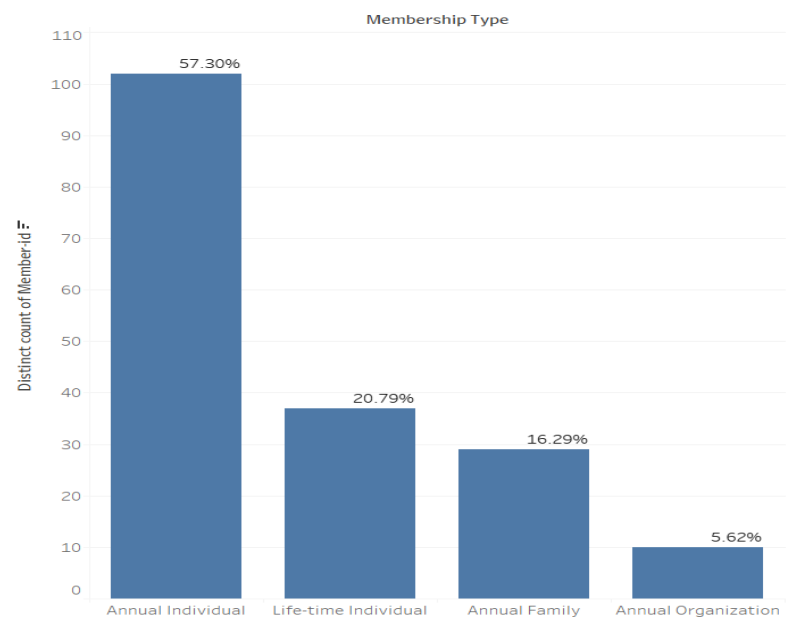
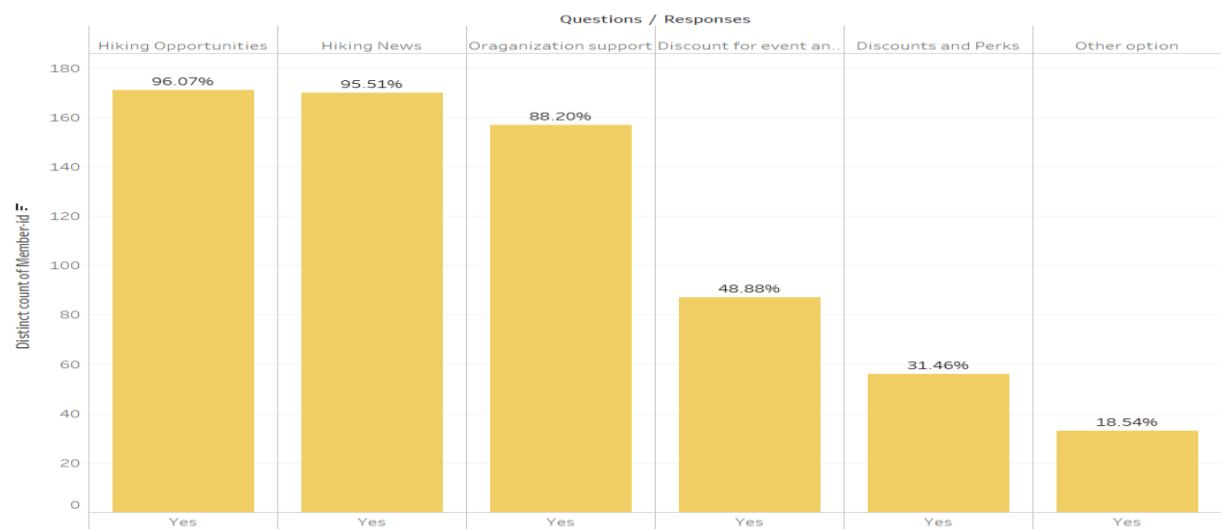


