

Business Model Canvas

Designed for:

AirCep

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1.0

Key Partners

Resrvation, MRO and
Operation Systems
company and airline
staffs

Key Activities

Gathering Data
Develop platform

Key Resources

Resrvation, MRO and
Operation Database and
APIs

Value Propositions

Report and Notification
Decision-maker system
(All above in your mobile
phone)

Customer Relationships

Periodic meetings and
receiving feedback and
recognizing needs

Channels

Mobile Phone

Customer Segments

Stakeholders
CEO
Managers

Cost Structure

R&D
Develope
Data (Gathering, analysis, machine learning and etc)

Revenue Streams

Save on costs like fuel.
Make the best decision.
Increase company profits and returns.