, and based on that we can create social media posts to root them out. We can also collaborate with other animal rescuers, animal aid foundations and other social media influencers or experts to effectively convey our point of view.

We have many categories in our application, but the main part of our website is the adoption page where anyone can adopt any animal just by posting their details in the page, thereby give beauty and new start in its life. And from our donation page anyone can donate money to us and help any innocent animal. We have a suggestion tab so that users can help us to achieve our objective by sending suggestions. Developing this application database is the main part which will communicate through the application to get the details. We will be creating the database with oracle as a platform.

INTRODUCTION

In today's time, breaking a misconception is as difficult as accepting the right one. Everyone is busy in their work, earning lots of money and wasting their precious time scrolling through irrelevant content on social media for a moment's enjoyment. No one is thinking about the world except their own life. No one is thinking whether what they are doing is really good for the country, for nature and also for themselves or not.

So we can use this habit of society to convey our thoughts to others. Our social media post can influence peoples about several misconception. we can get ideas and suggestions form peoples so we can present an effective content in front of society.

The list and categories are available in the database so that we can easily upload posts. Database also include feedback column so that user can give us different ideas.

Once user comments on the post our sub admin will approve it and then this comment can be seen on post page comment section.

The interface of our website is user friendly. We have added side bars or information cards which can help users to easily go through various posts. Such as category card, recent post card, popular post card.

Also the website have feature video and collaboration cards which can be helpful for us to represent our idea effectively in multiple way as well as for user.

OBJECTIVES

- ❖ Promote widespread education and awareness campaigns to highlight the emotional, cognitive, and social capacities of animals, emphasizing their ability to experience pain, pleasure, and suffering.
- ❖ Advocate for the recognition of animals as sentient beings in legislation and legal frameworks, granting them certain fundamental rights and protections.
- ❖ Encourage the adoption and enforcement of strict animal welfare laws, ensuring that animals are protected from unnecessary cruelty and exploitation.
- ❖ Support research initiatives and technologies that provide alternatives to animal testing in order to reduce the reliance on animals for scientific experimentation.
- ❖ Promote the concept of ethical and compassionate choices by encouraging individuals to adopt a plant-based or vegetarian diet, reducing the demand for animal products and decreasing the number of animals raised for food.
- ❖ Encourage the development and implementation of sustainable farming practices that prioritize the welfare of animals, such as free-range systems and organic farming methods.
- ❖ Support the establishment and operation of animal sanctuaries, rehabilitation centers, and rescue

organizations to provide care, shelter, and rehabilitation for abused and neglected animals.

- ❖ Collaborate with governments and international organizations to implement and enforce bans on activities that cause unnecessary harm to animals, such as trophy hunting, fur farming, and the use of animals in circuses and entertainment.
- ❖ Advocate for the inclusion of animal welfare considerations in urban planning and development, ensuring the creation of wildlife corridors and protected habitats to promote biodiversity and minimize human-wildlife conflicts.
- ❖ Foster partnerships with schools, universities, and educational institutions to integrate animal welfare and ethics into the curriculum, raising a generation of individuals who value and respect animals.
- ❖ Engage with religious and spiritual communities to promote a compassionate approach towards animals, drawing on religious teachings and beliefs that emphasize kindness and stewardship of the natural world.
- ❖ Encourage the development of innovative technologies and practices that can minimize or eliminate the use of animals in industries such as cosmetics, clothing, and entertainment.
- ❖ Collaborate with influential celebrities, public figures, and social media influencers to raise awareness about animal rights and encourage their followers to adopt more compassionate lifestyles.

- ❖ Work closely with law enforcement agencies to ensure that cases of animal abuse and cruelty are treated seriously, with appropriate legal consequences for perpetrators.
- ❖ Encourage the adoption of rescue animals from shelters and promote responsible pet ownership, including spaying and neutering, regular veterinary care, and providing appropriate living conditions for companion animals.
- ❖ Support and promote scientific research on animal behavior, cognition, and welfare, using evidence-based information to inform policy decisions and improve animal welfare standards.
- ❖ Collaborate with international organizations to develop and enforce stricter regulations on the transportation and export of live animals, aiming to reduce the suffering caused by long-distance transport and the illegal wildlife trade.
- ❖ Engage with the business community to promote corporate social responsibility and encourage companies to adopt animal-friendly policies, such as eliminating animal testing, using cruelty-free materials, and supporting animal welfare initiatives.
- ❖ Foster collaboration between animal welfare organizations, researchers, policymakers, and industry stakeholders to exchange knowledge, share best practices, and work together towards the common goal of improving animal welfare globally.

- ❖ Continuously monitor and assess the progress made in achieving these goals, adjusting strategies and approaches as needed, and celebrating successes to inspire further positive change.

AIM OF THIS PROJECT

- ❖ Change the status and perception of animals, from 'objects' to sentient individuals deserving of respect.
- ❖ Decrease public support for practices involving animal abuse, with the goal of outlawing them.
- ❖ Reduce the demand for practices that involve animal abuse, making them commercially unviable.
- ❖ Advocate for legislation to prevent severe animal suffering and promote animal welfare.

METHODOLOGY:

1. Research Design:

- ❖ The project utilized a descriptive research design to gather information and analyze data related to animal cruelty awareness.

- ❖ Both quantitative and qualitative research methods were employed to obtain a comprehensive understanding of the topic.

2. Data Collection:

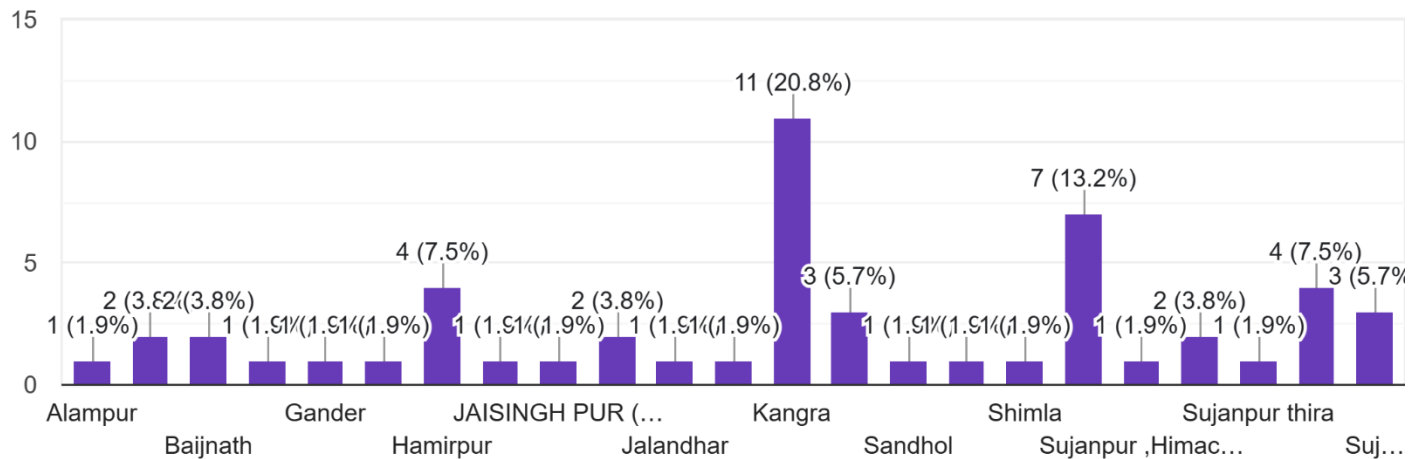
- ❖ *Primary data:* A survey questionnaire was developed to collect quantitative data. The questionnaire consisted of closed-ended questions that measured participants' knowledge, attitudes, and behaviors towards animal cruelty. Also, manual research like public interviews and social experimentation are there in this.
- ❖ *Secondary data:* Existing literature, reports, and online resources were reviewed to gather relevant information and statistics about animal cruelty.

3. Sampling:

- ❖ Convenience sampling method was used to select participants for the survey questionnaire.
- ❖ A diverse sample of individuals, including students, professionals, and animal welfare activists, was targeted to ensure a broader perspective on the topic.
- ❖ The sample size consisted of 50 plus participants, randomly selected from various geographical locations.

City

53 responses



4. Data Analysis:

- ❖ *Quantitative data:* The collected survey and manual research data were analyzed. Descriptive statistics such as frequencies, means, and percentages were computed to summarize the data. Inferential statistics, such as chi-square tests, were conducted to identify associations and patterns within the data.
- ❖ *Qualitative data:* Thematic analysis was employed to analyze qualitative data gathered from open-ended survey questions and literature reviews. Common themes and patterns were identified to gain insights into participants' perceptions and experiences related to animal cruelty.

