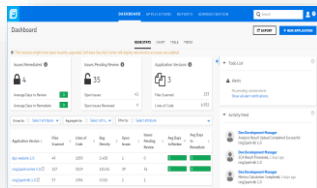




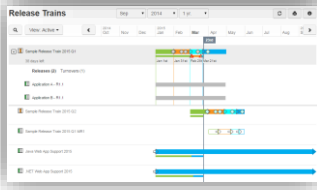
# Release Management for the multi-modal Enterprise

Kevin A. Lee – [kevin.lee@microfocus.com](mailto:kevin.lee@microfocus.com)  
Senior Solutions Architect

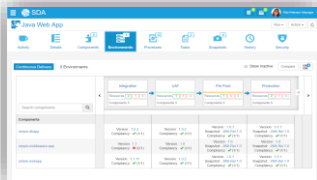
# DevOps and Release Management Webinars (UK)



- **Automating DevSecOps:** How to embed security into your continuous delivery pipelines



- **Enterprise DevOps:** Release Management for the multi-modal Enterprise



- **Continuous Delivery Pipelines:** Automating the value stream through continuous release

<https://www.microfocus.com/campaign/serena-release-management/>

# Agenda

**01.** Application Release Management Challenges

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**02.** Release Management “Good” Practices

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**03.** Micro Focus Release Control

