

# AKHIL ILANGO

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Indian Institute of Management, Bengaluru, India, 560076

## Curriculum Vitae

Last updated: July 14, 2023

### Appointments

2023 - *Assistant Professor* of Economics, Indian Institute of Management, Bangalore

### Education

2023 *Ph.D (cum laude)* in Economics, Universitat Pompeu Fabra  
Thesis title: “Essays in Industrial Organisation”  
Advisors: Sandro Shelegia, Rosa Ferrer  
Committee: Tomaso Duso, Andrew Rhodes, Amedeo Piolatto  
2022 *Visiting Scholar*, German Institute for Economic Research (DIW), Berlin  
2019 *Master of Research* in Economics, Universitat Pompeu Fabra  
2018 *Master of Science* in Economics, Barcelona School of Economics  
2017 *B.Tech* in Mechanical Engineering, National Institute of Technology - T, India

### Teaching and Research Field

Primary field: Industrial Organisation

Secondary fields: Digital Economy, Firm Growth, Search & Matching, Market Design, Text Data

### Research Papers

- Sponsored Search: How Platforms Exacerbate Product Market Concentration
- Sleeping With the Enemy: How Politicians and Interest Groups Adapt their Collaborations in the Face of Reputational Threats *with Miguel Espinosa and Giorgio Zanarone*
- Social Norms, Product Demand, and Firm Size *with Sampreet S. Goraya*

### Book Chapters

- Current Challenges for Competition in Online Advertising Markets *with Rosa Ferrer and Paul Richter*, in *Reforms to foster competition in Spain* (CNMC), 2023

### Research In-Progress

- Sponsored Search: Structural Evidence from Clickstream Data
- The Dynamics of Firm Prominence
- Advertisement Auctions and Bidding Algorithms *with Mingshi Kang*

## Honors, Grants and Scholarships

2023 -	Young Faculty Research Chair, IIM-B
2022	Finalist - Heinz König Best Paper Award, 20th Conference on the Economics of ICT - Mannheim
2022	Finalist - Best Paper Award, Delhi School of Economics and The Econometric Society
2019 - 2023	Ph.D financial aid, UPF (GPEFM)
2019	Master of Research tuition fee waiver, Universitat Pompeu Fabra

## Professional Activities

### Presentations

(\*scheduled; <sup>†</sup>co-author presentation; <sup>‡</sup>accepted, but unable to attend due to COVID-19 visa restrictions)

2023	<sup>†</sup> Workshop on Non Market Strategies - U Bocconi, <sup>†</sup> U Mannheim, <sup>†</sup> Stockholm SE, <sup>†</sup> Paris SE, Workshop on Digital Markets - UC Madrid
2022	IIM - Bangalore, IIM - Ahmedabad, IIT - Kanpur, 11 <sup>th</sup> Workshop on Consumer Search and Switching Costs - NYU Stern, XXXVI JEI - Spanish Economic Association, 49th Annual Conference of the EARIE - U Vienna, Asian Meeting of The Econometric Society - Tokyo, Conference on Mechanism and Institution Design - NU Singapore, Australasian Meeting of The Econometric Society - Brisbane, 20 <sup>th</sup> ZEW Conference on the Economics of ICT - Mannheim, <sup>†</sup> Society for Institutional & Organizational Economics - U Toronto, Asian Meeting of The Econometric Society - CUHK, German Institute for Economic Research (DIW) - Berlin, <sup>‡</sup> North American Summer Meetings of the Econometric Society - Miami Herbert, INFORMS ISMS Marketing Science - Chicago Booth, <sup>†</sup> Strategy Science - NYU Stern, <sup>†</sup> Ostrom Workshop - U Indiana, <sup>†</sup> U Utah Eccles, <sup>†</sup> HEC Lausanne, Economics PhD Conference - Warwick U, Mediterranean Workshop on Economic Theory - U Porto, Trans-Atlantic Doctoral Conference - London Business School, African Meeting of The Econometric Society - Addis Ababa, Humboldt U, Spring Meeting of Young Economists, Royal Economic Society, <sup>†</sup> MIT Sloan, <sup>†</sup> U Bocconi
2021	The Econometric Society Winter School - Delhi School of Economics, Microeconomics Lunch - U Pompeu Fabra, IO Workshop - Stockholm School of Economics, Jamboree - Barcelona School of Economics
2020	Applied Economics Lunch - U Pompeu Fabra, Jamboree - Barcelona School of Economics

### Organisation

2022	Assisted at Centre for Economic Policy Research - IO conference, Berlin
2021	Assisted at Association of Competition Economists conference, Barcelona

### Summer Schools

2022	Dynamic Structural Econometrics: Market Design, Massachusetts Institute of Technology
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## **Languages and Software Skills**

Languages	English (fluent), Tamil (native), Telugu (native), Hindi (fluent), Spanish (basic)
Software	STATA, R, Python, MATLAB, L <sup>A</sup> T <sub>E</sub> X, C++, Microsoft Office