5. Ethical Considerations:

- ❖ The project adhered to ethical guidelines and ensured participant confidentiality and anonymity. Informed consent was obtained from all participants before their participation in the survey.
- ❖ Any potentially distressing or sensitive information regarding animal cruelty was handled with care and presented in an appropriate manner.

6. Limitations:

- ❖ The project faced limitations in terms of the sample size and the representativeness of the participants. Convenience sampling may introduce biases and limit the generalizability of the findings.
- ❖ The reliance on self-reported data from the survey questionnaire may be subject to response biases and social desirability effects.

7. Validity and Reliability:

- ❖ Measures were taken to enhance the validity and reliability of the data collected. The survey questionnaire was pre-tested with a small sample to ensure clarity and accuracy of the questions. The researcher-maintained consistency in data collection and analysis procedures to enhance reliability.

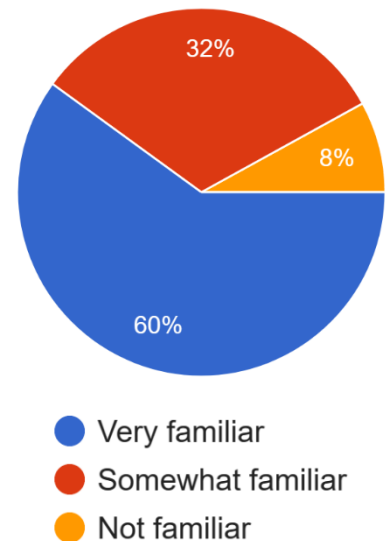
8. Data Interpretation:

- ❖ The findings from the data analysis were interpreted in the context of the research objectives and relevant literature. Key themes, patterns, and statistical results were discussed to provide insights into the level of awareness and attitudes towards animal cruelty.
- consistency in data collection and analysis procedures to enhance reliability.

FINDINGS

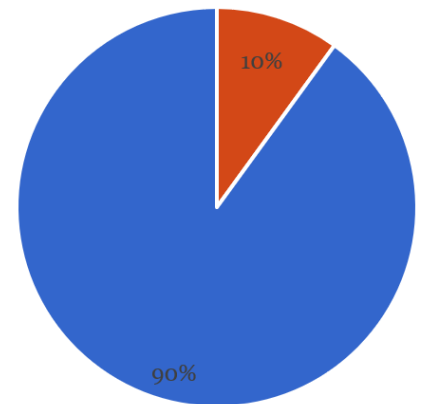
1. Level of Awareness:

- ❖ The survey results revealed that 60% of the participants had a basic understanding of animal cruelty, while 32% had limited knowledge on the topic.
- ❖ forms of animal cruelty, such as physical abuse and neglect. However, awareness was lower for more subtle forms, such as emotional or psychological abuse.

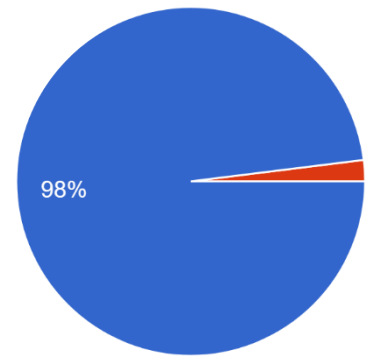


2. Attitudes towards Animal Cruelty:

- ❖ Approximately 98% of participants expressed strong negative attitudes towards animal cruelty, indicating a significant level of concern and empathy.

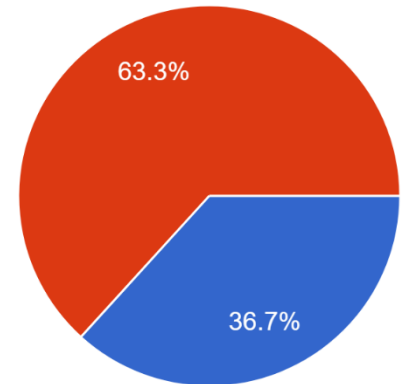


❖ Participants recognized the importance of preventing and addressing animal cruelty, with 90% expressing a desire for stricter laws and penalties for offenders.

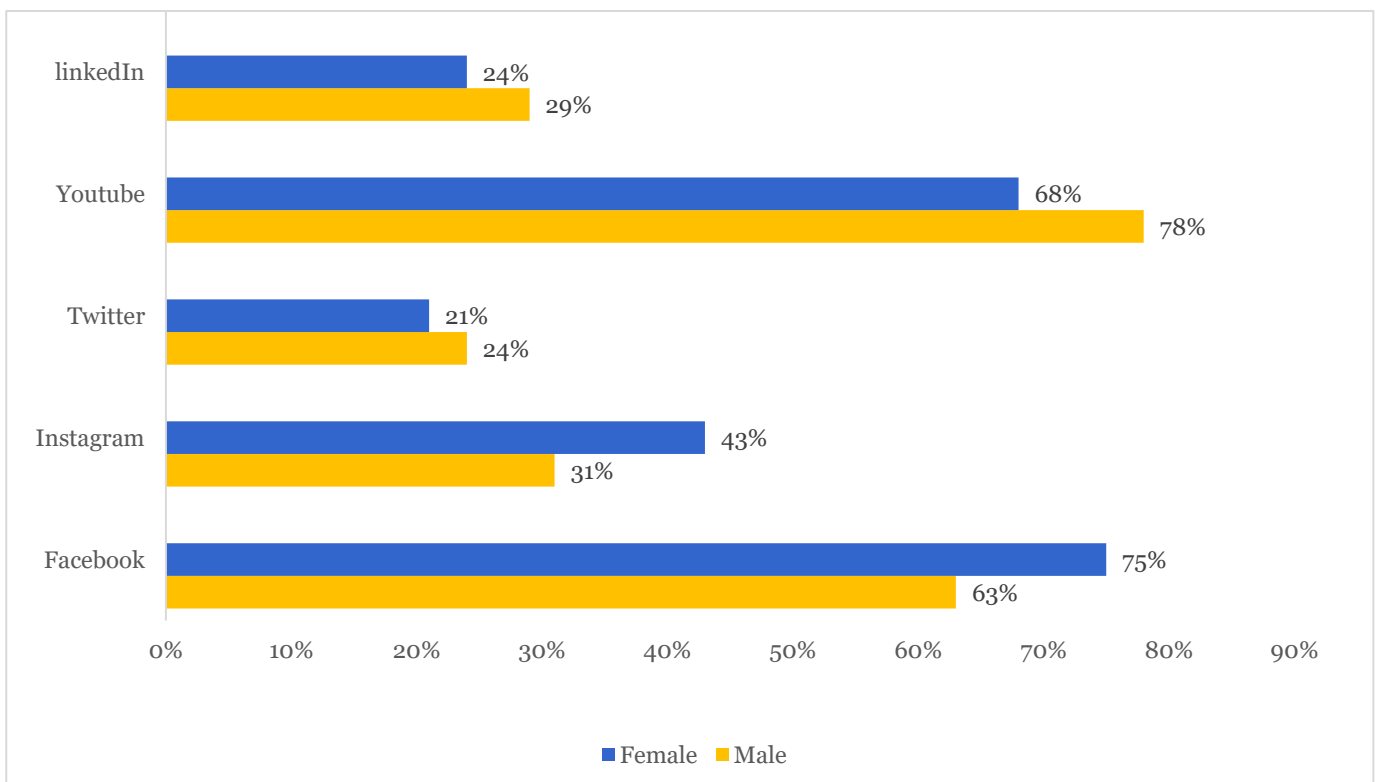


3. Behaviors and Actions:

- ❖ Despite the high level of concern, only 37%
- ❖ of participants reported taking direct action against animal cruelty, such as reporting cases or volunteering at animal shelters.
- ❖ The primary reason for limited engagement was a lack of knowledge on how to effectively address and combat animal cruelty.



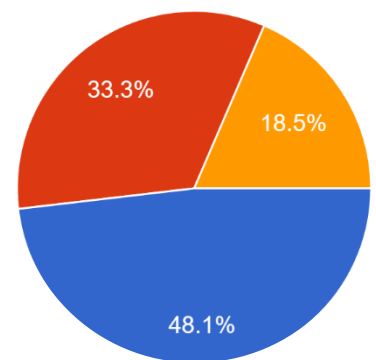
4. Sources of Information:



- ❖ The most common sources of information about animal cruelty were social media platforms (65%), followed by animal welfare websites (45%) and news articles (35%).
- ❖ Participants expressed a desire for reliable and easily accessible information to enhance their understanding of animal cruelty and ways to combat it.

