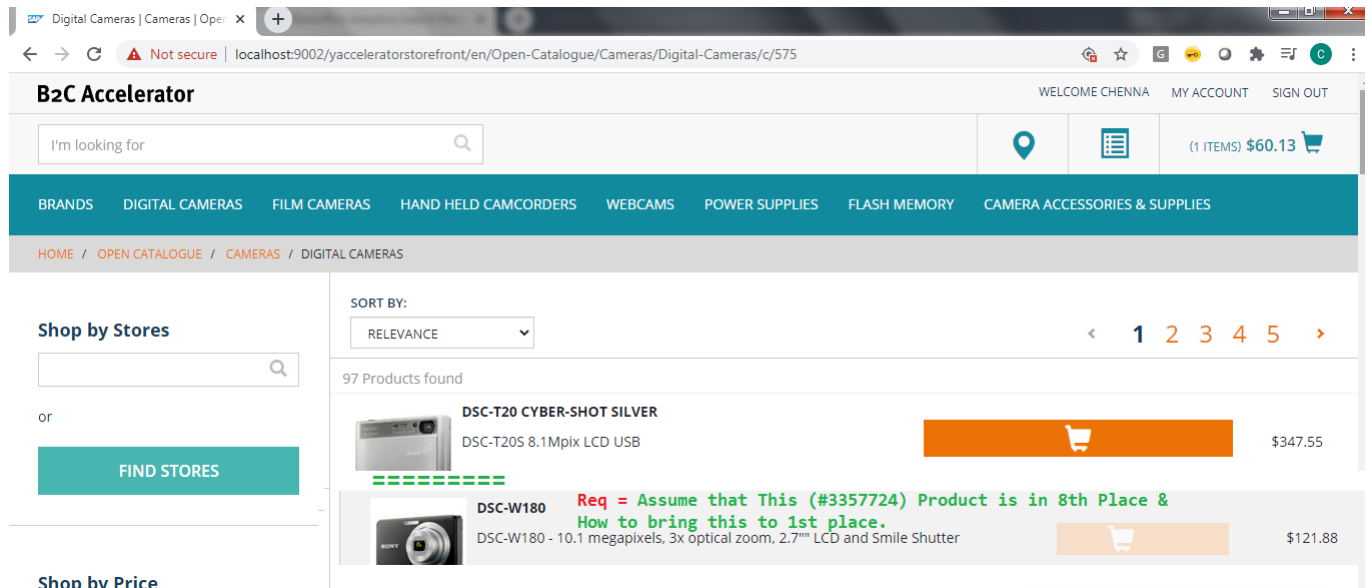


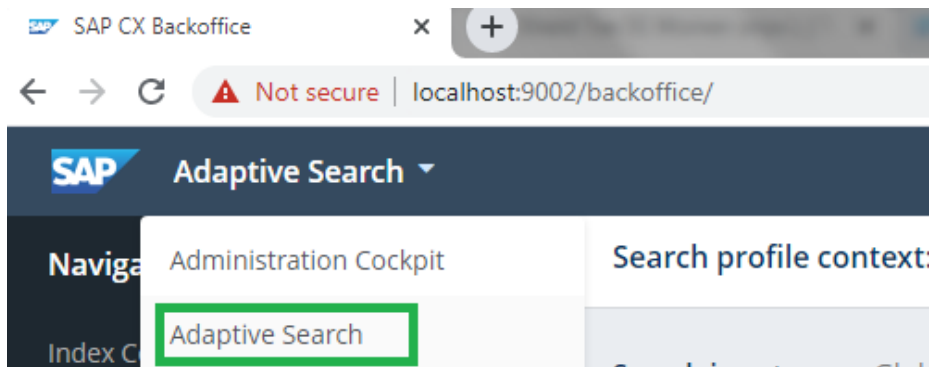
Scenario = Boosting a Single Item in SCC?

Req = Assume that Product [3357724] is in 8th place in Digital Cameras Category. How to bring / Promote this product to 1st place.

URL = <https://localhost:9002/yacceleratorstorefront/en/Open-Catalogue/Cameras/Digital-Cameras/c/575>



Step 1 = Goto Backoffice Admin Cockpit & Select "Adaptive Search"



Step 2 = Promote Product

Solution 1 = Promote Item directly from results

Index Configuration = Electronics Solr Index

Index Type = electronicsProductType

Catalog Version = Electronics Product Catalog

Search Profile = defaultElectronics - Category

Now -- Navigation to "HOME => OPEN CATALOGUE => CAMERAS => DIGITAL CAMERAS"

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← → ↻ Not secure | localhost:9002/backoffice/

SAP Adaptive Search

Navigation Context

- Index Configuration
 - Electronics Solr Index
- Index Type
 - electronicsProductType
- Catalog Version
 - Electronics Product Catalc
- Search Profile
 - defaultElectronics - Category

Categories

- Hand-held Camcorders
- Camera Accessories & Supplies
- Digital Cameras**

Search profile context: defaultElectronics - Category Aware

Global / Open Catalogue / Cameras / Digital Cameras

Search in category: Global / Open Catalogue / Cameras / Digital Cameras

Language: English [en] Currency: Japanese Yen [JPY]

1 / 5 97 result(s) found Page size: 20 Sort by: Relevance

DSC-T20 Cyber-shot Silver
DSC-T20S 8.1Mpix LCD USB
¥29,610

DSC-W180 **8th Product**
DSC-W180 - 10.1 megapixels, 3x optical zoom, 2.7" LCD and Smile Shutter
¥10,380

Promote

FACETS

Add facets

After inherited

Promoted

+ Create new item

Default

- F Stores 10000
- F Price 4000
- F Camera ... 2000
- F Resolution 1000

Solution 2 = Promote Item from dedicated wizard

← → ↻ Not secure | localhost:9002/backoffice/

SAP Adaptive Search

Navigation Context

- Index Configuration
 - Electronics Solr Index
- Index Type
 - electronicsProductType
- Catalog Version
 - Electronics Product Catalog :
- Search Profile
 - defaultElectronics - Category A

Categories

Search profile context: defaultElectronics - Category Aware Global

Search in category: Global

Language: English [en]

1 / 9

PR

¥1,060

Create New Excluded Item

ESSENTIAL
All required fields

Item:
DSC-W180 [3357724] - Electronics Product Catalog : Online

CANCEL DONE

BOOSTS

Boost rules

+ Create new item

BOOST ITEMS

Add boost items

After inherited

Promoted

+ Create new item

Excluded

Promoted ?

