

HIKE NOVA SCOTIA SURVEY



MEMBERSHIP TYPE SURVEY PARTICIPATION



*Members from 2-4 years has contributed more in survey

MEMBER OF HIKE NS WHY?

- Most of the members taken membership for hiking opportunities and hiking news.



PREFERRED HIKE NS COMMUNICATION TOOLS

ACTIVITIES/SERVICES PARTICIPATED

RENEWAL INTEREST

- 91.49% of members want to renew their membership.
- 8.51% of members are not sure.
- Most of the 1 year or less period members are not sure

RECOMMENDATIONS

- Conduct the surveys for non paid members.
- Conduct the surveys in summer, fall and winter.
- Explain importance of survey to all members.
- Improvisation based on feedback and comments.

