Researched Persuasive Writing and Speaking

New for 2018-19

This event has returned to a single round. The rating sheet has been revised. At ILC, photo ID must be presented prior to competing. For ILC, appointment times WILL NOT be distributed in hard copy to each competitor; appointment times will be posted on the HOSA App, HOSA website, and at CE Headquarters. Editorial updates and clarifications have been made to guidelines.

Purpose: To encourage HOSA members to improve their skills in researching a health issue, preparing written documentation supporting a thesis, and presenting information orally.

Description: Competitors shall write a paper and develop a speech in which they must take a stand, either *in favor of or opposed to* a health-related issue. Two topic areas will be selected each summer and will be announced in HOSA publications. Competitors select one of the topics and develop a speech and written paper to reflect the position taken on the selected topic, either for or against, supporting one position or the other.

The topics for 2018-2019 are:

- **3D Printing-Based Technology Should be Used to Create Human Organs**

- **Police Officers Should Be Required to Carry Naloxone**

Dress Code Competitors must be in official HOSA uniform or in proper business attire. Bonus points will be awarded for proper dress.

Rules and Procedures

1. Competitors in this event must be active members of HOSA in good standing in the division in which they are registered to compete (Secondary or Postsecondary/Collegiate).

2. Competitors must be familiar with and adhere to the **"General Rules and Regulations of the HOSA Competitive Events Program (GRR)."**

3. All competitors shall report to the site of the event at the time designated for the event orientation. At ILC, photo ID must be presented prior to competing. Competitors will return at their appointed time and shall be introduced by name, in accordance with GRR #56, to the judges.

The Speech

4. The speech may or may not be worded exactly as written in the researched written paper. The main ideas must remain the same but the competitor may elaborate in the speech.

5. Use of index card notes during the speech is permitted. Electronic notecards (on a tablet, smart phone, laptop, etc.) are permitted, but may not be shown to judges. Props may *not* be used.

6. The speech may be up to four (4) minutes in length. The timekeeper shall present a flash card advising the competitor when there is one (1) minute remaining. The

competitor will be stopped when the four minutes are up and dismissed, allowing the judges five (5) minutes to rate the speech and paper.

7. Time Schedule: 4 minutes for competitor's speech
    5 minutes for rating the speech and paper

The Research Paper

8. The research paper will include the following four (4) pages:

    - Page 1 Title Page
    - Pages 2 and 3 Body of paper
    - Page 4 Reference page

9. **Title Page:** Create a title page, including the event name, title of the paper/ (reflecting topic choice and stance), competitor name, chapter name, division, school and state/association in the center of the page.

10. **Body of Paper** formatting:
    A. Arial 12 pt. font,
    B. 1" margins,
    C. 2.0 spacing,
    D. Last name, division and school name on the top right hand corner of pages 2-3-4.
    E. Page number on the bottom right hand corner of all pages.
    F. The pages will be held together by a staple (as needed).

11. **Reference Page:** A reference page must be prepared for any content used to develop the paper and speech. One page only. *Points will be awarded for compiling a clean, legible reference page, but the formatting of the reference page is not judged.*

    Since the American Psychological Association (APA) is the most commonly used resource in the Health Sciences, this information is modified from the APA style to help HOSA members familiarize themselves with it. More information on APA formatting may be found at the Purdue Online Writing Lab (OWL).

    Your ONE PAGE 'References' title should be centered and sources alphabetized by the author's last name, first initial from the left margin. References should be single spaced and hanging indents should be used for sources requiring multiple lines. Alphabetize anonymous authors according to the web site or first main word in the title. *Example:* Web Site (Professional):

    CDC.gov. (2017, Feb 15). Health services for teens. *Adolescent and School Health*. Retrieved from https://www.cdc.gov/healthyyouth/healthservices/index.htm.

12. The paper submitted by the competitor for the Researched Persuasive Writing and Speaking event must be their original work. The act of submitting a paper indicates the materials are not plagiarized and the member entering competition gives permission for HOSA to use the paper. Evidence of plagiarism in the written paper will result in the paper not being scored.