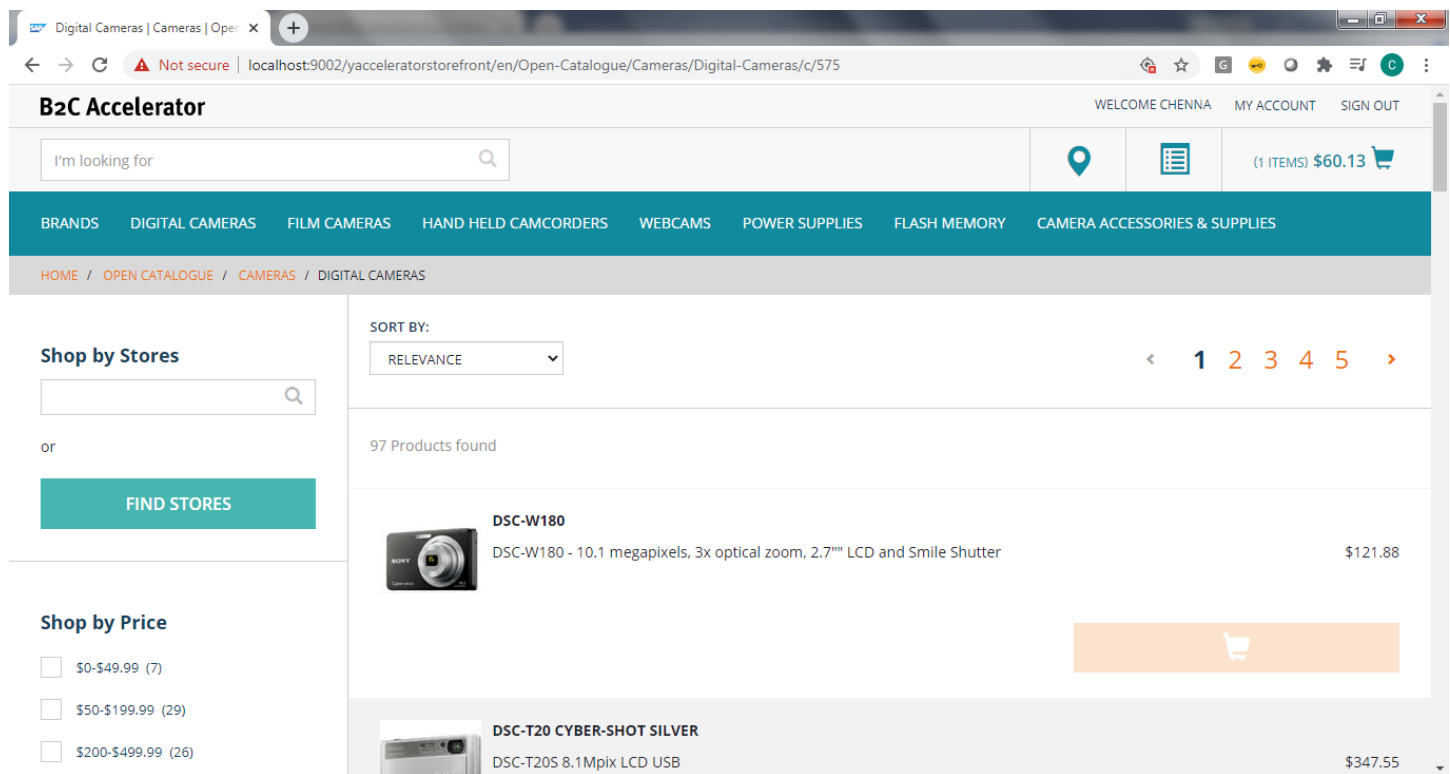
★ DSC-W180 [3357724] - Elec...

+ Create new item

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Step 3 = Test the results in eComm Site

Now – You can see Product [3357724] coming 1st.



Note: - We can Promote more products (or) Exclude products:

Promoted ?

★ DSC-W180 [3357724] - Elec...

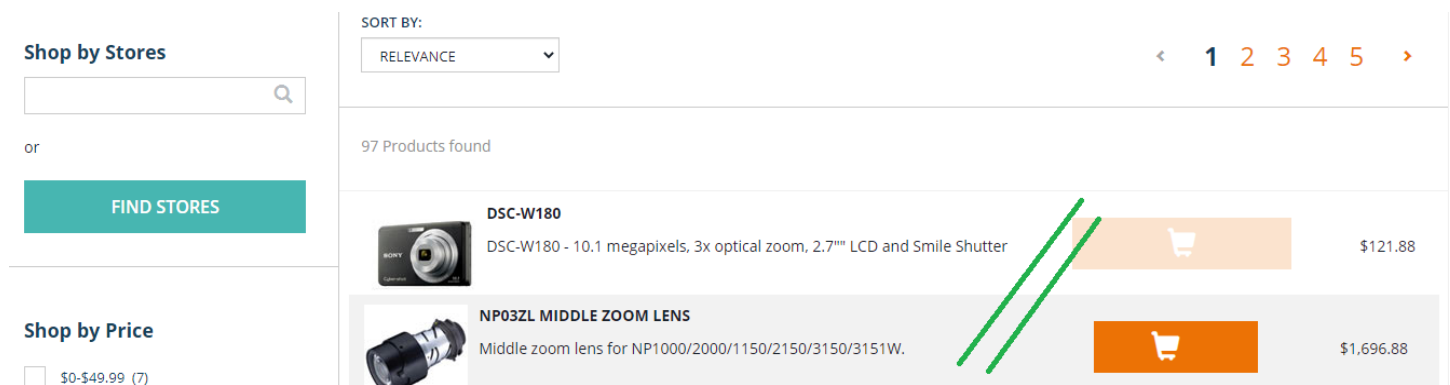
★ NP03ZL Middle zoom lens ...

