

# Business Proposal

## 1. Purpose Of Document.

The purpose of the document showcases all the technical & financial involved in the project like project goal, Technical stack, Payment plan, support, Terms & conditions.

## 2. Project Goal.

The purpose behind commencement of this project is to create a ECommerce website which will enable users to buy the Women Clothing & Accessories online around the Globe.

The platform will allow the users to come on the board and register themselves. The users will be able to browse online to search different categories of the women Clothing & Accessories by applying the search filtration. The user will be able to search the products by filtering the category, sub category, pricing. Users can add the products to cart and wishlist, and proceed to buy online from the portal.

Admin will login with the login credentials and will be able to manage the portal by the back-end. Admin will be able to manage the users, categories, products, pricing, description, discount, material type, etc in an easy manner. Receive the orders and manage them.

## 3. Technology Stack- CMS WordPress

## 4. Payment Plan

S. No.	Task	Platform	Total cost for development	Time in Days
1.	User Panel	Web Portal	95,000.00 INR	1 Month
2.	Admin Panel	Web Portal		

**\*Taxes are excluded.**

## 5. Free Support

This is the support phase where we take care of the bugs which may be raised after final release and reported by users. After the completion of the app, **60 Days** free bug removal support (only on existing functionality) will be provided to you.

## 6. Incident Support

Incident support is a priority-based support where as soon as a ticket is raised, a dedicated resource will work on it. The Incident based support is chargeable per hour.

## 7. Direct Support

Direct support means dedicated support, in this case one dedicated resource is always there to resolve any issues or upgrade the application. This is charged on a monthly basis.

## 8. Note:

- All 3rd party API's and logos provided by the client.
- Time estimation may ramp up/down after getting clarification from the client on above mentioned important points and queries.
- Time estimation may ramp up if any extra functionality is requested by a client other than what we have mentioned above.
- All types of advertisements and Promotional activities are chargeable.