

₹985M

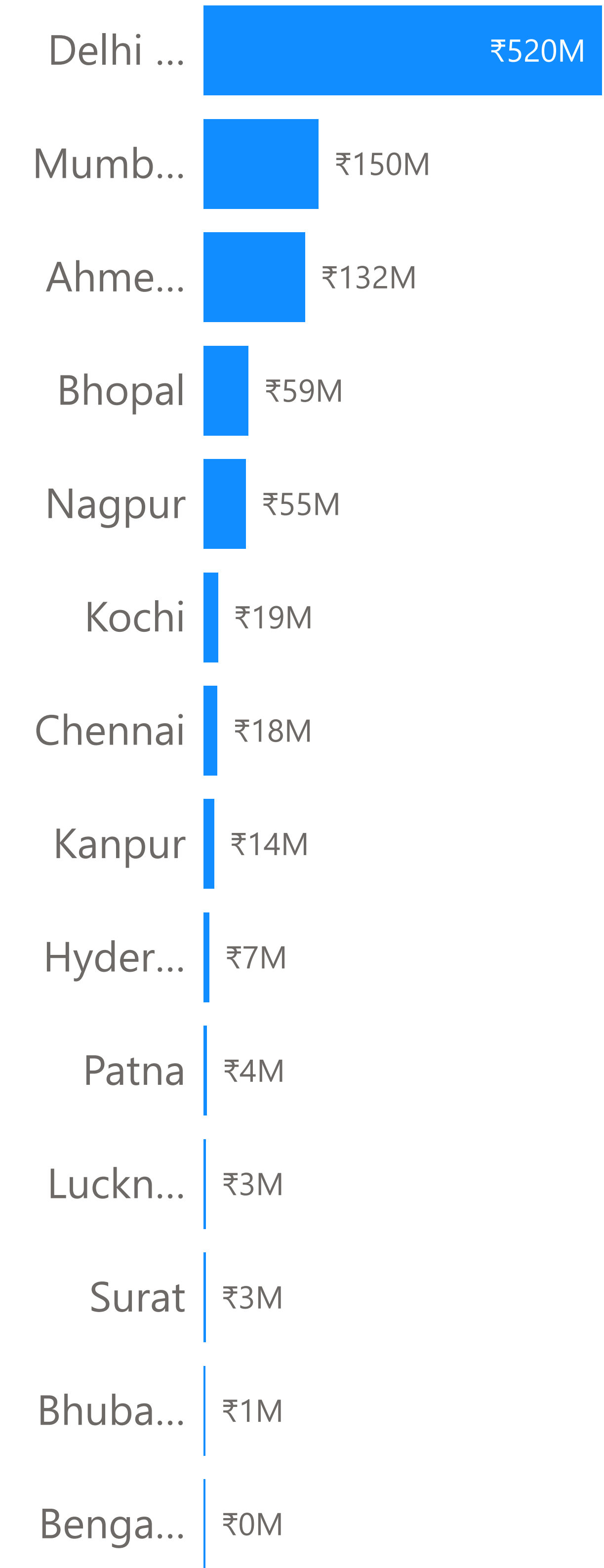
Revenue

2M

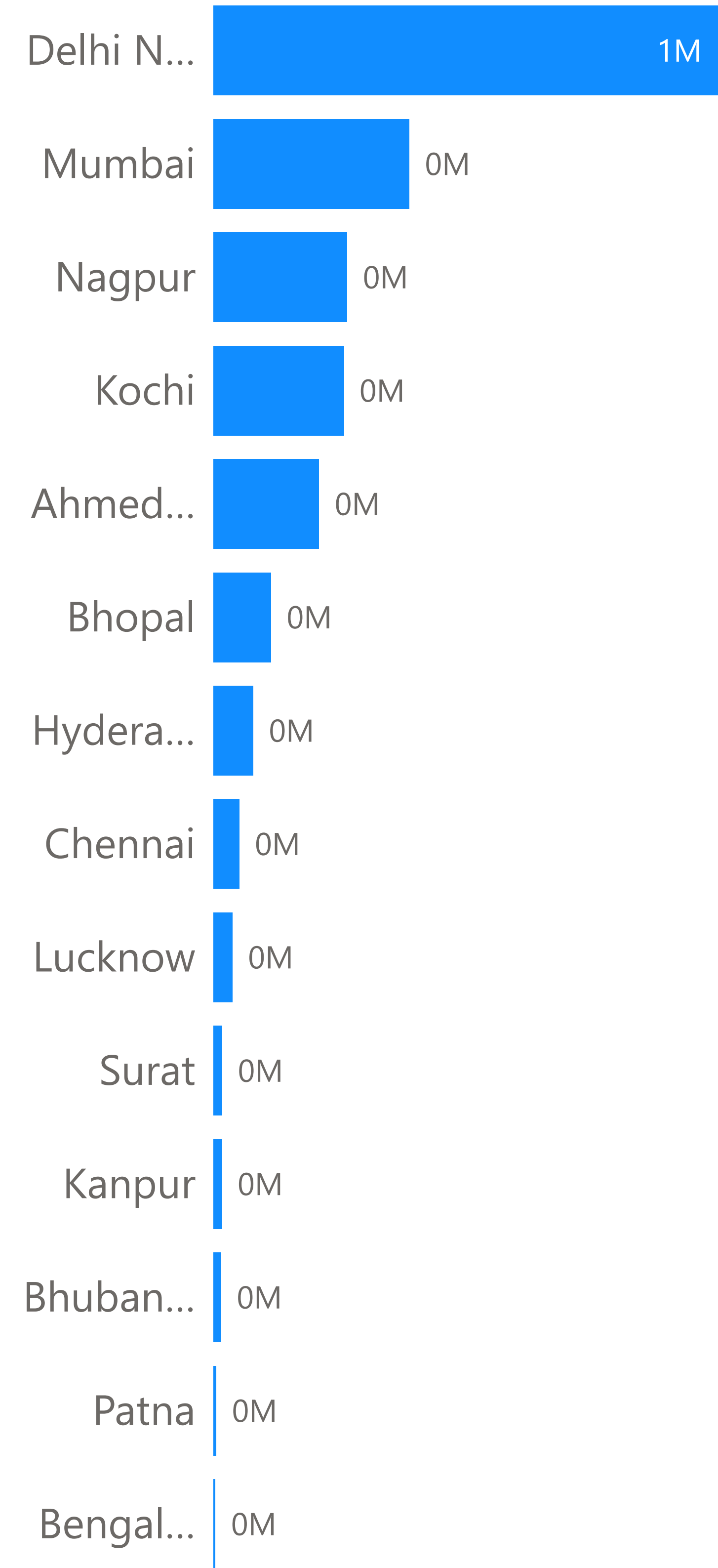
Sales Qty



