Product Management, Product Design, UX Research - *Seeking Summer 2018 Internship*

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Portfolio: http://akhilmohanan.com

Akhil Mohanan Mavilakandy

A Product Design and Management professional with 4 years of industry experience. Areas of expertise include Product Management, UX Research, Visual UI Design, and Front-end Development

EDUCATIONAL QUALIFICATIONS:

MS in Human Computer Interaction
2017 – 2019
Georgia Institute of Technology, USA

B. Tech in Electronics and Communication Engineering
2009 – 2013
Amrita University, India

SKILLS:

Research
Competitive analysis, Contextual methods, affinity mapping, Usability testing

Programming
Python, Java, JavaScript, C, C++

Design
Sketch, Adobe Photoshop, Corel Draw, Illustrator, Figma, AutoCAD, 3ds Max, HTML, CSS

Wire framing and Prototyping Invision, Webflow, Balsamiq

Other
Microsoft Office Suite

EXPERIENCE:

Boxme Storage & Logistics (Nov 2014 – May 2017)
Co-founder, Product Manager
Product Strategy and design for products built at Boxme
- Conceptualized and managed product vision, and roadmap
- Managed engineering, design, operations and other key stakeholders
- UX research, analysis and tests
- Wire-framing and prototyping
- UI Design development

Growth and Go-to-market strategy
- Grew the key metric 59 times
- Increased revenues by 32x, over 12 months
- Streamlined product for growth drivers, and AB Testing
- Explored potential sales and growth channels
- Worked with SEO/SEM and AdWords/FB Ads team

Management
- Managed the logistics team, and ops efficiency team
- Recruited and on-boarded new staff
- Purchase/Procurement & Vendor management
- P&L management, raised Venture Capital
- Managed a team of 30 employees

IBM (Nov 2013 – Jun 2015)
Associate Systems Engineer
- Handled Analysis & detailed system design
- Prepared Technical Specifications
- Trained and mentored new resources

Freelance designer (Jun 2013 – Nov 2013)
Projects included:
- Logo, pamphlet and Brochure design for GoodHomes (India), Censura (India), Payman International (UAE), and others
- Web UI Design for Censura (India), Mantra (India), and others