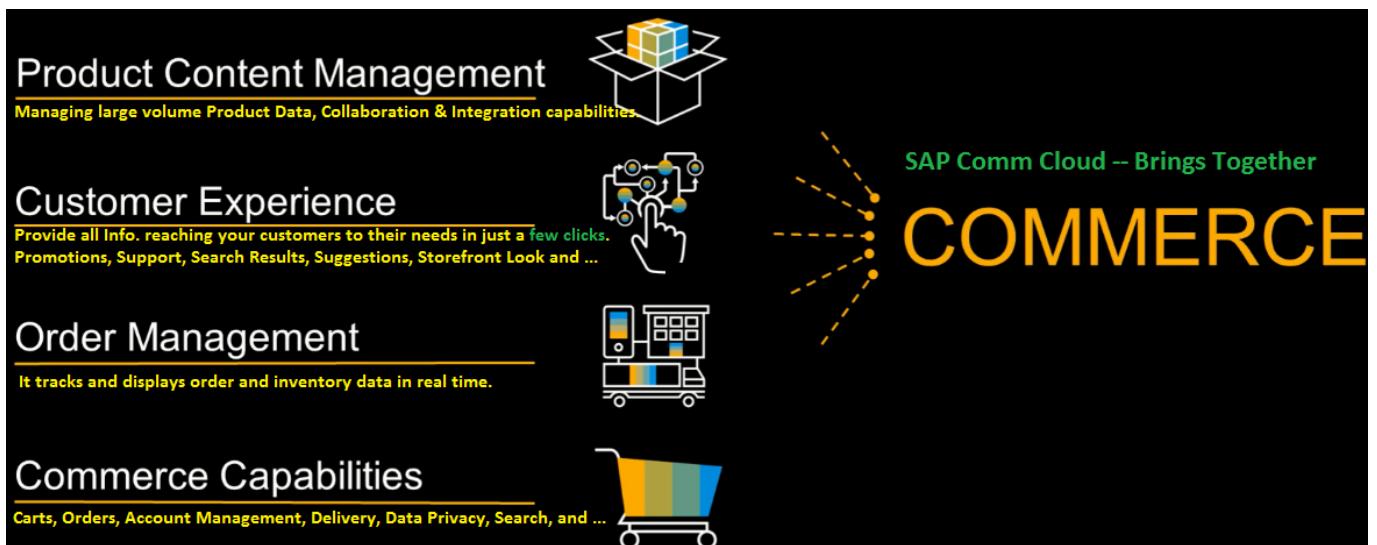


**Note:** - SAP Commerce Cloud includes all core commerce capabilities [[Payment](#), [Support](#), [Omni-channel](#), [Search](#), [Promotions](#), [Carts](#), [Orders](#), [Bundling](#), [Social and ....](#)] that enable you to engage and transact with your customers digitally.



**Q = How can we quickly build & deploy a storefront with all the features needed for business?**



**Q = What are the Capabilities that come with all SAP Commerce Cloud Accelerators?**

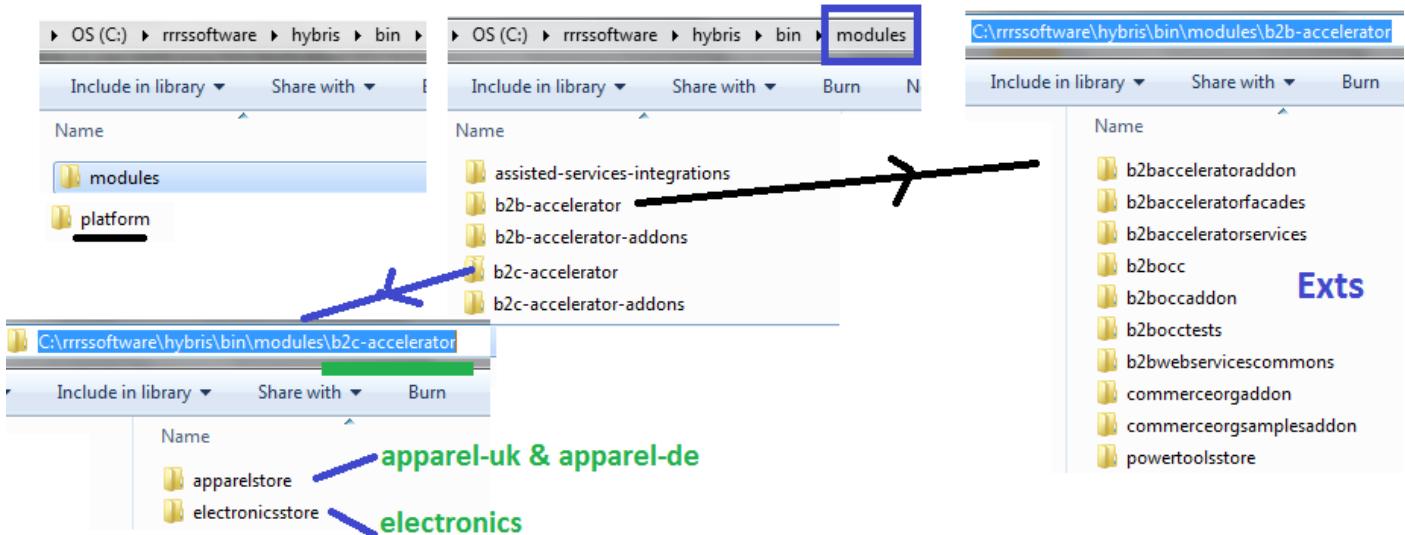
- Platform = It's core of SAP Commerce Cloud
- Product Content Management = Oversee all your product-related information
- Web Content Management = Manage all websites & templates, and localize your content
- For "SAP Commerce Cloud" --- Contact Us = [chennareddytraining@gmail.com](mailto:chennareddytraining@gmail.com)
- Customer Support = Handle tickets, cancellations, and returns
- Order Management = Order fulfillment, returns, and inventory management
- Store Locator Capabilities = Help customers easily find your physical shops
- Search and Navigation Functionality = Smooth navigation of your web shop
- Payment Framework Interfaces = Ready-to-use framework interfaces
- =====

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**Note:** - The core of the “SAP Commerce Cloud” = **Platform**. Q = Explain about **Platform**?

Platform is the foundation for all capabilities delivered with **SCC**. It includes: -

- Persistence framework = Data-storing purposes
- Business services = Cart handling, Back order
- System services = Model handling, Session handling
- Infrastructure services = Internalization, Export & Import
- Extensions = Features and Functionalities delivered. Module contains set of Exts.

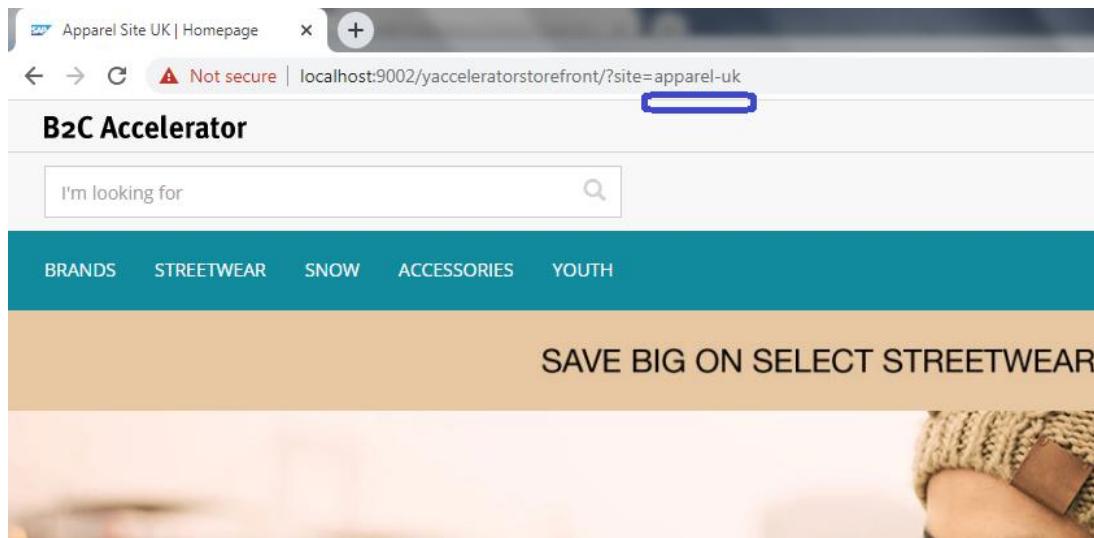


**Note:** - We can modify these Exts are they are (or) we can modify based on the needs.

**Q = Explain B2C Accelerator?**

OOTB B2C Accelerator gives 2 sample storefronts (or) Sites = Apparel & Electronics.

<https://localhost:9002/yacceleratorstorefront/?site=apparel-uk>



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<https://localhost:9002/yacceleratorstorefront/?site=apparel-de>

<https://localhost:9002/yacceleratorstorefront/?site=electronics>

**Q = Explain B2C Accelerator Capabilities / Features?**

**1) Define multiple variants of the same basic product**

The screenshot shows a product page for a 'Beacon Jacket glacier' with ID 100191\_glacier. The page includes a search bar, navigation menu (BRANDS, STREETWEAR, SNOW, ACCESSORIES, YOUTH), and a breadcrumb trail (HOME / CATEGORIES / SNOWWEAR MEN / SNOW JACKETS / BEACON JACKET). The main content features a large image of a person wearing a blue hooded jacket, a 'From £101.21' price, and a product description: 'Who can say no to fresh roast bacon?! Then you should also say Yes to the Beacon Jacket by Armada. This jacket doesn't only has style but also super features, which convince.' A dropdown menu for 'SELECT A SIZE' shows options: SIZE M, £101.21 30; SIZE L, £101.21 0; and SIZE XL, £101.21 0. Handwritten annotations highlight the 'Step 1 = Select Product' and 'Step 2 = Browse the different colors' steps.

**2) Multi-language and Multi-currency =**

This is implemented using **two separate** language-specific content catalogs in **Apparel**.

The screenshot compares two versions of the same product page. The top part shows the 'Apparel-UK Site = Having Desc in English & Price = Pound' version, where the price is listed as 'From £101.21'. The bottom part shows the 'Apparel-De Site = Having Desc in German & Price = Euros' version, where the price is listed as 'Von 124,95 €'. Both pages include a product image, a summary, and a review section. Handwritten annotations point out the differences in language and currency.