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**04.** Demonstration

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**05.** Q&A



# Application Release Management Challenges

# Modern Software Lifecycle Disruptions

## METHODOLOGY DevOps Adoption



Waterfall



Iterative



Agile



DevOps

## APPLICATIONS Software Complexity



Monolithic



Client-Server



N-Tier



Microservices + APIs

## INFRASTRUCTURE Cloud Transformation



Mainframe



Open Systems



Virtualization/Cloud



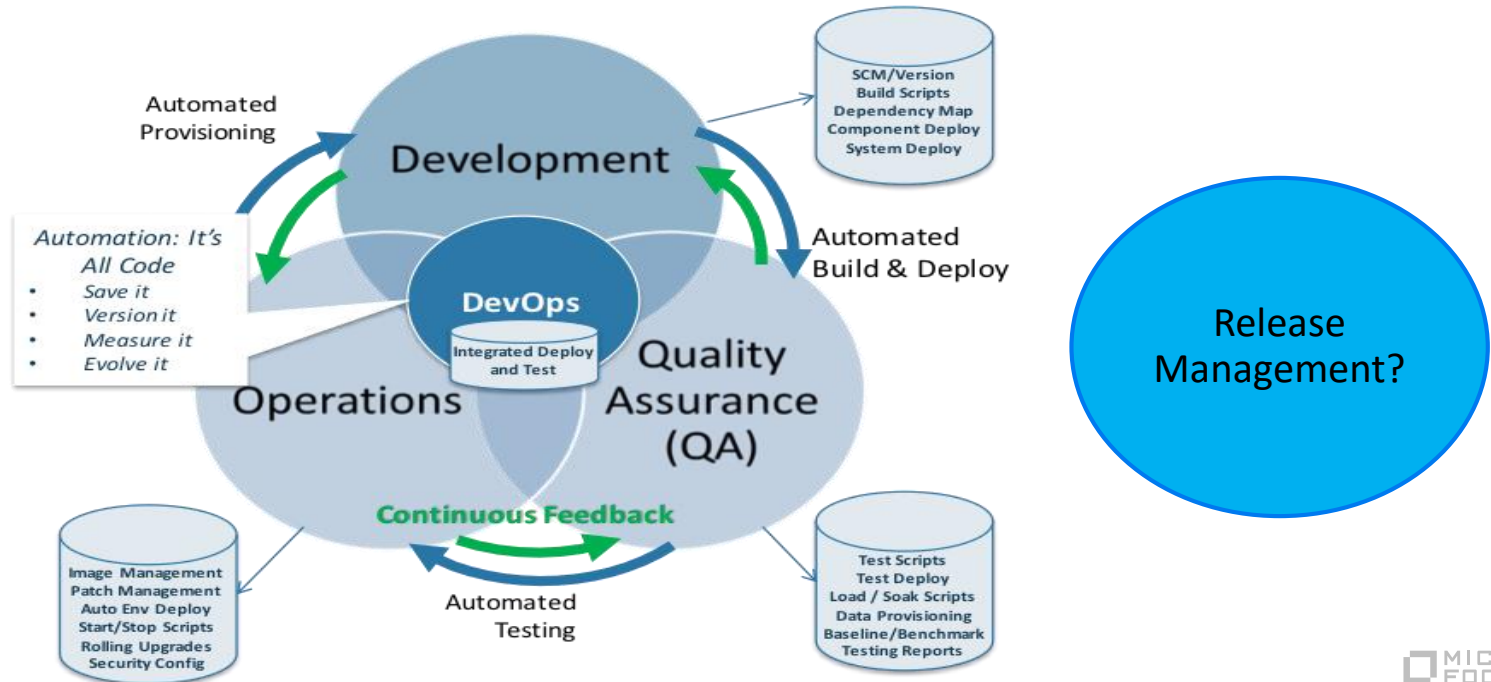
Cloud Native

# Shift to Continuous Release

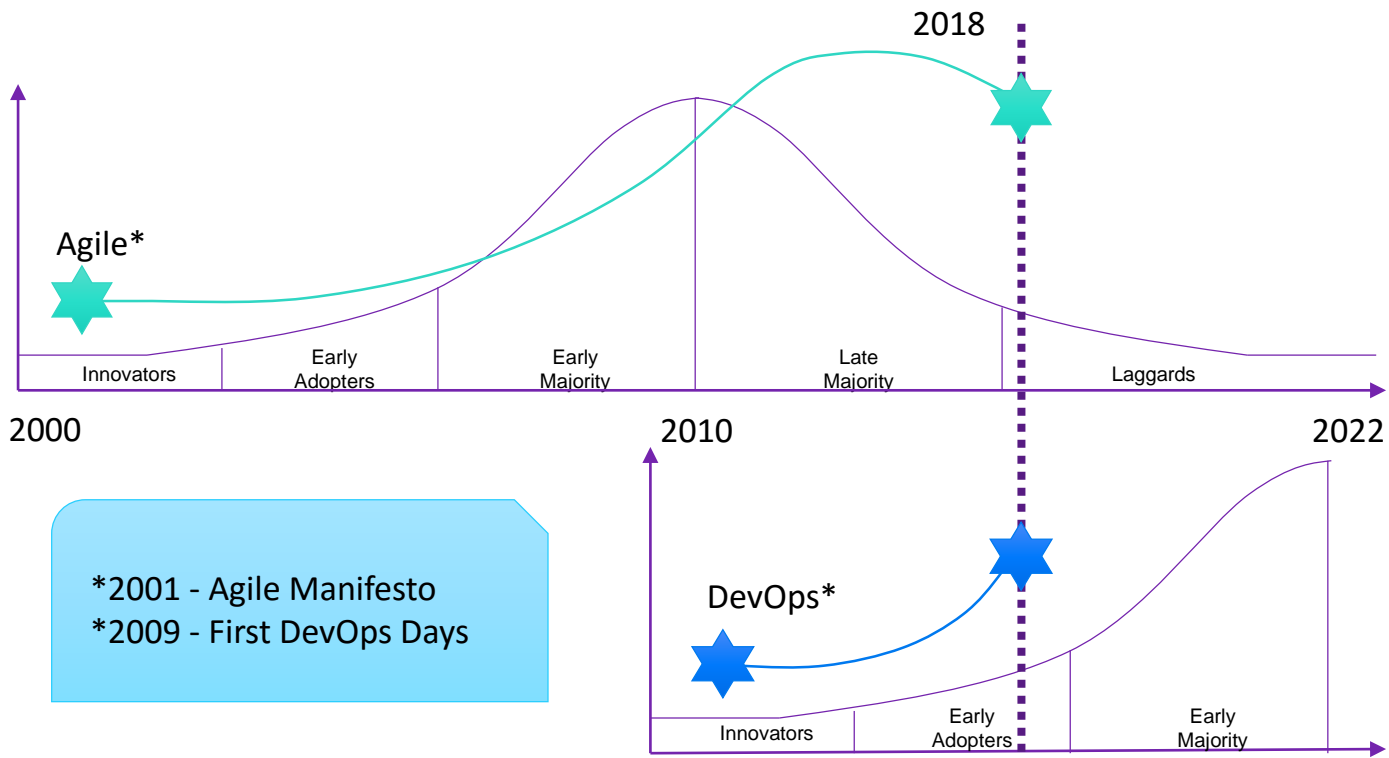


# Adoption of DevOps

*DevOps definition:* **DevOps** (development and operations) is an enterprise software development phrase used to mean a type of agile relationship between development and IT operations. The goal of **DevOps** is to change and improve the relationship by advocating better communication and collaboration between these two business units. (webopedia.com)



# DevOps is still maturing





# DevOps definition varies widely

## People - Culture

**Systems Thinking**

**Autonomous Teams**

**Value Stream Management**

**Multidisciplinary Teams**

**Continuous Feedback**

**Experimentation & Learning**

## Process - Techniques

**Agile**

**Shift Left**

**Continuous Delivery**

**Microservices**

**Release Management**

**Application Performance Management**

**Containerization**

**Infrastructure as Code**

## Tools - Automation



**Jenkins**

servicenow



**CHEF**  
CODE CAN



New Relic.

**Nagios**



**Maven**



**MICRO FOCUS**



**puppet**



# “Systems Thinking” is a central tenet

***Systems Thinking** is the DevOps goal of being aware of how your actions not only affect your team, but all the other teams involved in the **release** process. It is a cultural journey achieved by **continual experimentation** and amplification of feed back loops.*

