Scenario = Setting a User Affinity to a Segment in SCC?
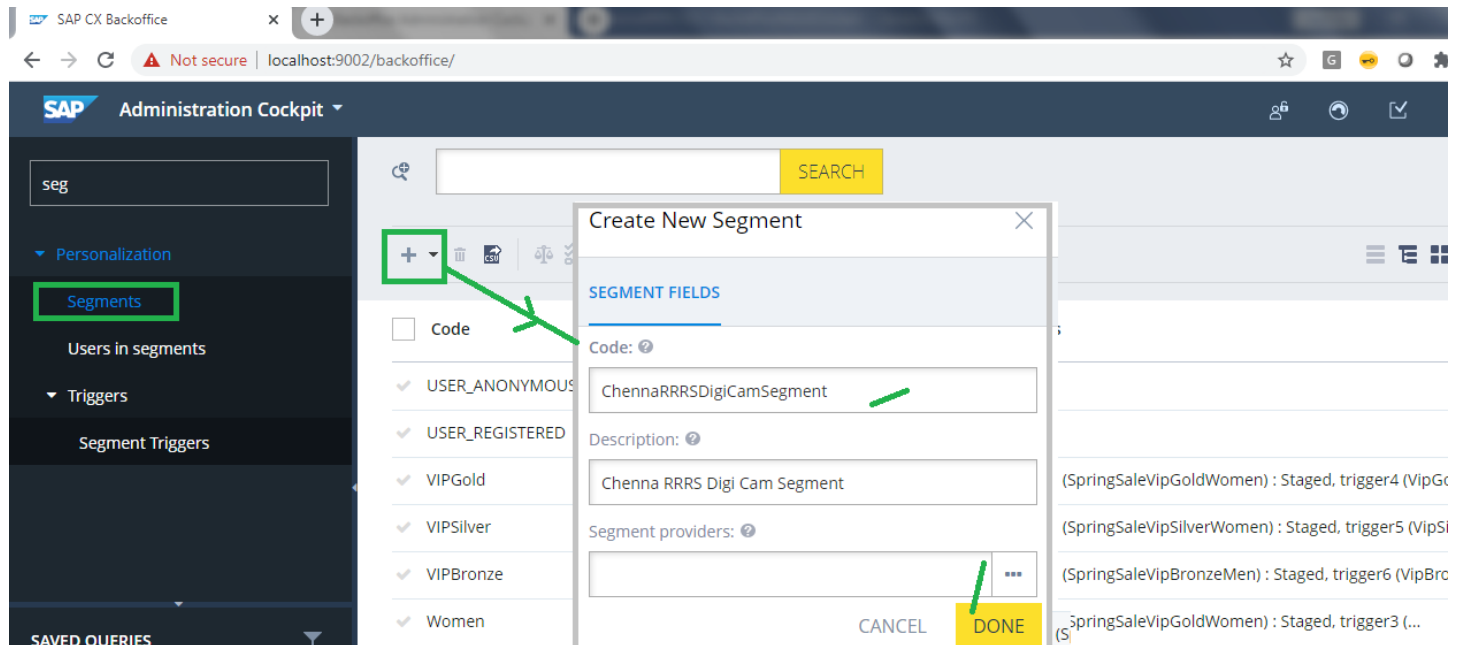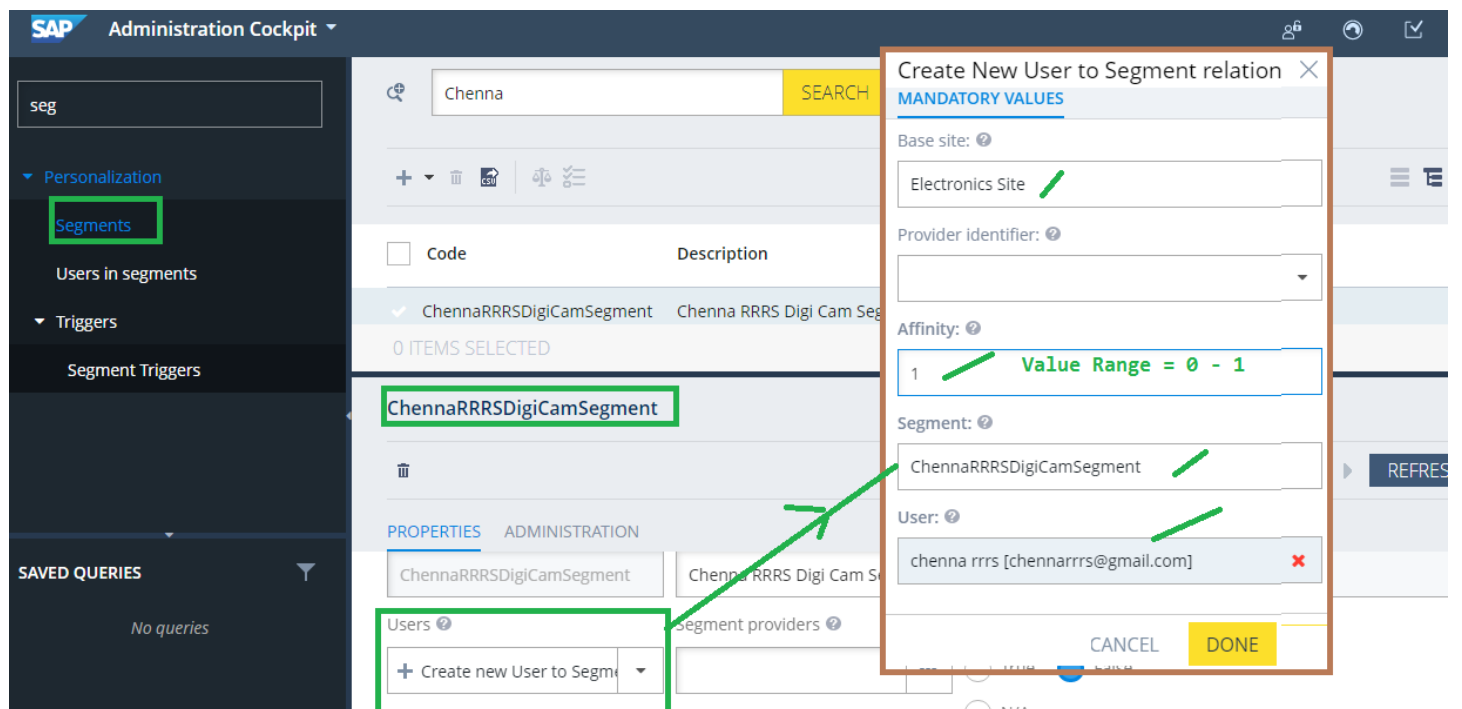
Affinity value helps to measure strength relation between User and Product.