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SAP CX Backoffice Not secure | localhost:9002/backoffice/

**Administration Cockpit**

- System
- Catalog
  - Catalogs
  - Catalog Versions
  - Categories
  - Products

Content Catalog	Description	Note
electronicsContentCatalog	Electronics Content Catalog	For Electronics Site -- 1 Product Catalog & 1 Content Catalog
electronicsProductCatalog	Electronics Product Catalog	
powertoolsProductCatalog	Powertools Product Catalog	
apparel-deContentCatalog	Apparel DE Content Catalog	For Apparel Sites (UK & DE) -- Separate Content Catalogs
apparel-ukContentCatalog	Apparel UK Content Catalog	
apparelProductCatalog	Apparel Product Catalog	Only 1 Product Catalog for Both "UK & DE"

**Electronics** == It uses **one content catalog** for multiple languages and currencies.

Cyber-shot W80, Black | Digital Camera

**B2C Accelerator**

I'm looking for

SIGN IN / REGISTER

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / OPEN CATALOGUE / CAMERAS / DIGITAL CAMERAS / DIGITAL COMPACTS / CYBER-SHOT W80, BLACK

**Cyber-shot W80, Black | ID 816261**

**\$196.36**

Cyber-shot W80 - Stylish aluminium camera, with 7.2 effective megapixels, HD output, double anti-blur and face detection technologies, ZEISS 3x optical zoom lens, 2.5-inch LCD screen, viewfinder and STAMINA battery life.

Product review summary

★★★★★ (13) | Show Reviews | Write a Review

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About SAP Commerce Cloud Visit SAP Agile Commerce Blog

FAQ Contact Us LinkedIn

Facebook

ENGLISH 日本語 ENGLISH DEUTSCH 中文

\$ USD ¥JPY \$USD

### 3) PICK UP IN STORE

PowerShot A480 | Digital Camera

**B2C Accelerator**

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / OPEN CATALOGUE / CAMERAS / DIGITAL CAMERAS / DIGITAL COMPACTS / POWERSHOT A480

**PowerShot A480 | ID 1934793**

**\$95.10**

PowerShot A480 - 10.0 MP, 3.3x optical, DIGIC III, 2.5" LCD, red

Product review summary

★★★★★ (2) | Show Reviews | Write a Review



- 1 +

679 In Stock

ADD TO CART

PICK UP IN STORE

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## 4) Classification

PowerShot A480 | ID 1934793

Product review summary

★ ★ ★ ★ ★ (2) | Show Reviews | Write a Review

\$95.10

PowerShot A480 - 10.0 MP, 3.3x optical, DIGIC III, 2.5" LCD, red

- 1 +

679 In Stock

ADD TO CART

PICK UP IN STORE

SPECS | REVIEWS | DELIVERY

Technical details

Source data-sheet

Processor

For products with extensive specifications such as electronics, you can leverage the classification functionality delivered with the Commerce Solution. Classification allows you to add features and attributes to your products and categories in a flexible manner.

## 5) Search & Sort By

Search Camera | Electronics Site

B2C Accelerator

camera

cameras

Search

DIGITAL CORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

Digital Camera Tripod \$24.47

Photosmart E317 Digital Camera \$114.12

DIGITAL CAMERA EASYSHARE C875 \$227.24

You searched for "Camera"

SORT BY:

RELEVANCE

SORT BY:

RELEVANCE

TOP RATED

NAME (ASCENDING)

NAME (DESCENDING)

PRICE (LOWEST FIRST)

PRICE (HIGHEST FIRST)

DIGITAL CAMERA TRIPOD

Digital Camera Tripod - tripod stands 1.35 m, 3-way adjustable head \$24.47

1 2 3 4 5

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## 6) Reviews

PowerShot A480 | ID 1934793

Product review summary

★ ★ ★ ★ (2) Show Reviews | Write a Review

\$95.10

PowerShot A480 - 10.0 MP, 3.3x optical, DIGIC III, 2.5" LCD, red

- 1 +

679 In Stock

ADD TO CART

PICK UP IN STORE

PRODUCT DETAILS | SPECS | REVIEWS | DELIVERY

WRITE A REVIEW

REVIEW TITLE

Note: - Some Companies uses BazaarVoice for "display product rating, reviews, and Q&A"

## 7) Enhance the category results based on my criteria (or) Facets

Digital Cameras | Cameras | Open

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / OPEN CATALOGUE / CAMERAS / DIGITAL CAMERAS

Shop by Stores

FIND STORES

Shop by Price

\$0-\$49.99 (7)

\$50-\$199.99 (29)

Facets

Shop by Brand

Sony (51)

Canon (24)

SORT BY: RELEVANCE

97 Products found

Note: - Attributes & Categories used as refinements here are all configurable within the Backoffice tools

DSC-W180

DSC-W180 - 10.1 megapixels, 3x optical zoom, 2.7" LCD and Smile Shutter \$130.65

EASYSHARE M381

EASYSHARE M381 12.4 MP, 5X optical, 1 / 2.3 in. CCD, Blue-Grey \$370.72

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## 8) Ordering the Product

**Checkout** = This process comes built in with every accelerator. So, you can use it as is.

**Integrations** = Payment, Address verify & Delivery are **mocked**. So, the site works OOTB.

**User** = Guest User & Register User = OOTB.

Register User – Can do “Normal Checkout / Express Checkout” = OOTB.

### Checkout Steps =

(1) Shipment / Pick Up Location      (2) Shipping Method [Standard & Premium]

(3) Payment & Billing Address      (4) Final Review

This screenshot shows the SAP Commerce Cloud checkout cart page. At the top, there's a header bar with a search bar, a location pin icon, a shopping cart icon showing 3 items for \$609.25, and a sign-in/register link. Below the header is a navigation menu with categories like BRANDS, DIGITAL CAMERAS, FILM CAMERAS, etc. The main content area displays a message 'Added Items to Cart' and a summary of the cart contents. At the bottom, there are two buttons: 'CONTINUE SHOPPING' and 'CHECK OUT', with 'CHECK OUT' being highlighted with a green border.

This screenshot shows the SAP Commerce Cloud login/checkout page for new users. It features sections for 'Returning Customer' and 'Registered User' (both with double green slashes over them), 'New to Electronics Site?' (with a green slash over it), and 'Guest User'. The 'Guest User' section contains fields for 'EMAIL ADDRESS' (chennarrrs@gmail.com) and 'CONFIRM EMAIL ADDRESS' (chennarrrs@gmail.com). There are also buttons for 'LOG IN AND CHECK OUT' (orange) and 'EXPRESS CHECKOUT' (teal).

Checkout | Electronics Site Not secure localhost:9002/yacceleratorstorefront/electronics/en/checkout/multi/summary/view

## B2C Accelerator

I'm looking for

(3 ITEMS) \$609.25

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / CHECKOUT / FINAL REVIEW

### Secure Checkout

1. Shipment/Pick Up Location
2. Shipping Method
3. Payment & Billing Address

### Order Summary

Ship To: Mr. Chenna RRRS  
Address 1, City1, Texas, 78728, United States



DSC-WX1  
Item Price: \$151.75  
QTY: 1

\$151.75

Checkout | Electronics Site Not secure localhost:9002/yacceleratorstorefront/electronics/en/checkout/multi/summary/view

### 4. Final Review

Subtotal:	\$609.25
Order Discounts:	- \$20.00
Delivery:	\$9.99
<b>ORDER TOTAL</b>	<b>\$619.24</b>

\*No taxes are included in the total

By placing the order, I am confirming that I have read and agree with the [Terms & Conditions](#)

**PLACE ORDER**

**Order Summary**

EASYSHARE M381  
Item Price: \$353.07  
QTY: 1

\$353.07

DSC-W180  
Item Price: \$124.43  
QTY: 1

\$124.43

**Payment:** Mr. Chenna RRRS, Visa, \*\*\*\*1111, 3/2022  
Address 1, City1, Texas 78728, United States

Subtotal:	\$609.25
Order Discounts:	- \$20.00
Delivery:	\$9.99
Tax:	\$30.96
<b>ORDER TOTAL</b>	<b>\$650.20</b>

Order Confirmation | Electronics Not secure localhost:9002/yacceleratorstorefront/electronics/en/checkout/orderConfirmation/f6ca99ec-520d-4ca2-af26-e2fcf72a8d6d

## B2C Accelerator

I'm looking for

SIGN IN / REGISTER (0 ITEMS) \$0.00

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

### THANK YOU FOR YOUR ORDER!

Your Order Number is **00002001**

A copy of your order details has been sent to [chennarrs@gmail.com](mailto:chennarrs@gmail.com)

Create an Account  
For a Fast Checkout and Easy Access to Previous Orders

EMAIL ADDRESS

chennarrs@gmail.com

PASSWORD

CONFIRM PASSWORD

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## 9) My Account

The screenshot shows the SAP B2C Accelerator interface for managing personal account details. The top navigation bar includes links for 'WELCOME CHENNAI', 'MY ACCOUNT' (which is circled in green), and 'SIGN OUT'. Below this, there's a grid of account-related sections:

Personal Details	Email Address	Payment Details
Password	Order History	Address Book
Saved Carts	Consent Management	Close Account
Support Tickets	Returns History	

**Note:** - B2C ACC provides **user consent / permission**. This feature grants the users full control over the use of their personal data. We can find Consent from “My Account / Backoffice”.

The screenshot shows the 'Consent Management' section of the SAP B2C Accelerator. At the top, there's a search bar and a navigation menu with categories like BRANDS, DIGITAL CAMERAS, FILM CAMERAS, etc. The 'HOME / CONSENT MANAGEMENT' path is visible. The main content area is titled 'Consent Management' and contains a message asking for consent to receive profile data, with a toggle switch for approval.

The screenshot shows the SAP Administration Cockpit. The left sidebar has a tree view with 'User' selected, and 'Consent Template' is highlighted with a green box. The main area displays a list of consent templates with columns for ID, Name, Description, and Site. There are three items listed, all related to 'MARKETING\_NEWSLETTER' with sample consent descriptions and assigned to different sites.