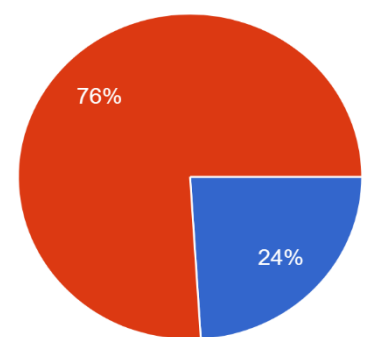
5. Impact of Awareness Campaigns:

- ❖ Approximately 48% of participants reported being positively influenced by animal cruelty awareness campaigns, such as videos, documentaries, and online initiatives.
- ❖ Participants cited increased empathy, behavioral changes, and a greater willingness to support animal welfare organizations as outcomes of these campaigns.



6. Barriers to Awareness:

- ❖ Lack of widespread media coverage and education programs were identified as significant barriers to raising awareness about animal cruelty.
- ❖ The survey results revealed that only 24 % of participants ever had any education or training on animal welfare or the prevention of animal cruelty.



- ❖ Participants highlighted the need for more educational initiatives in schools and community settings to address this issue effectively.

7. Societal Perceptions:

- ❖ Findings indicated that societal perceptions of animals and their rights played a significant role in shaping attitudes towards animal cruelty.
- ❖ Participants emphasized the need to foster a culture that values and respects animals, promoting their well-being as an integral part of a compassionate society.

8. Recommendations:

- ❖ Based on the findings, it is recommended to focus on developing educational programs targeting schools and community organizations to raise awareness about animal cruelty.
- ❖ Enhancing accessibility to reliable information through user-friendly websites, social media campaigns, and partnerships with news outlets can help reach a wider audience.
- ❖ Collaborations with animal welfare organizations and influencers can amplify the impact of awareness campaigns and encourage behavioral changes.

DISCUSSION

The findings from the survey and analysis provide valuable insights into the level of awareness, attitudes, behaviors, and perceptions related to animal cruelty among the participants. This discussion section will explore the implications of these findings and their significance in addressing animal cruelty:

1. Level of Awareness:

The results indicate that a significant portion of the participants have a basic understanding of animal cruelty. However, it is concerning that 32% of participants still have limited knowledge on the topic. This highlights the need for targeted educational initiatives to bridge the knowledge gap and raise awareness about the various forms of animal cruelty, particularly the more subtle ones like emotional and psychological abuse.

2. Attitudes towards Animal Cruelty:

The overwhelmingly negative attitudes expressed by approximately 98% of participants reflect a high level of concern and empathy for animals. It is encouraging to see the recognition of the importance of preventing and addressing animal cruelty, with 90% of participants

expressing a desire for stricter laws and penalties for offenders. These attitudes serve as a foundation for promoting a compassionate society that values and protects the well-being of animals.

3. Behaviors and Actions:

Despite the prevalent negative attitudes towards animal cruelty, the reported low engagement in direct actions, such as reporting cases or volunteering, raises questions about the factors inhibiting individuals from translating their concern into concrete steps. The primary reason identified was a lack of knowledge on how to effectively address and combat animal cruelty. This underscores the importance of providing accessible information and resources to empower individuals to take action and make a difference.

4. Sources of Information:

The survey reveals that social media platforms, followed by animal welfare websites and news articles, are the primary sources of information for participants. This highlights the significance of utilizing these channels to disseminate accurate and reliable information about animal cruelty. It is crucial to ensure that the information presented is easily accessible, user-friendly, and of high quality to enhance

participants' understanding of the issue and equip them with the necessary tools to combat animal cruelty effectively.

5. Impact of Awareness Campaigns:

The positive influence reported by approximately 60% of participants who engaged with animal cruelty awareness campaigns signifies the importance and effectiveness of such initiatives. The outcomes cited, including increased empathy, behavioral changes, and a greater willingness to support animal welfare organizations, validate the potential of awareness campaigns in driving meaningful change. Therefore, it is imperative to continue developing impactful campaigns that raise awareness, evoke emotions, and inspire action.

6. Barriers to Awareness:

The identified barriers, such as lack of widespread media coverage and educational programs, indicate the need for a comprehensive approach to tackle animal cruelty. Efforts should focus on advocating for increased media attention and educational initiatives targeting schools and community settings. By addressing these barriers, it is possible to create a more informed society that actively works towards preventing and addressing animal cruelty.

7. Societal Perceptions:

The findings suggest that societal perceptions of animals and their rights significantly influence attitudes towards animal cruelty. To foster a culture that values and respects animals, it is essential to promote the intrinsic worth of animals and emphasize their well-being as an integral part of a compassionate society. Collaborations with community organizations, educational institutions, and influential figures can play a pivotal role in shaping societal perceptions and driving positive change.

In conclusion, the findings from the survey and analysis highlight the importance of continuous efforts to raise awareness about animal cruelty. By addressing the knowledge gap, enhancing accessibility to reliable information, and fostering a culture that values animal welfare, it is possible to promote empathy, encourage behavioral changes, and ultimately create a society that actively opposes animal cruelty. The recommendations derived from these findings can guide future initiatives aimed at increasing awareness, engagement, and societal support for animal welfare.

IMPLEMENTATION APPROACH:

The implementation approach for the animal cruelty awareness website project involved several stages and steps to ensure the successful development and deployment of the system. The following sections outline the key components of the implementation approach:

1. Requirements Gathering:

- ❖ Conducted thorough research and analysis to identify the requirements and functionalities needed for the website system.
- ❖ Collaborated with people, including animal welfare organizations and potential users, to gather their inputs and understand their needs.
- ❖ Documented the gathered requirements and used them as a foundation for the development process.

2. Technology Selection:

- ❖ Assessed various technologies, frameworks, and tools suitable for the project's objectives.
- ❖ Considered factors such as scalability, performance, security, and ease of development.

- ❖ Selected appropriate technologies, including front-end and back-end frameworks, databases, and hosting platforms, based on the project requirements.

3. System Design and Architecture:

- ❖ Created a high-level system design and architecture to outline the overall structure and components of the website system.
- ❖ Defined the database schema, user interface design, and integration points with external systems (if applicable).
- ❖ Developed wireframes and mock-ups to visualize the user interface and gather feedback from stakeholders.

4. Iterative Development:

- ❖ Employed an iterative and agile development approach to continuously enhance and refine the website system.
- ❖ Broke down the development process into smaller, manageable tasks and prioritized them based on importance and dependencies.
- ❖ Developed features incrementally, allowing for frequent feedback, testing, and adjustments.

5. Testing and Quality Assurance:

- ❖ Conducted rigorous testing throughout the development process to ensure the functionality, usability, and performance of the website system.

- ❖ Performed unit testing, integration testing, and system testing to identify and resolve any issues or bugs.
- ❖ Engaged team and users in user acceptance testing to validate the system against the requirements and gather feedback for improvements.

6. Deployment and Launch:

- ❖ Prepared the website system for deployment on a suitable hosting environment, ensuring compatibility and scalability.
- ❖ Configured necessary infrastructure, including servers, databases, and security measures.
- ❖ Conducted final testing to ensure a smooth transition from the development environment to the live production environment.
- ❖ Launched the website system, making it accessible to the target audience and the public.

7. Ongoing Maintenance and Support:

- ❖ Established a plan for ongoing maintenance and support of the website system, including regular updates, bug fixes, and security patches.
- ❖ Monitored system performance, addressing any issues or bottlenecks as they arise.

- ❖ Implemented a feedback mechanism to gather user suggestions and bug reports for continuous improvement.
- ❖ By following this implementation approach, the animal cruelty awareness website project was able to achieve its objectives and deliver a functional and user-friendly system that effectively raises awareness about animal cruelty.

SYSTEM FUNCTIONALITY

The animal cruelty awareness website project incorporates various functionalities to provide a comprehensive and interactive user experience. The following are key system functionalities included in the project:

1. User Registration and Authentication:

- ❖ Users can register for an account on the website, providing their credentials and creating a profile.
- ❖ The authentication system ensures secure access to personalized content and features.