Step 1 = Create New Segment

Step 2 = Create New User for Segment Relation

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Step 3 = Create Customization in SmartEdit

Results =

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Scenario = Verifying If a Promotion is Applied to an Order in SCC?

This is Important for Business Users & Helpful for testing new Promotions.

=== Goto Backoffice

Note: - We can also check the Promotion Codes

Scenario = Creating a **Single-Code** Coupon in SCC?

Note: - To use Coupons we need to have / create Promotions.

A Promotion cannot be activated without a condition.

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Scenario = Creating a Multi-Code Coupon in SCC?

Each coupon is unique & can be applied only once.

Note: - We can download generated Coupons & see: -

Scenario = Creating a **Buy One Get One Free** Promotion in SCC?

Step 1 = Create Promotion from template
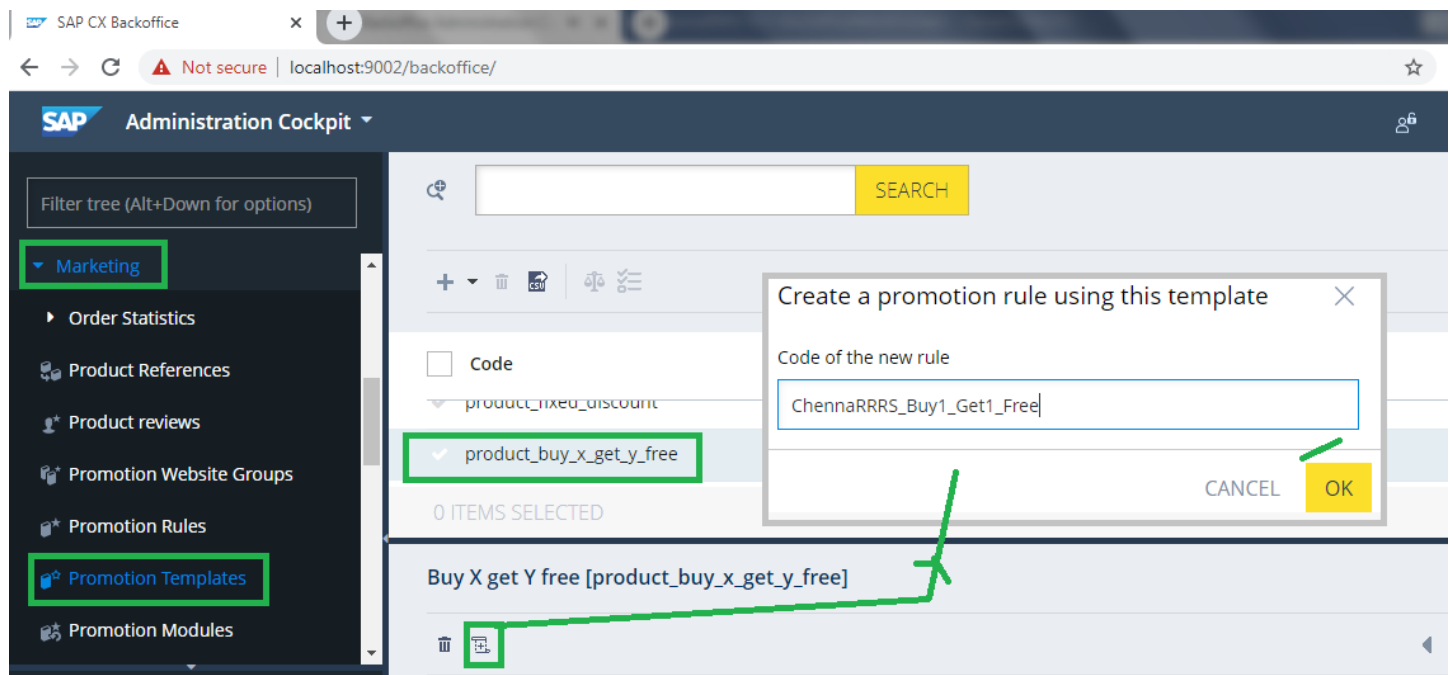
Step 2 = Specify Rule Properties
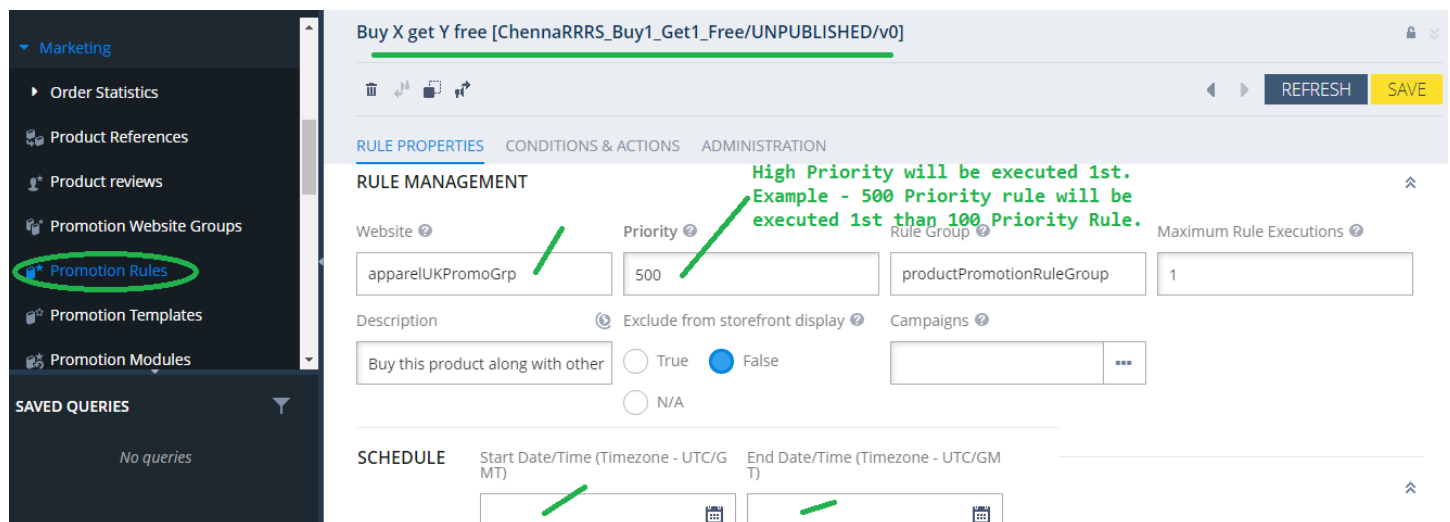
Step 3 = Specify Rule "Conditions & Actions"
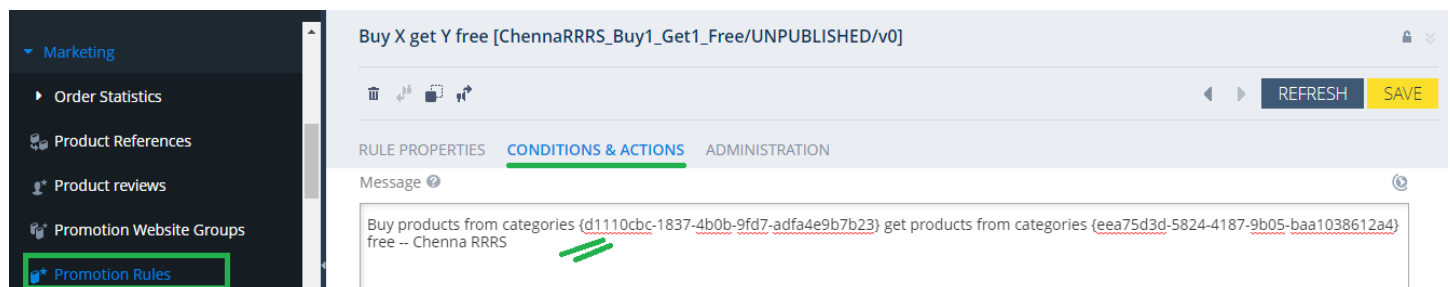
Now Specify same Category [**Sunglasses** – Staged] in both "**Container_X & Container_Y**".

