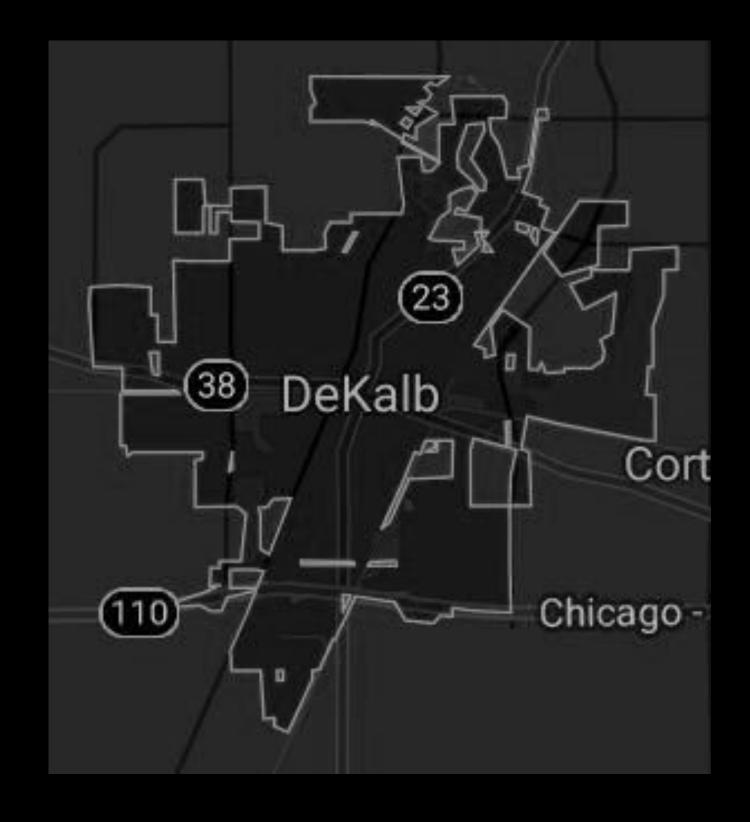
## atlanta <u>coo</u>



## background (context)



89,582
Total Number of trips

27870

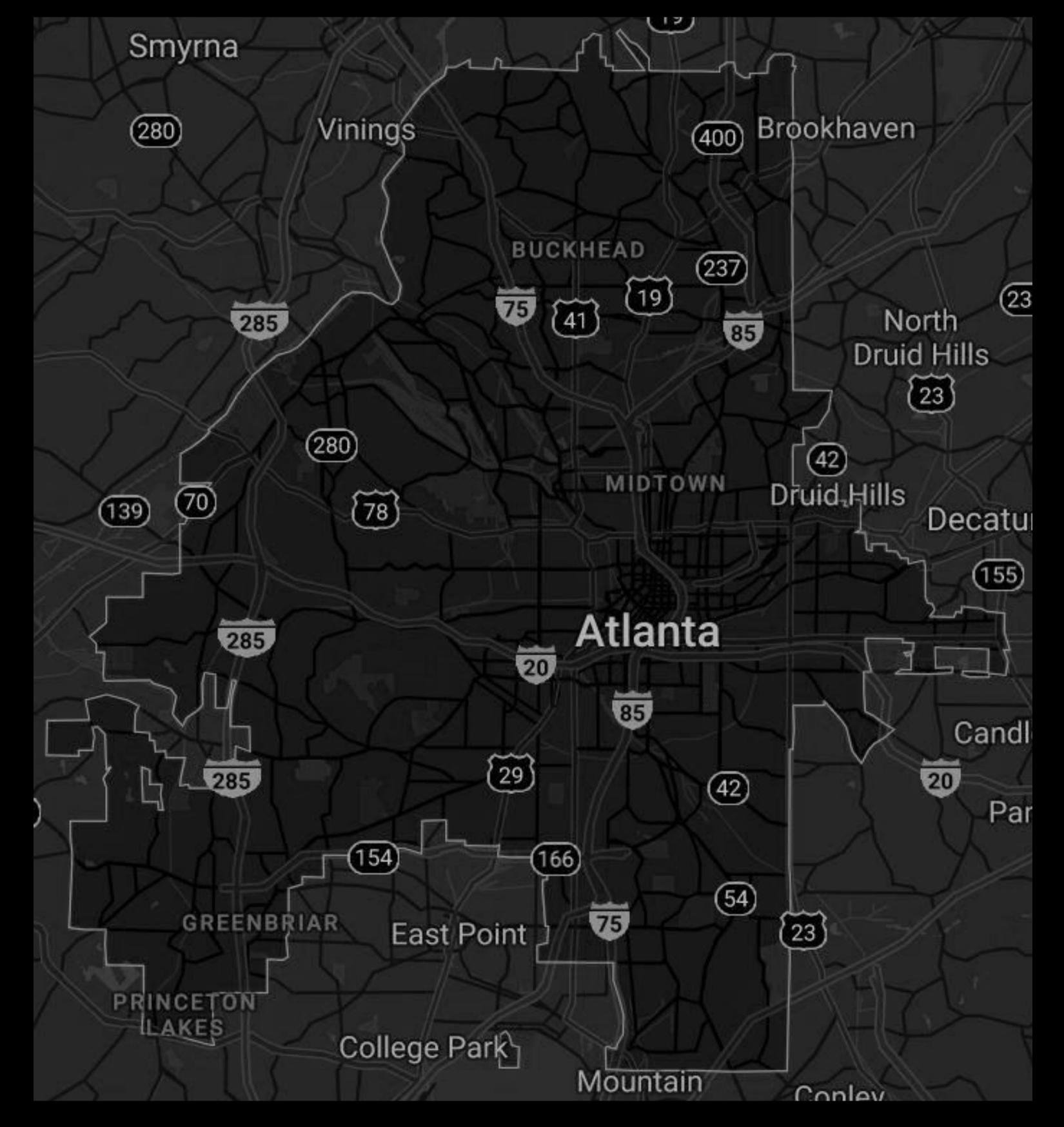
Total Number of unique users

**509** 

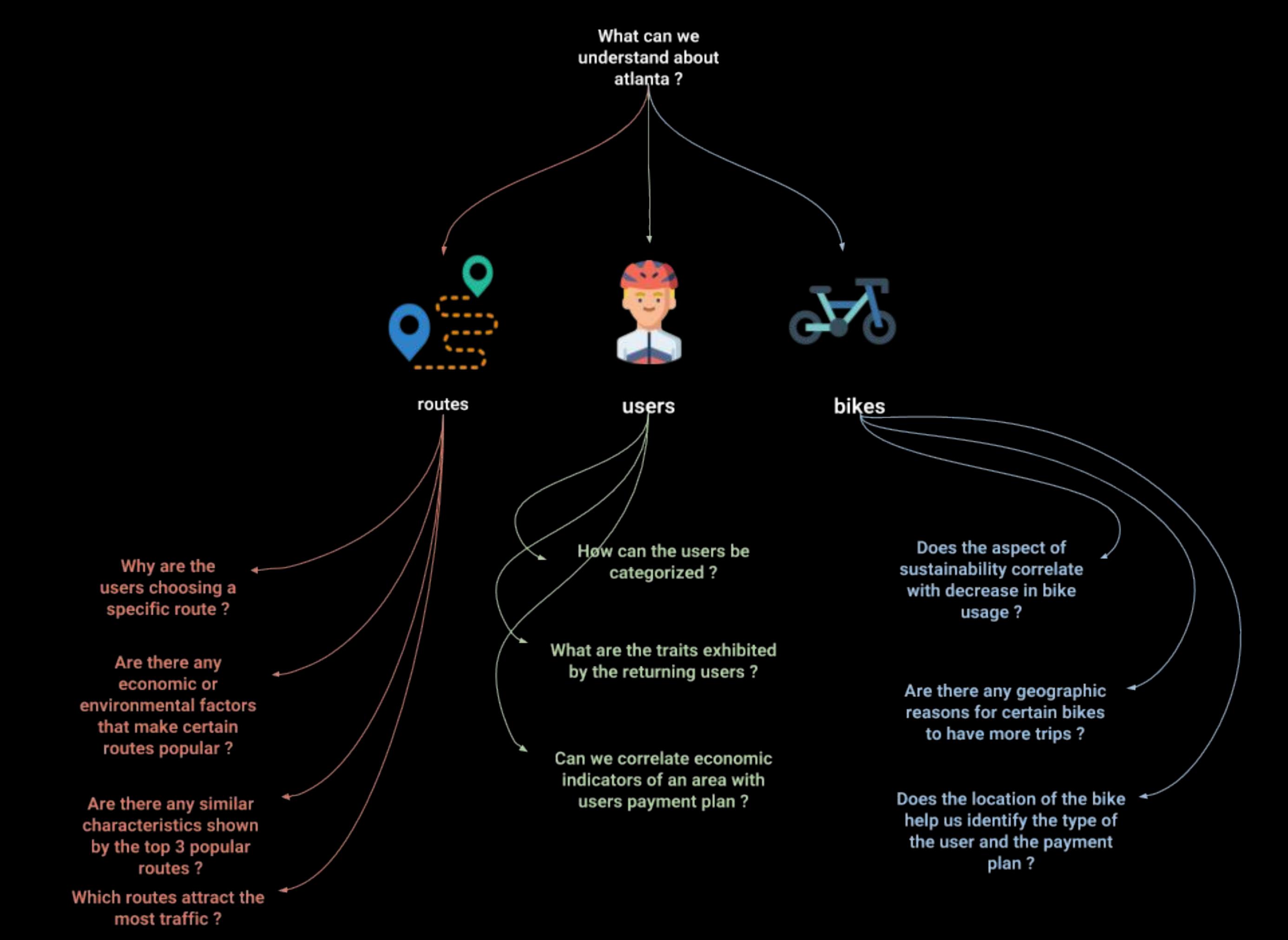
Total Number of bikes

28

Total Number of Payment Plans







## prototype (sketches)

## Payment Plan

- Null
- ABC Blinkies WINNER Annual Plan
- ABC Employees Monthly Plus Pass
- ANNUAL PASS
- Atlanta Bicycle Coalition Monthly Basic
- Atlanta Bicycle Coalition Monthly Plus
- Atlanta Bike Tour Company Discount
- Bike Share Champions
- City of Atlanta Employee Pass
- COCA-COLA Ambassador Plan
- Delta Employee Monthly Plan
- EarthShare of GA Annual Plan
- Go Car-Lite
- GSSM Visit
- MONTHLY BASIC PASS SUBSCRIPTION
- MONTHLY PASS SUBSCRIPTION
- MONTHLY PLUS PASS SUBSCRIPTION
- NCR Corporate Plan
- North Ave Affiliate Plan
- Partnerships
- PAY AS YOU GO
- PAY AS YOU GO hidden
- PCM Admin Account
- Relay VIP Ambassadors
- SNAP PASS SUBSCRIPTION
- STUDENT PASS SUBSCRIPTION
- STUDENT SEMESTER PASS SUBSCRIPTION
- THE COCA-COLA COMPANY