ID	Name	Description	Site
MARKETING_NEWSLETTER	I approve to this sample consent	This is a sample consent description that will need to be updated...	Apparel Site DE
MARKETING_NEWSLETTER	I approve to this sample consent	This is a sample consent description that will need to be updated...	Apparel Site UK
MARKETING_NEWSLETTER	I approve to this sample consent	This is a sample consent description that will need to be updated...	Electronics Site

**Q = Explain B2B Accelerator [ACC]?**

**B2B ACC Functionalities = B2C ACC Functionalities + Additional Capabilities:** -

- |  |   |
|--|---|
| 1) Order approvals   | 2) Quote management                     |
| 3) Scheduled order replenishment                                 | 4) Self-service organization management |
| 5) Account management  | 6) Quick order                          |
| 7) Multi-dimensional product tables for quickly adding variants. |   |
| 8) Order Forms   | 9) Many other =====                     |

URL = <https://localhost:9002/yb2bacceleratorstorefront/?site=powertools>

**Scheduled Order Replenishment** = Submitting the orders to the system on recurring schedule.

The screenshot shows the SAP Commerce Cloud B2B Accelerator Secure Checkout interface. On the left, there's a sidebar with steps: 1. Payment Type, 2. Shipping Address, 3. Shipping Method, and 4. Final Review. The main area shows an Order Summary for a BT-DY 720 E drill. It includes shipping details to Mr. James Bell at 11000 Bagby Street Houston, Texas, United States, and payment details for Mr. Chenna RRRS, Pronto Services, P.O. No. 12341234. At the bottom, there's an ORDER TOTAL of \$43.99. A note says "\*No taxes are included in the total". Below the total is a checkbox for accepting terms and conditions. At the very bottom are two buttons: PLACE ORDER and SCHEDULE REPLENISHMENT. A green arrow points from the SCHEDULE REPLENISHMENT button to a modal window titled "Schedule Replenishment". The modal has fields for "START AUTO-REPLENISHMENT ON" (set to 08/18/2020), frequency options (DAILY, WEEKLY, MONTHLY), and "EVERY # OF DAYS" (set to 14). There are also "SCHEDULE REPLENISHMENT" and "CANCEL" buttons.

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## Scenario = Explain BackOffice Product Cockpit?

- This tool allows us to manage all your product content, including categories, and catalogs
- **Advantage** = (1) Faster product introductions (2) Lower operational costs (3) Perfect data consistency across channels
- **Features** = (1) Search (2) Validation (3) Editing (4) Import & Export (5) Quality checks to Collaborate (6) ===

This is "Search & Browse" view = Allows to manage single product information.

This is "Assortment View" = Allows to manage catalogs and categories.

The staged version is used to do all updates and changes.

The online version is used to publish those updates & made them available to customers on web shop.

Search by Name

Search by Filters

Filter Criteria

PROPERTIES ATTRIBUTES CATEGORY SYSTEM PRICES MULTIMEDIA VARIANTS EXTENDED ATTRIBUTES REVIEWS STOCK ADM

ESSENTIAL

Article Number  
637227

Identifier  
Plier Set (3 Pack)

Catalog version  
PowerTools Product Catalog : Staged

Approval  
check

Data Quality area -- Tells what should be improved for this product.

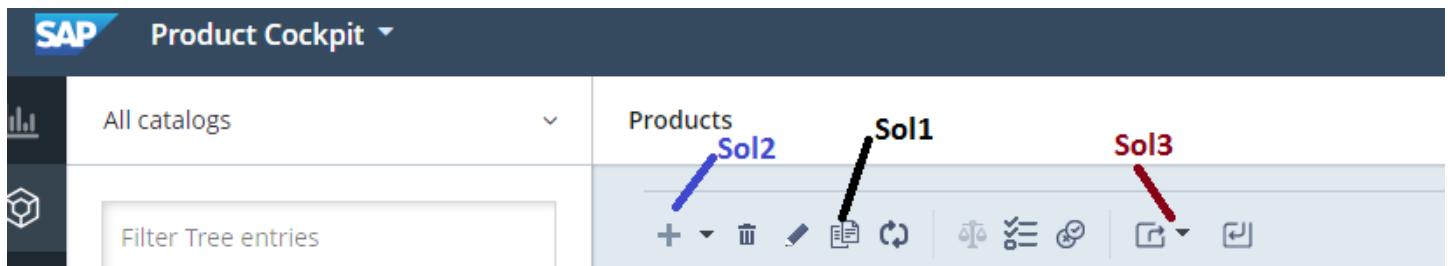
Plier Set (3 Pack) [637227] - PowerTools Product Catalog : Staged

DATA QUALITY

MARKETING ATTRIBUTES

CORE ATTRIBUTES

**Scenario = How to create Product?**



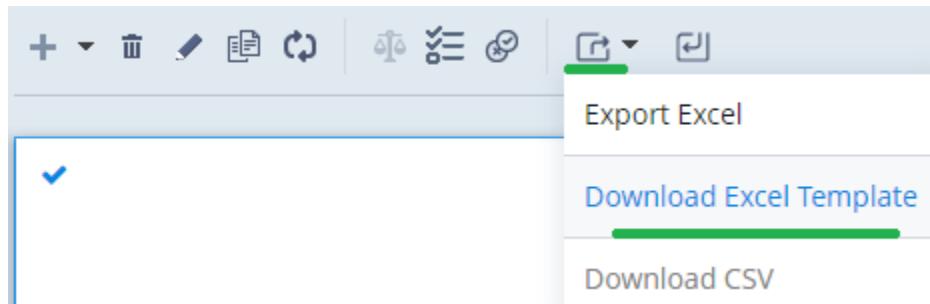
**Sol1** = Clone an existing product and edit it

**Sol2** = Create a product from scratch

**Sol3** = Use the Excel import feature (Or) Insert New Products Using Excel

**==> See below example for this Sol3: -**

**Step 1** = Download Excel Template [→ Export]



**Step 2** = After downloading the Excel Template -- Add required fields & fill the data

Catalog Version = electronicsProductCatalog:Staged

Article Number = 111222

Identifier[en] = Identify-en

Identifier[ja] = 識別します

Description[en] = Desc

Description[ja] = 説明

Approval = check

Price quantity = 1.0

Prices = 123.4 JPY:G::1 pieces::,234.5 USD:G::1 pieces::

Supercategories = 575:electronicsProductCatalog:Staged

**Step 3 = Import -- Select the Excel → Finish**

The screenshot shows the SAP Product Cockpit interface. On the left, there's a sidebar with icons for Home, Catalogs, Products, and Reports. The main area has a title bar "SAP Product Cockpit". Below it, there's a dropdown menu "All catalogs" and a "Products" section with a toolbar containing various icons. A modal dialog box is open in the foreground, titled "Import Excel file". It contains a sub-section "Import Excel File:" with a file preview showing "Product\_2020-08-19\_0157.xlsx". The "Import Excel file" button is highlighted with a green border.

**Step 4** = Perform Backoffice Solr Index [In Realtime – There will be Cronjobs to do this].

The screenshot shows the SAP Administration Cockpit interface. On the left sidebar, under the 'System' section, 'Facet Search Configurations' is selected. The main content area displays a table titled 'Solr Config for Backoffice'. A green box highlights the 'Name' column, which contains 'Solr Config for Backoffice'. Another green box highlights the 'Description' column, which contains 'Solr Config for Backoffice'. Below the table, a message says '0 ITEMS SELECTED'. At the bottom, there are two buttons: 'Index' and 'Hot Update Index'. A large green arrow points from the 'Solr Config for Backoffice' row towards the 'START' button on the right. On the far right, a modal window titled 'Create New SolrIndexer' is open, containing sections for 'SOLR INDEXER' (with a link to 'Provide indexer configuration') and 'Operation values' (set to 'full').

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## Step 5 = Now, Approve the Product, Verify Details & Finally do the Synchronization to Online

The image consists of three vertically stacked screenshots from the SAP Commerce Cloud interface:

- Screenshot 1:** Shows the "Product Cockpit" dashboard. A green checkmark highlights the "Staged" status of the "Electronics Product Catalog".
- Screenshot 2:** Shows the product details for article number 111222. A modal dialog titled "Sync" is open, showing a "PUSH TO TARGET" step for "Electronics Product Catalog : Online". A green checkmark is placed over the "SYNC" button.
- Screenshot 3:** Shows the "Processes" section. An item synchronization task named "Items Synchronization (1)" is listed, showing a green checkmark and the status "FINISHED". The timestamp indicates it was completed on Wednesday, August 19, at 2:54 AM.

## Step 6 = Perform “Solr Config for Backoffice” & “Electronics Solr Index = **electronicsIndex**”

**Note:** - We can perform “Update” only index.

If “Update” only index does not work then do “Full” index.

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The screenshot shows the SAP Administration Cockpit interface. On the left, the navigation bar includes 'System', 'Search and Navigation', and 'Backoffice'. Under 'Backoffice', there is a note: 'Backoffice type to facet search config mapping'. The main area displays a list of 'Facet Search Configurations'. A specific configuration, 'Solr Config for Backoffice', is selected and highlighted with a green border. A modal window titled 'Create New SolrIndexerOperationWizard' is open over the list. Inside the modal, under 'SOLR INDEXER', it says 'Provide indexer configuration'. The 'Operation values' section contains a dropdown set to 'update'. A green checkmark is placed next to the 'START' button at the bottom right of the modal.

This screenshot shows the same SAP Administration Cockpit interface as the previous one. The 'Facet Search Configurations' list now shows a new entry: 'electronicsIndex'. This configuration is also highlighted with a green border. A modal window for 'Create New SolrIndexerOperationWizard' is open, identical to the first one, with 'electronicsIndex' selected. The 'Operation values' dropdown is set to 'update'. A green checkmark is placed next to the 'START' button.

## Step 7 = Test the Results in “Product Cockpit” & also in “Electronics Site”

The screenshot shows the SAP Product Cockpit interface. On the left, the navigation bar includes icons for catalogs, products, categories, and filters. The 'All catalogs' dropdown is open, showing 'Electronics Product Catalog' selected and highlighted with a green border. The main area displays a grid of products. In the search bar at the top right, the identifier '111222' is entered, with a green checkmark placed next to the search icon. Below the search bar, two product cards are shown. Both cards have a green checkmark placed next to their respective descriptions. The first card is labeled 'Identify-en [111222] - Electronics Product Catalog : Staged'. The second card is labeled 'Identify-en [111222] - Electronics Product Catalog : Online'.

