# Causal Inference for ATM An Example of GDP Counterfactual Estimation

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# Example of ATM Question Requiring Counterfactuals

- Consider situations that required a GDP
- ► Can we statistically quantify resulting outcomes without GDP
- ▶ How much airborne delay if GDP is not implemented?
- Causal Inference methods can help estimate this counterfactual
  - Machine Learning enables flexible and scalable modeling

# Other domains have applied causal inference

- "How does a job training program affect salaries?"
- "How does smoking cessation counseling affect mortality?"
- "Is an ISP violating Net Neutrality?"
- Commonality: Many important applications are not amenable to a Randomized Control Trial (RCT)

#### A statistical framework: Rubin potential outcomes

- $\rightarrow$  X, Y,  $T = \{ Predictors, Outcome, Treatment indicator \}$
- ► Each unit has a potential outcome:
  - $ightharpoonup Y_i(T_i=0)$  and  $Y_i(T_i=1)$
  - ▶ But only one is observed: either  $T_i = 1$  or  $T_i = 0$ !
- ▶ In a RCT: *T<sub>i</sub>* would be randomized, so. . .
  - ▶ Average Treatment Effect (ATE): E[Y(1) Y(0)]
  - ▶ Estimate ATE simply by:  $1/N \sum Y_i(1) Y_i(0)$
  - This works since random assignment balances covariates of treatment and control groups

#### The fundamental issue: counterfactuals must be estimated

- Many studies are Observational
  - units are not assigned randomly to treatment/control group
- Confounding: some predictors determine outcome and treatment assignment
  - ▶ Difference in covariates between treatment and control group can be statistically significant
- ▶ Assumption: Treatment assignment T indep. of potential outcomes Y given X
- Challenge: Covariate space dim(X) can be large
  - ▶ How do you match on a vector  $X_i$  to simulate a counteractual from the other group?
- ▶ Key result:  $\pi_i = P(T_i|X_i)$  is a (scalar) **balancing score**

# Simplified recipe for propensity score analysis

- Estimation of counterfactual:
  - ▶ Compute/Model  $\pi_i$  so that  $X_i$  are balanced like an RCT
  - Weight outcomes:  $w_i = \frac{T_i}{\pi_i} + \frac{1 T_i}{1 \pi_i}$
  - Assess effect with outcome regression on treatment indicator just like RCT
- Required ingredients:
  - ▶ Propensity score models for  $\pi_i = P(T_i|X_i)$
  - Balance assesment metrics: SMD or KS statistic
  - Outcome estimators:

$$\hat{\mu}_{IPW} = \frac{\sum_{i} \frac{T_i}{\pi_i} Y_i}{\sum_{i} \frac{T_i}{\pi_i}}$$

### An intial application: Airborne Delay at JFK from GDP

- ► How would average hourly airbone delay change if a GDP was not applied at JFK?
- ► Unit of analysis (i): arrival hour at JFK (7102; Sep 2013-Aug 2014)
- ► Covariates (X): Hourly (forecasted) weather and traffic
- ► Treatment (T): Hour is treated (GDP) or in control (no GDP)
- Outcome (Y): Average hourly airborne delay
- ▶ Data snapshot (mostly) publicly available in ASPM:

1
0
0
0
1
3

# Data manipulation and alignment

- Analysis requires hourly TAF, ASPM (various modules), TFMI
- ASPM has hourly values for average airborne delay
- Queue length from ASPM is 15-min based
  - Arrival Demand Effective Arrivals
- ► TAF is (nominally) generated for 0,6,12,18h
- TFMI is event based
- ▶ GDP initations (root advisories) can be modified
- ▶ Must follow the sub time-series to get actual start/stop times
- End-result is 'status' of each hour (GDP or No-GDP)

# Propensity Score for balancing imbalanced groups

Recall definition of PS:

$$\pi_i = P(T_i = 1|X_i)$$

► Used to balance treatment and control groups, which are imbalanced across covariates

covariate	E(Y1;t=1)	E(Y0;t=0)	р
qlength	53.6	2.3	0.00
arrivals	34.8	21.9	0.00
visibility	7.7	9.3	0.00
windspeed	15.2	11.4	0.00
ceiling	228.0	481.7	0.00
crosswind	8.6	7.0	0.00