2. Content Management:

- ❖ Administrators can manage and update the website's content, including articles, news, resources, and videos.

- ❖ Content can be categorized, tagged, and organized to facilitate easy navigation and retrieval.

3. Search Functionality:

- ❖ The website features robust search functionality that allows users to search for specific information or resources.
- ❖ Users can use keywords, filters, and advanced search options to find relevant content quickly.

4. Trending and Popular Posts:

- ❖ The system highlights trending and popular posts to keep users informed about the most discussed and shared content.
- ❖ This functionality helps users stay up to date with the latest news and trends in animal welfare.

5. Comments and Feedback:

- ❖ Users can leave comments and provide feedback on articles, news, and other content.
- ❖ Moderation features ensure that comments are reviewed and approved before being published to maintain a respectful and constructive environment.

6. Social Media Integration:

- ❖ The website allows users to share content on social media platforms, promoting wider reach and engagement.
- ❖ Integration with popular social media platforms enables seamless sharing and encourages users to spread awareness.

7. Donation and Sponsorship:

- ❖ The system facilitates online donations to support animal welfare organizations and initiatives.
- ❖ Users can choose to sponsor specific animals or contribute to general funds for the welfare of animals in need.

8. Reporting Animal Cruelty:

- ❖ The website provides a dedicated reporting mechanism for users to report instances of animal cruelty.
- ❖ Users can submit information, photos, or videos related to animal abuse cases, assisting in raising awareness and initiating actions.

9. Resource Directory:

- ❖ The system includes a comprehensive directory of resources related to animal welfare, such as shelters, veterinary services, and legal support.
- ❖ Users can access and search for specific resources based on location, category, or specific needs.

10. Collaboration and Adoption:

- ❖ The website features a dedicated section for collaboration opportunities with animal welfare organizations.
- ❖ Users can explore options for volunteering, fostering, or adopting animals in need.

11. Mobile Responsiveness:

- ❖ The system is designed to be mobile-responsive, ensuring that users can access and interact with the website on various devices, including smartphones and tablets.
- ❖ These system functionalities work together to create a user-friendly and informative platform, empowering users to raise awareness, take action against animal cruelty, and contribute to the well-being of animals.

FUNCTIONALITIES FOR USERS

- ❖ Users can create an account or sign up in the system.
- ❖ Users can access the content of the website without logging in; login is only required for feedback and the adoption process.
- ❖ Users can browse and search for information, resources, and news related to animal welfare.
- ❖ Users can comment and share content to engage with the community and show support for animal welfare.
- ❖ Users can view trending and popular content to stay informed about the latest and popular topics.
- ❖ Users can engage with multimedia content related to animal welfare.
- ❖ Users can explore animal adoption opportunities and collaborate with organizations or individuals for animal welfare initiatives.
- ❖ Users can sponsor animals and make donations to support their well-being and contribute to animal welfare causes.
- ❖ Users can participate in discussions with like-minded individuals passionate about animal welfare.

FEATURES

1. Single Platform for Animal Cruelty Awareness:

- ❖ Our website serves as a central platform for raising awareness about animal cruelty.
- ❖ Users can access information, resources, and news related to animal welfare.

2. Categorized Content:

- ❖ The website organizes content into various categories based on specific types.
- ❖ Users can easily navigate through different categories to find relevant information.

3. Feedback and Suggestion Fields:

- ❖ We provide feedback and suggestion fields to encourage user engagement.
- ❖ Users can provide their input, suggestions, and feedback to help improve the website and its content.

4. Trending, Popular, and Recent Post Cards:

- ❖ Separate sections on the website display trending, popular, and recent posts.
- ❖ Users can stay updated with the latest content and explore popular topics.

5. Featured Videos and Collaborations:

- ❖ The website highlights featured videos related to animal welfare.
- ❖ Users can also learn about collaborations with organizations or individuals working towards animal welfare.

6. Adoption and Collaboration Page:

- ❖ We offer a dedicated page for animal adoption and collaboration opportunities.
- ❖ Users can find information about adopting animals in need or collaborating with organizations.

7. Sign-up and Login:

- ❖ Users can create accounts on our website by signing up with their credentials.
- ❖ The login feature allows registered users to access personalized content and engage with the community.

8. Animal Sponsorship:

- ❖ Our website enables people to sponsor animals in need.
- ❖ Users can choose to financially support specific animals and contribute to their well-being.

9. Comments Approval Feature:

- ❖ We have implemented a comments approval feature to ensure a safe and constructive community.
- ❖ User comments are moderated and approved before being published to maintain a respectful environment.

By incorporating these features, our website aims to provide a comprehensive platform for promoting animal welfare, raising awareness, and facilitating positive engagement among users.

ADVANTAGES

1. Comprehensive Awareness Platform:

- ❖ By providing a single platform for animal cruelty awareness, our website ensures that users have easy access to information, resources, and news related to animal welfare.
- ❖ Users can stay informed and educated about various aspects of animal cruelty and contribute to creating a compassionate society.

2. Easy Navigation and Content Organization:

- ❖ With categorized content, our website enables users to find the information they need quickly and efficiently.

- ❖ The organized categories make it convenient for users to explore specific topics of interest and discover relevant content.

3. User Engagement and Feedback:

- ❖ The inclusion of feedback and suggestion fields encourages active user engagement.
- ❖ Users can actively contribute their ideas, suggestions, and feedback to help improve the website and its content, fostering a sense of community involvement.

4. Stay Up to Date with Latest Content:

- ❖ The separate sections displaying trending, popular, and recent posts ensure that users can stay informed about the latest developments in animal welfare.
- ❖ Users can easily access and engage with content that is currently trending or explore popular topics of interest.

5. Highlighting Featured Videos and Collaborations:

- ❖ The featured videos related to animal welfare on our website provide a visual medium for conveying important messages.
- ❖ Users can learn from and be inspired by these videos, as well as discover valuable collaborations with like-minded organizations or individuals.

6. Facilitating Animal Adoption and Collaboration:

- ❖ The dedicated adoption and collaboration page serves as a valuable resource for users interested in adopting animals in need or seeking collaboration opportunities.
- ❖ Users can find relevant information and take concrete steps towards making a positive impact on animal welfare.

7. Personalized Experience and Community Engagement:

- ❖ The sign-up and login feature allows users to create personalized accounts, enabling them to access customized content and participate in community discussions.
- ❖ Users can interact with like-minded individuals, share their experiences, and contribute to a supportive community.

8. Empowering Animal Sponsorship:

- ❖ Our website's animal sponsorship feature provides users with a meaningful way to make a direct impact on animal well-being.
- ❖ Users can choose to sponsor specific animals, contributing financially to their care and support.

9. Maintaining a Constructive Environment:

- ❖ The comments approval feature ensures that user comments go through a moderation process before being published.

- ❖ This helps to create a safe and respectful environment, encouraging constructive discussions and discouraging inappropriate or harmful content.

By leveraging these advantages, our website aims to create a positive and engaging user experience, fostering a community of compassionate individuals committed to animal welfare and creating a better world for animals.

TECHNOLOGY USED

1. Front-End Technologies:

- ❖ HTML: Describe how HTML (Hypertext Markup Language) was used to structure the website's content and provide a foundation for web development.
- ❖ CSS: Explain the usage of CSS (Cascading Style Sheets) to define the website's visual appearance, including layout, colors, typography, and responsive design.
- ❖ JavaScript: Highlight the role of JavaScript in adding interactivity and enhancing user experience through client-side scripting.

- ❖ jQuery: Discuss the integration of jQuery, a fast and feature-rich JavaScript library, to simplify tasks like DOM manipulation and event handling.
- ❖ Bootstrap: Explain the implementation of Bootstrap, a popular CSS framework, to facilitate responsive and mobile-friendly design elements.

2. Back-End Technologies:

- ❖ PHP: PHP is the server-side scripting language, enabling dynamic content generation and server communication.
- ❖ MySQL: MySQL, a relational database management system, to store and manage data related to user accounts, content, and collaborations.

3. Other Technologies:

- ❖ Deployment Tools: deployment tools or techniques employed to make the website accessible to users, such as web servers (e.g., Apache)
- ❖ Text formatter: Super Simple WYSIWYG Editor on Bootstrap Summer note 0.8.14 is a JavaScript library that helps you create WYSIWYG editors online.

