



GEOEXPLORER

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Problem



Technology hinders the hiking experience. Adventurers are currently unable to find and share experiences in one app.

Target User

Outdoors Adventurer

Love for exploring and sharing new experiences

Practical tech user



Solution



GeoExplorer is an application that enhances the hiking experience by allowing users to share and explore vistas near them

Evolution



We changed our design by making larger text, maximizing usage of white space, and creating design consistency. These changes allowed us to increase ease of usability and user enjoyment.

Final Prototype



EXPLORE

The user chooses a vista they want to explore.



VISTA

Displays info about a vista.



TRAIL MAP

The user can view their current position on the map.



TRAIL DETAILS

The user can view their pace, estimated time arrival, and pace.



DESTINATION

The user can rate the vista they just explored.