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The screenshot shows a storefront interface for a digital camera. At the top, there's a navigation bar with links for 'Identify-en | Digital Cameras | Camera' and a search bar containing '111222'. Below the search bar is a product card for a 'Identify-en' camera, priced at '\$234.50'. The main menu includes categories like 'CAMERS', 'WEBCAMS', 'POWER SUPPLIES', 'FLASH MEMORY', and 'CAMERA ACCESSORIES & SUPPLIES'. A green checkmark is drawn over the product ID '111222' in the search bar and the price '\$234.50'.

Identify-en | ID 111222

## Product review summary

\$234.50

★★★★★ | Write a Review

PRODUCT DETAILS

SPECS

REVIEWS

DELIVERY

Desc-Eng

Now == Switch to “Language = Japanese & Currency = JPY”

The screenshot shows the same storefront in Japanese ('日本語'). The language and currency dropdowns at the top right are highlighted with a green box. The rest of the interface is in Japanese, including the footer links for SAP Commerce Cloud, SAP Customer Experience, Agile Commerce Blog, LinkedIn, and Facebook.

Results =

The screenshot shows the product review summary page in Japanese. The product ID '111222' is highlighted with a green box. The price '¥123' is also highlighted with a green checkmark. The rest of the page is in Japanese, including the footer links.

識別します | ID 111222

## Product review summary

¥123

★★★★★ | レビューを書く

製品詳細 | 仕様 | レビュー | 出荷/納入

説明

For “SAP Commerce Cloud” --- Contact Us = ChennaReddyTraining@RRRS.CO.IN

Digital Cameras | Cameras | Open + Not secure | localhost:9002/yacceleratorstorefront/electronics/en/Open-Catalogue/Cameras/Digital-Cameras/c/575?q=%3Arelevance%3Aprice%3...

## B2C Accelerator

I'm looking for

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCE

HOME / OPEN CATALOGUE / CAMERAS / DIGITAL CAMERAS [Switch To Category](#)

**Applied Facets**  
\$200-\$499.99 X

**Shop by Stores**

SORT BY: RELEVANCE 1 2 >

27 Products found

 IDENTIFY-EN IMAGE COMING SOON \$234.50 Cart icon

New Product is there in "Digital Cameras" Category.

### Step 8 = How to keep our new product in our own category = chenna rrrs

SAP CX Backoffice + Not secure | localhost:9002/backoffice/

### Create New Category

GIVE NAME TO THE CATEGORY

Identifier: Chenna RRRS

Name: Chenna RRRS

Catalog version: Electronics Product Catalog : Staged

Supercategories: Digital Cameras [575] - Electronics Product Catalog : Staged

CANCEL DONE

**Product Cockpit**

- All catalogs
- Category (circled in green)
- Filter Tree entries
- Electronics Product Catalog
- Staged
- Uncategorized products
- Open Catalogue
- Cameras
- Digital Cameras

== Now – Drag & Drop the newly created Product on “Chenna RRRS”.

If any errors come like “Product is assigned to more than 1 category” then delete that Category.

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SAP Product Cockpit

Product Identify-en [111222] - Electronics Product Catalog : Staged has been moved to category

**Step 1 = Drag & Drop Product on required Category**

**Step 2 = Do the Sync**

Sync Electronics Product Catalog : Staged  
Select a source or target sync job

PUSH TO TARGET

Electronics Product Catalog : Online  
sync electronicsProductCatalog:Staged->Online

CANCEL SYNC

Processes

**Catalog Synchronization** FINISHED  
sync electronicsProductCatalog:Staged->Online

finished Wed, Aug 19, 3:37 AM

## Results =

Identify-en | Chenna RRRS | Digit x +

← → C Not secure | localhost:9002/yacceleratorstorefront/electronics/en/Open-Catalogue/Cameras/Digital-Cameras/Chenna-RRRS/Identify-en/p/111222

WELCOME CH

B2C Accelerator

I'm looking for

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES

HOME / OPEN CATALOGUE / CAMERAS / DIGITAL CAMERAS / CHENNA RRRS / IDENTIFY-EN

Identify-en | ID 111222 You can see our new product is coming in "Chenna RRRS" Category.

Product review summary



\$234.50

★★★★★ | Write a Review

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**Scenario = Explain “SAP Product Content Hub [PCH]”?**

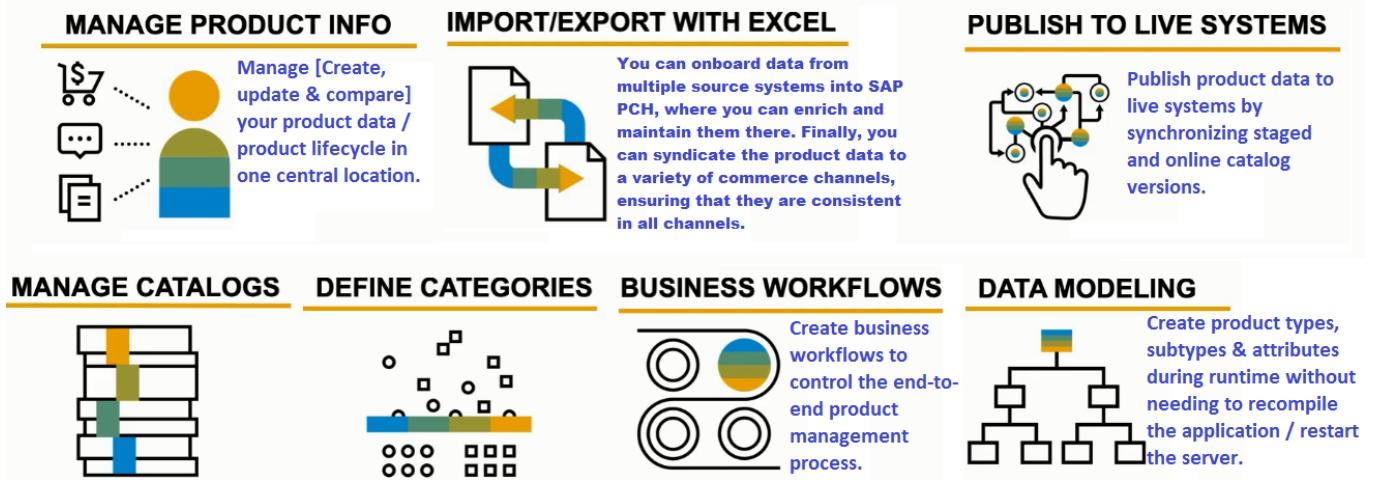
## SAP PCH is a stand-alone SaaS Solution

You subscribe and receive a **log in** to the system.

There is no need to worry about performing updates yourself, as **monthly upgrades** are performed by SAP and you are always on the latest release.

You can also integrate SAP Product Content Hub with **SAP Commerce Cloud**, managing products centrally and then sending them to Commerce Cloud and other sales channels.

### Key Features = With SAP Product Content Hub, you can:

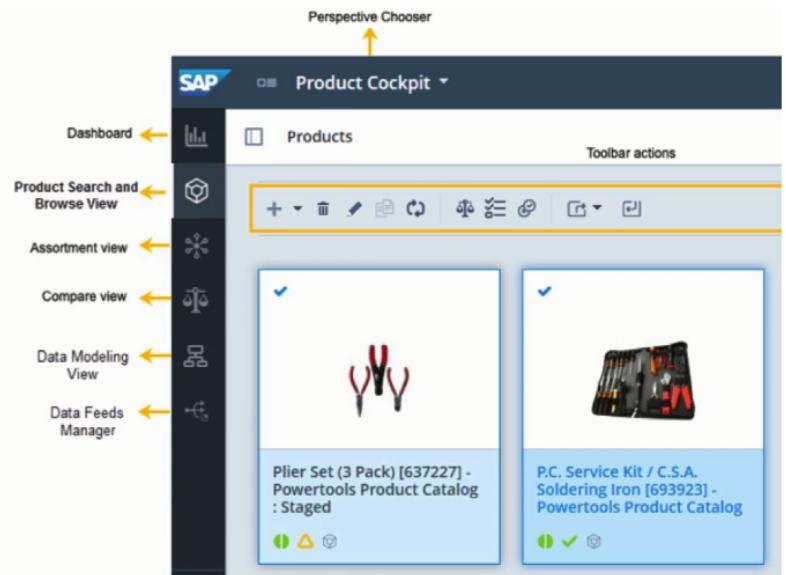


- It is an enterprise cloud application for “product content & information management”
- It is a “master data management tool” acting as a single source for data that you can integrate with any “storefront or back end business application”
- Allows you to easily publish rich product data simultaneously to multiple channels [>1500], relevant retailers and marketplaces such as Amazon, eBay, Google, Bing, Facebook and ...

## SAP Product Content Hub

### PCH Views :-

- 1) **The Products View** = Where you can search for, and manage products, edit product properties, preview relevant attributes, and synchronize between versions.
- 2) **The Assortment View** = Where you can view and manage your catalogs, navigate between them, drag and drop items, and synchronize the versions
- 3) **The Comparison View** = Where you can select more than one product and compare them side-by-side in a read-only mode.
- 4) **The Data Modeling View** = Where you can dynamically model the data, create types, subtypes, and their attributes during the runtime without recompiling and restarting the server.
- 5) **The Data Feeds Manager View** = You can use ProductsUp to publish your product data to multiple channels. ProductsUp can also be used to transfer data from any Commerce Cloud version to SAP Product Content Hub and vice versa. Thanks for watching!



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## Scenario = Explain the “SmartEdit”?

- **SmartEdit** = Modern CX management framework that empowers business users with both “content management & personalization capabilities”
- **Web content managers** can perform **WYSIWYG** tasks with capabilities such as drag and drop and select from a variety of available components
- **URL** = <https://localhost:9002/smarteredit>

The screenshot shows the SAP SmartEdit interface for the "Electronics Site". The title bar says "Your Site". Below it is a search bar with "Electronics Site". A message says "These are the catalogs that are related to the selected site". Under "ELECTRONICS CONTENT CATALOG", there is a preview of a website page for "B&H Photo Video" featuring cameras with the text "SAVE BIG". Below the preview, there are two tabs: "ONLINE" and "STAGED". The "STAGED" tab is highlighted with a green border. It shows "HOMEPAGE | PAGES | NAVIGATION MANAGEMENT". To the right, it says "Last synced from Staged 8/13/20 3:16 AM" and has a "Sync" button.

