

```
In [256]: import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
```

```
In [257]: d=pd.read_csv('https://github.com/YBI-Foundation/Dataset/raw/main/Bank%20Churn%202018.csv')
```

```
In [258]: d.head()
```

Out[258]:

	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balance	Num Of Products	Has Credit Card
0	15634602	Hargrave	619	France	Female	42	2	0.00	1	0
1	15647311	Hill	608	Spain	Female	41	1	83807.86	1	0
2	15619304	Onio	502	France	Female	42	8	159660.80	3	0
3	15701354	Boni	699	France	Female	39	1	0.00	2	0
4	15737888	Mitchell	850	Spain	Female	43	2	125510.82	1	0

```
In [259]: d.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10000 entries, 0 to 9999
Data columns (total 13 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   CustomerId            10000 non-null  int64
 1   Surname               10000 non-null  object
 2   CreditScore           10000 non-null  int64
 3   Geography             10000 non-null  object
 4   Gender               10000 non-null  object
 5   Age                  10000 non-null  int64
 6   Tenure               10000 non-null  int64
 7   Balance              10000 non-null  float64
 8   Num Of Products      10000 non-null  int64
 9   Has Credit Card      10000 non-null  int64
10   Is Active Member     10000 non-null  int64
11   Estimated Salary     10000 non-null  float64
12   Churn                10000 non-null  int64
dtypes: float64(2), int64(8), object(3)
memory usage: 1015.8+ KB
```

```
In [260]: d.duplicated('CustomerId').sum()
```

Out[260]: 0

```
In [261]: d=d.set_index('CustomerId')
```

```
In [262]: d.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 10000 entries, 15634602 to 15628319
Data columns (total 12 columns):
#   Column                Non-Null Count  Dtype  
---  -
0   Surname                10000 non-null  object  
1   CreditScore             10000 non-null  int64   
2   Geography               10000 non-null  object  
3   Gender                  10000 non-null  object  
4   Age                     10000 non-null  int64   
5   Tenure                  10000 non-null  int64   
6   Balance                 10000 non-null  float64  
7   Num Of Products         10000 non-null  int64   
8   Has Credit Card         10000 non-null  int64   
9   Is Active Member        10000 non-null  int64   
10  Estimated Salary        10000 non-null  float64  
11  Churn                    10000 non-null  int64   
dtypes: float64(2), int64(7), object(3)
memory usage: 1015.6+ KB
```

## Encoding

```
In [263]: d['Geography'].value_counts()
```

```
Out[263]: France      5014
Germany    2509
Spain      2477
Name: Geography, dtype: int64
```

```
In [264]: d.replace({'Geography': {'France':2,'Germany':1,'Spain':0}},inplace=True)
```

```
In [265]: d['Gender'].value_counts()
```

```
Out[265]: Male        5457
Female      4543
Name: Gender, dtype: int64
```

```
In [266]: d.replace({'Gender': {'Male':0,'Female':1}},inplace=True)
```

```
In [267]: d['Num Of Products'].value_counts()
```

```
Out[267]: 1      5084
          2      4590
          3       266
          4        60
          Name: Num Of Products, dtype: int64
```

```
In [268]: d.replace({'Num Of Products': {1:0,2:1,3:1,4:1}},inplace=True)
```

```
In [269]: d['Has Credit Card'].value_counts()
```

```
Out[269]: 1    7055  
         0    2945  
         Name: Has Credit Card, dtype: int64
```

```
In [270]: d['Is Active Member'].value_counts()
```

```
Out[270]: 1    5151  
         0    4849  
         Name: Is Active Member, dtype: int64
```