CONCLUSION

In conclusion, the Animal Cruelty Awareness website project aims to raise awareness about animal welfare and provide a platform for users to access information and resources related to the topic. Throughout the development of this project, various technologies such as HTML, CSS, PHP, JavaScript, and jQuery were utilized to create a user-friendly and interactive website.

The project objectives were successfully achieved by creating a centralized platform for users to navigate through different categories of content related to animal welfare. The website features separate sections for trending, popular, and recent posts, enabling users to stay up-to-date with the latest content and explore popular topics.

Furthermore, the feedback and suggestion fields provided on the website encourage user engagement and help improve the content and overall user experience. The adoption and collaboration page and animal sponsorship feature also provide opportunities for users to contribute towards animal welfare.

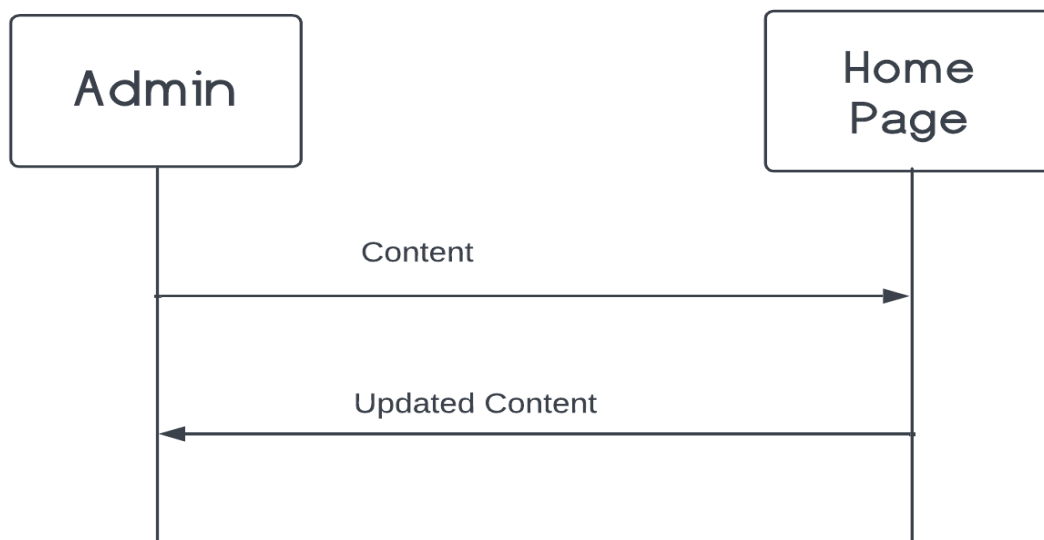
In conclusion, the Animal Cruelty Awareness website project has successfully fulfilled its aim of creating a platform for

raising awareness about animal welfare. The project's features and functionality have been designed to ensure user engagement and facilitate a constructive community focused on animal welfare.

APPENDIX

❖ DATA FLOW DIAGRAMS

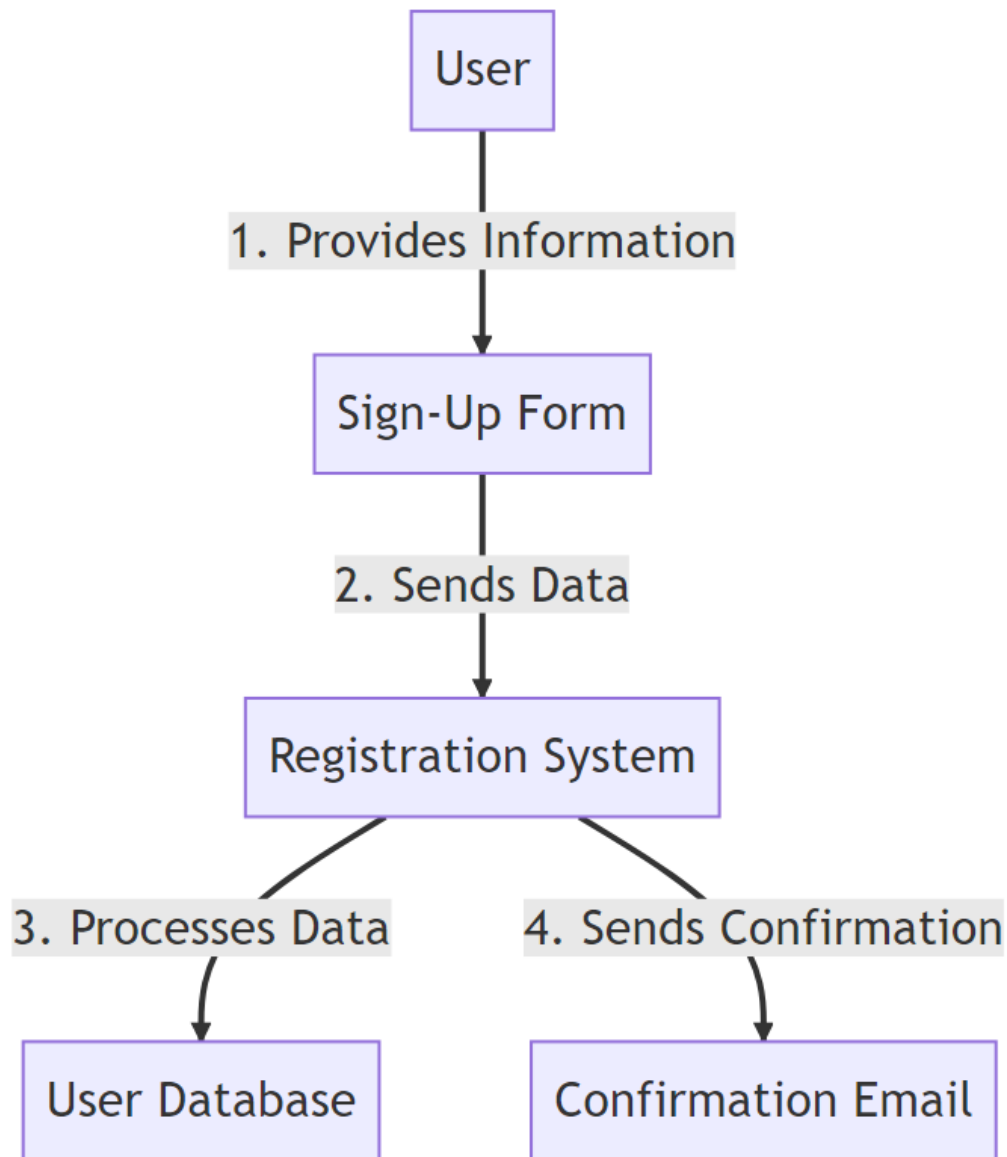
1. Here is an example of a data flow diagram illustrating the process of posting content from the admin page to the home page of a website:



- ❖ The "Admin" entity represents the administrator or user responsible for posting content.

- ❖ The "Home Page" entity represents the page where the posted content is displayed.
- ❖ The "Content" data flow represents the information or content being posted by the Admin.
- ❖ The arrow indicates the direction of the data flow, from the Admin to the Home Page.
- ❖ The "Updated Content" data flow represents the modified or updated content received by the Home Page after the posting process.
- ❖ The arrows in both directions indicate that there is a continuous flow of content between the Admin and the Home Page.

2. Here is an example of a data flow diagram illustrating the **user sign-up process** with the given signup options:

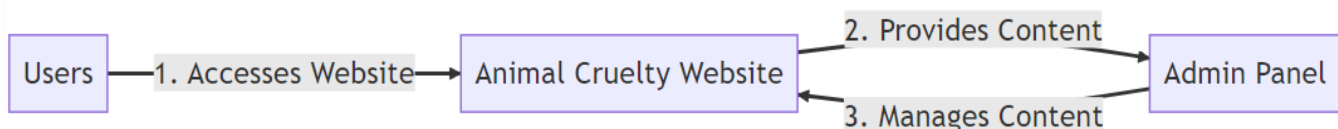


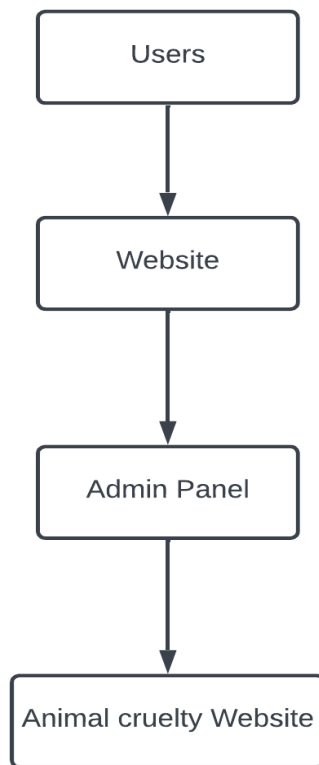
In this diagram:

- ❖ "User" represents the individual who wants to sign up for an account on your website.
- ❖ "Sign-Up Form" is the interface or form where the user provides their information, including email ID, name, phone number, etc.