Descriptive Analysis and Topic Modelling

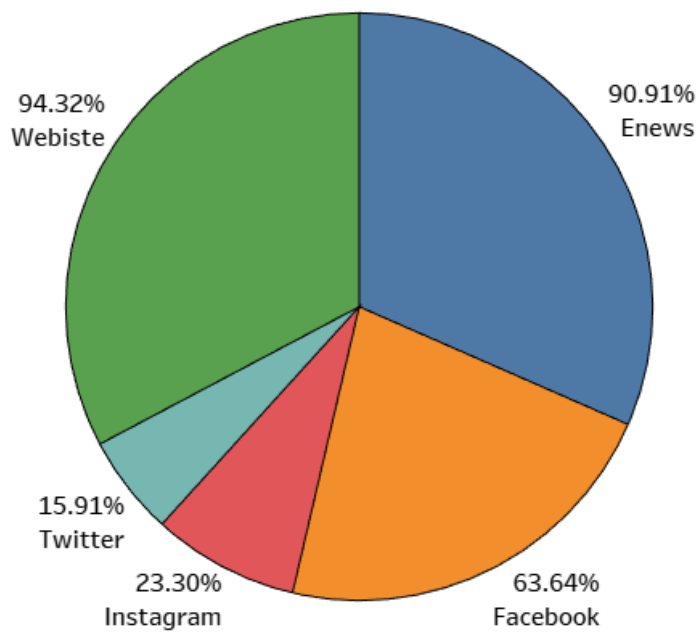
Type of Members participated in the survey:-



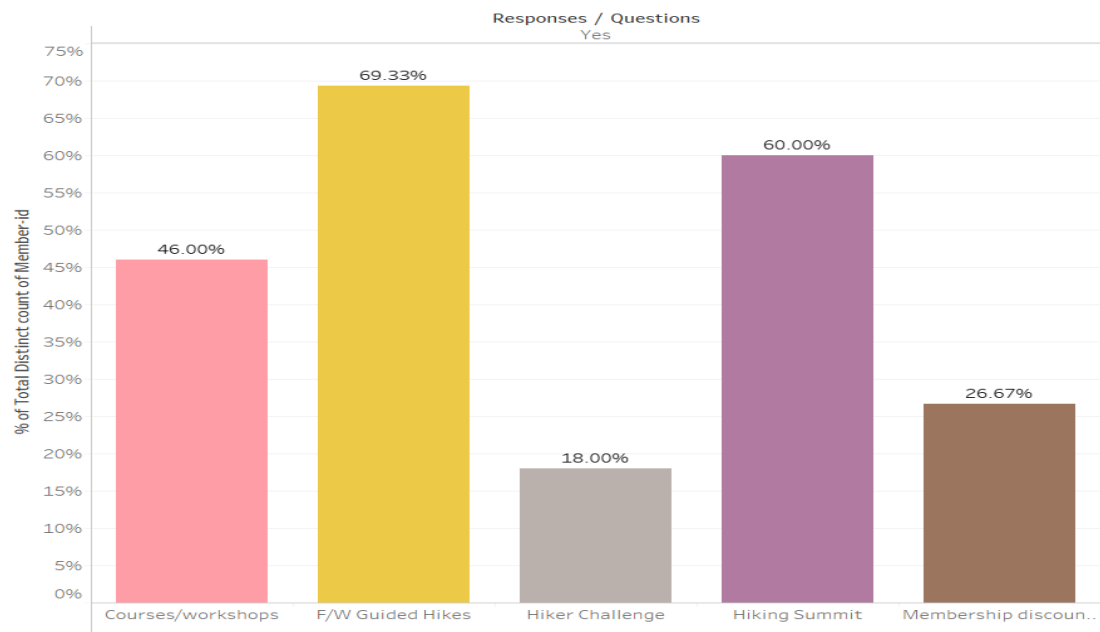
Member of Hike Nova Scotia Why?