The screenshot shows the SAP SmartEdit interface for the "Electronics Site" storefront. The top navigation includes "Sites", "Navigation", "Pages", and "Storefront". The "Storefront" tab is selected. On the left, there's a sidebar with "Preview" and "Basic Edit" selected. Below the sidebar is a camera image with navigation links like "CAMERAS", "FILM CAMERAS", "HAND HELD CAMCORDERS", "WEBCAMS", and "POWER". A modal dialog box titled "Electronics Content Catalog - Staged | English | Electronics Product Catalog (Online)" is open. It contains fields for "Content Catalog Version" (set to "Electronics Content Catalog - Staged"), "Language" (set to "English"), "Time" (a date and time picker), and "Product Catalog Version(S)" (set to "Online"). There are "Cancel" and "Apply" buttons at the bottom. The background shows a dark-themed storefront page for cameras.

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**Q** = What are the edit modes?

**Basic Edit** = We can edit my storefront in a natural and seamless experience.

Some components are **locked** since they are shared across pages. **Eg** = Navigation bar & Search.

**Q** = How can we edit the locked components shared on multiple pages? = **Advanced Edit**

Most use cases, only a few users have permissions to "advanced edit" since any changes made on locked components will affect other pages as well.

**Scenario 1** = Changing the "Search Configurations" values: -

The screenshot shows a web browser window for an "Electronics Site | Homepage". The URL is [localhost:9002/yacceleratorstorefront/?site=electronics](http://localhost:9002/yacceleratorstorefront/?site=electronics). The page title is "B2C Accelerator". A search bar contains the text "ele". Below it, a list of products is displayed:

- 10.2 Megapixel D-SLR with Standard Zoom **Lens**, Silver
- 8GB Elite Pro CompactFlash Card 133x
- 4GB CF Card
- EF 300mm f/2.8L IS USM

Each product has a small image, a name, a description, a price (\$), and a "View Details" button. Red annotations highlight specific requirements:

- Req 1 = If we type 3 chars then only we get results.** (points to the search bar)
- Req 2 = Client don't want this images.** (points to the camera image)
- Req 3 = By default 4 results are displayed.** (points to the list of products)

**Solution** =

The screenshot shows the SAP SmartEdit interface. On the left, the storefront is shown with a "SearchBoxSlot" component selected. On the right, the "SearchBox Component Editor" dialog is open, displaying various configuration options:

- Display Product Images:  **Req 2**
- Display Products:
- Display Suggestions:
- Max Products:  **Req 3**
- Max Suggestions:
- Min Characters Before Request:  **Req 1**
- Wait Time Before Request:

## Results =

The screenshot shows a search results page for the term "el". A green annotation "2 Chars" points to the search input field. A green annotation "6 Results" points to the count of items shown. The results list includes:

Product	Description	Price
ACK-E2	EOS 500D + EF-S 18-55IS + EF-S 55-250IS, kit	\$94.71
EOS 500D + EF-S 18-55 IS, kit		\$929.88
LP-E5		\$1,538.70
BG-E5		\$89.96
		\$293.16

A banner for "MERA ACCESSORIES" is visible on the right side of the page.

## Scenario 2 = Applying Restrictions [Example – Banner to be visible only on New Year = Jan 1<sup>st</sup>]

The screenshot shows the SAP SmartEdit interface for a "Simple Responsive Banner Component Editor". A green box highlights the "Visibility" tab. A green box highlights the "Create" button in the "Restrictions" section. A green circle highlights the "Save" button at the bottom of the modal. The modal window is titled "Add Restriction" and contains:

- Restriction Type: Time Restriction
- Restriction: Enter Name
- New Restriction:
  - Name\*: New Year
  - Active From\*: 1/1/21 1:20 AM
  - Active Until\*: 1/2/21 1:20 AM

The background shows a banner for "SAVE BIG" with a "SHOP NOW" button.

## Results =

If you go to “Electronics” site, then you don’t see the Banner.

This Banner is visible only on “Jan 1<sup>st</sup> – 2021”.

**Q = How to test “Scenario 2”?**

The screenshot shows the SAP SmartEdit interface for a storefront. A modal window titled "Content Catalog Version" is open. Inside, there's a "Time" field set to "1/1/21 1:48 AM". A green box highlights this field. Below it is a "Product Catalog Version(S)" dropdown set to "Online". At the bottom right of the modal are "Cancel" and "Apply" buttons. The background shows a storefront page with a search bar and a banner.

**Note** = We can also remove the restrictions.

The screenshot shows the SAP SmartEdit interface for a storefront. A modal window titled "Simple Responsive Banner Component Editor" is open. In the "Restrictions" section, there is a list with one item: "New Year CMSTimeRestriction Display from 1/1/21 1:23 AM to 1/2/21 1:23 AM". A green box highlights the "Remove" button next to this entry. At the bottom right of the modal are "Cancel" and "Save" buttons. The background shows a storefront page with a sidebar for "Shop by Category" and a banner component.

**Note** = We have lots of restriction types.

The screenshot shows the "Add Restriction" dialog. The title bar says "We have lots of Restriction Types". The "Restriction Type" section contains a dropdown menu with several options: "CMS Restriction for Configurable Products in Cart", "Catalog Restriction", "Category Restriction", "Inverse Restriction", "Product Restriction", and "CMS Secure Portal Restriction". A green box highlights the "CMS Restriction for Configurable Products in Cart" option.

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### Scenario 3 = Change the Order of the Categories

SAP Electronics Site | Homepage x +

Not secure | localhost:9002/yacceleratorstorefront/?site=electronics

## B2C Accelerator

I'm looking for

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY

Move "Power Supplies" to 3rd Place

Solution =

SAP SmartEdit

SmartEdit

Sites  Navigation  Pages  Storefront

SiteRootNode SiteRoot

Electronics Site Electronics Site

My Account My Account

Order Order

Categories

Brand Links Brands

Digital Cameras Category Digital Cameras

Power Supplies Category Power Supplies **Move**

Film Cameras Category Film Cameras

Hand-held Camcorders Category Hand Held Camcorders

Welcome Category Welcome

Edit  Delete  Move Up  Move Down  Add a Child  Add a Sibling

Results =

SAP Electronics Site | Homepage x +

Not secure | localhost:9002/yacceleratorstorefront/?site=electronics

## B2C Accelerator

I'm looking for

BRANDS DIGITAL CAMERAS POWER SUPPLIES FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS

## Scenario 4 = Personalization's

Example = Certain group of customers interested only “lenses banner”.

SAP SmartEdit

Sites > Navigation > Pages > Storefront

Personalization > Customize > CategoryLovers > CameraLensesLover

Customizations (3)

Customization	Status
SummerSale	Enabled
CategoryLovers	Enabled
canonLover	1 Component(s) Enabled
cameraLensesLover	1 Component(s) Enabled

WELCOME CHENNAI MY ACCOUNT

(0 ITEMS)

CAMERA ACCESSORIES & SUPPLIES

SAP SmartEdit

Sites > Navigation > Pages > Storefront

Personalization > Customize > CategoryLovers > CameraLensesLover

Customize Component

CategoryLovers > cameraLensesLover

Master Component Info  
ProductCarouselComponent

Action \* (dropdown: Replace master component with another saved component)

Component \* (dropdown: Lenses Banner)

MINIDV HEAD CLEANER \$10.00

DSO ... \$49

32GB SDHC CARD \$129.73

Results =

Log on to the storefront as a customer belonging to the target group.

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## Scenario 5 = Commerce Customizations

Example = We can configure a tailored promotion for a target group.

The screenshot shows the SAP SmartEdit interface for commerce customizations. The top navigation bar includes 'SmartEdit' (with a 'Not secure' warning), 'SAP SmartEdit', 'Sites > Navigation Pages Storefront' (selected), 'Personalization', 'Customize', 'Combined View', and 'Library'. A green circle highlights the 'Library' button. A modal window titled 'Customization Library' is open, showing 'Manage Library' (also highlighted with a green circle) and 'Create New Customization'.

The main content area shows the 'Manage Customization Library' page for the 'Electronics Content Catalog - Staged | Customizations (3)'. The table lists customizations:

Customization	Target Groups	Components	Status	Start
SummerSale	2	Enabled	...	
CategoryLovers	2	Enabled	Edit Disable Commerce Customization Move up Move down ...	
canonLover	1	Enabled		
cameraLensesLover	2	Enabled	Move up Move down ...	

A green box highlights the 'cameraLensesLover' customization row. A context menu is open for the 'Commerce Customization' option, listing 'Edit', 'Disable', 'Commerce Customization' (highlighted with a green box), 'Move up', and 'Move down'.

A modal window titled 'Commerce Customization' is open for the 'CategoryLovers (ENABLED) > cameraLensesLover (ENABLED)' rule. It shows a 'Commerce Customization Action' section with a dropdown set to 'Promotion' (highlighted with a green checkmark). Below it is a 'Promotion' section with a dropdown set to 'Select promotion' (highlighted with a green checkmark). At the bottom, a list shows 'Promotion - personalized\_uk Burton\_lover\_fixed\_discount' (highlighted with a green checkmark). The modal has 'Cancel' and 'Save' buttons.

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## Scenario 6 = SmartEdit Version

This function allows you to create a version of a page.

The screenshot shows the SAP SmartEdit interface. In the top navigation bar, the 'Versioning' dropdown and the '+ Version' button are highlighted with green boxes. A modal window titled 'Create Version Editor' is open, containing fields for 'Version Label\*' (ChennaRRRS1) and 'Description' (Chenna RRRS1). A green checkmark is drawn next to the 'Version Label' field. The bottom right corner of the modal has 'Cancel' and 'Save' buttons.

The screenshot shows the SAP SmartEdit interface after creating a new version. The 'Versioning' dropdown and the 'Versions' button are highlighted with green boxes. A green checkmark is drawn next to the 'ChennaRRRS1' link under the 'Versions' section. The bottom right corner of the screen has a green checkmark.

We can also roll back to a page version and continue to edit the content.

The screenshot shows the SAP SmartEdit interface. The 'Versions' button in the top navigation bar is highlighted with a green box. A context menu is open over a specific version entry ('ChennaRRRS1'). The 'Rollback to this Version' option is highlighted with a green box. The bottom right corner of the screen has a green checkmark.