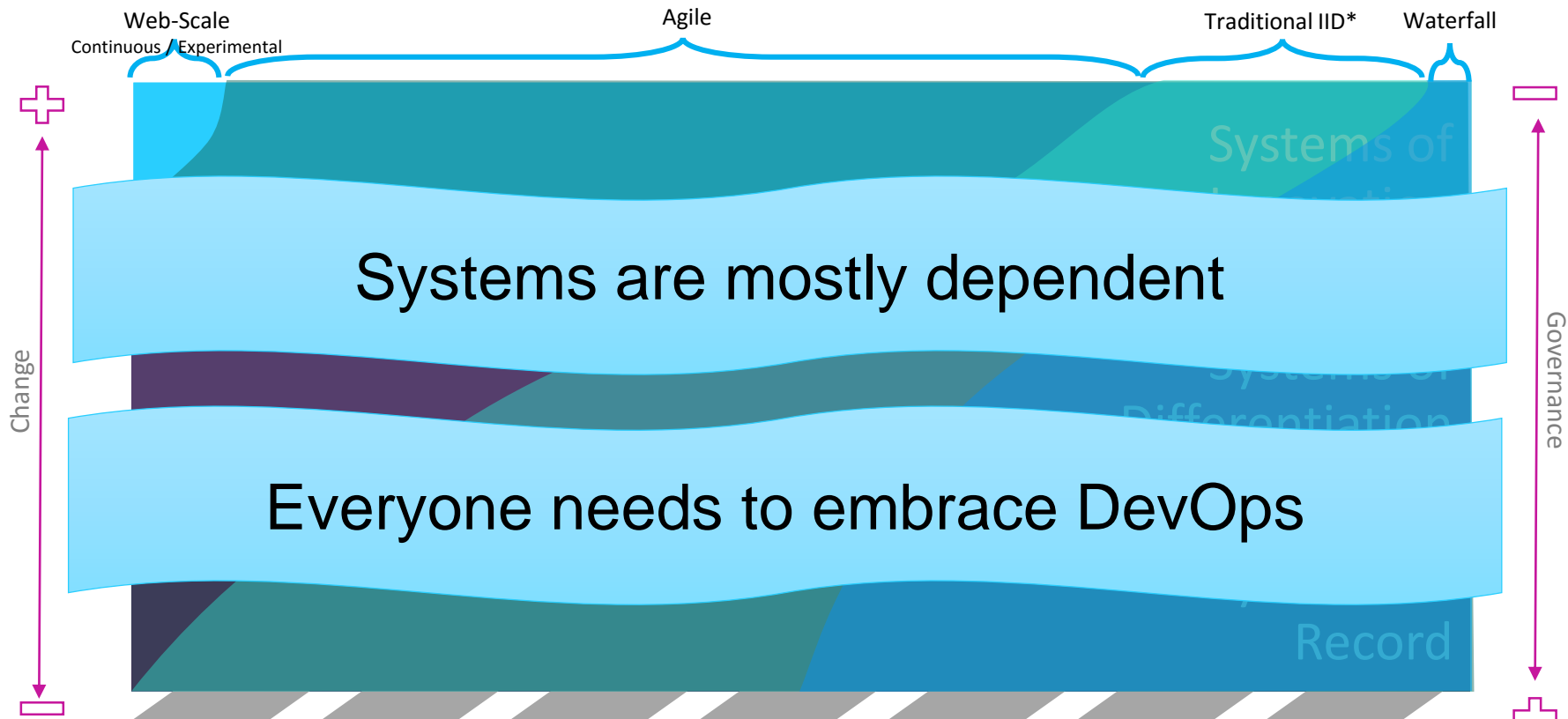
## Thinking in Silos

- Lack of dependency planning
- Misaligned priorities
- Finger pointing

## Systems Thinking

- Visibility and Transparency
- Shared Goals
- Ownership and Collaboration

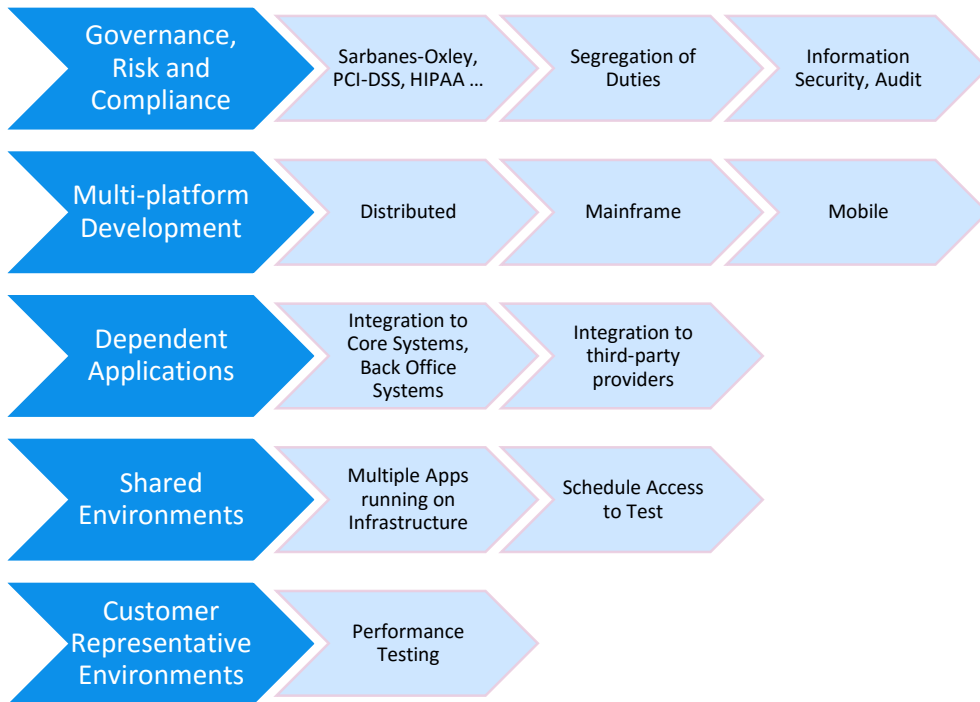
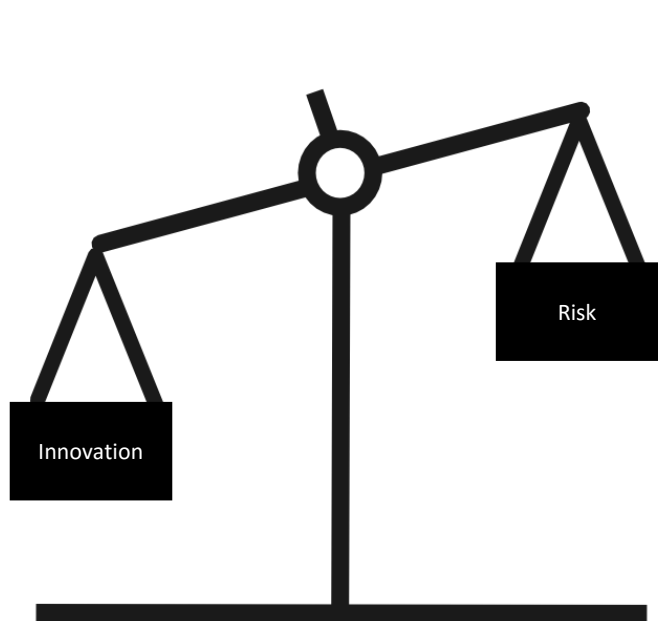
# Most organisations are/will be “Multi-Modal”



\*Iterative and Incremental Development

# Enterprises need to balance Agility and Control

“Move fast without breaking things”



# Release Management – Micro Focus

*End-to-end view of releases to (dependent) systems – one way to achieve System Thinking whilst balancing Agility (Innovation) and Control (Risk)*

Release  
Planning

Dependency  
Management

Environment  
Management

Release  
Execution

Deployment  
Planning

Deployment  
Execution

Integration to  
Change  
Management

# Release Management needs to adapt to DevOps

Engage all stakeholders (Dev/Test/Release/Ops).

Provide governance and audit but remain accessible and easy to use.

Agnostic to “development” and “deployment” tools.

Agnostic to “development” approach – multi-modal enablement.

Align to Service / Change Management as it exists in the Enterprise.

Capture KPIs/Metrics to demonstrate value of DevOps/RM



# Release Management Good Practices

# Release Management “Good” Practices

- 1 Define Release Policies
- 2 Define Roles and Responsibilities
- 3 Create a Regular Schedule of Releases
- 4 Visualize Release Timelines and Events
- 5 Capture and Manage Release Dependencies
- 6 Manage Environment Schedules and Inventory
- 7 Capture and Automate all Release Tasks
- 8 Implement an Artefact Repository
- 9 Define Repeatable Deployment Plans/Templates
- 10 Integrate Release and Deployment



# Define Release Policies

*Determines under which circumstances different **Release Types** should be used as well as the standard set of milestones that selecting a particular **Release Type** implies in the **Release Calendar**.*



- Major Release:
  - Use for planned quarterly full content releases, e.g. v1.0, v2.0
  - Dev → Integration → UAT → Pre Prod → Production
- Minor Release:
  - Use for planned monthly incremental content releases, e.g. v1.1, v2.1
  - Dev → UAT → Pre Prod → Production
- Patch Release:
  - Use for planned defect fixes, e.g. v1.1.1, v2.1.1
  - Dev → Pre Prod → Production
- Emergency Release:
  - Use for unplanned production outages
  - Dev → Production
  - (typically not displayed on Release Calendar)