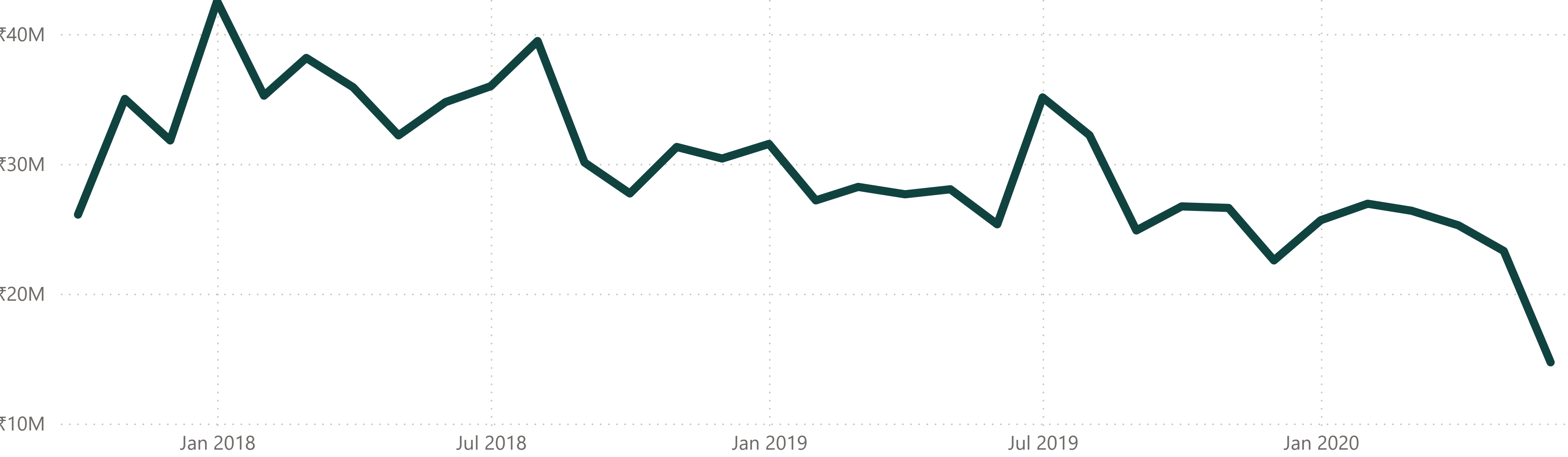
Revenue by Markets



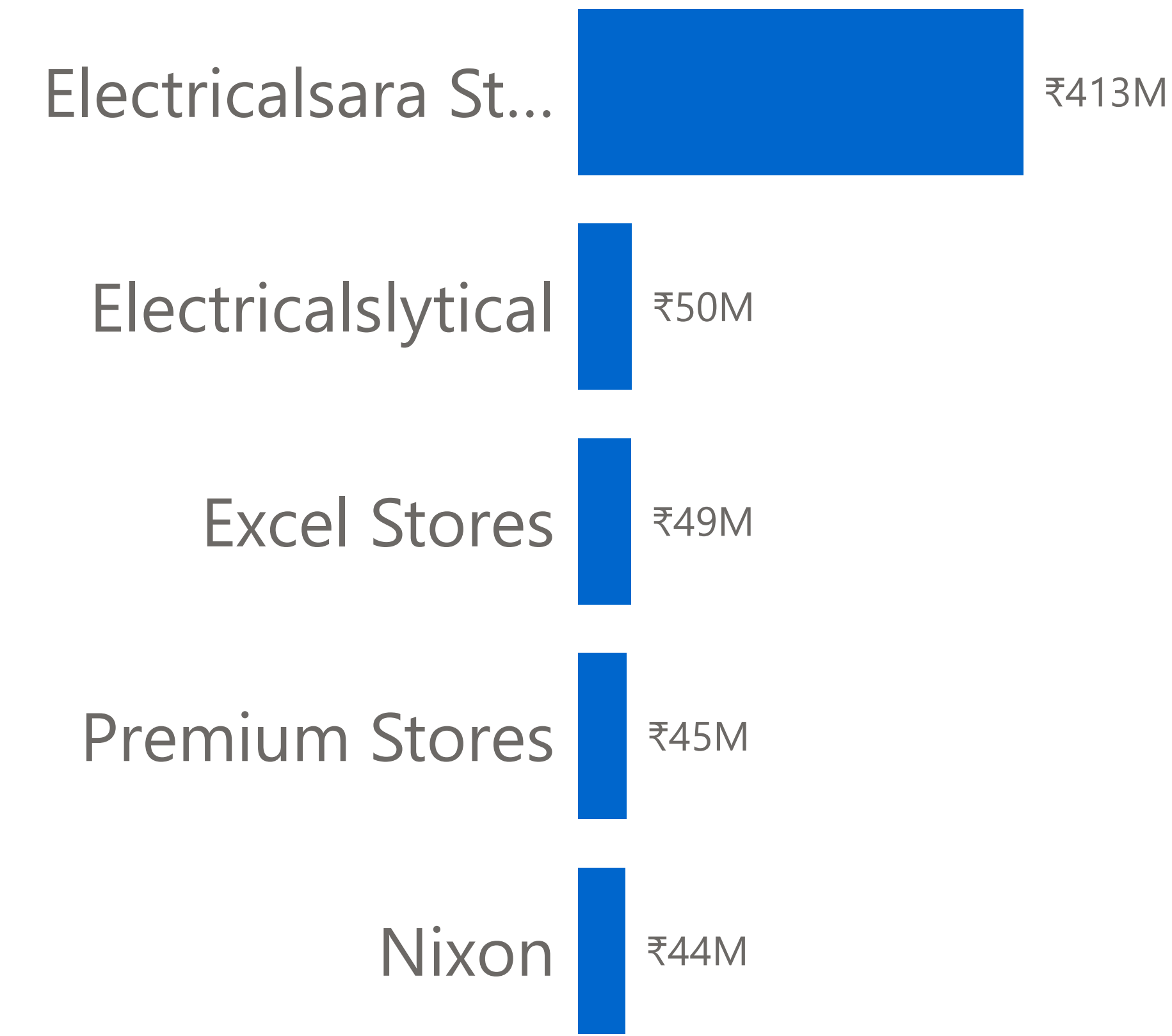