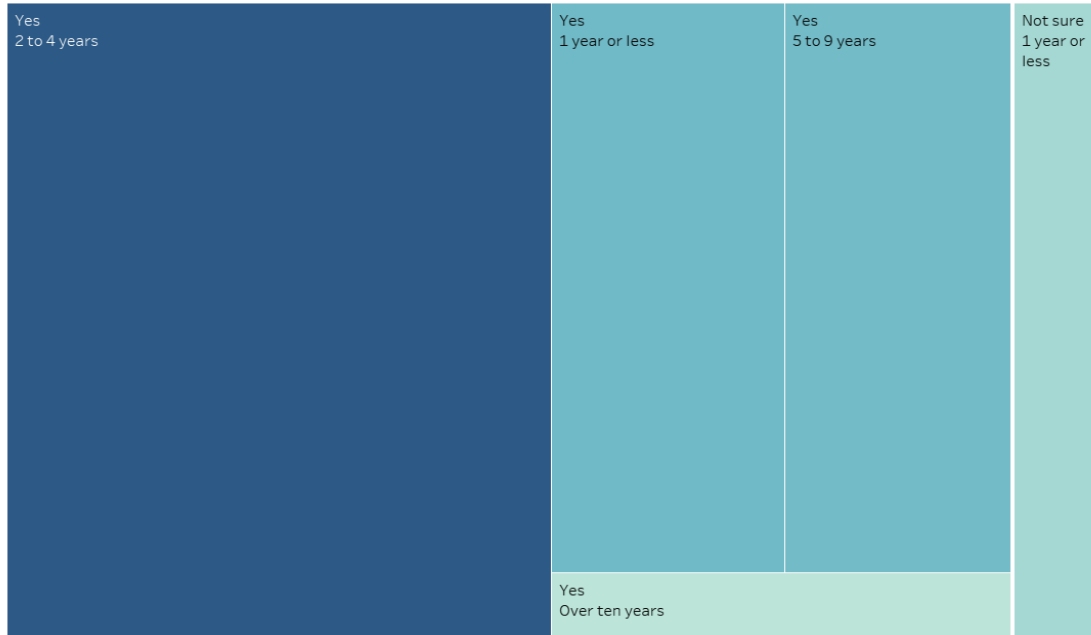
Most Used Communication Tools of Hike Nova Scotia:-



Activities/Services Participated:-



Renewal Plan:-



Other Comments for Why Membership:-

Used Topic Modelling to find Topics

Topic #0:

like minded trail hikes engaged appreciation active folks community hike

Topic #1:

ns hike hikers activity vis network group events information training

Topic #2:

share friends courses joined info member pugwash estuary organizations included

Topic #3:

hiking trails summit organization people local enjoy great trail support

Topic #4:

meet hikers support participate pin challenge instructor join know good



Additional Services Comments:-

Used Topic Modeling to find the topics

Topic #0:
partnering lead management trail guided hikes help hike confidence mentoring

Topic #1:
island mcnabs course summer new 2020 setting teahouse properly perfect

Topic #2:
hiking events nice greets meet social non advocacy workshops trails

Topic #3:
discounts province able idea wallet local like trail things good

Topic #4:
maybe hikes trails promote ns existing encourage moment likely kinds



Service Feedback Comments:-

Used Topic Modeling to find the topics

Topic #0:
hike ns courses information website like newsletters monthly met wilderness

Topic #1:
doing excellent job nova think scotia unaware platforms available current

Topic #2:
events hiking ns doing promote organized schools expanding business process

Topic #3:
process perfect current information doing events unaware available platforms website

Topic #4:
official posting which individuals facebook invite member drawn negative feedback post



Renewal Plan Reason:-

Used Topics Modeling to Find Topics

Topic #0:
hiking hikes area date new wo trail news opportunities informed

Topic #1:
ns membership support hike trails memberships organization liability insurance having

Topic #2:
hike application leader hiking interested kept upgrading backi getting bouncing

Topic #3:
othersto encourage members informed opportunities annual enjoy talks meeting hiking

Topic #4:
informed opportunities annual enjoy meeting talks hiking ns hike trails