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## Scenario = Explain “Backoffice” Tool? [URL = <https://localhost:9002/backoffice> ]

- Allows access to functions according to defined **user roles**. Depending on the role of the user, the access can include different perspectives based on the **account permissions**
- **Q = What are the available perspectives in Backoffice?**

1) Administration Cockpit = Dedicated to Technical users / System Administrators.  
In Hybris 5.X version hMC famous. Now in Hybris 6.X / SAP Comm -- Backoffice is famous. We have "Quick Search & Different area's of Commerce [Users, System, WCMS, Orders, Catalog and ...]".

This tool allows us to manage all your product content, including categories, and catalogs  
Advantage = (1) Faster product introductions (2) Lower operational costs  
(3) Perfect data consistency across channels  
Features = (1) Search (2) Validation (3) Editing  
(4) Import & Export (5) Quality checks to Collaborate (6) ===

Allows us to manage search settings and boost products in the search results of my customer.

- 1) Admin Cockpit
- 2) Product Cockpit
- 3) Adaptive Search
- 4) Customer Support Cockpit
- 5) ASM
- 6) Order Fulfilment Cockpit

## Explain “Adaptive Search”? – Example [Product Boosting] =

Req = How to Bring 3rd Product to 1st.

Product	Description	Price
DSC-T90	1st Product DSC-T90 - Stylish, ultra-slim camera with 12.1 megapixels and 720p HD movie recording, LCD touchscreen and Optical SteadyShot	\$541.34
DSC-T20 CYBER-SHOT SILVER	2nd Product DSC-T20S 8.1Mpix LCD USB	\$347.55
DSC-W180	3rd Product DSC-W180 - 10.1 megapixels, 3x optical zoom, 2.7" LCD and Smile Shutter	\$121.88

## Solution =

SAP CX Backoffice

Adaptive Search

Navigation Context

Search profile context:

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SAP Adaptive Search - Not secure | localhost:9002/backoffice/

**Navigation Context**

- Index Configuration: Electronics Solr Index
- Index Type: electronicsProductType
- Catalog Version: Electronics Product Catalog
- Search Profile: defaultElectronics - Category

**Categories**

- Film cameras
- Digital Cameras
  - Digital Compacts

**Search profile context:** defaultElectronics - Category Aware  
Global / Open Catalogue / Cameras / Digital Cameras / Digital Compacts

**Search in category:** Global / Open Catalogue / Cameras / Digital Cameras / Digital Compacts

**SEARCH**

**Facets**

- Promoted
- Stores: 10000
- Price: 4000
- Camera...: 2000
- Resoluti...: 1000

**Boosts**

- Promote
- Exclude

**Sorts**

**Results:**

- DSC-T90
- DSC-T20 Cyber-shot Silver
- DSC-W180
- DSC-W180

**Note:** - Now you can see Promote product inside BOOSTS tab.

**BOOITS**

**BOOST ITEMS**

Promoted

**DSC-W180 [3325048] - El...**

**Create new item**

## Results =

Digital Compacts | Digital Camera x +

Not secure | localhost:9002/yacceleratorstorefront/en/Open-Catalogue/Cameras/Digital-Cameras/Digital-Compacts/c/576

BRANDS DIGITAL CAMERAS FILM CAMERAS HAND HELD CAMCORDERS WEBCAMS POWER SUPPLIES FLASH MEMORY CAMERA ACCESSORIES & SUPPLIES

HOME / OPEN CATALOGUE / CAMERAS / DIGITAL CAMERAS / DIGITAL COMPACTS

**Shop by Stores**

**FIND STORES**

**SORT BY:** RELEVANCE

47 Products found

This Product Coming 1st Now.

**DSC-W180**

DSC-W180 - 10.1 megapixels, 3x optical zoom, 2.7" LCD and Smile Shutter

**DSC-T90**

DSC-T90 - Stylish, ultra-slim camera with 12.1 megapixels and 720p HD movie recording. Wide 3.0-inch LCD touchscreen and Optical SteadyShot

**Cart** \$121.88

\$541.34

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## Another Example For “Adaptive Search” [Product Facets] =

Req = Bring "Shop by Brand" Facet to 1st Place.

Sort By: RELEVANCE

47 Products found

DSC-W180  
DSC-W180 - 10.1 megapixels, 3x optical zoom, 2.7" LCD and Smile Shutter \$121.88

DSC-T90

## Solution =

Search profile context: defaultElectronics - Category Aware

Global / Open Catalogue / Cameras / Digital Cameras / Digital Compacts

Search in category: Global / Open Catalogue / Cameras / Digital Cameras / Digital Compacts

Language: English [en] Currency: Japanese Yen [JPY]

Facets: Brand

Search profile context: defaultElectronics - Category Aware

Global / Open Catalogue / Cameras / Digital Cameras / Digital Compacts

Search in category: Global / Open Catalogue / Cameras / Digital Cameras / Digital Compacts

Language: English [en] Currency: Japanese Yen [JPY]

Facets: Brand

**Results =** Goto Electronics Site & Refresh Screen. You can see “**Shop by Brand**” in 1<sup>st</sup> Place.

**Note =** We can Boost / Promote – “**Products / Facets / Softs**”. We can also Remove Boosting.

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## Scenario = Explain – “Customer Support Cockpit”?

The screenshot shows the SAP CX Backoffice Administration Cockpit. On the left, a sidebar lists categories like Companies, User Groups, Employees (which is selected), Customers, Addresses, Titles, and Agreements. Below this is a section for SAVED QUERIES with the message "No queries". The main area has a search bar at the top with the placeholder "CustomerSupportManager" and a "SEARCH" button. A table below shows a single entry: ID "CustomerSupportManager" and Name "Customer Support Manager". At the bottom, there's a detailed view for "Customer Support Manager [CustomerSupportManager]" with tabs for GENERAL, ADDRESSES, PASSWORD (selected), ORDERS, EMPLOYEE PRICES, PERSONALIZATION, and ADMINISTRATION. Under the PASSWORD tab, the password field contains "12341234" and the "Disable Login" checkbox is set to "False".

Now Login into Backoffice with URL = <https://localhost:9002/backoffice/>

Credentials = CustomerSupportManager & PWD = 12341234

The screenshot shows the SAP CX Backoffice Login page. It has fields for Username ("CustomerSupportManager") and Password ("12341234"). The Language dropdown is set to English. To the right, a modal window titled "Authority Groups:" shows two options: "Customer Support Agent Role" and "Customer Support Manager Role", with the latter being selected. A "PROCEED" button is at the bottom of the modal.

Results =

The screenshot shows the SAP CX Backoffice Customer Support Cockpit. The sidebar includes links for Tickets, Product Reviews, Customers, Personal Data Reports, Orders, and Returns. The main area features a search bar and a table for managing tickets. The table columns are ID, Custom..., Creat..., Modified, Websi..., Status, Priori..., Catego..., and Subject. A note in red text reads: "Q = What we can do in "Customer Support Cockpit"? Ans = 1) Create or Manage tickets 2) Approve product reviews 3) Look up existing customers who are calling, etc. 4) We can also see orders, payment information, addresses, and handle returns." The table currently displays the message "No entries".

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SAP Customer Support

Tickets  
Product Reviews  
Customers  
Personal Data Reports  
**Orders**  
Returns

SESSION CONTEXT

0025000013 - Tue Apr 09 16:44:06 CEST 2019 - 1576.0 - READY

**Cancel / Finish Partial Orders.**

SEARCH

Cancel On Hold

REFRESH SAVE

ORDER DETAILS CONSIGNMENTS PAYMENT TRANSACTIONS ORDER HISTORY FRAUD REPORT

ORDER INFORMATION

Customer: Bartley Crespo - bartley.crespo@demo...  
Created Date/Time: Apr 9, 2019 4:44:06 PM  
Order Status: Ready

SAP Customer Support

Tickets  
Product Reviews  
**Customers**  
Personal Data Reports  
Orders  
Returns

SESSION CONTEXT

Peter Mueller - peter.ace.mueller@gmail.com

SUMMARY PROFILE ORDERS PAYMENTS **ADDRESSE** TICKETS REVIEWS PASSWORD

Default shipment address: Wolfholzgasse 7, 2345 Brunn am Gebirge

Default Payment Address: Wolfholzgasse 7, 2345 Brunn am Gebirge

**Create / Modify Customer Profile Details**

SAP Customer Support

Tickets  
Product Reviews  
**Customers**  
Personal Data Reports  
Orders  
Returns

SESSION CONTEXT

Peter Mueller - peter.ace.mueller@gmail.com

SUMMARY PROFILE ORDERS **PAYMENTS** ADDRESSES TICKETS REVIEWS PASSWORD

Default Payment Method:

Payment Methods:

InvoicePaymentInfo[8796262005826]  
InvoicePaymentInfo[8796262137898]

**Refund Payments**

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## Scenario = Explain – “Assisted Service Module [ASM]”?

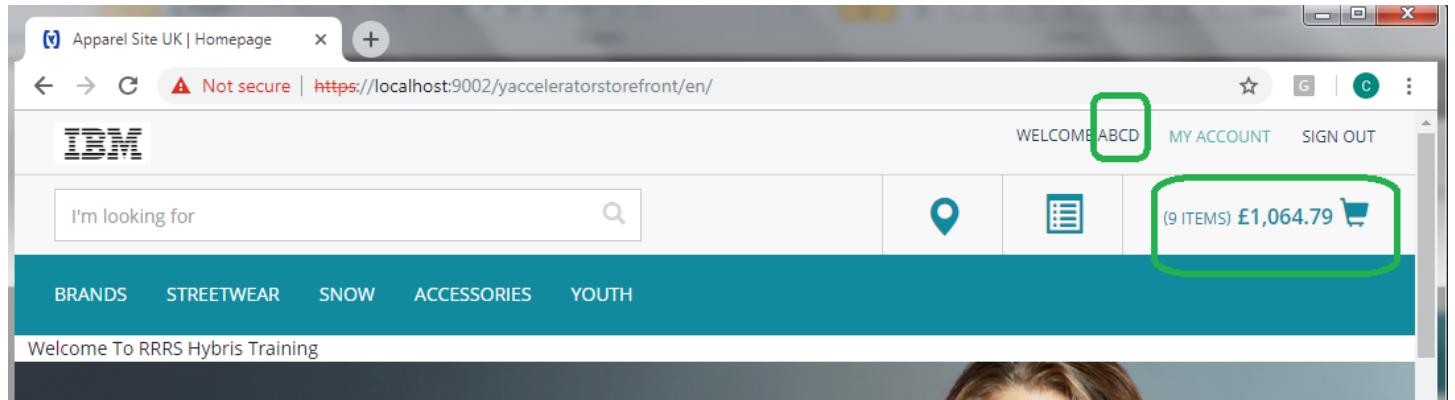
CSA [Customer Support Agent] can jump to storefront any time to perform a task for customer.