# Define Roles and Responsibilities (RACI)

	Product Owner	Release Manager	Developer	Tester	Deployment Engineer	Executive
Planning	C	CAR	C	C	C	I
Build	A	I	R			
Packaging	A	C	R			
Deployment	I	A	RI (for INT)	RI (for UAT)	RI (for PROD)	I
Approval	R (for INT)	AR		C	C	R
Rollback	I	A		I	R	I
Review	C	RA	C	C	C	I

**Responsible** - those who do the work to achieve a task

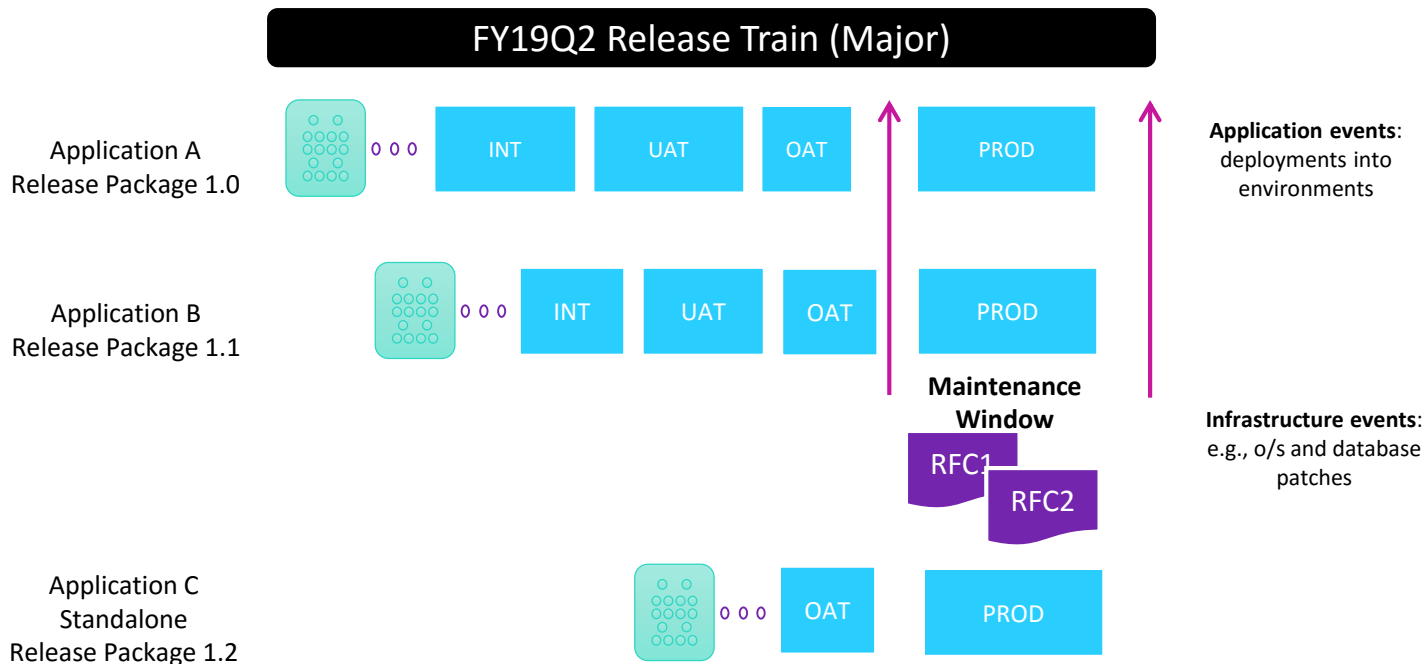
**Accountable** - those who are ultimately accountable for the correct and thorough completion of the task

**Consulted** – those who provide input to the task

**Informed** – those who need to be kept informed about the task

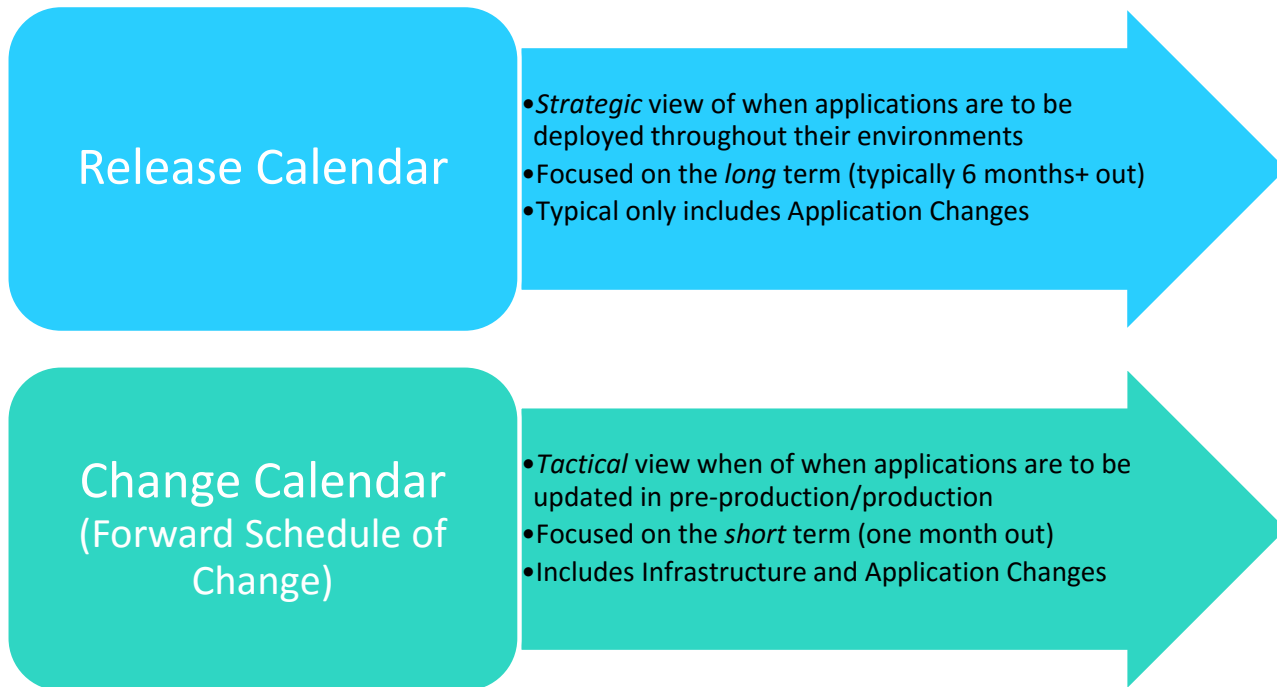
# Create a Regular Schedule of Releases

*Releases Trains can be used to coordinate the deployment of multiple applications. Release Trains are scheduled on a recurring basis, i.e. quarterly, monthly and **Release Content** aligned to the Release Train depending on business needs.*



# Visualise Release Timelines and Events

The **Release Calendar** is a set of published milestones that details when Releases are planned to transition through the different development, test and production stages.