Sales Qty by Markets



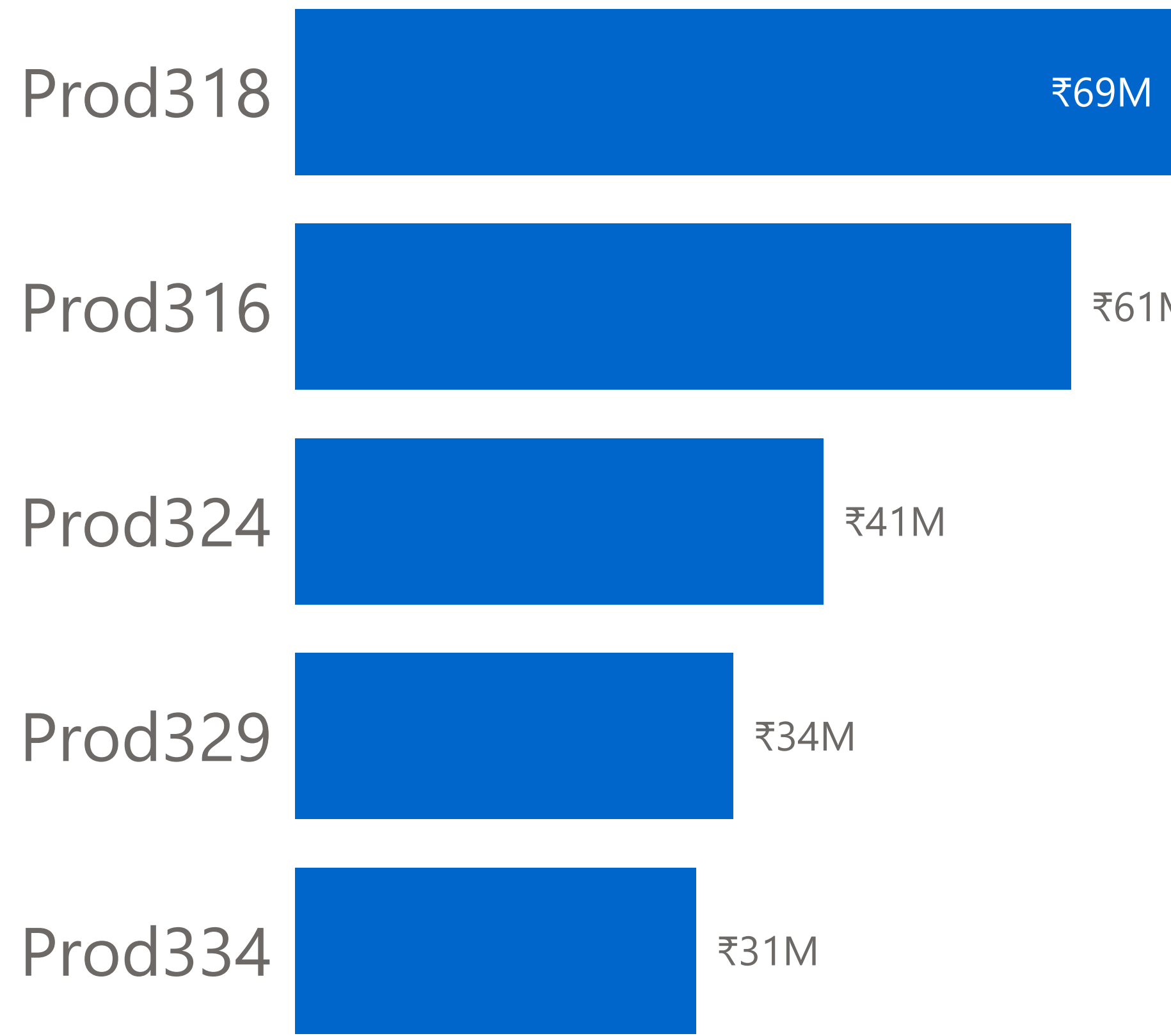
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