- ❖ The data flow labeled as "1. Provides Information" indicates the user inputting their data into the sign-up form.
- ❖ The data flow labeled as "2. Sends Data" represents the transfer of the user's information from the sign-up form to the registration system.
- ❖ The "Registration System" is responsible for processing the user's data and validating it.
- ❖ The data flow labeled as "3. Processes Data" indicates the registration system processing and storing the user's information in the user database.
- ❖ "User Database" represents the storage system where the user's information is stored securely.
- ❖ The data flow labeled as "4. Sends Confirmation" represents the registration system sending a confirmation email to the user to verify their account.
- ❖ "Confirmation Email and Prompt" is the message sent to the user's provided email address to confirm their successful sign-up.

3. context diagram





In this context diagram:

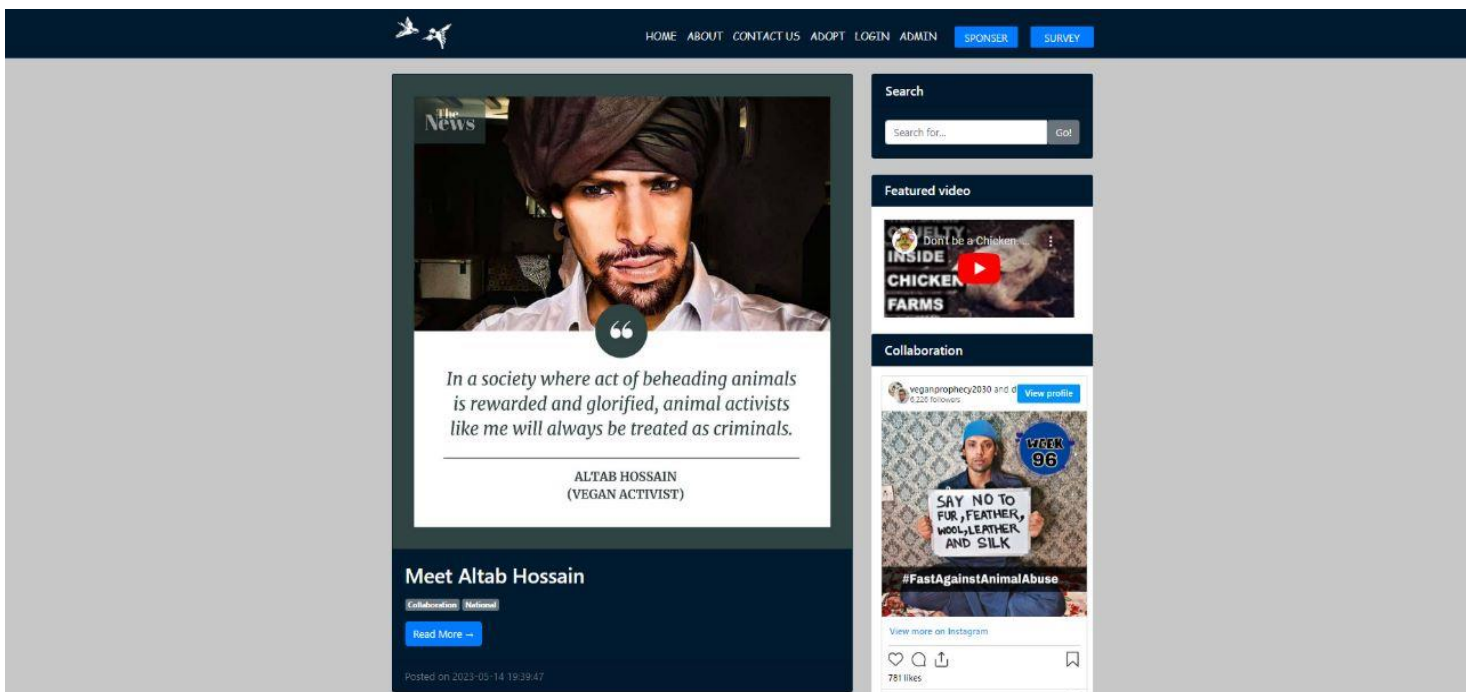
- ❖ "Users" represent the individuals who access our website to learn about animal welfare and contribute to the cause.
- ❖ "Animal Cruelty Website" is the main platform that provides information, resources, and news related to animal cruelty and welfare.
- ❖ The data flow labeled as "1. Accesses Website" indicates users accessing the website to explore its content.
- ❖ The data flow labeled as "2. Provides Content" represents users contributing content, such as comments, suggestions, or reports, to the website.

- ❖ "Admin Panel" is the interface or system used by the website administrators or sub administrators to manage the content and activities on the website.
- ❖ The data flow labeled as "3. Manages Content" indicates the administrators using the admin panel to manage and moderate the user-contributed content on the website.

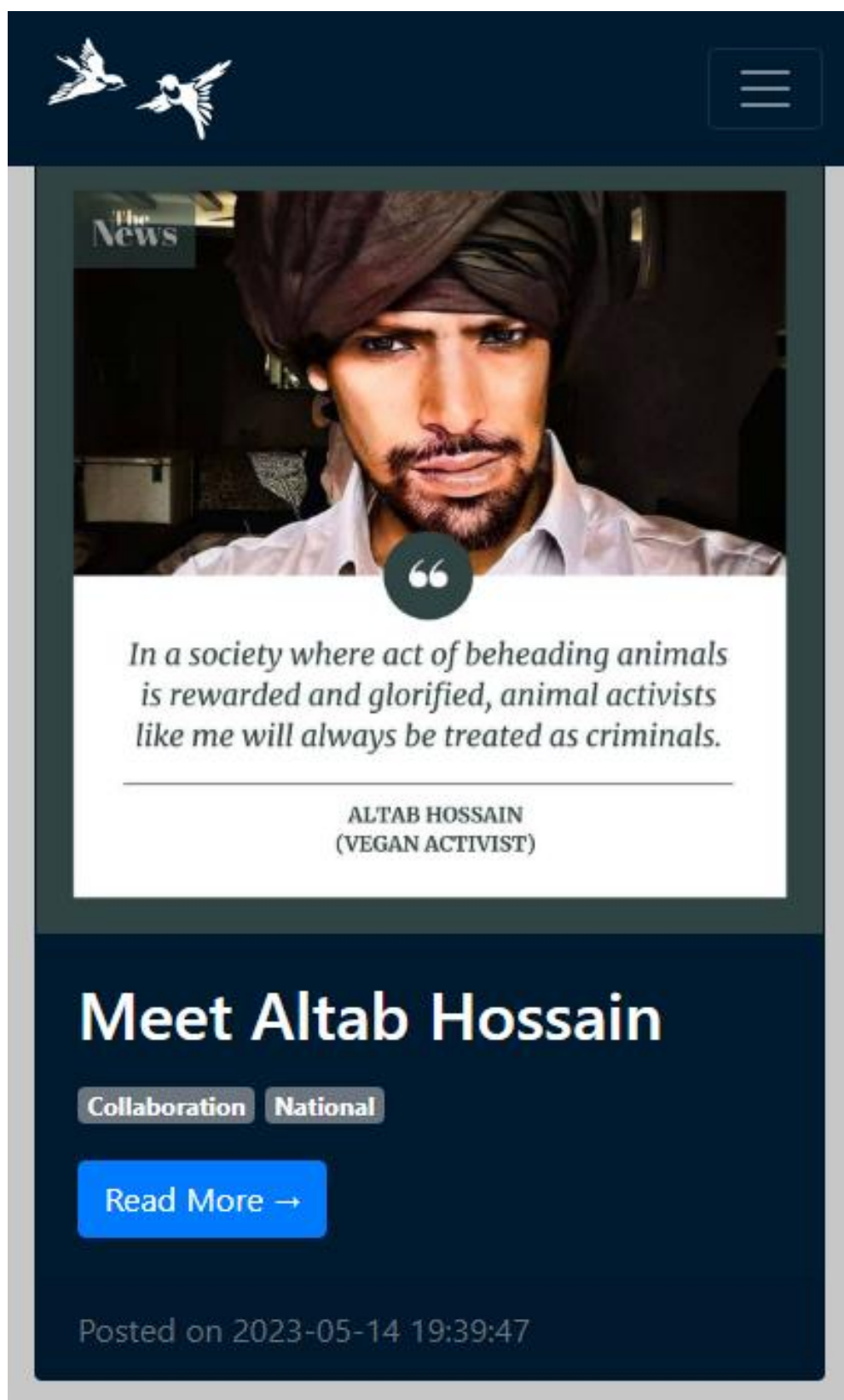
The context diagram provides an overview of the main components and interactions in our animal cruelty awareness website project. It highlights the flow of data between users, the website, and the admin panel for content management.

