

Schedule A – Pricing & Packaging

Binding Principles

- Unit: **Active Player per Month**
- Contract Term: **12 months (annual commitment)**
- Billing: **Monthly**
- Pricing: **Standard only – no custom pricing in Phase 1**

Definition – Active Player

A player is considered *Active* if at least one of the following occurred in the last 30 days:

- Completed a structured session
- Confirmed a weekly plan
- Submitted training logs or feedback

Academy (B2B2C)

Package	Platform Fee / month	Active Player / month
Academy Starter	3,900 NOK	39 NOK
Academy Pro	7,900 NOK	59 NOK
Academy Performance	12,900 NOK	79 NOK

Federation / Teams (Enterprise)

- Annual Enterprise License: **350,000 – 2,500,000 NOK**
 - Active Player Fee (volume-based):
 - 0–1,000: 45 NOK
 - 1,001–10,000: 25 NOK
 - 10,000+: 15 NOK
 - One-time Implementation: **150,000 – 1,500,000 NOK**
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Schools & College

Elite Schools

Package	Platform / month	Active Student
School Core	2,900 NOK	29 NOK
School Performance	5,900 NOK	49 NOK

College

- Team Fee: \$400–\$1,200 / month
- Active Athlete: \$15–\$35 / month