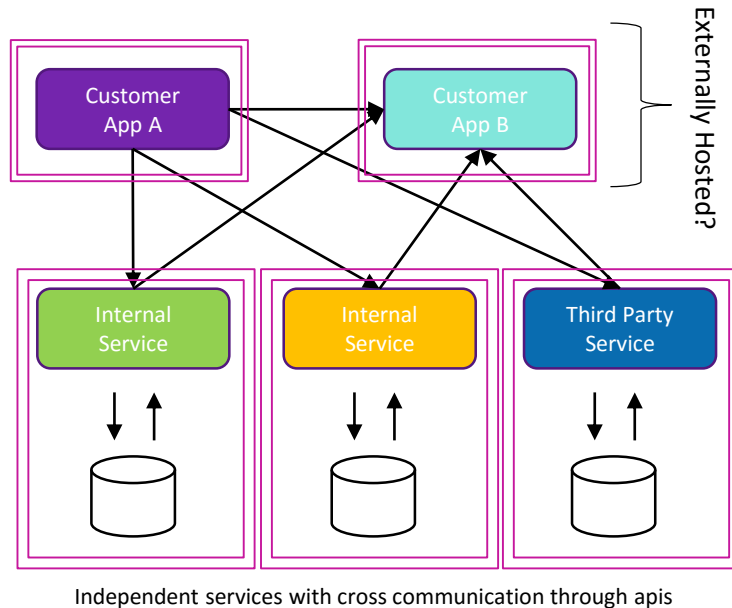


- Release Management adds an entry to the Change Calendar via Release Planning

# Capture and Manage Release Dependencies

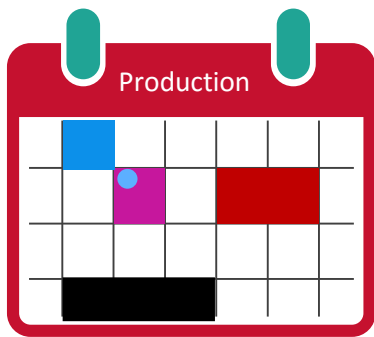
Use **Application Dependency Mapping** to capture the dependencies between applications and ensure the impact and delivery of new releases is managed and controlled.

- Capture dependencies between systems, applications and components:
  - Code level
  - Test level
  - Data / Runtime ...
- Use Releases (**Release Trains**) to manage the impact and delivery of dependent applications
- Schedule and manage access to Environments to ensure there are no conflicts
- Use Application Dependency Mapping tool and/or CMS/CMDB even Excel spreadsheet to start



# Manage Environments Schedules and Inventory

The purpose of **Environment Management** is to ensure that all activities related to Test and Production Environments are scheduled, approved and managed and that an **Environment Inventory** of installed software versions also be recorded.



Application	Version
App A	1.0
App B	1.1
...	...

- Environments are logical and define schedules for:
  - Agreed Maintenance Windows
  - Blackouts (e.g. Change Freezes), Whiteouts
  - Scheduled/Approved/Rejected Deployments
- **Environment Groups** can be used to group a number of similar environments together and that can be deployed to in parallel, e.g. "Test Group" contains: Integration, UAT, Performance
- Restricted environments should be controlled/permissioned with relevant **Approvals**.
- Environments should visualise the **Inventory** of Deployed Application Versions, from a **CMS** or through linkage to an external Deployment tool.

# Capture and Automate all Release Tasks

*The purpose of Release Planning is to assign authorized **Changes** to **Release Packages** and to define the scope and content of Releases. The Release Planning process develops a schedule for building, testing and deploying the Release.*

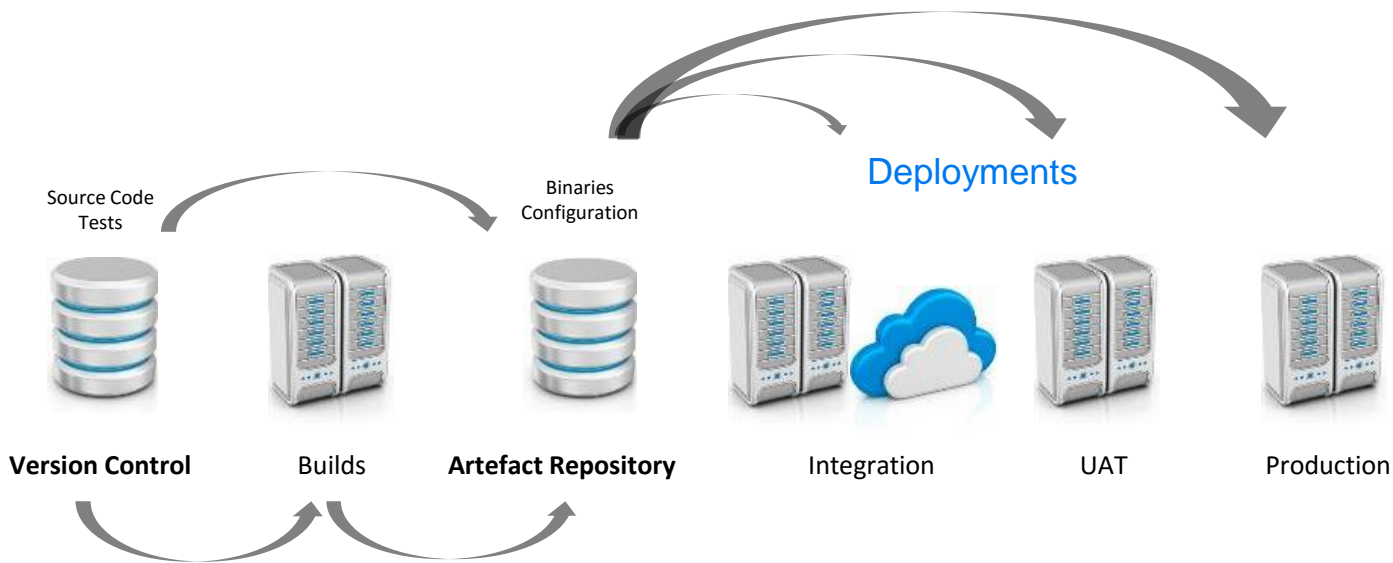


- Planning Release Trains, Application Releases, Turnovers
- Assigning Content to Release Trains, Application Releases, Turnovers
- Reviewing Implementation/Test/Rollback Plans
- Assigning Resources
- Creating Backup Requests
- Creating Outage Notifications
- Integration to Change Management (FSC)
- Post Implementation Review

A Release Manager is essentially the “Project Manager” for a Release

# Implement an Artefact Repository

*An Artefact Repository is used to securely store releasable artefacts (i.e. built binaries, database scripts etc.). Formal environments should only be deployed to be extracting versions artefacts from the Artefact Repository.*



An Artefact Repository should be used to capture not just artefacts but the metadata around them, i.e. what has been deployed to where, by whom.