13. Three (3) copies of the written research paper must be taken to the event and turned in by the competitor to event personnel prior to competing. The copies of the research paper will be used by the judges. The paper will become the property of HOSA-Future Health Professionals.

CHECK WITH YOUR STATE ADVISOR to determine the process used for state competition. You will likely be asked to make extra copies of your research paper if you qualify for international competition.

14.   Should a tie occur, scores on the rating sheet section(s) with the highest point value(s) will be used, in descending order, to break the tie.

15.   For ILC, a .pdf of the paper must be uploaded to STEM Premier by May 15th (see below for instructions).

Uploading to STEM Premier

The competitor must create a profile on STEM Premier, an online platform that showcases talent and skills and brings students, colleges, companies, and possibilities together. Competitors will create their online profile by visiting – www.stempremier.com/hosa.

a)   The main purpose for the partnership with STEM Premier is two-fold: (1) to provide the HOSA member with a permanent, professional online portfolio to share with universities and future employers and (2) to obtain valuable analytical membership data for HOSA, including demographic, academic, and career interest information. Entities, outside of HOSA, CANNOT access this information without explicit member permission.

b)   Competitors must create a profile and upload a .pdf of their paper to the **Researched Persuasive Writing and Speaking** competitive event opportunity on STEM Premier. Detailed instructions for doing this are in step g below or available at www.hosa.org/STEMPremier.

c)   The size limit for any files uploaded to STEM Premier is 2.5 MB. To avoid an upload error, please be sure to save your .pdf as a compressed file or reduce the size of your embedded images. For instructions on how to do this, please visit: http://www.hosa.org/filesize.

d)   Regional and State Process:
    1.   Competitors should check with their state advisor to see if STEM Premier is being used at the state level. If so, competitors should find out the deadlines for any regional or state conferences.
    2.   The .pdf of the paper must be uploaded prior to the state published deadlines.
    3.   States will verify the .pdf of the paper has been uploaded prior to any regional or state conferences.

e)   ILC Process:
    1.   For those who advance to the ILC, the .pdf of the paper must be uploaded to STEM Premier by May 15, 2019.
    2.   HOSA-Future Health Professionals will verify the .pdf of the paper has been uploaded prior to the International Leadership Conference.

f)   Changing Content:
    1.   If a competitor uploads the .pdf of the paper for the regional and/or state level, it does not need to be resubmitted for ILC. Uploading the .pdf of the paper ONCE is sufficient for all three levels of competition (regional, state, ILC).
    2.   **However,** competitors ARE allowed to change the content of their .pdf of the paper between conferences. IF such content changes are made, competitors should replace their original upload on STEM Premier with the most current version of their .pdf of the paper.
    3.   The .pdf of the paper that is in STEM Premier on May 15, 2019 is considered final and may be used for judging at ILC 2019.

g) STEM Premier Instructions

1. Join STEM Premier-
   a. Go to www.stempremier.com/hosa.
   b. Click the "Start Your Free Profile" button and create your account.
   c. Add HOSA to your profile-
      i. Click the white "Profile" tab at the top left of the screen.
      ii. Click the blue "Edit Profile" button at the top right of the screen (underneath where your profile picture is located).
      iii. Select "Associations" from the bar on the left side of the screen.
      iv. Search for and add "HOSA-Future Health Professionals".

2. Search for HOSA Competitive Event-
   a. Select "Opportunities" at the top of your screen when logged in.
   b. In the "Organization Name" search box type in "HOSA"; wait for the list of pre-populated organizations to appear, and then select your state association from the drop-down box (Example: HOSA-Future Health Professionals | California). Click the blue "Search" box.
   c. Select your competitive event from the list that appears to the right (Make sure that you have selected the proper state!).

3. Submit Materials and Apply for Competitive Event-
   a. Follow the steps and provide required information for your event.
   b. Click "Apply Now" when ready to submit.
   c. You have until the state deadline (contact state advisor) or ILC deadline (May 15, 2019) to change any content and re-upload your submissions. The material in STEM Premier as of May 15, 2019 is considered final for ILC.
   d. To edit your submission-
      i. Click the profile picture on the top right of your screen in STEM Premier.
      ii. Click "My Opportunities" and select your event.
      iii. Follow the instructions for editing your submission.