# Propensity Score modeling of binary treatments

► Parametric estimation of propensity score: Linear Logistic regression

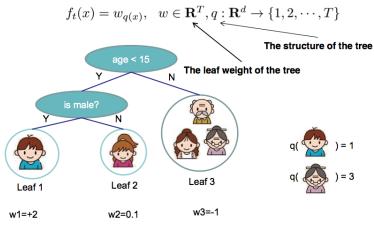
$$logit(\hat{\pi}_i) = \frac{P(T_i = 1|X_i)}{1 - P(T_i = 1|X_i)} = F(X_i) = \beta X_i$$

► GBM (using t trees) is often better (more flexible and robust) than linear logistic regression

$$F(X_i) = \sum_{k}^{t} f_k(X_i)$$

#### What is a GBM tree?

lacktriangle A Tree is like a multi-dimensional step-function  $\sim$  decision tree



graphic from xgboost: https://homes.cs.washington.edu/~tqchen/pdf/BoostedTree.pdf

# Fitting GBM: penalized loss and additive training

▶ GBM model based on objective: loss (Bernoulli) and penalty

$$\sum_{i}^{n} \ell(T_{i}, \hat{\pi}_{i}) + \sum_{k}^{t} \Omega(f_{k})$$

Bernoulli loss:

$$\ell_i = T_i \ln \hat{\pi_i} + (1 - T_i) \ln(1 - \hat{\pi_i})$$

▶ Penalize lots of leaves and large weights:

$$\Omega_k = \gamma L_k + \lambda \sum_{i}^{L_k} w_i^2$$

- Solution: Additive Training (Boosting)
- The best GBM model for the PS is not the most accurate predictor of GDP, but one that achieves best covariate balance!

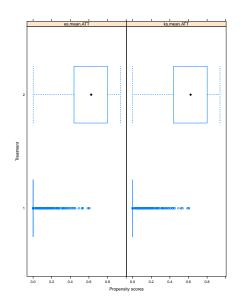
# Assessing covariate imbalance before propensity weighting

covariate	E(Y1;t=1)	E(Y0;t=0)	р
qlength	53.6	2.3	0.00
arrivals	34.8	21.9	0.00
visibility	7.7	9.3	0.00
windspeed	15.2	11.4	0.00
ceiling	228.0	481.7	0.00
crosswind	8.6	7.0	0.00

# Improved balance after propensity weighting:

covariate	E(Y1;t=1)	E(Y1;t=0)	р
qlength	53.6	44.5	0.09
arrivals	34.8	33.2	0.61
visibility	7.7	7.7	0.87
windspeed	15.2	14.3	0.72
ceiling	228.0	265.8	0.16
crosswind	8.6	8.6	0.73

# Diagnositcs: propensity scores shows overlap for counterfactuals



## Outcome Analysis to estimate ATT

- ► Those weights which achieve best balance can now be used in weighted linear regression on treatment
- Average Treatment Effect for Treated (ATT)

$$= E(Y1|t=1) - E(Y1|t=0)$$

- ► For this analysis (unit of analysis = hour): had a GDP not been applied to the hours at JFK when it in fact was, the hourly average airborne delay would increase on average by 1.4 minutes
- ► This result was not statistically significant (std error of same magnitude)
- Let's consider alternative analysis options: unit of analysis; outcomes; binary vs continous treatment

#### Near term refinements of this simplified analysis

- Unit of analysis may interact: adjacent hours likely to be treated
- Hourly average airborne delay is based on ETE: schedule padding
- Alternative: use individual flight data (not public)
  - consider single origin: e.g. LAX to JFK to avoid estimating nominal ETE
  - outcome is now actual time enroute between treated/controls
- At individual flight level, treatment is not binary, but continuous (ground-delay)
  - requires Generalized Propensity score to estimate dose-response curve (dose: ground delay; response: airborne delay)
  - compare to simulated queueing models of airbone delay
- How to account for possible additional TFMI incurred by GDP delayed flights? (conjectered by Billimoria, 2016)

### Some concluding remarks and future research options

- Casual inference/propensity score modeling is worth investigating further for ATM counterfactual estimation
- Propensity score analysis provides advantages over regression-based techniques:
  - dimensional reduction
  - grounded in rigorous statistical framework
  - robust again model mis-specification
  - avoids extrapolation
  - seperates covariate balancing from outcome analysis
- Our simplified (binary treatment) analysis focused on GDP;
  - could consider individual flights with continous treatments
  - account for pre-treatment covariates such as weather/traffic at nearby airports (NY metro)
- Consider other TFMI (e.g. Reroutes) in potential outcomes frameworks; requires examining relevant covariates (e.g. convective cloud top altitude)