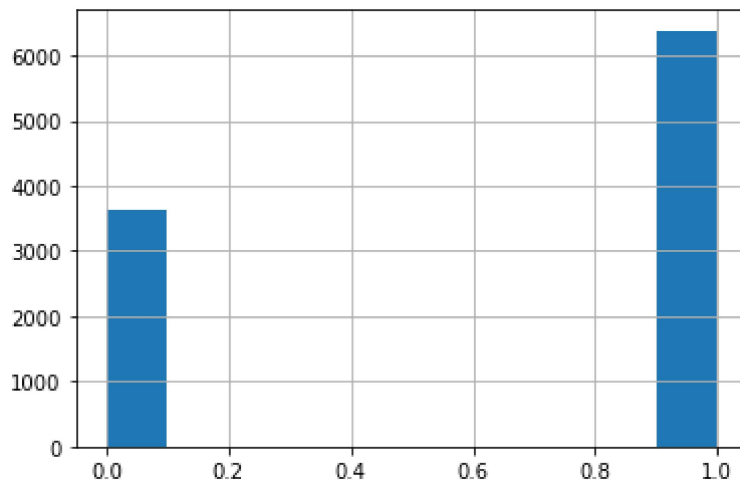
```
In [271]: d.loc[(d['Balance']==0), 'Churn'].value_counts()
```

```
Out[271]: 0    3117  
         1     500  
         Name: Churn, dtype: int64
```

```
In [272]: d['Zero Balance']=np.where(d['Balance']>0,1,0)
```

```
In [273]: d['Zero Balance'].hist()
```

```
Out[273]: <AxesSubplot:>
```



```
In [274]: d.groupby(['Churn', 'Geography']).count()
```

Out[274]:

		Surname	CreditScore	Gender	Age	Tenure	Balance	Num Of Products	Has Credit Card	Ac Mem
Churn	Geography									
0	0	2064	2064	2064	2064	2064	2064	2064	2064	2
		1695	1695	1695	1695	1695	1695	1695	1695	1
		4204	4204	4204	4204	4204	4204	4204	4204	4
1	0	413	413	413	413	413	413	413	413	.
		814	814	814	814	814	814	814	814	
		810	810	810	810	810	810	810	810	

```
In [275]: d.columns
```

Out[275]: Index(['Surname', 'CreditScore', 'Geography', 'Gender', 'Age', 'Tenure', 'Balance', 'Num Of Products', 'Has Credit Card', 'Is Active Member', 'Estimated Salary', 'Churn', 'Zero Balance'], dtype='object')

```
In [276]: x=d.drop(['Surname', 'Churn'],axis=1)
```

```
In [277]: y=d['Churn']
```

```
In [278]: x.shape,y.shape
```

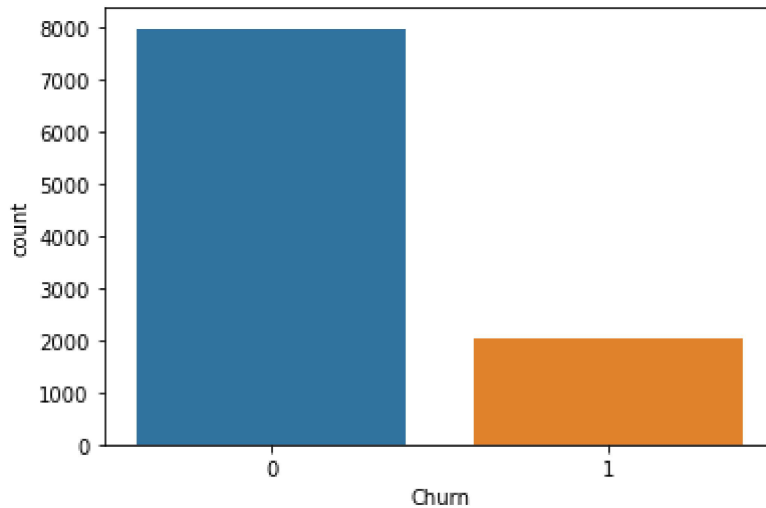
Out[278]: ((10000, 11), (10000,))

```
In [279]: d['Churn'].value_counts()
```