+ Create new item

Excluded ?

+ Create new item

Results =



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Scenario = Promoting a Facet in Adaptive Search in SCC?

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / BRANDS

1st Facet

Shop by Stores

FIND STORES

Shop by Brand Other Place

Sony (86)

179 Products found

PROFESSIONAL BW400CN FILM

PROFESSIONAL BW400CN Film

\$12.50

Req = Bring “Shop by Brand” 1st

Solution =

Brand

100

Override

Promote

Navigation Context

Index Configuration

Electronics Solr Index

Index Type

electronicsProductType

Catalog Version

Electronics Product Catalc

Search Profile

defaultElectronics - Category

Search profile context: defaultElectronics - Category Aware

Global / Brands

Search in category: Global / Brands

Language: English [en] Currency: Japanese Yen [JPY]

179 result(s) found

Page size: 20 Sort by: Relevance

Promoted

Brand

Create new item

Results =

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / BRANDS

Shop by Brand

Sony (86)

Canon (40)

Kodak (23)

Kingston (7)

Samsung (6)

Brand Facet Coming 1st

179 Products found

PROFESSIONAL BW400CN FILM

PROFESSIONAL BW400CN Film

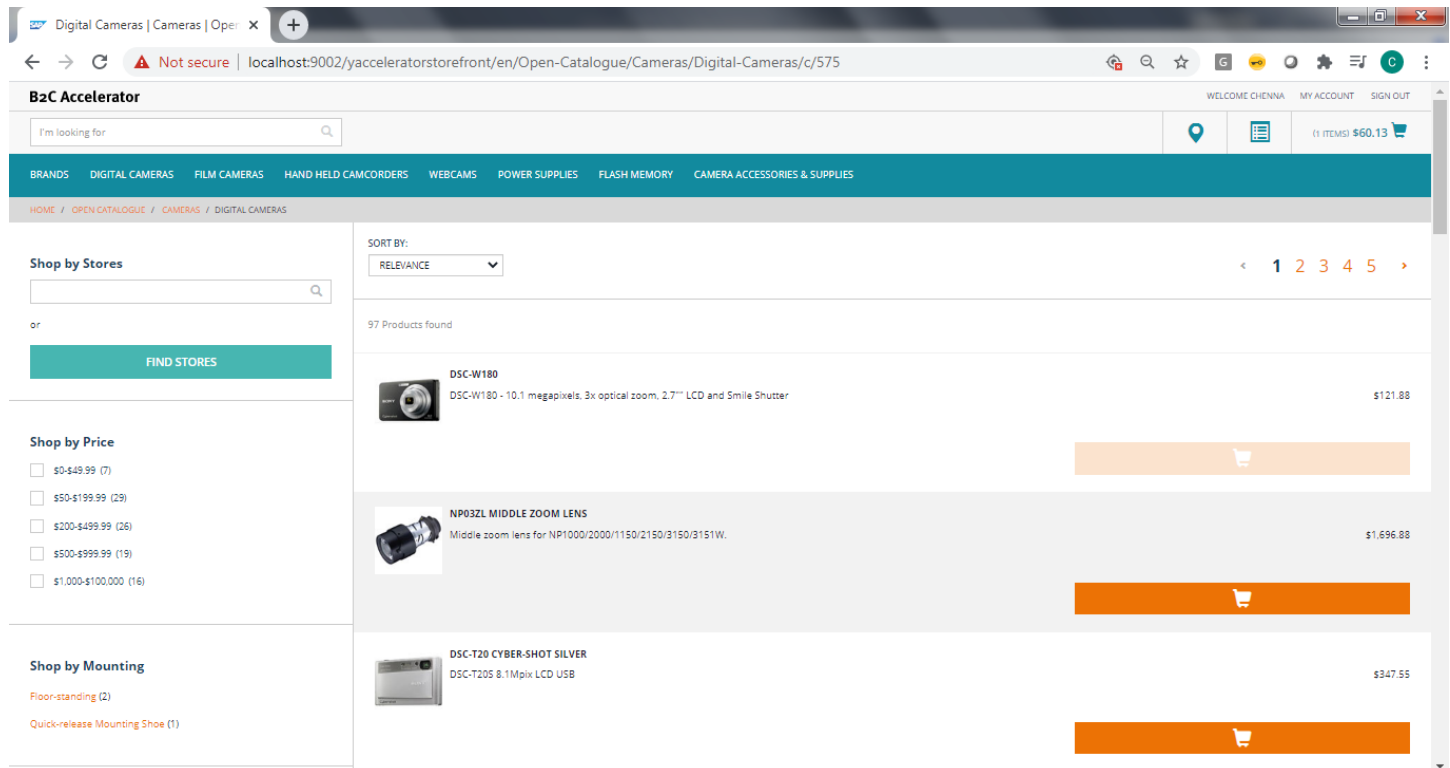
\$12.50

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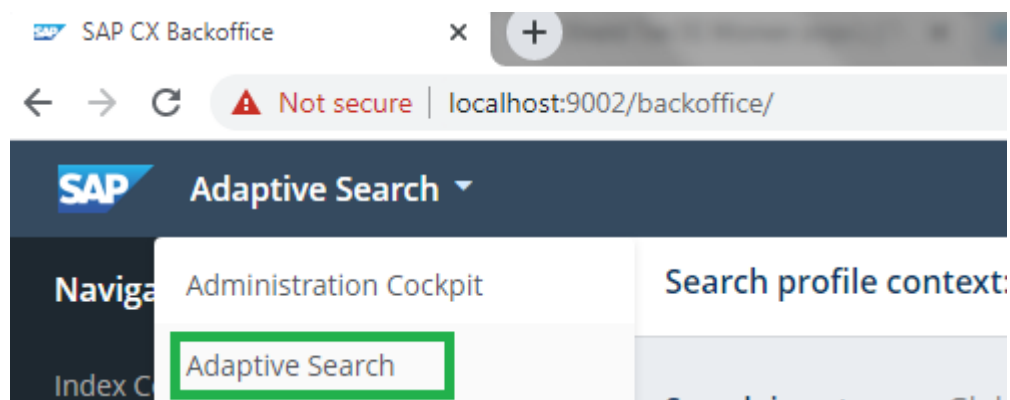
Scenario = Exclude a **facet** from a product category in the adaptive search perspective in SCC?

URL = <https://localhost:9002/yacceleratorstorefront/en/Open-Catalogue/Cameras/Digital-Cameras/c/575>

Req = “Shop by Price” facet is not required & want to hide it.

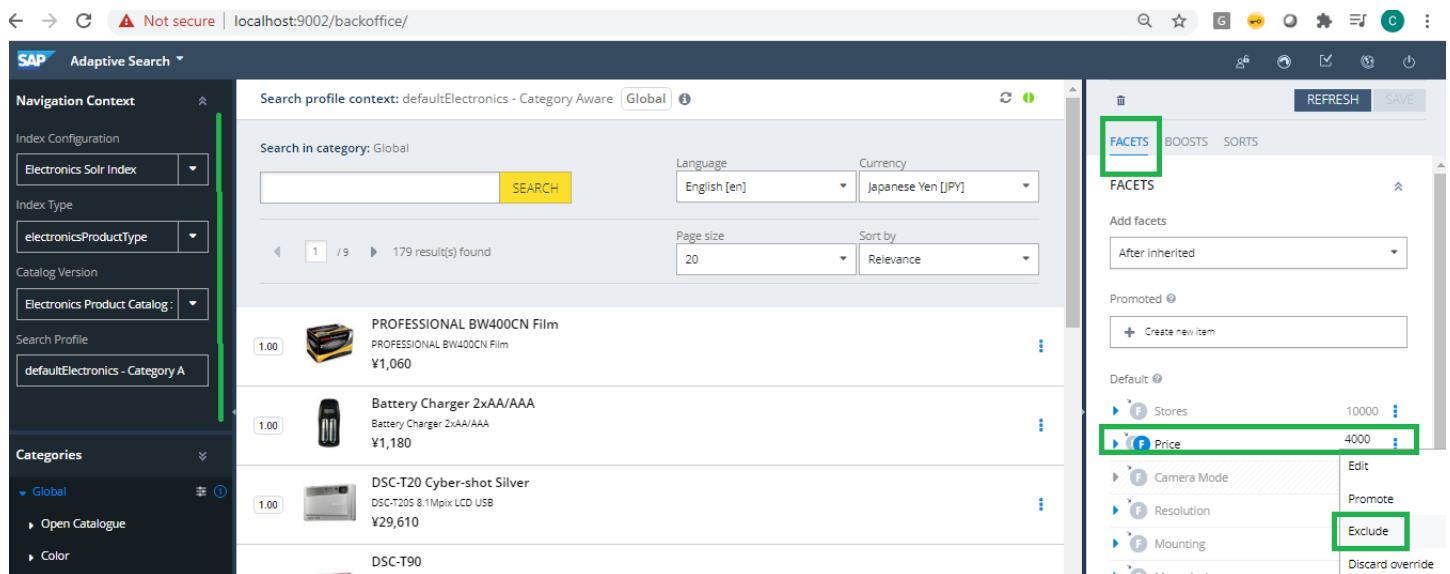
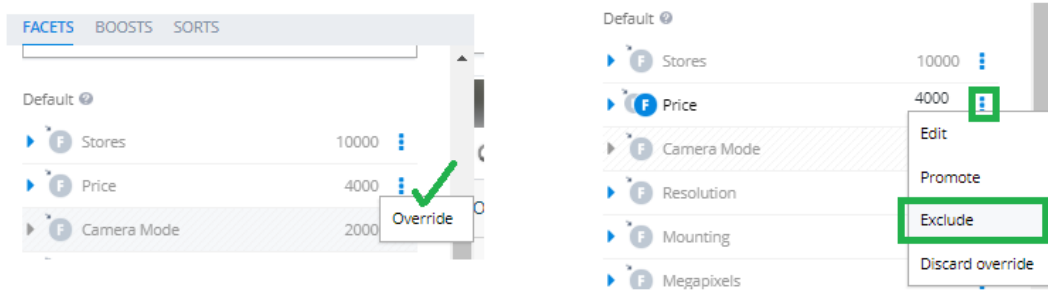


Step 1 = Goto Backoffice Admin Cockpit & Select "Adaptive Search"

