BulBul - The Fintech Agent

Problem Statement

Selling multiple credit cards to multiple customers with limited sales people is a challenge.

Solution:

Bulbul an AI Agent prepares personalized sales pitch to each customer according to their tastes and sells potential credit card that match to needs of the customers.

It can do sales calls to millions of customers speaking in million different ways.

Demo

Improvements

- Caching common agentic responses
- Generating Sales pitch by considering customer demographics
- Asynchronous communication
- Logging interactions i.e, transcripts