Out[279]: 0 7963  
1 2037  
Name: Churn, dtype: int64

```
In [280]: sns.countplot(x='Churn',data=d)
```

```
Out[280]: <AxesSubplot:xlabel='Churn', ylabel='count'>
```



```
In [281]: x.shape,y.shape
```

```
Out[281]: ((10000, 11), (10000,))
```

## Random Under sampling

```
In [282]: !pip install imblearn
```

```
Requirement already satisfied: imblearn in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (0.0)
Requirement already satisfied: imbalanced-learn in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (from imblearn) (0.9.1)
Requirement already satisfied: joblib>=1.0.0 in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (from imbalanced-learn->imblearn) (1.1.0)
Requirement already satisfied: scikit-learn>=1.1.0 in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (from imbalanced-learn->imblearn) (1.1.0)
Requirement already satisfied: scipy>=1.3.2 in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (from imbalanced-learn->imblearn) (1.7.1)
Requirement already satisfied: threadpoolctl>=2.0.0 in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (from imbalanced-learn->imblearn) (2.2.0)
Requirement already satisfied: numpy>=1.17.3 in c:\users\g.ravi prakash reddy\anaconda3\lib\site-packages (from imbalanced-learn->imblearn) (1.20.3)
```

```
In [283]: from imblearn.under_sampling import RandomUnderSampler
```

```
In [284]: r=RandomUnderSampler(random_state=2529)
```

```
In [285]: x_r,y_r=r.fit_resample(x,y)
```

```
In [286]: x_r.shape,y_r.shape,x.shape,y.shape
```

```
Out[286]: ((4074, 11), (4074,), (10000, 11), (10000,))
```

```
In [287]: y.value_counts()
```

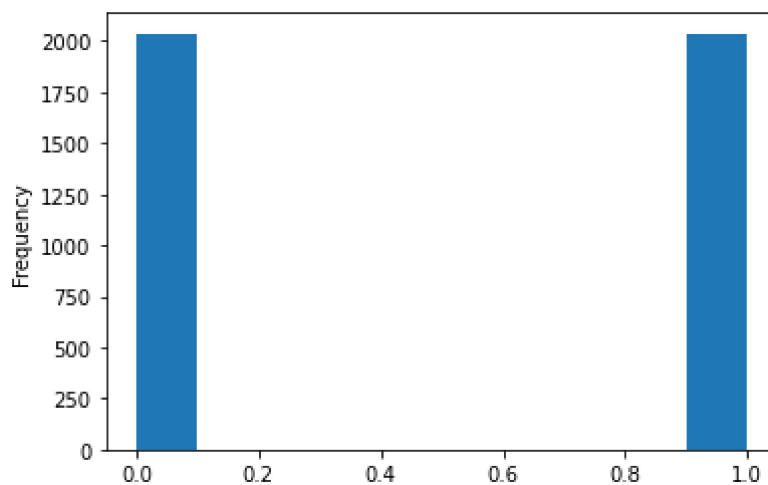
```
Out[287]: 0    7963  
         1    2037  
         Name: Churn, dtype: int64
```

```
In [288]: y_r.value_counts()
```

```
Out[288]: 0    2037  
         1    2037  
         Name: Churn, dtype: int64
```

```
In [289]: y_r.plot(kind='hist')
```

```
Out[289]: <AxesSubplot:ylabel='Frequency'>
```



```
In [290]: #RANDOM OVER SAMPLING  
from imblearn.over_sampling import RandomOverSampler
```

```
In [291]: ros=RandomOverSampler(random_state=2529)
```

```
In [292]: x_ros,y_ros=ros.fit_resample(x,y)
```

```
In [293]: x_ros.shape,y_ros.shape,x.shape,y.shape
```

```
Out[293]: ((15926, 11), (15926,)), (10000, 11), (10000,))
```

```
In [294]: y.value_counts()
```