Buy X get Y free [ChennaRRRS_Buy1_Get1_Free/UNPUBLISHED/v0]

RULE PROPERTIES   **CONDITIONS & ACTIONS**   ADMINISTRATION

CONTAINER_X (Cart **CONTAINS ANY** products [] OR Cart **CONTAINS ANY** categories [sunglasses]) AND CONTAINER_Y (Cart **CONTAINS ANY** products [] OR Cart **CONTA**

▼ Container

| Container ID ❓ |
| CONTAINER_X |

〇 ▼ Group

| Group operator ❓ |
| OR |

▸ Qualifying products

▼ Qualifying categories

| Operator | ❓ | Quantity per order entry | ❓ |
| >= | ▾ | 1 | |

| Category selection operator | ❓ | Filter selection by catalog | ❓ |
| CONTAINS ANY | ▾ | ... | |

| Categories | ❓ | Excluded categories | ❓ |
| Sunglasses [sunglasses] - Apparel Product Catalog : Staged | | ... | |

Buy X get Y free [ChennaRRRS_Buy1_Get1_Free/UNPUBLISHED/v0]

RULE PROPERTIES   **CONDITIONS & ACTIONS**   ADMINISTRATION

CONTAINER_X (Cart **CONTAINS ANY** products [] OR Cart **CONTAINS ANY** categories [sunglasses]) AND CONTAINER_Y (Cart **CONTAINS ANY** products [] OR Cart **CONTAINS ANY** categories [sunglasses])

▼ Container

| Container ID ❓ |
| CONTAINER_Y |

〇 ▼ Group

| Group operator ❓ |
| OR |

▸ Qualifying products

▼ Qualifying categories

| Operator | ❓ | Quantity per order entry | ❓ |
| >= | ▾ | 1 | |

| Category selection operator | ❓ | Filter selection by catalog | ❓ |
| CONTAINS ANY | ▾ | ... | |

| Categories | ❓ | Excluded categories | ❓ |
| Sunglasses [sunglasses] - Apparel Product Catalog : Staged | | ... | |

ACTIONS

Available Conditions

▾ Cart

Cart total

Qualifying products

Qualifying categories

Product price threshold

Coupon code

Qualifying Group Types

Order Threshold Perfect Partner

▾ Customer

Target customers

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Finally – Specify output action =

Step 4 = Publish the Promotion


Step 5 = Test the Results [Goto Apparel UK Site & Add Any Product from Sunglasses Category]

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Scenario = Creating a Promotion Rule Based on a Template in SCC?

URL = https://localhost:9002/backoffice/

      Login with "marketingmanager"

Req = Creating 20% on Sony Products

Scenario = Create a CMS Link Component in Backoffice Administration Cockpit in SCC?

Step 1 = Create Link Component

Step 2 = Change the Properties

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