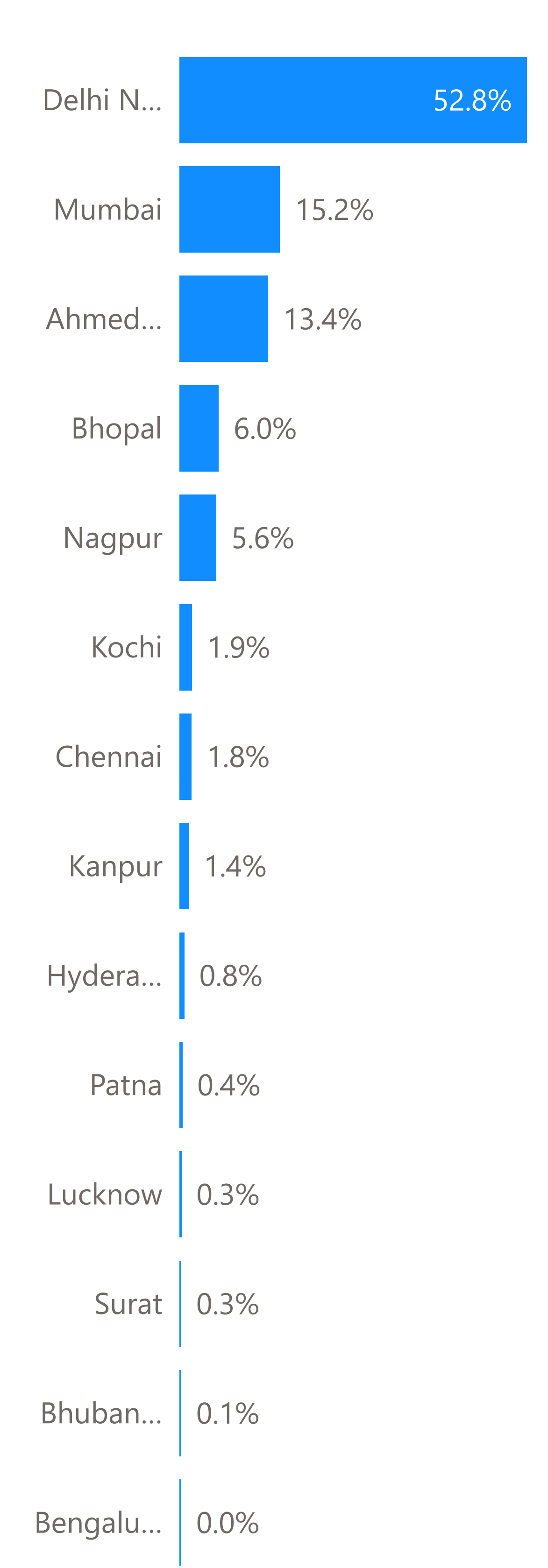
Jan 18

Feb 18

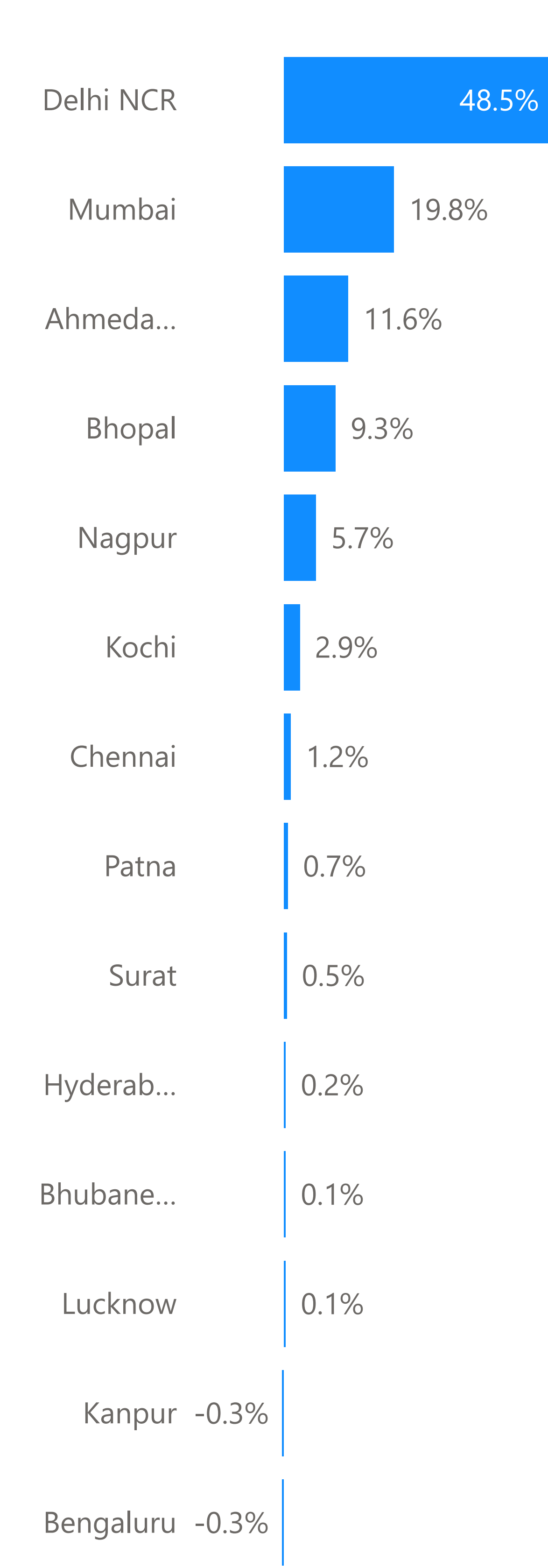
Mar 18

>

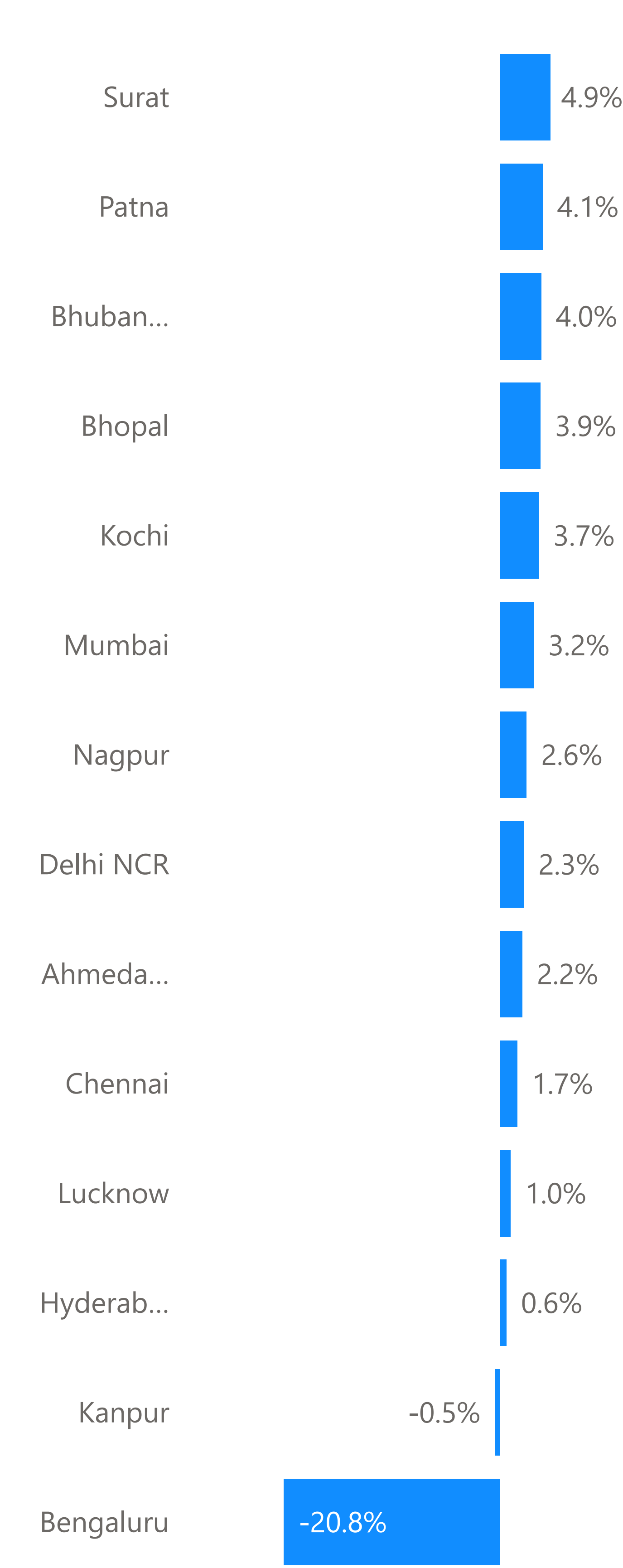
Revenue Contribution % by Markets



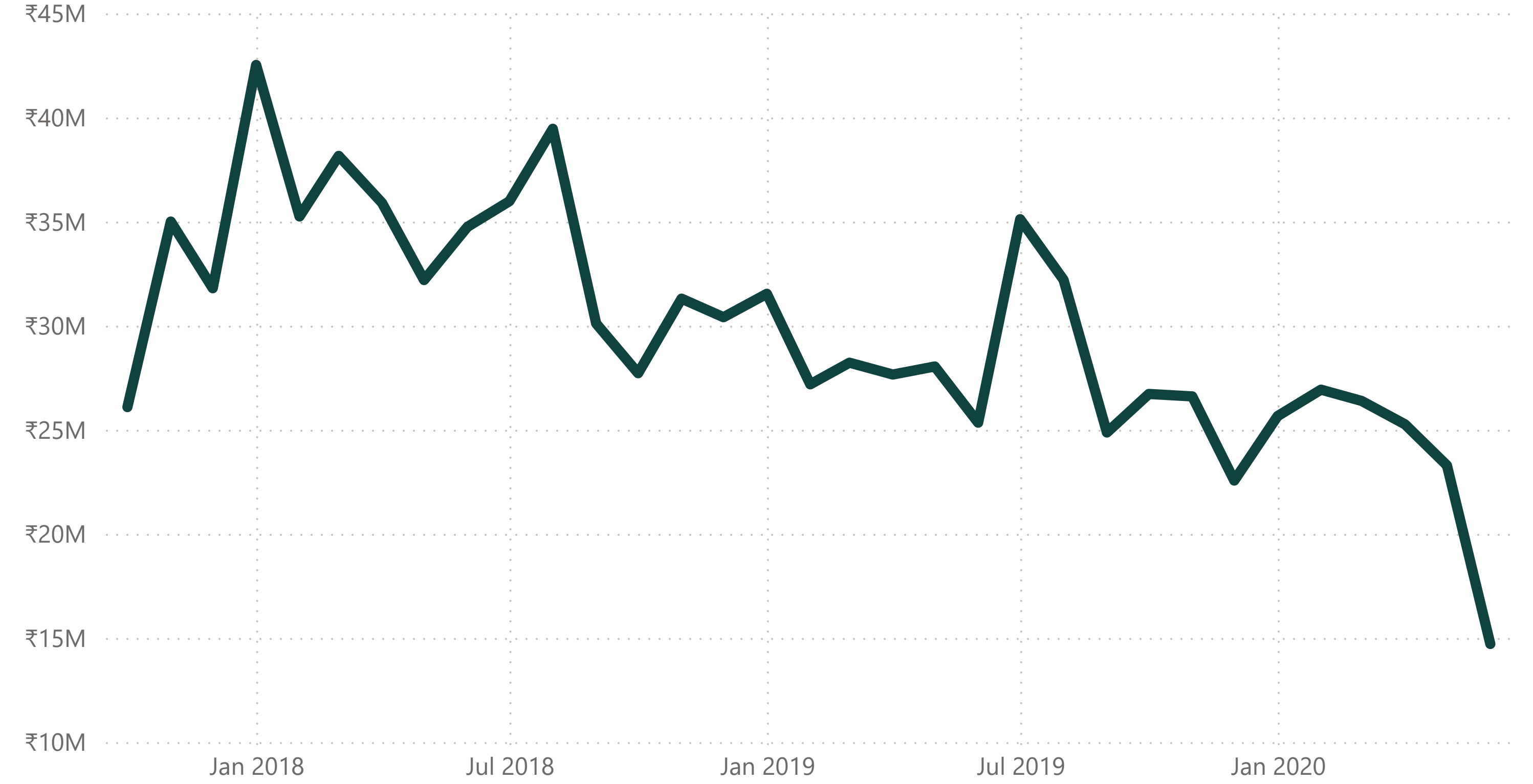
Profit Contribution % by Markets



Profit % by Markets



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
All-Out	₹6,068,432	0.6%	0.6%	2.5%
Atlas Stores	₹16,666,713	1.7%	1.2%	1.8%
Control	₹31,771,997	3.2%	3.3%	2.6%
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Electricalsbea Stores	₹336,367	0.0%	0.0%	0.8%
Electricalslance Stores	₹1,868,461	0.2%	-0.2%	-2.0%
Electricalslytical	₹49,644,189	5.0%	6.8%	3.4%
Electricalsocity	₹17,489,935	1.8%	2.9%	4.1%
Electricalsopedia Stores	₹10,281,203	1.0%	1.3%	3.2%
Electricalsquipo Stores	₹1,330,361	0.1%	0.4%	6.6%
Elite	₹4,837,239	0.5%	0.9%	4.4%
Epic Stores	₹18,750,440	1.9%	1.3%	1.8%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Expression	₹430,368	0.0%	0.1%	3.5%
Total	₹984,813,463	100.0%	100.0%	2.5%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

