

Akhil Gopi

Personal Information

Date of birth: 06/06/1997

Nationality: Indian

Address: Dubai, Dubai, United Arab Emirates

Phone number: 0504998757

Email address: akhilgopi619@gmail.com

Web: akhilgopi.com



Profile

- Highly analytical and process-oriented data analyst with in-depth knowledge of Business Intelligence, Data Visualization, MIS Reporting, data integration such as extraction, transformation, and cleansing processes (ETL)
- Expertise in collecting, analyzing, and managing quantitative data & developing interactive Power BI and Excel dashboards
- Strong management skills, proficient in preparing and presenting ad hoc reports to communicate data driven actionable insights to guide sales & marketing team
- Drive discussions with key stakeholders as well as cross-functional teams to help the business run effectively
- Enjoy uncovering the story behind the data and stay updated with the current BI advancements
- Identifying relevant analytical problems, determining appropriate diagnostic methods, and solving unique and complex discrepancies or problems
- Extensive experience in conducting Monthly/Quarterly/Yearly Business Reviews, preparing comprehensive MIS Reports, and target vs achievement reports
- Proficient in handling tight deadlines, prioritizing workloads, and delivering effective results in a fast-paced, dynamic, and continually evolving environment

Work experience

03/2021 – present
Dubai, United Arab Emirates

Data analyst BYJU'S - GCC & Malaysia

- As the driving force behind the Power BI dashboard implementation, transformed complex data into user-friendly, interactive visualizations that significantly enhanced data accessibility and usability.
- Collaborated closely with cross-functional teams to identify and address critical business requirements, translating them into data solutions that positively impacted various departments within the organization.
- Continuously improved data quality and integrity, ensuring all data used for reporting and analysis met the highest standards of accuracy and reliability.
- Played a pivotal role in mentoring and training team members and end users on data analysis techniques and best practices, empowering them to harness Power BI for data-driven insights effectively.
- Demonstrated a keen ability to communicate complex data findings to both technical and non-technical stakeholders through the creation of compelling visualizations and reports.
- Established a robust foundation for data analysis and reporting by implementing data models, algorithms, and automated processes, enhancing efficiency and accuracy in data-driven decision-making.
- Acted as a strategic partner to the CEO and CFO, providing them with insights that consistently influenced the direction of the business and contributed to the achievement of key strategic goals.
- Continuously sought innovative ways to optimize data analysis processes, resulting in a significant reduction in manual data processing time, which translated into

Work experience

01/2020 – 02/2021
Kochi, India

- substantial time and cost savings for the organization.
- Utilized a deep understanding of data analytics and business intelligence to proactively identify trends and opportunities, which were leveraged to maintain a competitive edge in the market and drive business growth.
- Leveraged an exceptional skill set in data analysis and process automation to create tailored solutions that not only met the unique needs of the business but also paved the way for future scalability and growth.

Sales Operations Executive BYJU'S

- Implemented a data-driven approach, leveraging Power BI to streamline sales processes, resulting in a 10% increase in sales productivity and a 20% reduction in the sales cycle time.
- Developed and executed sales forecasting models and strategies, utilizing Power BI, which led to a 15% improvement in accuracy and enabled the company to effectively manage inventory and resources.
- Led cross-functional teams in the implementation of a new CRM system, integrating Power BI for improved data accuracy, increased efficiency, and enhanced collaboration between sales and marketing teams.
- Planned and executed sales training programs, equipping sales teams with the necessary skills and knowledge to exceed targets and leveraging Power BI for insights, resulting in a remarkable 25% increase in overall sales revenue

Education

06/2015 – 05/2019
Coimbatore, India

Computer Science and Engineering | Bachelor of Technology Karunya Institute of Technology

- Specialized in Data Analysis: Acquired an in-depth understanding of data analysis techniques, statistical methods, and tools to extract actionable insights from complex datasets.
- Emphasis on Web Page Designing: Focused on the design and development of user-friendly web interfaces, mastering HTML, CSS, and web design principles to create visually appealing and functional websites.
- Developed a well-rounded skill set in computer science, combining technical expertise with a strong foundation in data analysis and web design, preparing for a diverse range of roles in the field.

Skills

Power Bi	Advanced Excel	Data Modeling	Statistical Analysis
Data Visualization	Insights Generation	VBA	Power Automate
DAX	Power Query	Power Point	Excel Advance Reports
Excel Dashboards	Data Security	AD-Hoc Reports	Problem Solving