

## SUPERSTORE SALES ANALYSIS [2014-2017]



Executive Summary

Sales and Profit Insights

Customer and Product Insights

### EXECUTIVE SUMMARY DASHBOARD

Furniture

Office Supplies

Technology

Consumer

Corporate

Home Office

2014

2015

2016

2017

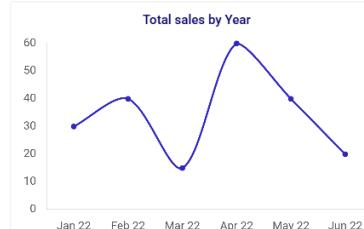
Total Sales  
**25.2K**

Total Profit  
**25.2K**

Profit Margin %  
**25.2K**

Order Count  
**25.2K**

Average Order Value  
**25.2K**



## Sales and Profit Insights

21014

2015

2016

2017

Total Sales
25.2K

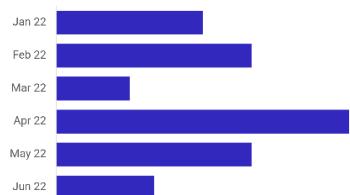
Total Profit
25.2K

Profit Margin %
25.2K

### Profit Margin by category and Segment

	Data A	Data B	Data C	Data D	Data E
Data 1	86	56	21	18	67
Data 2	46	30	77	69	20
Data 3	84	87	93	56	44
Data 4	24	34	67	100	15
Data 5	65	69	29	96	78

### Total Sales by Subcategory



### Loss Making products

Header 1	Header 2	Header 3	Header 4
data	data	data	data
data	data	data	data
data	data	data	data
data	data	data	data
data	data	data	data

## CUSTOMER AND PRODUCT INSIGHTS

21014 2015 2016 2017

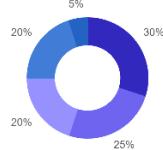
East west North South

Total Customers
25.2K

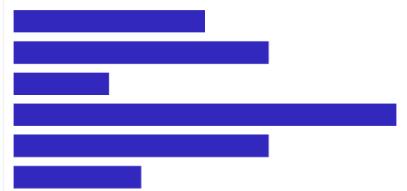
Top Customer Contribution
25.2K

Top Product Contribution
25.2K

### Total Sales Segment



### Top 10 Products



### Top 10 Customers