In this mode **agents** have access to extra information via the **customer 360 view**.

The information includes the profile and activities of the customer, as well as coupons and promotions the support agent can apply to the order.

Assume that == U are trying to do some shopping. U added some items to cart & you left.

It enables “Customer Service Peoples to provide real-time Sales & service support”.

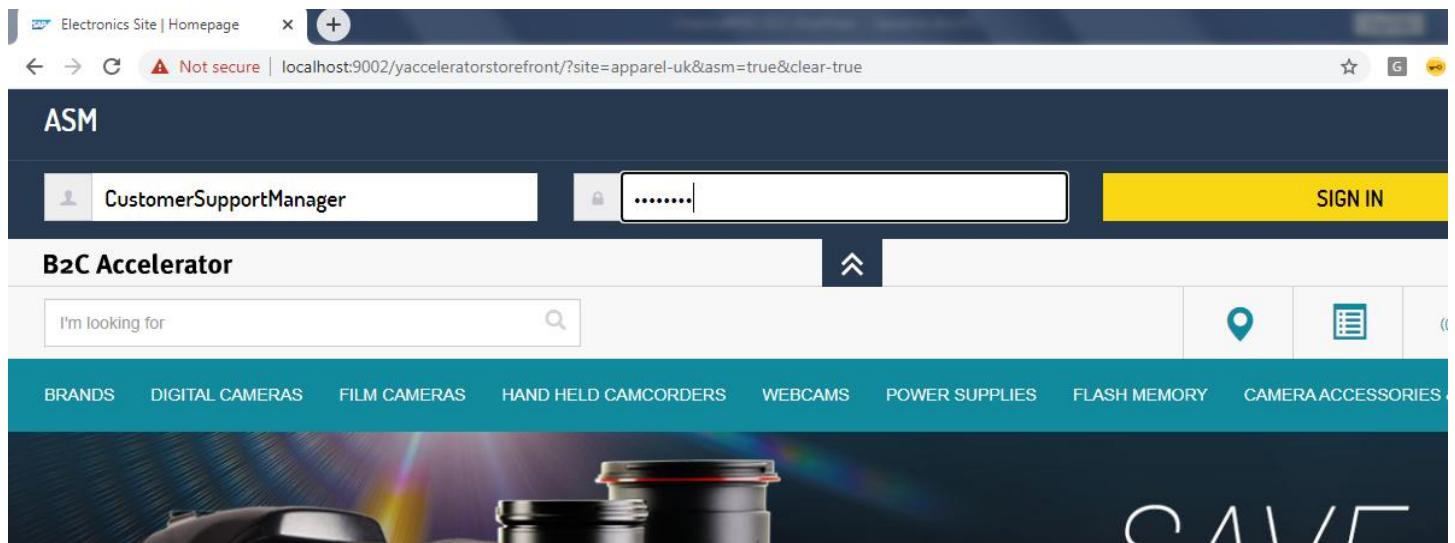


**Note:** - Assume that – I am “Assisted Service Agent / Customer Support Manager” person, then will use below URL to provide the service.

<https://localhost:9002/yacceleratorstorefront/?site=apparel-uk&asm=true>

User Name = CustomerSupportManager      PWD = 12341234

User Name = asagent      PWD = 123456



This screenshot shows the SAP Commerce Cloud Admin Side (ASM) interface. At the top, there's a header bar with tabs for 'Electronics Site | Homepage' and 'Not secure | localhost:9002/yacceleratorstorefront/electronics/en/'. The main navigation bar includes 'CUSTOMERS', 'RESET' (with a timer showing 09:48 min), 'Customer Support Manager Not Assigned', 'SIGN OUT', and a search bar for 'Customer Name/Email Address' and 'Cart ID/Order ID Number'. Below this is a 'B2C Accelerator' section with a search bar ('I'm looking for') and a shopping cart icon showing '(0 ITEMS) \$0.00'. A green arrow points from the 'Customer Name/Email Address' input field towards the 'START SESSION' button.

This screenshot shows the SAP Commerce Cloud Customer View (ASM) interface. It displays a customer profile for 'abcd abcd' with a shopping cart containing '00000000'. A green arrow points from the customer name 'abcd abcd' towards the 'CUSTOMER VIEW' button. The interface also includes a timer showing '09:13 min' and a 'RESET' button. The URL in the browser is 'https://localhost:9002/yacceleratorstorefront/en/cart'.

This screenshot shows the SAP Commerce Cloud Customer 360° View for a customer named 'Brian'. The profile picture is of a man with glasses. The title is 'Brian Customer 360° View'. The email address is 'brian.customer@hybris.com' and the location is 'Ichigaya Takajomachi'. The status message is 'Signed up a day ago, 15-05-2019'. Below the profile, there are sections for 'OVERVIEW', 'PROFILE', 'FAVORITES' (which is highlighted with a green border), 'ACTIVITY', 'FEEDBACK', 'PROMOTIONS', and 'MAPS'. The 'FAVORITES' section shows 'BRIAN IS' with tags: 'busy', 'on-the-go', 'early-adopting', 'trendy', 'frequent buyer', 'tech savvy', and 'photographer'. The 'BRIAN USES' section states 'No Technology Data Available'. The 'BRIAN'S FAVORITES' section shows a color palette with a dark grey, red, and green square. A green arrow points from the 'FAVORITES' tab towards the 'BRIAN IS' section.

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## Scenario = Explain “Order fulfillment Cockpit”?

Warehouse Manager can access order information and perform order-related operations.

We can check order shipping, fulfillment locations, inventory, as well as the status of returns.

URL = <https://localhost:9002/backoffice/>

Credentials = Warehouse Manager

PWD = 12341234

The screenshot shows the SAP Order Fulfillment Cockpit interface. On the left, a sidebar menu lists various modules: Inbox, Consignments, Fulfilment Locations, Points of Service, Warehouse, Inventory, Stock Level, ATP Views, Advanced Shipping Notice, Returns, and Waiting for Goods. The 'Consignments' module is selected and expanded, with a green arrow pointing to it from the text '→ Consignments'. The main panel displays a table titled 'Consolidated Pick Slip' with one row of data. The row shows a checked checkbox, Consignment # 'cons0025005090...', Order # '0025005090', Expected to Ship 'May 17, 2019 12:04:27 PM', Warehouse '1710', Pickup Location, and Delivery Mode 'Standard Delivery[standard-gros...]' (partially visible). Below the table, there are several buttons: 'Pick Slip', 'Shipping Label', 'Return Label', 'Return Form', 'Export Form', 'Confirm Ship', and 'Reallocate'. A green box highlights the 'Confirm Ship' button. To the right of the table, a large green text box contains the following explanatory text:

We can check order shipping, fulfillment locations, Inventory & status of returns.  
→ Consignments  
We can see a list of all the orders placed and identify them by order number.  
We can create the necessary dispatch documents: The pick and pack slip. The shipping label And if necessary other labels for returns and cross-border shipments. I can also confirm the shipment. Now the shipment is confirmed.

→ Consignments → Select Order → Confirm Ship

Now – Check the remaining total **stock** available for this **product** [Ordered Product].

Select store & find my product with the article number. Results show total number of cameras available to sell.

The screenshot shows the SAP Commerce Cloud interface. On the left, a sidebar menu lists: Inbox, Consignments, Fulfilment Locations, Inventory (selected), Stock Level, ATP Views (highlighted), Advanced Shipping Notice, and Returns. In the center, there are two search boxes: 'Electronics Store' and 'Select a Point of Service(Optional)'. Below these is a search bar 'Enter Product Code' containing 'PowerShot A480 [1934793] - Electronics Product Catalog : Online'. A green box highlights this search bar with the text 'Select Product -- Which is Ordered'. Further down, there is a section titled 'ATP Product Code #1934793' with a 'FORMULA DETAILS' tab. Under 'Entries', there is a table with one row:

ATP Name	Formula
Default_Formula	+Availability+Increase-Reserved-Allocation+Cancellation-Wastage+Returned-Shrinkage

To the right of the table, an 'ATP #' field contains '676', which is highlighted with a green box and an orange arrow pointing to it.

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**Q = What are the Industry-Specific Accelerators [ACC] offered by “SAP Commerce Cloud”?**