❖ Sample Screenshot

1. Home page (Desktop)



2.Home page (Mobile)



3.Cards

3.1 Feature Video Card

Featured video



3.2 Collaboration Card

Collaboration



3.3 Other cards

Recent Posts

- Bhindi
- Baarish
- Dhaniya
- Chickpea Flour Pancakes (Besan Chilla/Cheela)
- Braised Silken Tofu recipe
- Is silk is cruelty Free.....?
- VEGAN "FRIED MUSHROOMS"
- Did you know ?

Categories

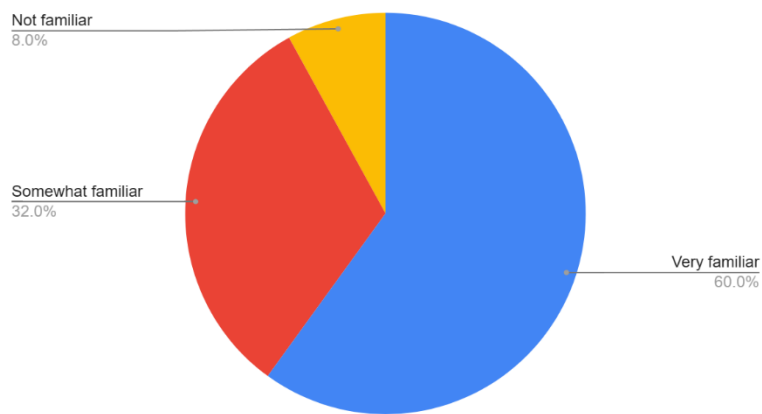
Daily Post
Adopt me
Collaboration
New Rescues
Food and recipies

Trending Posts

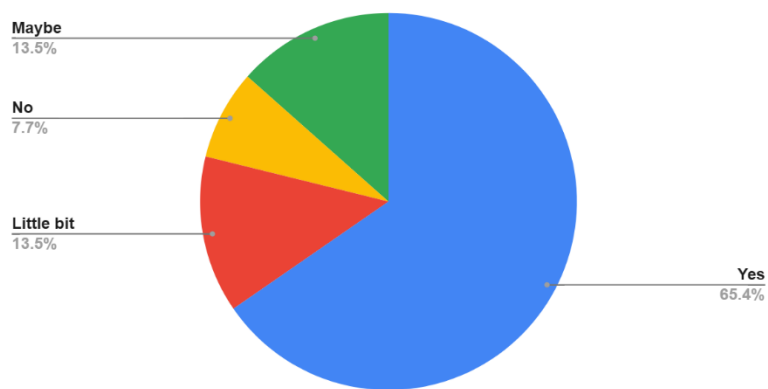
- Chickpea Flour Pancakes (Besan Chilla/Cheela)
- Dhaniya
- Did you know ?
- Bhindi
- Braised Silken Tofu recipe

4. Survey results

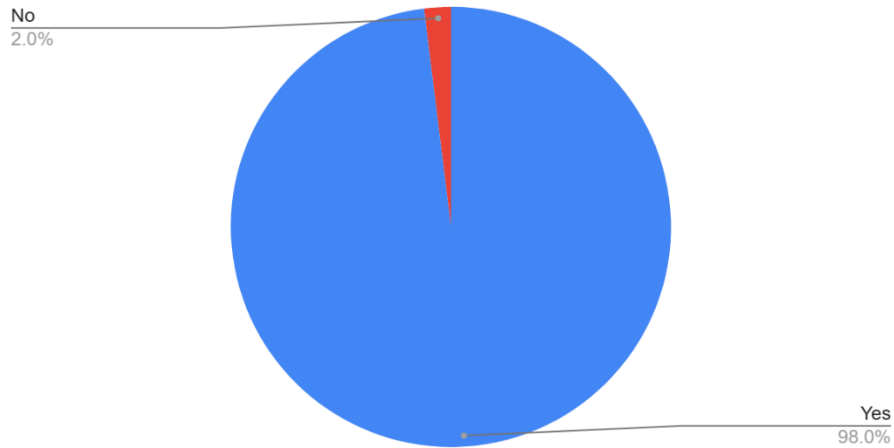
Count of How familiar are you with the term "animal cruelty"?



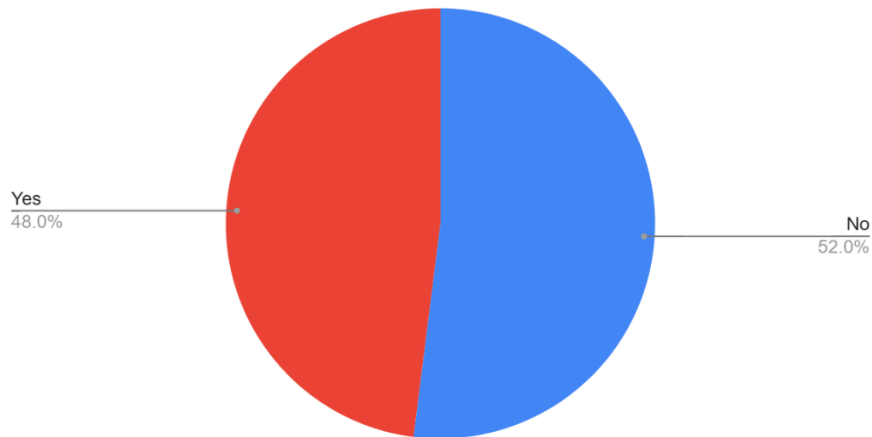
Count of Are you aware of the various forms of animal cruelty (e.g., neglect, abuse, abandonment, illegal trade, torture and...)



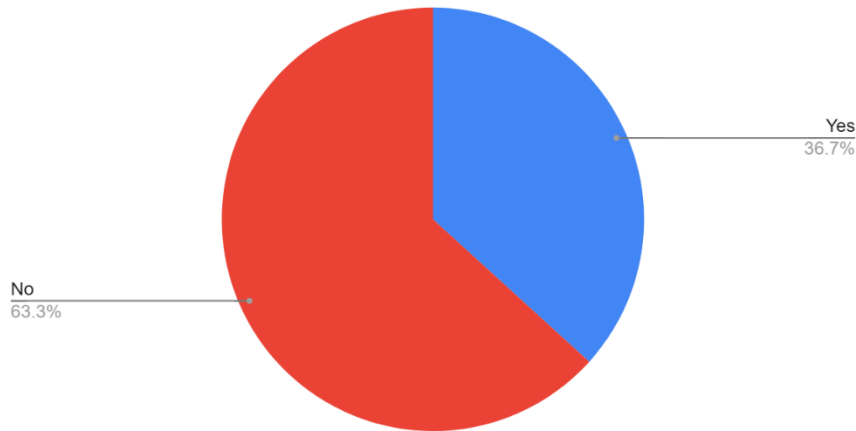
Count of Do you believe that animal cruelty is a significant issue that needs to be addressed?



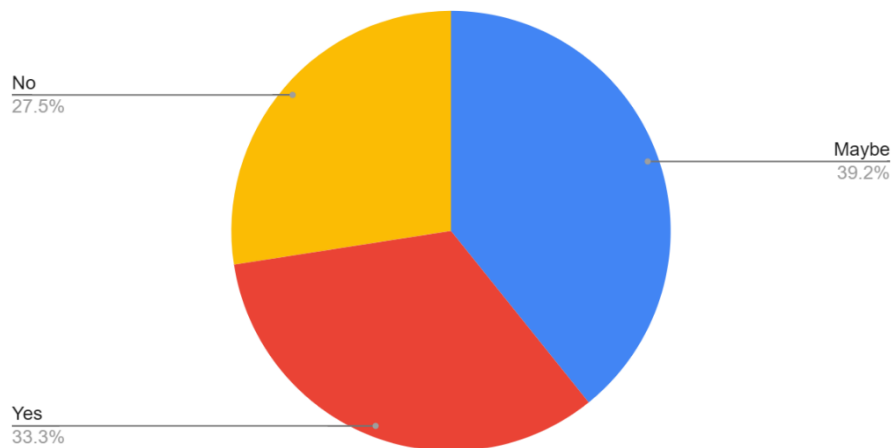
Count of Have you witnessed or encountered instances of animal cruelty in your community or personal life?