Competitor Must Provide:
- ☐ Research paper uploaded to STEM Premier by published deadline
- ☐ Event guidelines (orientation)
- ☐ 3 copies of research paper
- ☐ Watch with second hand (optional)
- ☐ Index cards or electronic notecards (optional)
- ☐ Photo ID

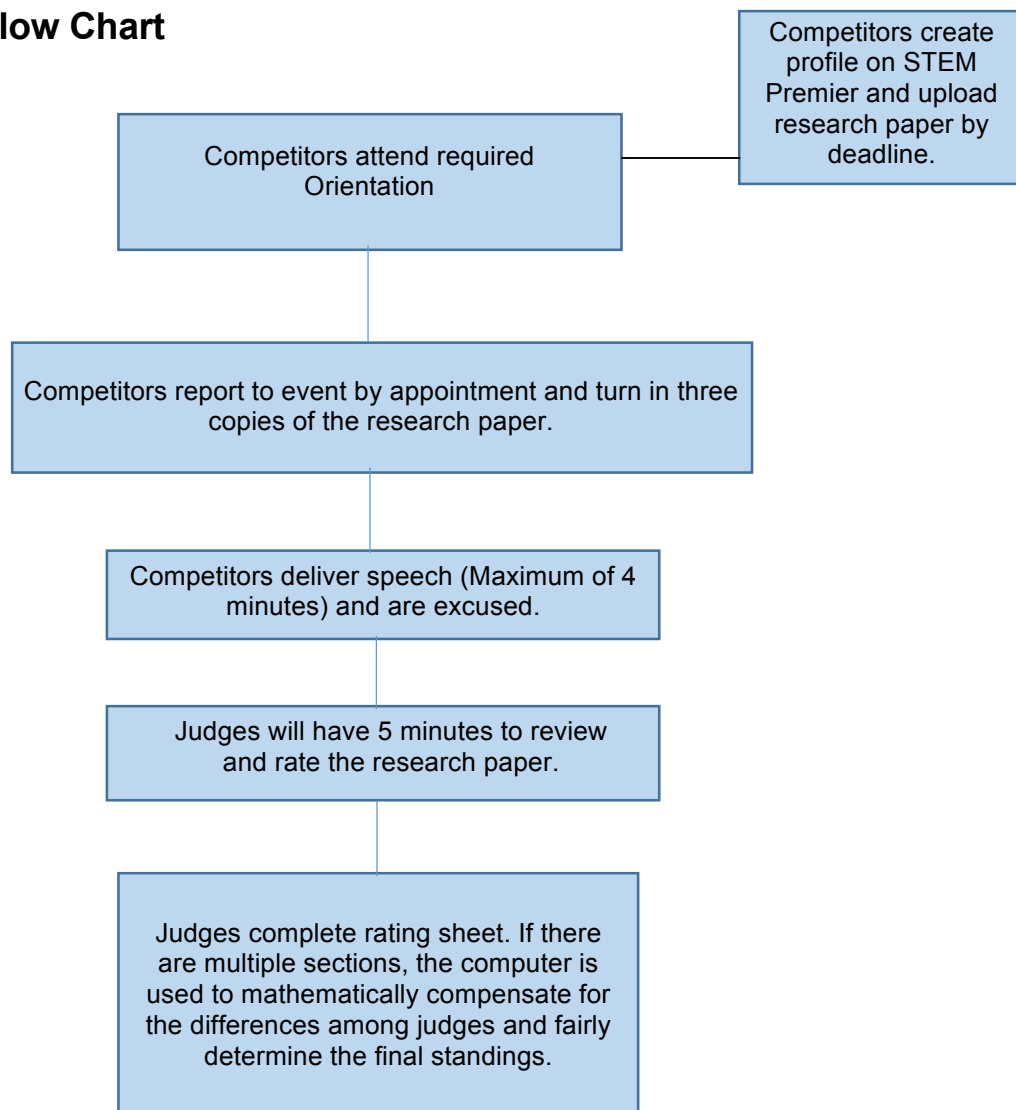## FOR SPECIFICS ON EVENT MANAGEMENT SEE MANAGING COMPETITIVE EVENTS

Required Personnel (Per Section)

