

COMPARISON OF LAPTOP PRICES AND DISCOUNTS ON E-COMMERCE PLATFORMS

LAPTOP PRICE COMPARISION ON DIFFERENT SITE

AMAZON

OFFERS, NAME

- ✓ ☐ (17% off)
- ✓ ☐ (21% off)
- ✓ ☐ (36% off)
- ✓ ☐ (37% off)
- ✓ ☐ (38% off)
- ✓ ☐ (39% off)

MRP

₹1,00,000

DIC PRICE

₹20,490

RATING

2.0

FLIPKART

OFFERS, NAME

- ✓ ☐ 17% off
- ✓ ☐ 25% off
- ✓ ☐ 29% off
- ✓ ☐ 31% off
- ✓ ☐ 32% off
- ✓ ☐ 33% off

MRP

₹1,12,990

DIC PRICE

₹20,990

RATING

3.9

RALIANCEDIGITAL

offers, NAME

- ✓ ☐ 1%%
- ✓ ☐ 10%
- ✓ ☐ 11%
- ✓ ☐ 13%
- ✓ ☐ 15%
- ✓ ☐ 18%

MRP

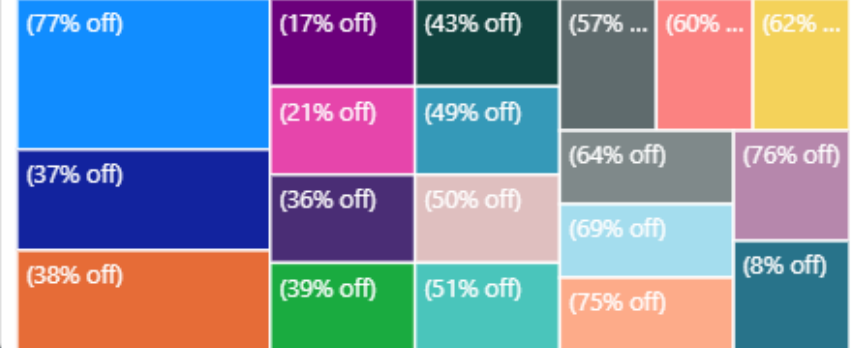
₹ 10,5999

DIC PRICE

₹ 11,2383

NOT AVAILABLE

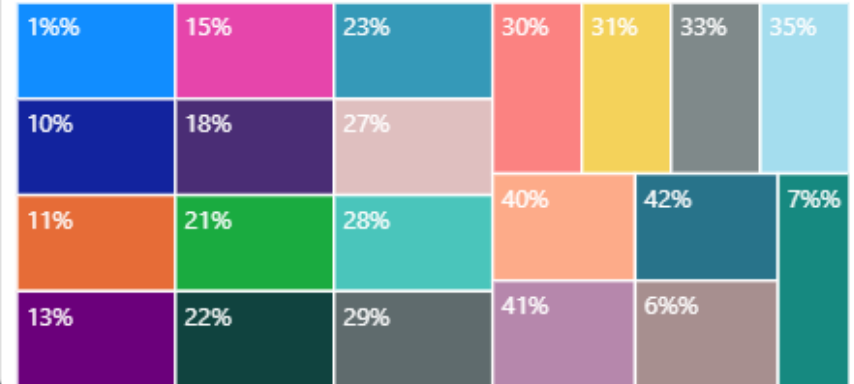
AMAZON



FLIPKART



RALIANCEDIGITAL



COMPARISON OF LAPTOP PRICES AND DISCOUNTS ON E-COMMERCE PLATFORMS

- Section 1: E-commerce Platforms Comparison
- Section 2: Customer Ratings and Satisfaction
- Section 3: Making Informed Purchasing Decisions

AMAZON'S OFFERS

- **Discounted Prices:** Amazon offers discounts ranging from 17% to 50% on various laptop models and providing a wide range of price benefits for potential buyers.
- **Variety of Discounts:** The discounts on Amazon cover a diverse selection of laptops, catering to different budget ranges and specifications, enhancing the options available to buyers.
- **Initial Price Comparison:** By comparing the initial prices with the discounted prices, potential buyers can assess the value proposition offered by Amazon.

FLIPKART'S DEALS

- **Discount Percentage:** Flipkart provides discounts ranging from 21% to 64%, showcasing a substantial range of price reductions across its laptop inventory.
- **Competitive Pricing:** The discounts offered by Flipkart position it as a competitive platform for purchasing laptops, potentially influencing the decision-making process for buyers.
- **Comparison with Other Platforms:** Contrasting Flipkart's discounts with those of other platforms can provide insights into the relative value of its offerings.