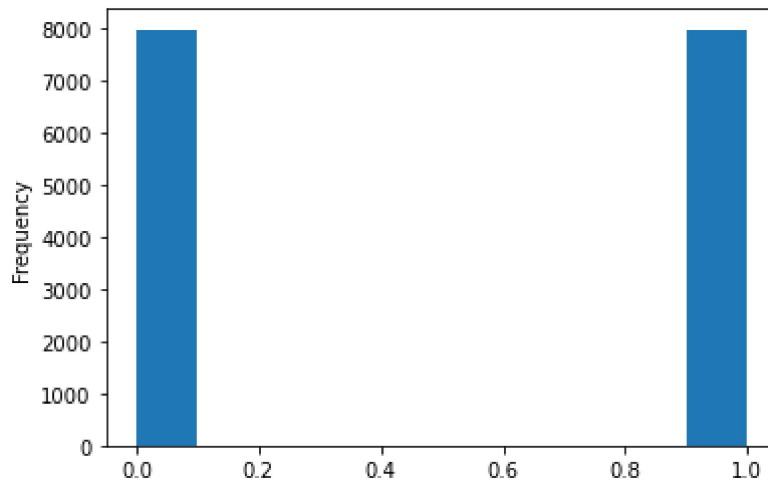
```
Out[294]: 0    7963  
         1    2037  
         Name: Churn, dtype: int64
```

```
In [295]: y_ros.value_counts()
```

```
Out[295]: 1    7963  
         0    7963  
         Name: Churn, dtype: int64
```

```
In [296]: y_ros.plot(kind='hist')
```

```
Out[296]: <AxesSubplot:ylabel='Frequency'>
```



## Train Test Split

```
In [297]: from sklearn.model_selection import train_test_split
```

```
In [298]: x_train,x_test,y_train,y_test=train_test_split(x,y,test_size=0.3,random_state=25)
```

```
In [299]: x_train_r,x_test_r,y_train_r,y_test_r=train_test_split(x_r,y_r,test_size=0.3,random_state=25)
```

```
In [300]: x_train_ros,x_test_ros,y_train_ros,y_test_ros=train_test_split(x_ros,y_ros,test_size=0.3,random_state=25)
```

```
In [301]: from sklearn.preprocessing import StandardScaler
```

```
In [302]: sc=StandardScaler()
```

```
In [303]: x_train[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']] = sc.fit_tr
x_test[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']] = sc.fit_tr
```

```
In [304]: x_train_r[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']] = sc.fit_t
x_test_r[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']] = sc.fit_tr
```

```
In [305]: x_train_rus[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']] = sc.fit
x_test_rus[['CreditScore', 'Age', 'Tenure', 'Balance', 'Estimated Salary']] = sc.fit
```

```
In [306]: from sklearn.svm import SVC
svc=SVC()
```

```
In [307]: svc.fit(x_train,y_train)
```

```
Out[307]: SVC
SVC()
```

```
In [308]: y_pred=svc.predict(x_test)
```

## Model accuracy

```
In [309]: from sklearn.metrics import confusion_matrix,classification_report
confusion_matrix(y_test,y_pred)
```

```
Out[309]: array([[2374,   45],
 [ 421,  160]], dtype=int64)
```

```
In [310]: print(classification_report(y_test,y_pred))
```

	precision	recall	f1-score	support
0	0.85	0.98	0.91	2419
1	0.78	0.28	0.41	581
accuracy			0.84	3000
macro avg	0.81	0.63	0.66	3000
weighted avg	0.84	0.84	0.81	3000

