

Filter Panel

Outlet Location ...

All

Outlet Size

All

Item Type

All

\$1.20M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg Sales

No of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

\$425.36K

\$1.20M

Total Sales

\$776.32K

FAT BY OUTLET

Item...

Low Fat

Regular

Tier 3	\$0.31M	\$0.17M
Tier 2	\$0.25M	\$0.14M
Tier 1	\$0.22M	\$0.12M

ITEM TYPE

Fruits a...	\$0.18M
Snack F...	\$0.18M
Househ...	\$0.14M
Frozen F...	\$0.12M
Dairy	\$0.10M
Canned	\$0.09M
Baking ...	\$0.08M
Health a...	\$0.07M
Meat	\$0.06M
Soft Dri...	\$0.06M
Breads	\$0.04M
Hard Dri...	\$0.03M
Others	\$0.02M
Starchy ...	\$0.02M
Breakfast	\$0.02M
Seafood	\$0.01M

OUTLET ESTABLISHMENT

Year	Sales
2012	\$78K
2013	\$130K
2014	\$132K
2015	\$131K
2016	\$132K
2017	\$133K
2018	\$205K
2019	\$129K
2020	\$129K
2021	\$131K
2022	\$131K

OUTLET SIZE

Medium

Small

High

Size	Value
High	\$248.99K
Medium	\$444.79K
Small	\$507.90K

OUTLET LOCATION TYPE

100%

71.3%

Tier 3	472.13K
Tier 2	393.15K
Tier 1	336.40K

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	\$130.71K	935	\$140	4	54.80
Supermarket Type2	\$131.48K	928	\$142	4	56.62
Supermarket Type1	\$787.55K	5577	\$141	4	338.65
Grocery Store	\$151.94K	1083	\$140	4	113.57