# Define Repeatable Deployment Plans (Templates)

A **Deployment Plan** defines the sequence of operations or steps that must be carried out to deliver changes into a target system environment. The individual operations within a deployment plan can be executed manually or automatically.

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## Deployment Plan

### Deployment Tasks

Task	Owner
1. Backup all databases	Oliver
2. Deploy application A	Steve
3. Deploy application B	Steve
4. Verify	Tracy
5. Restart services	Oliver

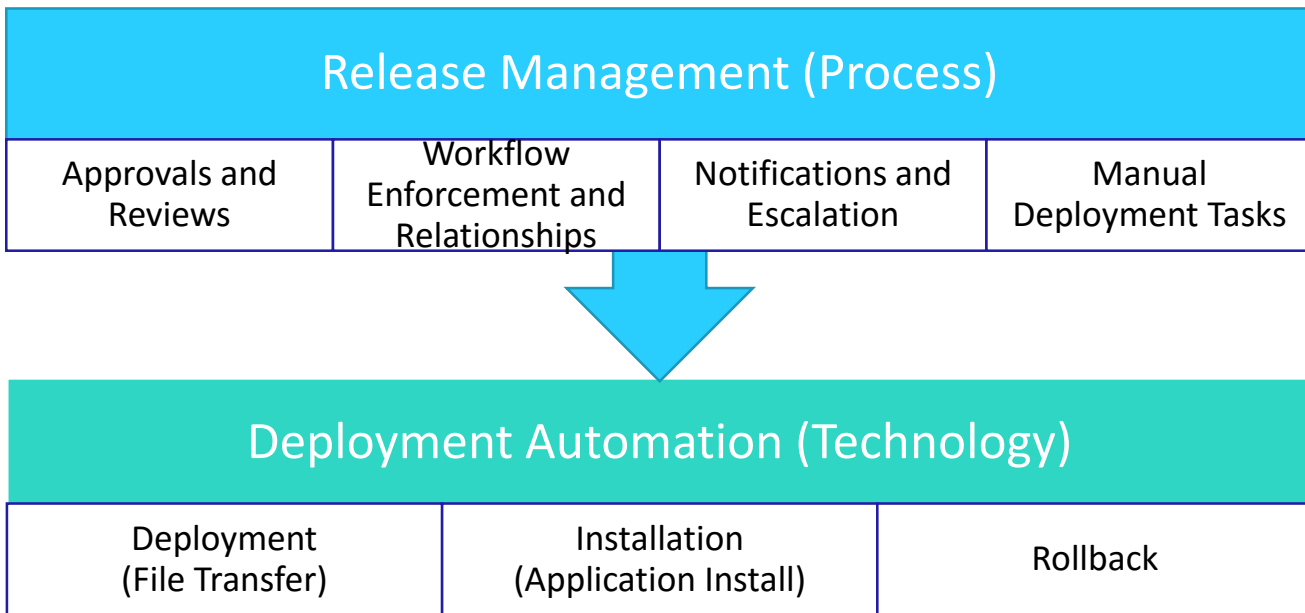
### Failure Tasks

Task	Owner
1. Restore all databases	Oliver
2. ...	Steve

- Deployment Plans should be:
  - **Repeatable**
  - **Rehearsable**
  - **Timebound**
  - **Scheduled**
  - **Approved**
- Deployment plans should be constructed based on what has been deployed to the previous environments
- Deployment plans should be able to be saved as **templates** for reuse
- Deployment plans should include both **Deployment** (new) and **Failure** (rollback) tasks.

# Integrate Release and Deployment

**Release Management** is the process responsible for Planning, Scheduling and Controlling the movement of Releases to Test and Live. **Deployment** is the activity responsible for movement of new or changed hardware, software, documentation etc.





**Micro Focus Solutions**

# Micro Focus Portfolio and Lifecycle Management

Accelerating an organization's ability to securely deliver **high-quality** applications at **enterprise scale** and manage, track, and **unlock the value** of investments you've already made.

REPORTING | ANALYTICS | E2E TRACEABILITY

## PRODUCT & PORTFOLIO MGMT.

Portfolio Plan

Product and Hybrid Project Plan



Financials



Require



Resource

## SOFTWARE DELIVERY AND QUALITY MGMT.

Bi-Modal Execution

O1101

SCCM



Quality



Build

Open Integrations

## RELEASE MANAGEMENT

Digital | Packaged | Mainframe



Deploy  
Auto



Release  
Control



SDLC  
Gov

Hybrid Infrastructure

# Micro Focus Release Management Solutions

## Deployment Automation

orchestrate • automate • deploy • audit



ORCHESTRATE COMPLEX DEPLOYMENTS  
ACROSS ALL ENVIRONMENTS

## Release Control

plan • track • deliver • integrate • audit



PLAN, TRACK, MONITOR AND  
RELEASE COMPLEX APPLICATIONS  
ACROSS ANY TECHNOLOGY

# Micro Focus Release Control

**Release Control** enables organizations to plan, control, and orchestrate their release processes for both mainframe and distributed systems, from definition to deployment with a visual release calendar and automated approval processes.