## Hyperparameter Tunning



```
In [311]: from sklearn.model_selection import GridSearchCV
```

```
In [312]: param_grid={'C':[0.1,1,10],
                      'gamma':[1,0.1,0.01],
                      'kernel':['rbf'],
                      'class_weight':['balanced']}
```

```
In [313]: grid=GridSearchCV(SVC(),param_grid,refit=True,verbose=2,cv=2)
grid.fit(x_train,y_train)
```

```
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total time= 1.8
s
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total time= 1.8
s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 1.2
s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 1.2
s
[CV] END C=0.1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 1.
3s
[CV] END C=0.1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 1.
3s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total time= 1.4
s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total time= 1.4
s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 1.0
s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 1.0
s
[CV] END .C=1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 1.1
s
[CV] END .C=1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 1.1
s
[CV] END ...C=10, class_weight=balanced, gamma=1, kernel=rbf; total time= 1.3
s
[CV] END ...C=10, class_weight=balanced, gamma=1, kernel=rbf; total time= 1.4
s
[CV] END .C=10, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 1.0
s
[CV] END .C=10, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 1.0
s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 1.1
s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 1.1
s
```

Out[313]:

```
GridSearchCV
  estimator: SVC
    SVC
```

```
In [314]: print(grid.best_estimator_)
```

```
SVC(C=10, class_weight='balanced', gamma=1)
```

```
In [315]: grid_predictions=grid.predict(x_test)
```

```
In [316]: confusion_matrix(y_test,grid_predictions)
```

```
Out[316]: array([[2166, 253],
                [ 365, 216]], dtype=int64)
```

```
In [317]: print(classification_report(y_test,grid_predictions))
```

	precision	recall	f1-score	support
0	0.86	0.90	0.88	2419
1	0.46	0.37	0.41	581
accuracy			0.79	3000
macro avg	0.66	0.63	0.64	3000
weighted avg	0.78	0.79	0.79	3000

## Model with Random Under Sampling

```
In [318]: svc_r=SVC()
```

```
In [319]: svc_r.fit(x_train_r,y_train_r)
```

```
Out[319]: SVC
          SVC()
```

```
In [320]: y_pred_r=svc_r.predict(x_test_r)
```

## Model Accuracy

```
In [321]: confusion_matrix(y_test_r,y_pred_r)
```

```
Out[321]: array([[483, 120],
                [172, 448]], dtype=int64)
```

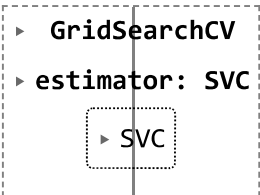
```
In [322]: print(classification_report(y_test_r,y_pred_r))
```

	precision	recall	f1-score	support
0	0.74	0.80	0.77	603
1	0.79	0.72	0.75	620
accuracy			0.76	1223
macro avg	0.76	0.76	0.76	1223
weighted avg	0.76	0.76	0.76	1223

```
In [323]: param_grid={'C':[0.1,1,10],  
                      'gamma':[1,0.1,0.01],  
                      'kernel':['rbf'],  
                      'class_weight':['balanced']}
```

```
In [324]: grid_r=GridSearchCV(SVC(),param_grid,refit=True,verbose=2,cv=2)
          grid_r.fit(x_train_r,y_train_r)
```

```
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total time= 0.2
s
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total time= 0.2
s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 0.1
s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 0.2
s
[CV] END C=0.1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 0.
2s
[CV] END C=0.1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 0.
2s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total time= 0.2
s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total time= 0.2
s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 0.1
s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 0.1
s
[CV] END .C=1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 0.1
s
[CV] END .C=1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 0.1
s
[CV] END ...C=10, class_weight=balanced, gamma=1, kernel=rbf; total time= 0.2
s
[CV] END ...C=10, class_weight=balanced, gamma=1, kernel=rbf; total time= 0.2
s
[CV] END .C=10, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 0.1
s
[CV] END .C=10, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 0.1
s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 0.1
s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 0.1
s
```

```
Out[324]: 
```

```
In [325]: print(grid_r.best_estimator_)

SVC(C=10, class_weight='balanced', gamma=0.01)
```

```
In [326]: grid_predictions_r=grid_r.predict(x_test_r)
```

```
In [327]: confusion_matrix(y_test_r,grid_predictions_r)
```

```
Out[327]: array([[456, 147],
                [161, 459]], dtype=int64)
```

```
In [328]: print(classification_report(y_test_r,grid_predictions_r))
```

	precision	recall	f1-score	support
0	0.74	0.76	0.75	603
1	0.76	0.74	0.75	620
accuracy			0.75	1223
macro avg	0.75	0.75	0.75	1223
weighted avg	0.75	0.75	0.75	1223

