Aakash Gupta

Data Science Enthusiast

aakashgupta.0205@gmail.com

Summary

A competent student, pursuing Computer Science, specializing in Information Systems and Data Science.

Experience

Data Scientist at Flamingo

November 2016 - Present

- Developing innovative and novel methodologies to utilize social data to analyse brands' positioning and hypothesising drivers of insights for the qualitative team
- Developed solutions to analyse and model reviews of a product to observe and understand user behaviour
- Worked with PepsiCo, Oxfam Netherlands, and Formula One to identify key content of interest for project

Summer Analyst - Technology at Credit Suisse

May 2016 - July 2016 (3 months)

- Developed the POC for Report Traceability Dashboard which illustrates the relationship between various market reports and their corresponding books and feeds
- Interacted with various stakeholders to come up with the requirements and specifications of the dashboard
- Reduced the extraction of data from 20 minutes to a couple of minutes by coming up with complex SQL queries

Intern at Gemalto

July 2015 - December 2015 (6 months)

- Developed a SharePoint solution to simplify the management of machines and used PerformancePoint Services to deploy a tool to help the management take various machine-related-decisions

- Designed a dashboard to monitor the production performance of the personalization department using Macros, Java, HTML, CSS, and JavaScript

- Improved overall efficiency by reducing man-hours from 3-4 hours to a couple of minutes on machine tracking

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Education

Nanyang Technological University

Bachelor's Degree, Computer Science, 2013 - 2017

Activities and Societies: Red Cross Youth NTU Chapter, NTU Students' Union, Earthlink NTU, Rotaract Club of NTU, NTU Sikh Cultural and Literary Society, NTU Computer Society

Texmaco DPS International School

High School, All India Senior School Certificate Examination, 2011 - 2013

Honors and Awards

Deans List (2015-16), Deans List (2013-14), DeCryptonite Top 5, Gold in National Mathematics Olympiad

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Linked in.

Contact Aakash on LinkedIn