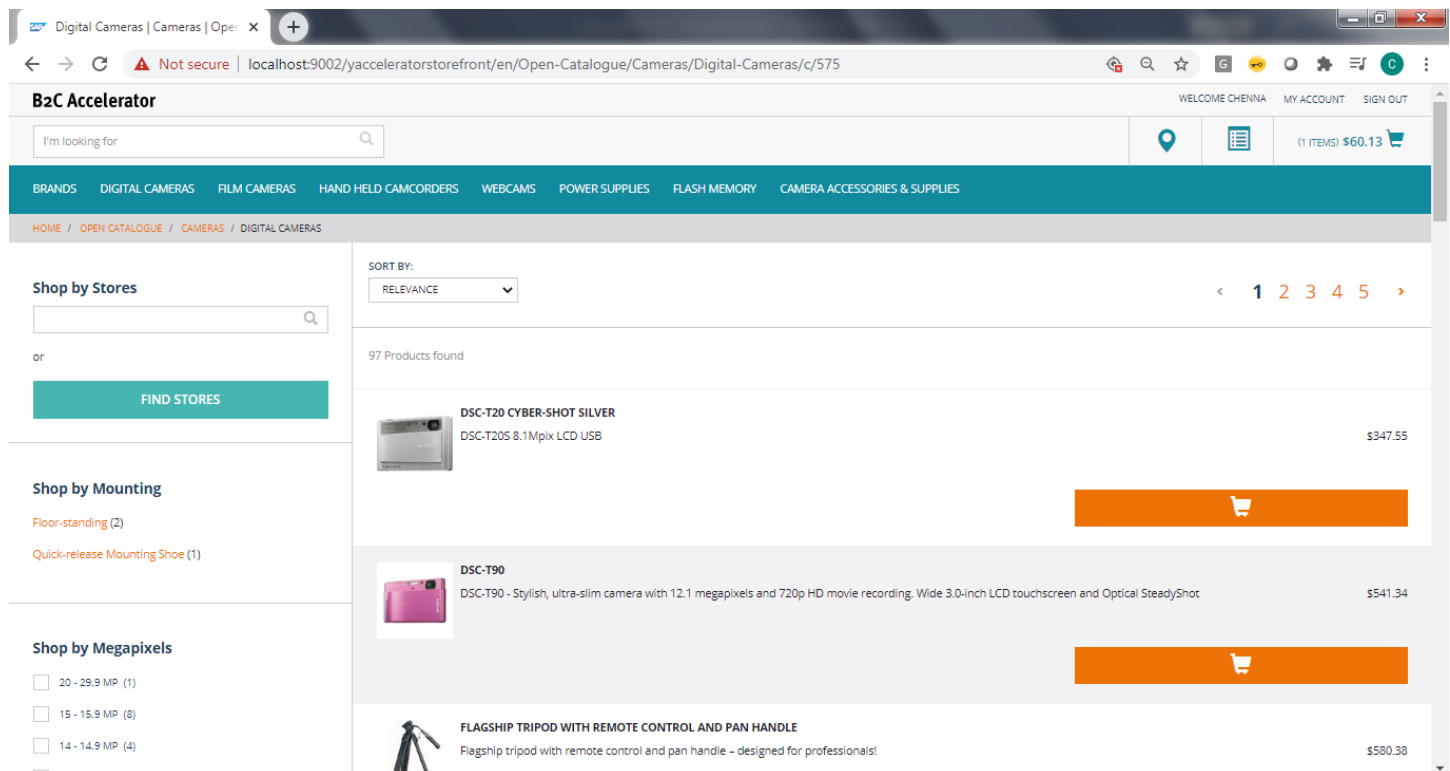


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Step 2 = Hide / Exclude Facets



Results = Now you can see “Shop by Price” facet is not there.



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Scenario = Adding a New Facet to the Storefront using Adaptive Search in SCC?

Req = Add a new facet in Search Results Page

URL = <https://localhost:9002/yacceleratorstorefront/en/search/?text=cameras>

The screenshot shows the SAP CX Backoffice interface. The main window displays the 'Create New Facet' dialog box. The dialog has two tabs: 'ESSENTIAL' and 'OPTIONAL'. Under the 'ESSENTIAL' tab, the 'Index Property' is set to 'stockLevelStatus' and the 'Facet Type' is 'Refine'. Under the 'OPTIONAL' tab, the 'Priority' is set to '200'. A blue arrow points from the text 'Tells Facets Order' to the 'Priority' field. The background shows the 'Adaptive Search' configuration page with a sidebar for 'Navigation Context' and a list of search results.

The screenshot shows the search results page with the 'FACETS' tab selected. The facets list includes 'Resolution' (1000), '[stockLevelStatus]' (200), and 'Brand' (100). The '[stockLevelStatus]' facet is highlighted with a green box.

Results =

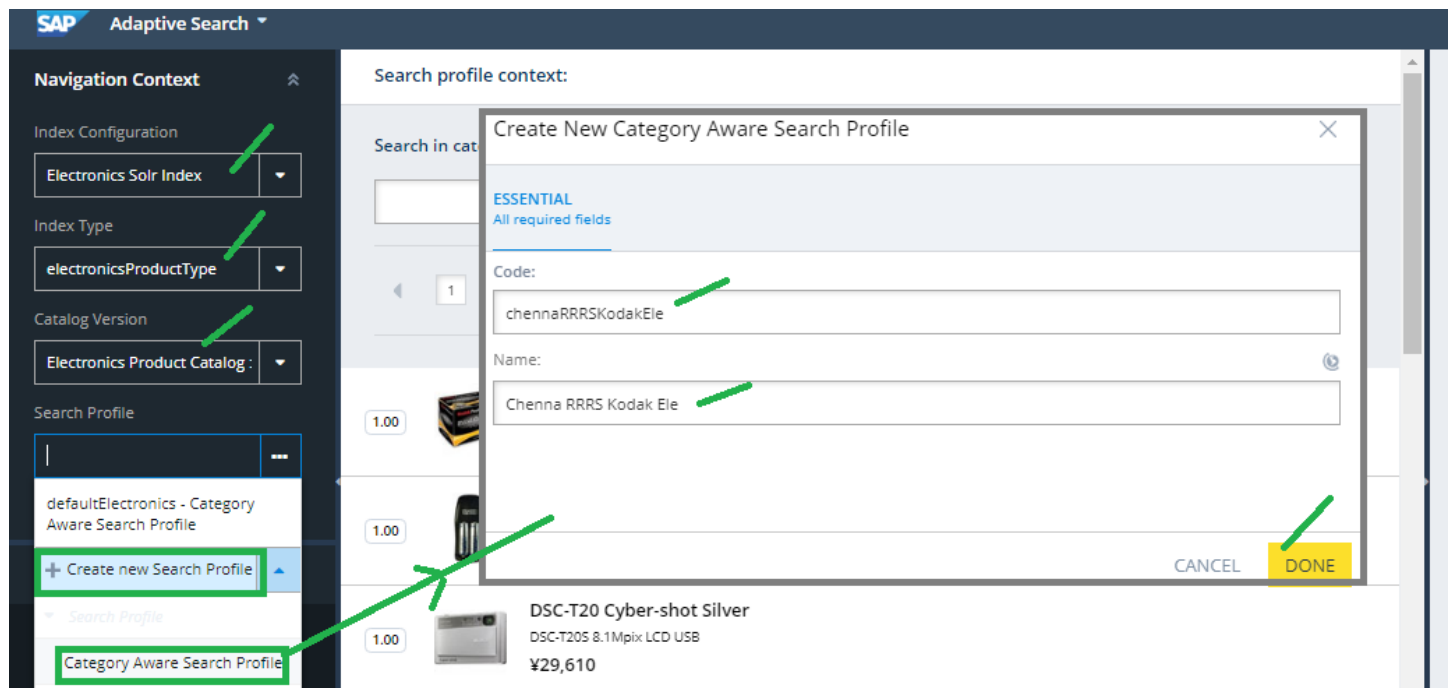
The screenshot shows the search results page for 'cameras'. The left sidebar has filters for 'TELEPHOTO (2)', 'FISHEYE (1)', 'WIDE-ANGLE (1)', 'ZOOM (1)', 'Shop by Color' (BLACK (1)), and 'Shop by stockLevelStatus' (outOfStock (137), InStock (7)). The main content area shows three product cards: 'DIGITAL CAMERA TRIPOD' (\$24.47), 'PHOTOSMART E317 DIGITAL CAMERA' (\$114.12), and 'DIGITAL CAMERA EASYSHARE C875' (\$227.24). The 'Shop by stockLevelStatus' filter is highlighted with a green box.

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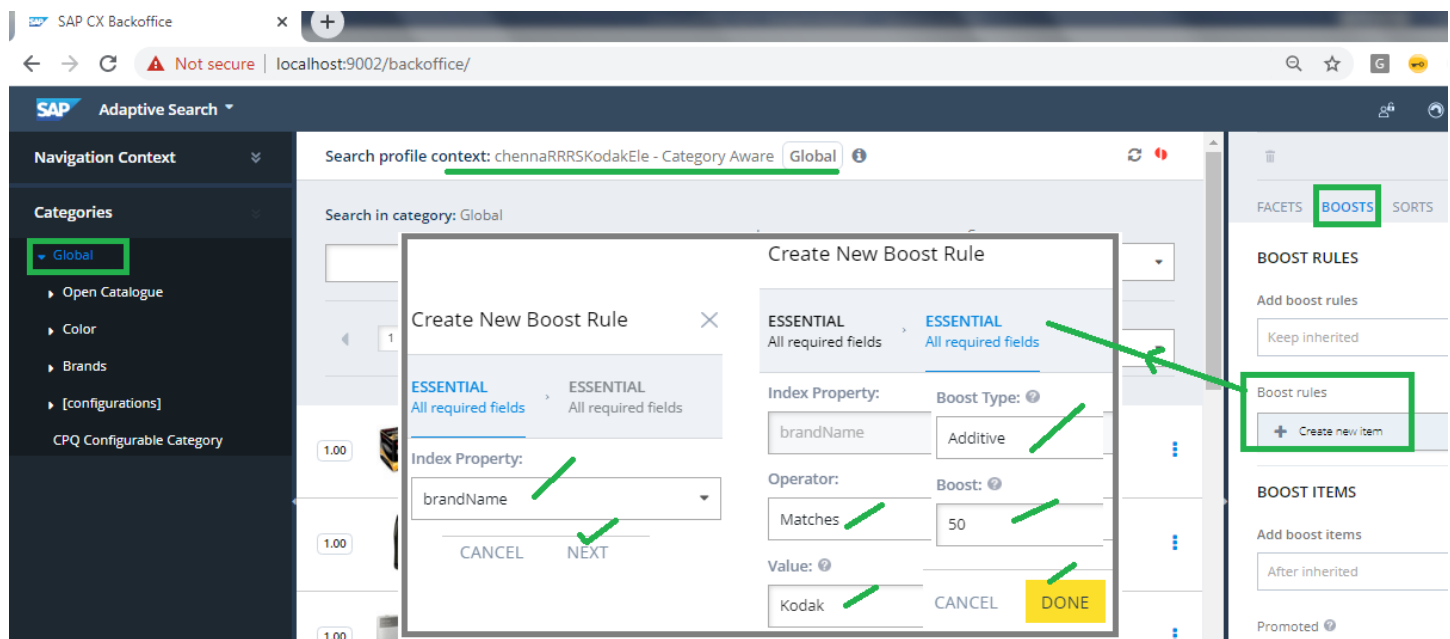
Scenario = Create Personalized Search Results in SCC?

We can easily personalize search results using Search Profiles. That means, We can active specific results for specific group of users.

Step 1 = Create new “Catalog Aware Search Profile”



Step 2 = Create Boost Rule



Boost = 50 [means – Gives all Kodak products which has Boost value ≥ 50].

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Results =

The screenshot shows the SAP Adaptive Search interface. On the left is a 'Navigation Context' sidebar with 'Categories' expanded, showing 'Global', 'Open Catalogue', 'Color', 'Brands', '[configurations]', and 'CPQ Configurable Category'. The main area displays search results for 'Global' with filters for Language (English [en]) and Currency (Japanese Yen [JPY]). It shows 179 results found, with a page size of 20 and sorted by Relevance. Two results are visible: 'T-MAX P3200 Film' and 'EasyShare V 803 White Glaze', both with a 'Boost Value' of 50.00. On the right, the 'BOOST RULES' panel shows a rule 'brandName = Kodak' with a value of 50.0, and a 'BOOST ITEMS' panel below it.

Step 3 = Activate Search Profile for Online Catalogs

-- SmartEdit [Login with admin] – Select Site [Electronics] – Homepage [Online]

The screenshot shows the SAP SmartEdit interface. The top navigation bar includes 'Sites', 'Navigation', 'Pages', and 'Storefront'. The 'Storefront' tab is active, showing 'Electronics Content Catalog - Online | English | Electronics Product Catalog (Online)'. Below this, the 'Personalization' tab is selected, showing 'Customize', 'Combined View', and 'Library' options. The 'Library' option is highlighted, and a dropdown menu shows 'Customization Library', 'Manage Library', and 'Create New Customization'. Below this, the 'Manage Customization Library' page is shown, displaying a table of customizations for 'Electronics Content Catalog - Online | Customizations (4)'. The table has columns for Customization, Target Groups, Components, Status, Start, and End. Two customizations are listed: 'CategoryLovers' and 'VIPCust', both with 2 target groups, 1 component, and 'Enabled' status. The 'CategoryLovers' row is highlighted, and a dropdown menu shows 'Edit' and 'Move Up' options.

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Customization

Basic Information
Target Group

CategoryLovers

ENABLED

Create Target Group

Target Group

View Fullscreen

Name

chennarrskodak

Segments

Select segments

category 588

and

Create group

CATEGORY 588

Cancel

Save

Step 4 = Do "commerce customization"

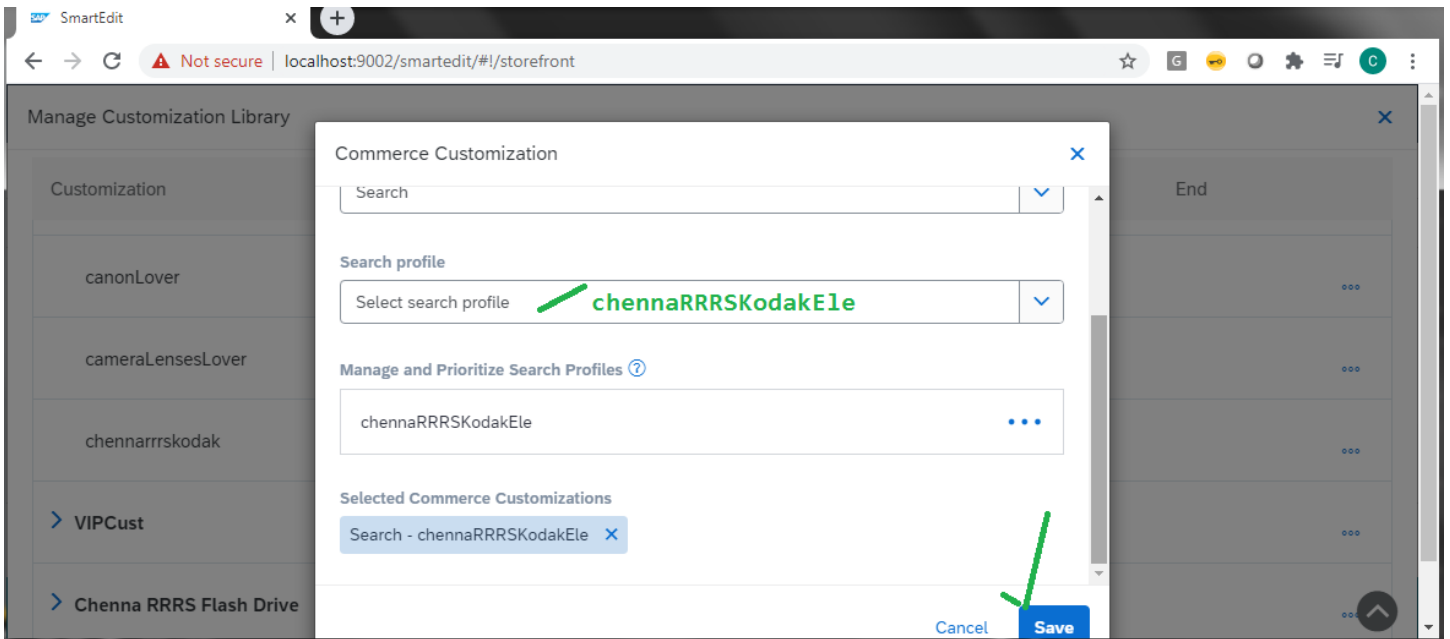
SmartEdit
localhost:9002/smarterdit/#/storefront

Manage Customization Library

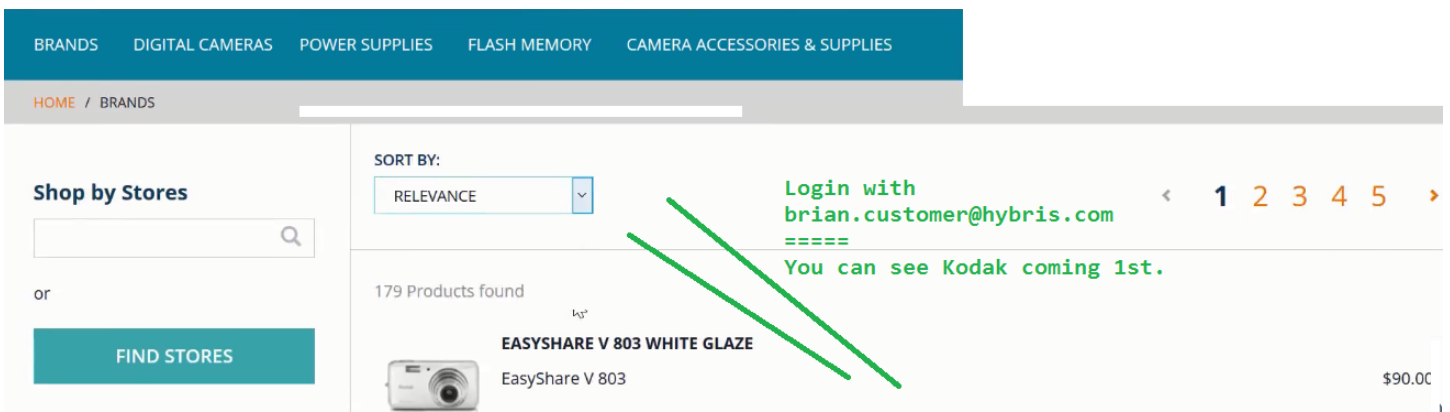
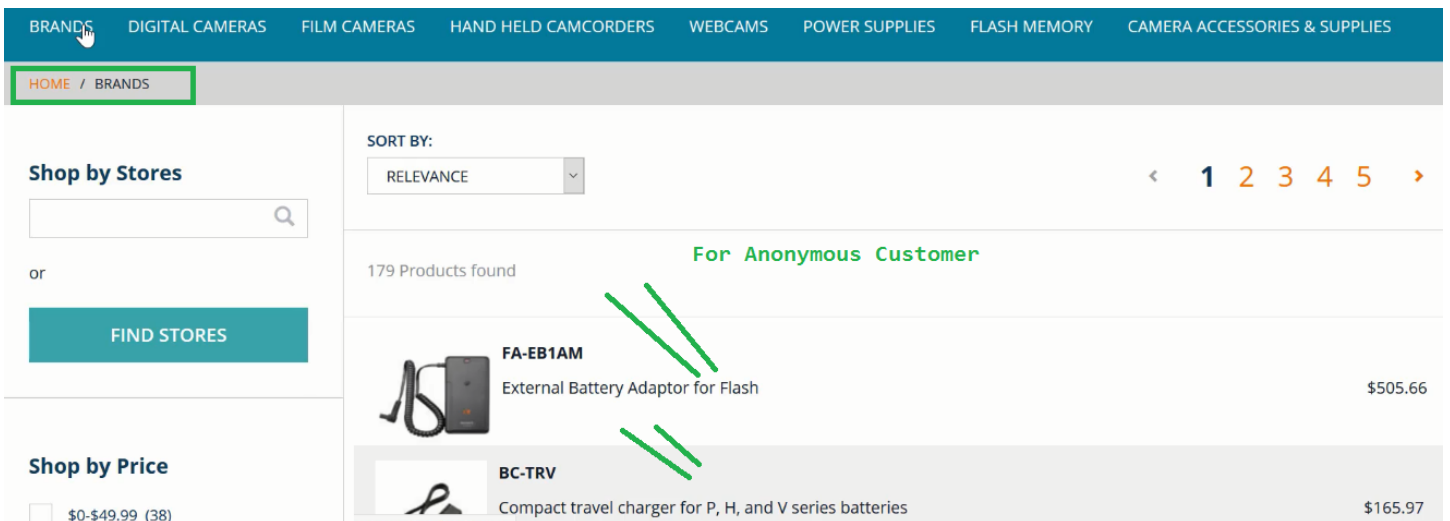
Customization	Target Groups	Components	Status	Start	End
canonLover		1	Enabled		
cameraLensesLover		1	Enabled		
chennarrskodak		0	Enabled		
> VIPCust	2		Enabled		
> Chenna RRRS Flash Drive	1		Enabled		

Edit
Disable
Commerce Customization

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Step 5 = Test the Results



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Scenario = Boost Multiple Items via Boost Rules in SCC?

Req = Let's say, Customer want to **Promote Specific Brand [Samsung] Products**.

The screenshot shows the SAP Adaptive Search Admin console. On the left, the 'Navigation Context' sidebar has 'Brands' highlighted under 'Categories'. The main area shows the 'Create New Boost Rule' dialog with 'brandName' selected as the Index Property and 'Matches' as the Operator. The Boost Type is set to 'Multiplicative' and the Boost value is '10'. The 'BOOST RULES' sidebar on the right shows a list of rules, with a '+ Create new item' button highlighted.

The screenshot shows the SAP Adaptive Search Admin console search results page. The 'BOOST RULES' sidebar on the right shows a rule 'brandName ~ samsung' with a boost value of '10.0'. The main area shows search results for 'Samsung' products, including 'PL60 Silver', 'NV3', and 'PL60 Black'. The 'BOOST ITEMS' sidebar on the right shows a list of items, with a '+ Create new item' button highlighted.

The screenshot shows the SAP Commerce Cloud storefront. The top navigation bar includes 'BRANDS', 'DIGITAL CAMERAS', 'FILM CAMERAS', 'HAND HELD CAMCORDERS', 'WEBCAMS', 'POWER SUPPLIES', 'FLASH MEMORY', and 'CAMERA ACCESSORIES & SUPPLIES'. The 'Shop by Stores' section on the left has a search bar and a 'FIND STORES' button. The main area shows search results for 'Samsung' products, including 'PL60 SILVER'. The 'SORT BY' dropdown is set to 'RELEVANCE'. The text 'Samsung Products Coming 1st.' is overlaid on the image.

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