## Model with Random Over Sampling

```
In [329]: svc_ros=SVC()
```

```
In [330]: svc_ros.fit(x_train_ros,y_train_ros)
```

```
Out[330]: SVC
          SVC()
```

```
In [331]: y_pred_ros=svc_ros.predict(x_test_ros)
```

## Model Accuracy

```
In [332]: from sklearn.metrics import confusion_matrix,classification_report
          confusion_matrix(y_test_ros,y_pred_ros)
```

```
Out[332]: array([[ 969, 1457],
                [ 562, 1790]], dtype=int64)
```

```
In [333]: print(classification_report(y_test_ros,y_pred_ros))
```

	precision	recall	f1-score	support
0	0.63	0.40	0.49	2426
1	0.55	0.76	0.64	2352
accuracy			0.58	4778
macro avg	0.59	0.58	0.56	4778
weighted avg	0.59	0.58	0.56	4778

```
In [334]: param_grid={'C':[0.1,1,10],
                      'gamma':[1,0.1,0.01],
                      'kernel':['rbf'],
                      'class_weight':['balanced']}
```

```
In [335]: grid_ros=GridSearchCV(SVC(),param_grid,refit=True,verbose=2,cv=2)
grid_ros.fit(x_train_ros,y_train_ros)
```

```
Fitting 2 folds for each of 9 candidates, totalling 18 fits
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total time= 8.0
s
[CV] END ..C=0.1, class_weight=balanced, gamma=1, kernel=rbf; total time= 8.0
s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 7.9
s
[CV] END C=0.1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 8.3
s
[CV] END C=0.1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 8.
2s
[CV] END C=0.1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 8.
3s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total time= 9.9
s
[CV] END ....C=1, class_weight=balanced, gamma=1, kernel=rbf; total time= 10.1
s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 8.4
s
[CV] END ..C=1, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 8.2
s
[CV] END .C=1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 8.9
s
[CV] END .C=1, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 7.9
s
[CV] END ...C=10, class_weight=balanced, gamma=1, kernel=rbf; total time= 6.7
s
[CV] END ...C=10, class_weight=balanced, gamma=1, kernel=rbf; total time= 6.6
s
[CV] END .C=10, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 6.8
s
[CV] END .C=10, class_weight=balanced, gamma=0.1, kernel=rbf; total time= 6.4
s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 6.7
s
[CV] END C=10, class_weight=balanced, gamma=0.01, kernel=rbf; total time= 6.3
s
```

```
Out[335]:
└─ GridSearchCV
  └─ estimator: SVC
    └─ SVC
```

In [336]: `print(grid_ros.best_estimator_)`

SVC(C=1, class\_weight='balanced', gamma=1)

In [337]: `grid_predictions_ros=grid_ros.predict(x_test_ros)`

In [338]: `confusion_matrix(y_test_ros,grid_predictions_ros)`

Out[338]: `array([[2426, 0],  
 [ 151, 2201]], dtype=int64)`

In [339]: `print(classification_report(y_test_ros,grid_predictions_ros))`

	precision	recall	f1-score	support
0	0.94	1.00	0.97	2426
1	1.00	0.94	0.97	2352
accuracy			0.97	4778
macro avg	0.97	0.97	0.97	4778
weighted avg	0.97	0.97	0.97	4778

In [340]: `print(classification_report(y_test_ros,grid_predictions_ros))`

	precision	recall	f1-score	support
0	0.94	1.00	0.97	2426
1	1.00	0.94	0.97	2352
accuracy			0.97	4778
macro avg	0.97	0.97	0.97	4778
weighted avg	0.97	0.97	0.97	4778

In [ ]:

In [ ]:

In [ ]:

In [ ]: