| Event Production | | Event queuing & stream ingestion | Storage | Analytics | AirCep |

Event Production

Reservation – MRO – Operation Systems

IoT Devices and Gateway

FDR – Fuel Data

Crew EFB Data

Airport Data

Event Hub

IoT Hub

Business Model Canvas

Designed for: AirCep	**Designed by:** Mohsen Akhavan	**Date:** 12/01/2019 **Version:** 1.0

Key Partners

Resrvation, MRO and Operation Systems company and airline staffs

Key Activities

**Gathering Data
Develop platform**

Key Resources

Resrvation, MRO and Operation Database and APIs

Value Propositions

**Report and Notification
Decision-maker system
(All above in your mobile phone)**

Customer Relationships

Periodic meetings and receiving feedback and recognizing needs

Channels

Mobile Phone

Customer Segments

**Stakeholders
CEO
Managers**

Cost Structure

**R&D
Develope
Data (Gathering, analysis, machine learning and etc)**

Revenue Streams

**Save on costs like fuel.
Make the best decision.
Increase company profits and returns.**