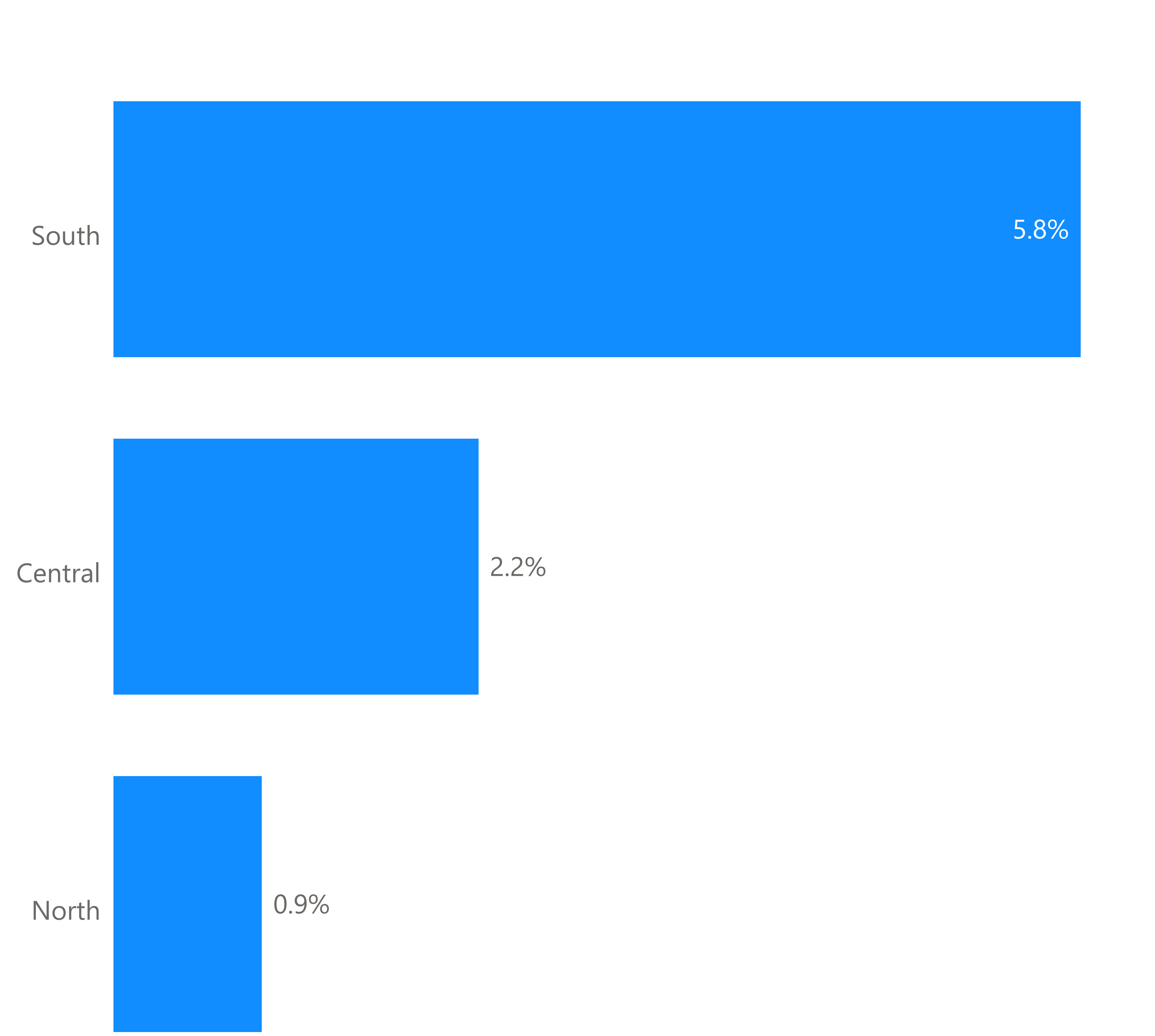
Mar 20

Apr 20

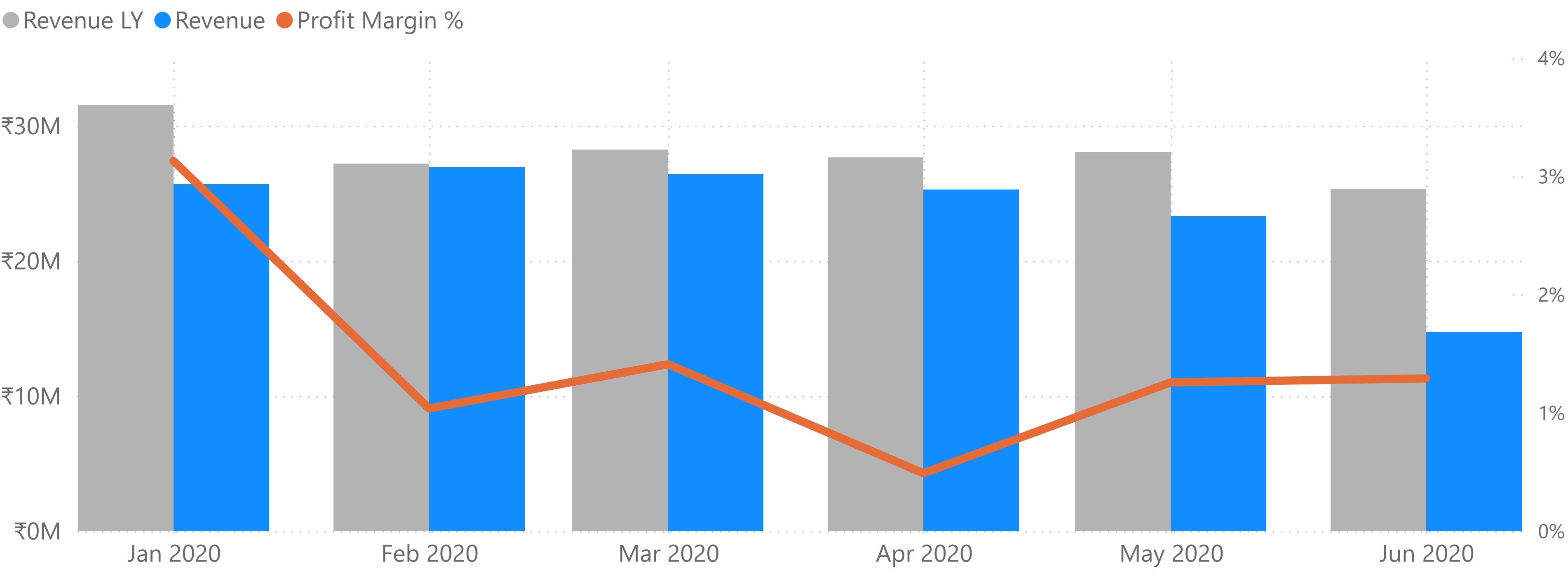
May 20

Jun 20

Profit Margin % by Zone



Revenue LY vs Current Year



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	₹3,116,384	2.2%	6.1%	4.0%
All-Out	₹713,953	0.5%	1.6%	4.5%
Atlas Stores	₹2,189,613	1.5%	2.1%	2.0%
Control	₹4,182,662	2.9%	2.5%	1.2%
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.4%
Electricalsbea Stores	₹50,940	0.0%	0.4%	15.6%
Electricalslance Stores	₹142,742	0.1%	0.2%	3.5%
Electricalslytical	₹5,537,904	3.9%	1.3%	0.5%
Electricalsocity	₹2,520,938	1.8%	3.3%	2.7%
Electricalsopedia Stores	₹995,764	0.7%	2.9%	5.9%
Electricalsquipo Stores	₹86,908	0.1%	-0.5%	-11.5%
Elite	₹1,247,785	0.9%	3.2%	5.3%
Epic Stores	₹3,002,834	2.1%	-6.8%	-4.7%
Excel Stores	₹7,928,385	5.6%	12.5%	3.3%
Expression	₹82,845	0.1%	-0.2%	-4.2%
Total	₹142,224,545	100.0%	100.0%	1.4%