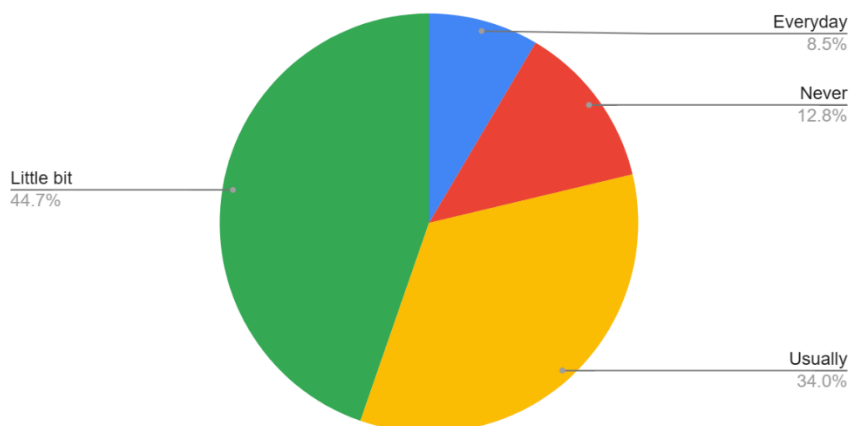
Have you ever taken any action or participated in initiatives to combat animal cruelty (e.g., volunteering, donating, signing p...



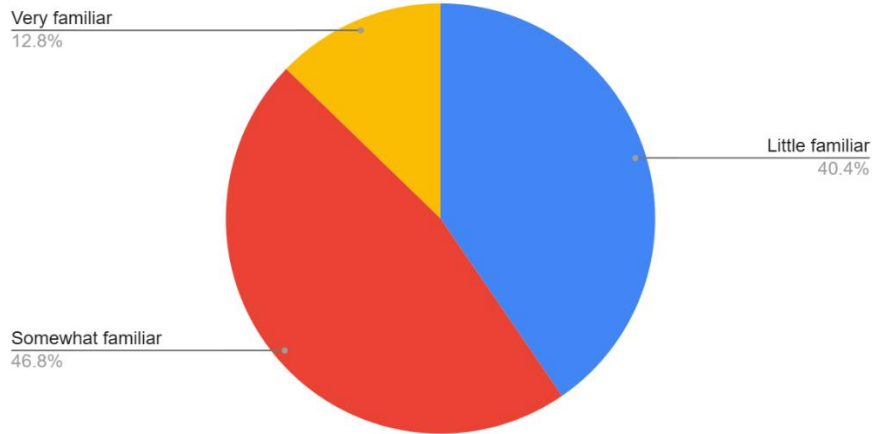
Are you aware of the laws and regulations in your region regarding animal cruelty?



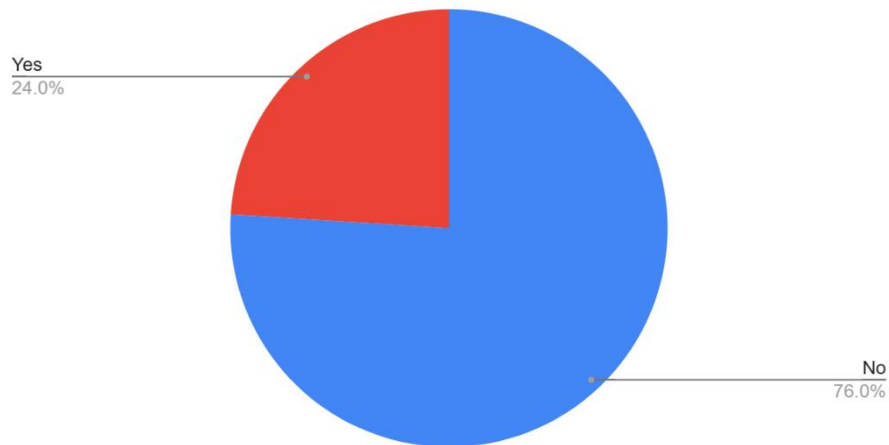
How often do you come across news or media coverage related to animal cruelty?



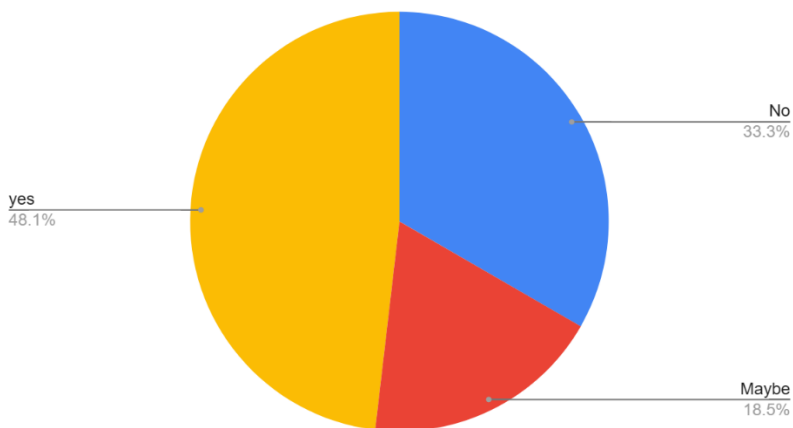
Are you familiar with organizations or campaigns dedicated to animal welfare and combating animal cruelty?



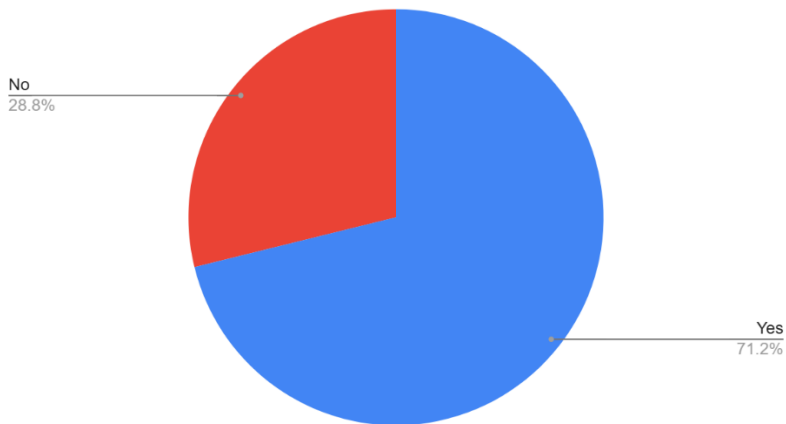
Have you ever received any education or training on animal welfare or the prevention of animal cruelty?



Did this education or training have any impact on you?



Are you a Vegetarian



Check this [spread sheet](#) link to know more .

5.Database tables

Table	Action	Rows	Type	Collation	Size	Overhead
<input type="checkbox"/> login	★ Browse Structure Search Insert Empty Drop	3	InnoDB	utf8mb4_general_ci	48.0 KiB	-
<input type="checkbox"/> tbladmin	★ Browse Structure Search Insert Empty Drop	3	InnoDB	latin1_swedish_ci	32.0 KiB	-
<input type="checkbox"/> tblcategory	★ Browse Structure Search Insert Empty Drop	5	InnoDB	latin1_swedish_ci	16.0 KiB	-
<input type="checkbox"/> tblcomments	★ Browse Structure Search Insert Empty Drop	11	InnoDB	latin1_swedish_ci	48.0 KiB	-
<input type="checkbox"/> tblpages	★ Browse Structure Search Insert Empty Drop	3	InnoDB	latin1_swedish_ci	16.0 KiB	-
<input type="checkbox"/> tblposts	★ Browse Structure Search Insert Empty Drop	14	InnoDB	latin1_swedish_ci	144.0 KiB	-
<input type="checkbox"/> tblsubcategory	★ Browse Structure Search Insert Empty Drop	14	InnoDB	latin1_swedish_ci	32.0 KiB	-
7 tables	Sum	53	InnoDB	utf8mb4_general_ci	336.0 KiB	0 B