Project Overview / Executive Summary

Arakis is a revolutionary community-driven travel platform that has the potential to disrupt the travel and tourism industry by amalgamating the technologies of Blockchain & RST. Our business model allows the company to rapidly scale profits in an open and transparent manner by creating a productive asset that converts all hotels & airlines in the world into an NFT, which we call RST (Revenue Sharing Token). As the RST holder, you can earn passive income from the bookings made in these hotels and airlines.

<https://arakis.global/>

Product / Value Proposition

(How does this project create value for the target customers? What problem are you solving?)

We are focusing on solving Six core problems present in the travel & tourism and ticketing industry:  
1. Customers lose money if their bookings are non-refundable and non-transferable in situations where the booking needs to be cancelled due to any emergency or change of plans. So we will be converting all those bookings into NFTs. And we will call it tradable rooms,

2. When customers plan to make bookings for a vacation then they have to go on 10-15 different websites for flights, hotels, activity, insurance and many more etc.. , On Arakis everything can be booked by one click at one platform. By AI powered itinerary booking

3. At present, there is no entity that allows customers to earn benefits out of their bookings or travels etc. We will be creating a ecosystem wherein we will allow users to earn passive income in the travel industry by owing the RST of hotels and airlines and they can earn regular commissions on their holdings.

4. There is no transparency of commissions big monopolist like booking holding & expedia group charge, we will show the world that you'll can book same hotel for same dates at 20% less price compared to our competitors

5. There are as high as **$100b** unclaimed loyalty points globally, wherein the customers are not able to utilize the points properly and cannot trade either if they don’t want to use which ultimately goes to waste: we will be converting all this loyalty points into our own token so that people can swap & trade

6. There are lots of fake reviews which confuses customers and customers are unable to monetize their reviews :

We are creating location & timestamped review system which is if you’re in that location then only you can leave a review

Current Status

(What is the current stage of your project's development, and what milestones have you

achieved thus far?)

Currently project is into development, One significant accomplishment we have partnered with many hotel chains and airlines such as Hilton, Marriott, Emirates, Etihad, Lufthansa, and many others. Who eager to use our product, Looking ahead, our future milestone is to collaborate with tourism boards of various cities to transform their cities into treasure hunts, adding an exciting gamification element. This endeavor will not only enhance our visibility but also create immersive experiences for travelers and locals alike.

Target Market

(What is the size of the target market for your project, and what evidence do you have to

support this estimation?

$500b and is expected to double by 2028,

<https://www.globenewswire.com/en/news-release/2023/03/14/2626411/0/en/Online-Travel-Agency-OTA-Market-New-Insights-Report-By-2023-which-is-Booming-Strong-Growth-in-the-Globe-till-2028.html#:~:text=The%20global%20Online%20Travel%20Agency%20(OTA)%20market%20size%20was%20valued,USD%2095393.58%20million%20by%202028>.

Monthly Active User Projections

1,000 in start

Ecosystem Importance

(Why is this project relevant to the web3 ecosystem?)Because we are showing the world the real use case for NFT, where people could earn money while travelling

Team

(Who is the team? Do they have a track record?)

(Where are they located?)

Team is Located in India & Dubai,

Semil vithani: Founder, Nishant Kumar: CTO, Harit Chadha: CMO, Mayank Arora: Growth Manager

Competition

(Who would be considered their competitors? How does your project separate itself from its

competitors?)

Travala.com, pinktada.com, locktrip.com

unlike other decentralized travel platforms that resemble traditional ones like Booking.com and only offer the ability to make travel purchases with cryptocurrency, we stand out with distinctive features. Our platform introduces tradeable rooms and loyalty points, elevating the travel experience while addressing the painpoints of our customer and offering seamless journey experience with our one click Ai powered itienary booking . Additionally, our most exceptional feature is the introduction of RST revenur sharing token , By owning RST, individuals can generate passive income while others are traveling, creating an innovative and rewarding experience for our users.

Partnerships

(Can you provide details on any partnerships or collaborations with other web3 projects or

industry players? How do these partnerships enhance your project's value?)

Partnerships with many hotels & airlines: they help us with their inventory supply like hotel rooms & airline seats

GTM Strategy

(Ideal roadmap including certain user acquisition strategies)

User retention strategy

* Partnerships: Sandbox, Decentraland & other metaverse platforms to list our hotels on their platforms.
* crypto exchanges.
* crypto & business-based events or expo & be their booking partner.
* travel agents, influencers, magazines etc.
* consumer app companies like Neo or Crypto banks, Superapps, payment apps, telecom apps, loyalty apps and offer them some percentage from each booking.
* corporates to handle their travel needs.
* companies whose products travelers buy while travelling for example trolly bags, travel sims, hiking equipment etc
* Other travel companies who sells travel packages.
* Social media advertisement to gain potential users and customers.
* Make an interacting travel treasure hunt game, where travelers compete with other travelers that will help us to build a competitive and engaging travel community
* Travelers will get new customers on board for us as they earn money from sharing the reviews & experiences that will help us build a solid community of users.

Social Media Activity

(Can include social media stats like Twitter followers & Discord members, user engagement,

viewership, etc.

<https://linktr.ee/arakis_global>

Twitter: 17k

Discord: 10k

Telegram: 7K

Roadmap

(How do you envision your project evolving in the next 3 to 5 years, and what are your

long-term goals?)

in 3-5years we will launch many profitable features and we will be doing $100m in travel sales,

My long term goal is to partner with all local tourism board with each cities board to convert their city into tressure hunt AR/VR travel game , this will allow us to gain more users

Tokenomics

(What are the tokenomics? How does this token accrue value?)

Please click the link for tokenomics

<https://drive.google.com/file/d/1__iddwLQLTvLbpDCg_23afaJJ0O83tjr/view?usp=drive_link>

Interoperability

(What is your project's stance on interoperability with other web3 projects and traditional

systems? How do you plan to facilitate seamless data and asset transfer across different

platforms?)

Key Risks (If any)

(Please share any risks associated with the project)

Support Needed from the blockchain/VC

(Please share support expectations for the project)

Marketing & fundraising support