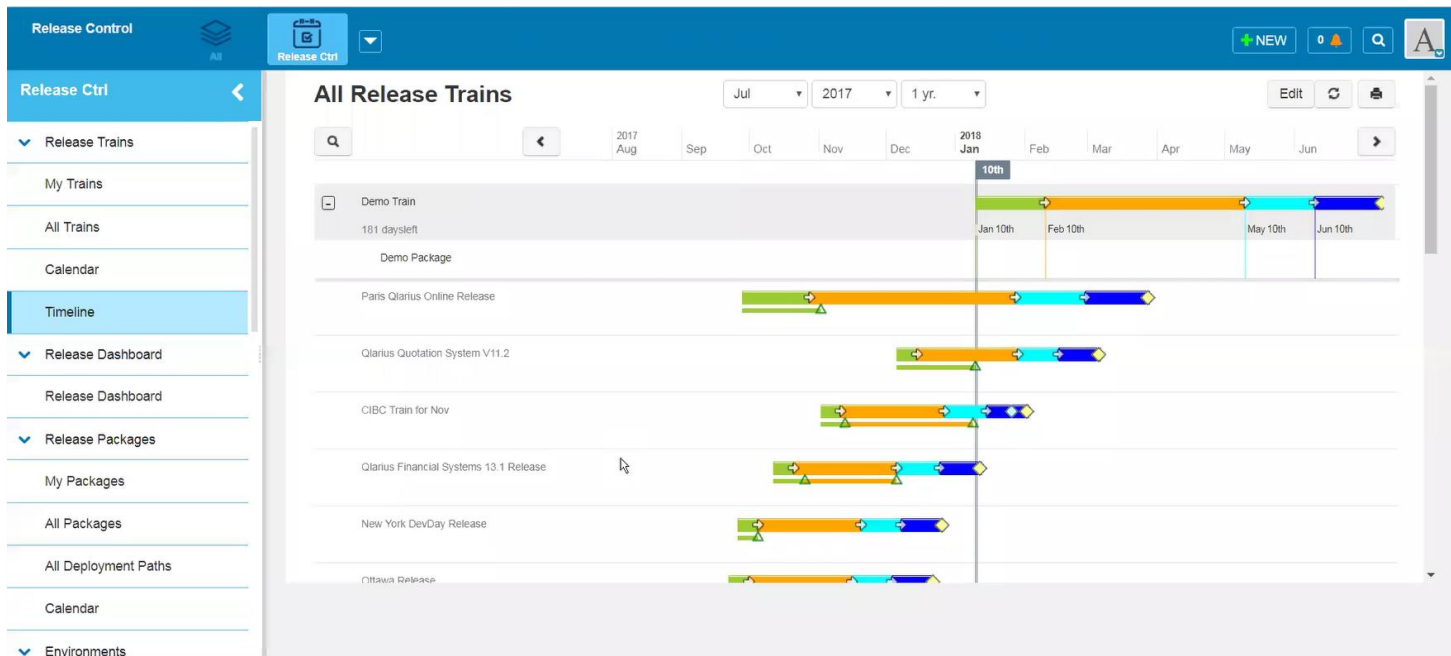
# Plan, track, and control all release content