**B2C ACC**

**Citizen Engagement**

- Service requests
- Document management
- Bill payment

**Financial Services**

- Configuration bundling options
- Dynamic forms



**B2B ACC**

**Telco & Media**

- Subscriptions
- Guided selling and access to digital products
- Services

**Travel**

- Out-of-the-box travel search & booking features

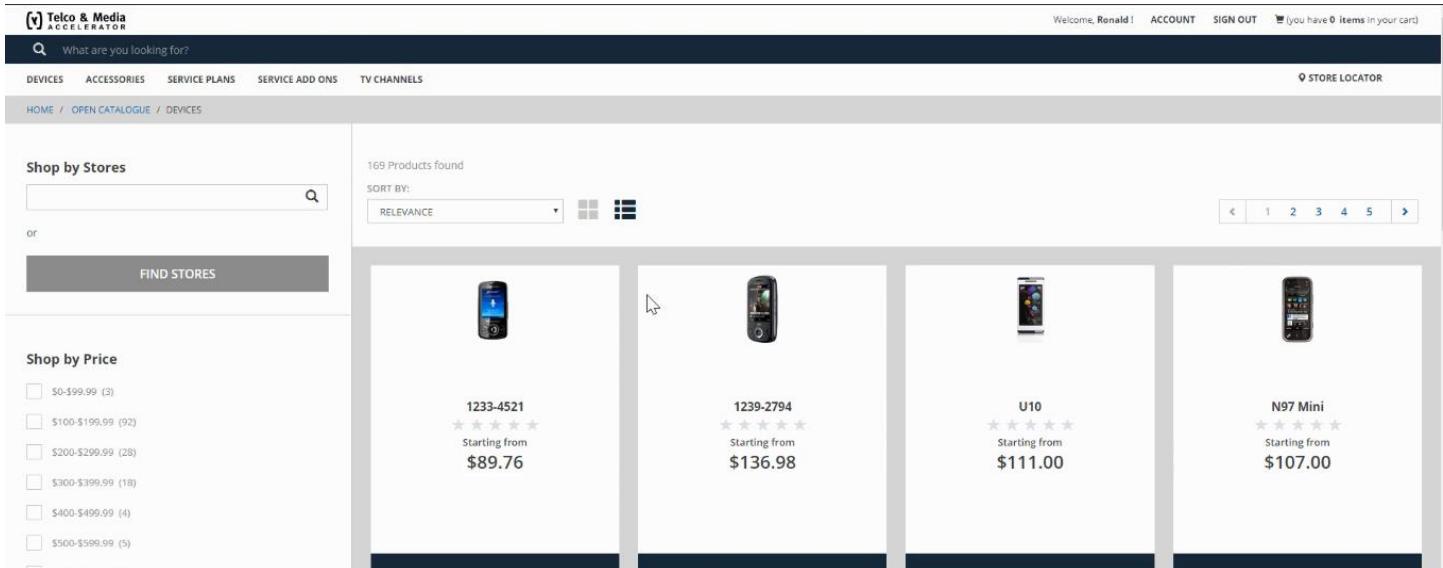
**Chinese Market**

- Chinese social platforms
- Payment tools

Explain “Telco & Media Accelerator”? = It provides: -

- 1) Guided selling process =
- 2) Product bundling = Bundling allows you to combine physical products and digital services into one single product on your site.

Example = Smartphone that comes with a service package including data & other services.



The screenshot shows a search results page for the Telco & Media Accelerator. The top navigation bar includes links for Welcome, Ronald I, ACCOUNT, SIGN OUT, and a shopping cart icon. The main search bar contains the placeholder "What are you looking for?". Below the search bar are navigation links for DEVICES, ACCESSORIES, SERVICE PLANS, SERVICE ADD ONS, and TV CHANNELS. A "STORE LOCATOR" link is also present. The breadcrumb navigation shows the user is at HOME / OPEN CATALOGUE / DEVICES. On the left, there are two sections: "Shop by Stores" with a search bar and "FIND STORES" button, and "Shop by Price" with a list of price ranges and their counts. The main content area displays a grid of smartphone products. One product is highlighted with a cursor. The grid includes the following details:

Product Name	SKU	Rating	Starting Price
1233-4521	1233-4521	★★★★★	\$89.76
1239-2794	1239-2794	★★★★★	\$136.98
U10	U10	★★★★★	\$111.00
N97 Mini	N97 Mini	★★★★★	\$107.00

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Welcome, Ronald! ACCOUNT SIGN OUT (you have 0 items in your cart)

What are you looking for?

DEVICES ACCESSORIES SERVICE PLANS SERVICE ADD ONS TV CHANNELS

STORE LOCATOR

HOME / OPEN CATALOGUE / DEVICES / SMARTPHONE / IPHONE X

**iPhone X Space Gray 256G** | ID: iPhone\_x\_space\_gray\_256g

### Product review summary

★ ★ ★ ★ ★ | Write a Review

COLOR:  Black  White  
STORAGE SIZE:  64G  256G

MOBILE DEAL BACK TO SCHOOL QUAD PLAY **CONFIGURE**

**Standalone Price**  
**\$1,149.00**  
CARRIER FREE

**ADD TO CART** **PICK UP IN STORE**

[View New Subscription Offers](#)

Welcome, Ronald! ACCOUNT SIGN OUT (you have 1 items in your cart)

What are you looking for?

DEVICES ACCESSORIES SERVICE PLANS SERVICE ADD ONS TV CHANNELS

STORE LOCATOR

STEP 1 Mobile devices **STEP 2 Mobile plans** STEP 3 Mobile add-ons STEP 4 IPTVDeal plans STEP 5 IPTVDeal add-ons STEP 6 Internet plans STEP 7 Landline plans

iPhone X Space Gray 256G PAY ON CHECKOUT \$1,149.00

This page displays the guided selling process. In every step, we can use facets on left to refine the display of available options.

**Shop by Stores**  FIND STORES

20 Products found SORT BY: RELEVANCE

IPHONE 8 SPACE GRAY 64G	IPHONE X SPACE GRAY 256G	IPHONE 8 SILVER 256G	IPHONE X SILVER 64G
iPhone 8. A new generation of iPhone. Starting from	iPhone X. Say hello to the future. Starting from	iPhone 8. A new generation of iPhone. Starting from	iPhone X. Say hello to the future. Starting from

**NEXT**

Welcome, Ronald! ACCOUNT SIGN OUT (you have 5 items in your cart)

What are you looking for?

DEVICES ACCESSORIES SERVICE PLANS SERVICE ADD ONS TV CHANNELS

STORE LOCATOR

STEP 1 Mobile devices **STEP 2 Mobile plans** STEP 3 Mobile add-ons STEP 4 IPTVDeal plans STEP 5 IPTVDeal add-ons STEP 6 Internet plans **STEP 7 Landline plans**

2 Products found SORT BY: RELEVANCE

LANDLINE	LANDLINE
Land Line VOIP Starting from \$5.00	Land Line Starting from \$3.00
<b>SELECT</b>	<b>SELECT</b>

**DONE**

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Welcome, Ronald! ACCOUNT SIGN OUT (you have 5 items in your cart)

What are you looking for?

DEVICES ACCESSORIES SERVICE PLANS SERVICE ADD ONS TV CHANNELS

HOME / CART Cart page Help

Cart | ID: 00000000

CONTINUE SHOPPING CHECK OUT

5 items

ITEM (STYLE NUMBER)	QTY	DELIVERY	PAY ON CHECKOUT	ON FIRST BILL	MONTHLY	REMOVE EDIT
<b>QUAD PLAY</b> WITH NEW CONTRACT						
 iPhone X Space Gray 256G Color: Space Gray Storage Size: 256G	1	SHIP	\$1,149.00	—	\$0.00	⋮
 Sombrero L IMAGE COMING SOON	1	SHIP	\$0.00	—	\$15.00	⋮
 TV S IMAGE COMING SOON	1	SHIP	\$0.00	\$4.00	\$10.00	⋮
 Movies GO IMAGE COMING SOON	1	SHIP	\$0.00	—	\$5.00	⋮
 Fiberlink 100 IMAGE COMING SOON	1	SHIP	\$0.00	\$4.00	\$10.00	⋮

Received Promotions  
Monthly : You saved \$5.00 for spending over \$30.00

PAY ON CHECKOUT	ON FIRST BILL	MONTHLY	
Subtotal:	\$1,149.00	\$8.00	\$40.00
Savings:	\$0.00	\$0.00	\$5.00
Delivery:	FREE	FREE	FREE
Tax:	\$104.45	\$0.73	\$3.18
	<b>\$1,149.00</b>	<b>\$8.00</b>	<b>\$35.00</b>

Express Checkout  
Benefit from a faster checkout by:  

- setting a default Delivery Address in your account or when you checkout
- setting a default Payment Details when you checkout
- using a default shipping method

CONTINUE SHOPPING CHECK OUT

SELECT AN ALTERNATIVE CHECKOUT FLC ▾

In Cart page we can review bundled deal.

See how payments will break down. Some of it is due on checkout, some is due on my 1<sup>st</sup> bill and here are recurring fees. Oh look, we even triggered a small monthly discount.

Now -- All we have to do is place order. The checkout process is the same as in the previous.

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**Q =** What are the different resources available for “SCC”??

- 1) CX Works Portal Website = <https://www.sap.com/cxworks/>

The screenshot shows the SAP CX Works portal. At the top, there's a navigation bar with links for "EXPERT RECOMMENDATIONS", "PROJECT FRAMEWORKS", and "STRATEGIC GUIDANCE". Below the navigation is a search bar with the placeholder "Search for articles...". The main content area features a dark background with a blue-to-orange gradient at the bottom. The title "CX Works" is prominently displayed in white. A sub-headline reads: "A single portal for curated, field-tested and SAP-verified expertise for your SAP Customer Experience solutions. Whether it's a new implementation, adding new features, or getting additional value from an existing deployment, get it here, at CX Works."

- 2) SAP App Center = <https://www.sapappcenter.com/en/>

**Q =** Where can see the what solution can be extended with “SAP Commerce Solution”?

SAP App Center --> Categories --> CRM and Customer Experience --> Commerce

The screenshot shows the SAP App Center search results page for the query "relevance:category:commerce". The search bar at the top contains "sapappcenter.com/en/search/?query=relevance:category:commerce". The results section is titled "101 Results" and includes a filter for "Commerce". There are three visible app cards:

- Braintree for SAP Commerce Cloud**: A payment gateway and processing integration in one package for SAP.
- Avalara AvaTax for SAP Commerce Cloud**: Streamlines tax compliance by automatically performing address.
- Grocery Commerce Cloud**: Cloud-native Headless Microservices e-commerce Software for Grocery Stores.

- 3) SAP Experts Forum = <https://community.sap.com/>

- 4) SAP CX WebSite = <https://enable.cx.sap.com/>

- 5) SAP Support Portal = <https://support.sap.com/en/index.html>

- 6) SAP Help Portal = <https://help.sap.com/viewer/index>

- 7) Trainings = <https://training.sap.com/>

- 8) SAP Commerce Cloud Learning Journey

URL = [https://help.sap.com/doc/221f8f84afef43d29ad37ef2af0c4adf/HP\\_2.0/en-US/0d7dd0dc8f464586a187b9b6c27c6b23.html](https://help.sap.com/doc/221f8f84afef43d29ad37ef2af0c4adf/HP_2.0/en-US/0d7dd0dc8f464586a187b9b6c27c6b23.html)

The screenshot shows two pages related to the SAP Commerce Cloud Learning Journey:

- Landing Page:** Shows three icons: SAP S/4HANA Cloud, SAP S/4HANA, and SAP Customer Experience. Below them is a button labeled "Commerce Cloud" with a green border, and a search bar.
- Learning Journey Overview:** Shows a single learning journey for "SAP Commerce Cloud". It includes a brief description: "Learn about SAP Commerce Cloud features, functions, development and/or implementation." and a list of target roles: "Explore for: Consultant, Developer, Administrator, ...".

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