- ☐ One Event Manager
- ☐ One QA to provide quality assurance for the event by ensuring that the guidelines are followed and all event documents are complete.
- ☐ One Section Leader
- ☐ One Timekeeper
- ☐ Two - three judges per section
- ☐ One-two event assistants

Facilities, Equipment and Materials (Per Section)

- ☐ Room with lectern (podium) and table and chairs for judges (see HOSA Room Set)
- ☐ Competitor list for check-in
- ☐ One (1) stopwatch for each section
- ☐ Flash card for 1 minute remaining
- ☐ Large envelopes (optional – for collecting all copies of paper from competitor)
- ☐ Labels w/competitor info (optional: for envelope – 1 per competitor)
- ☐ Rating sheets – one per judge per competitor
- ☐ Evaluation Forms – competitor, judge, and personnel
- ☐ Copies of HOSA Style Sheet and guidelines
- ☐ Expandable file folder or box to collect papers (optional)
- ☐ #2 lead pencils (for judges & competitor evaluations)
- ☐ List of competitors who have uploaded materials to STEM Premier by deadline
- ☐ Hand Sanitizer (alcohol based handrub)

Event Flow Chart

Competitors create profile on STEM Premier and upload research paper by deadline.

Competitors attend required Orientation

Competitors report to event by appointment and turn in three copies of the research paper.

Competitors deliver speech (Maximum of 4 minutes) and are excused.

Judges will have 5 minutes to review and rate the research paper.

Judges complete rating sheet. If there are multiple sections, the computer is used to mathematically compensate for the differences among judges and fairly determine the final standings.

RESEARCHED PERSUASIVE WRITING AND SPEAKING
JUDGE'S RATING SHEET

Section # _____   Competitor # _____

Division: _____ SS _____PS/Collegiate   Judge's Signature: _____

Items Evaluated	Points Possible Superior ------------------------- Poor					Points Awarded
No partial points are given in Section A. All seven items <u>must</u> be completed to receive 45 points. If any portion is missing, Section A is scored a 0.						
A. **POINTS FOR FOLLOWING GUIDELINES**: ☐ Title page includes event name, chosen topic and stance, competitor name, division, chapter name, school and state. ☐ Paper follows formatting in rule 10a-f. (Arial 12 point font / 1" margins / 2.0 spacing / Last name, division and school name on the top right hand corner of pages 2-3-4 / Page number on the bottom right hand corner of all pages / Pages held together by a stapler (if needed) ☐ Includes Reference page. ☐ 3 copies submitted in English. ☐ Research Paper uploaded to STEM Premier by deadline ☐ Nothing shown to judges except paper. ☐ Addresses one of this year's topics.	45			0		
B. **Oral Presentation** a. States the thesis briefly, directly and *clearly*	10	8	6	4	2	
b. Impact – strong and meaningful message	10	8	6	4	2	
c. Overall coverage of selected topic and quality of information.	10	8	6	4	2	
d. Persuasiveness based on evidence with good reasons to agree with the speaker's point of view	10	8	6	4	2	
e. Strong conclusion	10	8	6	4	2	
C. **Presentation Delivery** a. Appearance, poise, posture, eye contact, enthusiasm	10	8	6	4	2	
b. Voice (pitch, tempo, volume, quality).	5	4	3	2	1	
c. Diction* and Pronunciation**	5	4	3	2	1	
D. **Written Paper** a. Content consistent with speech	5	4	3	2	1	
b. Clear thesis sentence	10	8	6	4	2	
c. Paper is well organized overall	5	4	3	2	1	
d. Persuasiveness was based on evidence with good reasons to agree with the writer's point of view.	10	8	6	4	2	
e. Grammar, Spelling, Structure, and Punctuation	5	4	3	2	1	
f. Transitions help paragraphs flow together	5	4	3	2	1	
g. The Closing restates the thesis and is memorable	5	4	3	2	1	
Total Points	**160**				**0**	

*   Definition of Diction – Choice of words with regard to correctness, clearness, and effectiveness.
**   Definition of Pronunciation – Act or manner of uttering officially