VISUALIZE & CUSTOMIZE ALL  
RELEASE ACTIVITIES SIMPLY  
AND EASILY

RELEASE PLANNING AND  
EXECUTION CO-ORDINATION

REDUCES RELEASE RISK BY  
PROVIDING VISIBILITY OF  
RELEASE PROCESSES TO ALL  
AREAS OF YOUR  
ORGANIZATION

ENSURES AUDIT AND  
COMPLIANCE BY TRACKING  
ALL RELEASE ACTIVITIES

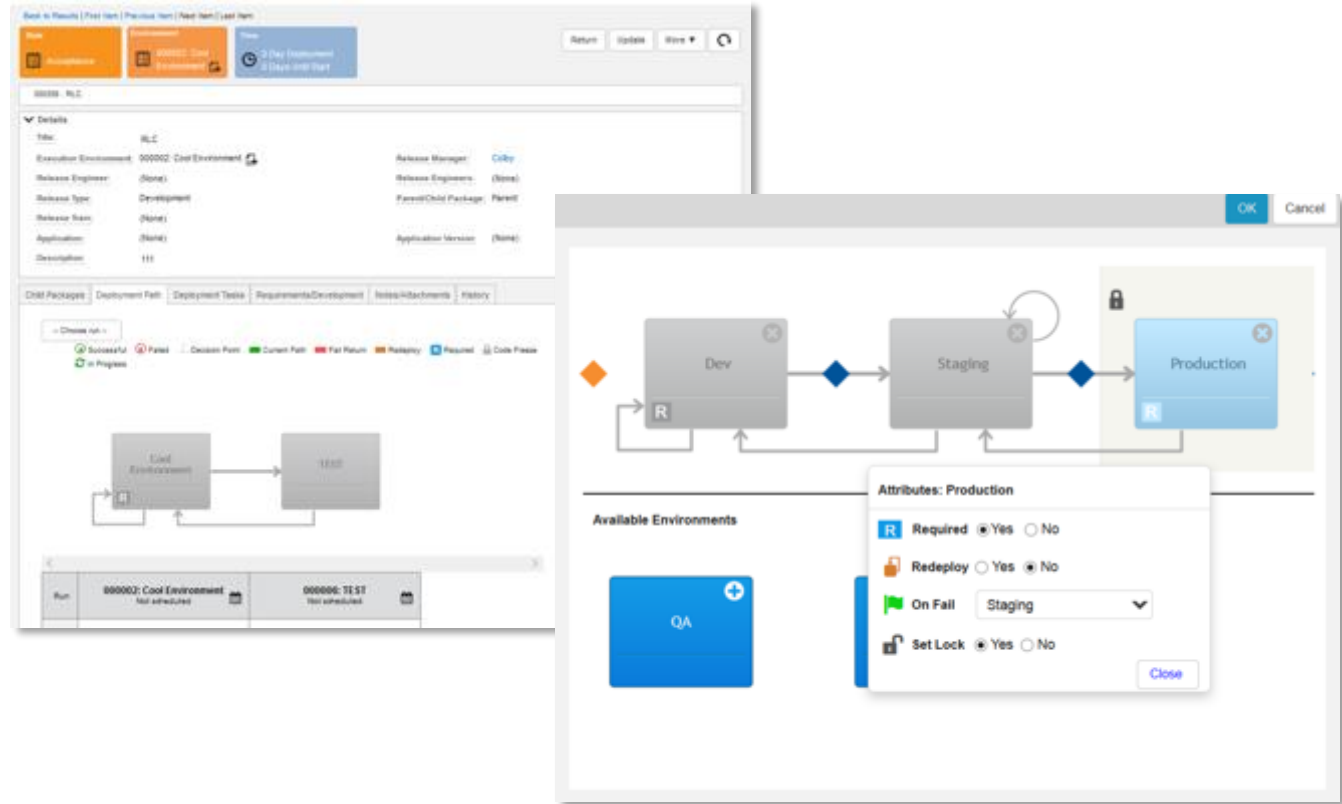


# Automate deployments, tasks and actions

AUTOMATICALLY PROMOTE  
MULTIPLE APPLICATIONS  
ACROSS ENVIRONMENTS IF  
PROCESS RULES ARE MET

ENFORCE ENVIRONMENT  
SEQUENCING, RE-DEPLOY  
AND RETROFIT PATHS FOR  
APPLICATIONS OR TRAINS

RELEASE MORE OFTEN,  
RELEASE MORE EACH TIME,  
AND REDUCE THE RELEASE  
WINDOW



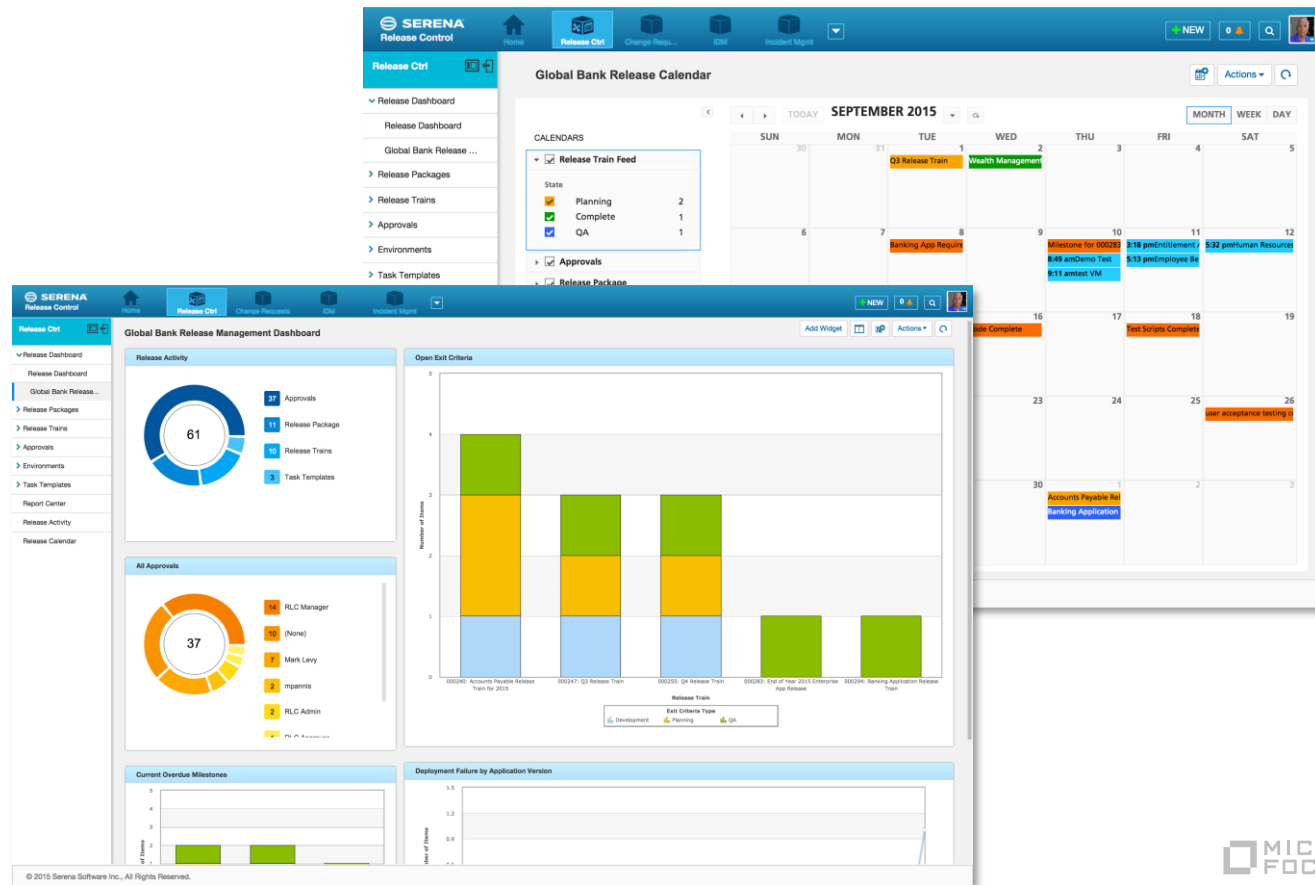


# Actionable insight from dashboards and reports

VIEW UPDATES ON ALL  
RELEASE ACTIVITIES, FROM  
EXECUTIVE-LEVEL STATUS TO  
DEPLOYMENT TASK DETAILS  
IN REAL-TIME

SHARED CALENDARS AND A  
CONFIGURABLE TIMELINES  
PROVIDE VISIBILITY ACROSS  
YOUR ENTIRE ORGANIZATION

MAINTAIN A SINGLE SOURCE  
OF TRUTH TO KEEP THE  
ENTIRE ORGANIZATION  
ALIGNED



# Cross Product Integration & Collaboration Capabilities

---

EASE OF INTEGRATION TO  
EXISTING CUSTOMER  
INFRASTRUCTURE

---

OUT-OF-THE-BOX SUPPORT  
FOR COMMON APPLICATION  
DEPLOYMENT TOOLS AND  
SYSTEMS

---

AVAILABLE PLUGIN CATEGORIES

- REQUEST PROVIDERS
- DEPLOYMENT UNIT PROVIDERS
- EXECUTION PROVIDERS





## Release Control benefits:

- **Visibility and Tracking:** Centralized release calendar, process metrics, and dashboards
- **Compliance and Control:** Process enforcement, routing, and approvals with built-in audit trails and reports
- **Multi-Platform Support:** The only release management solution that supports both mainframe and distributed
- **Process Automation:** Automation and workflow that replace manual process steps to enforce your release policies and processes
- **Integration:** Flexible and open architecture that allows easy integration to current enterprise tools via an extensible, enterprise ready plugin architecture

# Release Control: Customer Proof

**”** *“With Serena (now part of Micro Focus) Release Control we have a reliable and repeatable release process, greater visibility into the release activities for all of our stakeholders and significantly improved confidence in our compliance with international laws and internal audit requirements.”*

- Reduced release window; production release reduced from 3 hours to 35 minutes
- Anticipated benefits of up to \$3M annually through broad use of Release Control
- Gained an internal rate of return of 185 percent over five years

- Eliminated audit and compliance risks
- Provided stakeholders clear insight into the impact of changes to its respective applications and assets
- Automated promotion of changes into production removing major source of errors
- Delivered greater environment stability, predictability and reliability

Director Change and Release, Global Financial Services Leader

World's largest credit solutions provider

Global Financial Services Leader





# Demonstration



# Q&A

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**Thank You!!**