COMPARATIVE ANALYSIS

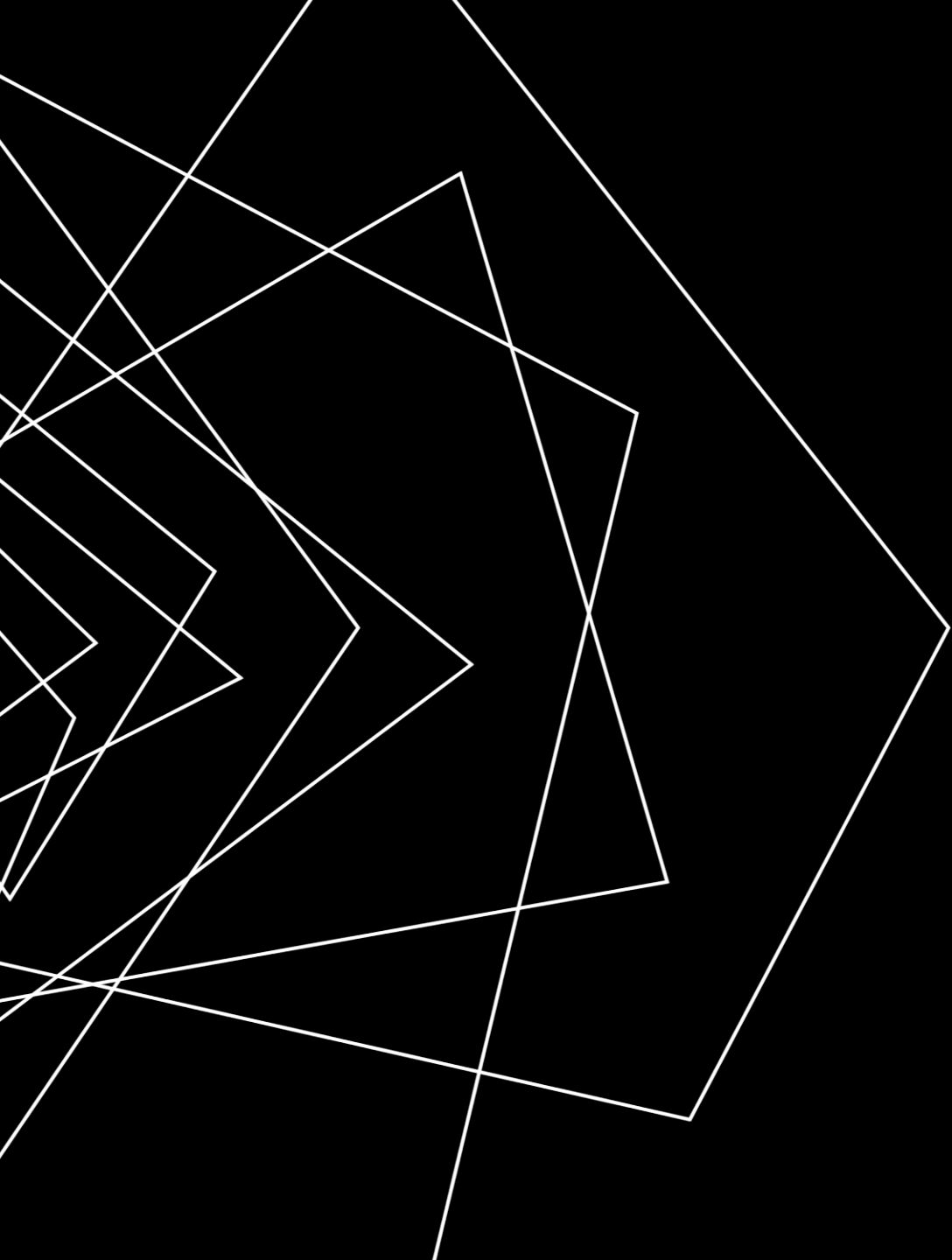
- **Aggregate Comparison:** A comprehensive comparison of the discounts and prices across Amazon, Flipkart, and Ralancedigital can provide a holistic view of the best available deals.
- **Value Assessment:** Assessing the discounts in relation to the initial prices and the range of laptop models available can assist buyers in identifying the most advantageous offers.
- **Decision Support:** The comparative analysis aims to equip potential buyers with the information needed to make informed decisions based on the best available deals.

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THANK YOU

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