

Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Fem...

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

☐ 2-Day Shipping

☐ Express

☐ Free Shipping

☐ Next Day Air

☐ Standard

☐ Store Pickup

4K

Number of Customers

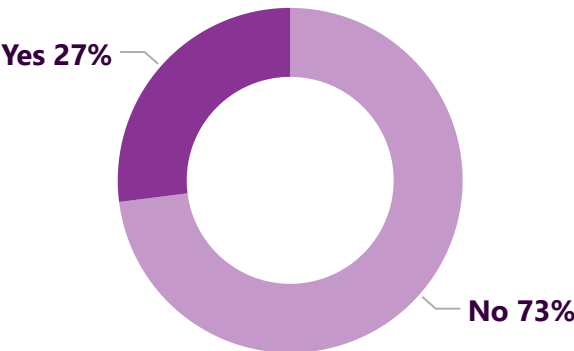
59.76

Average Purchase Amount

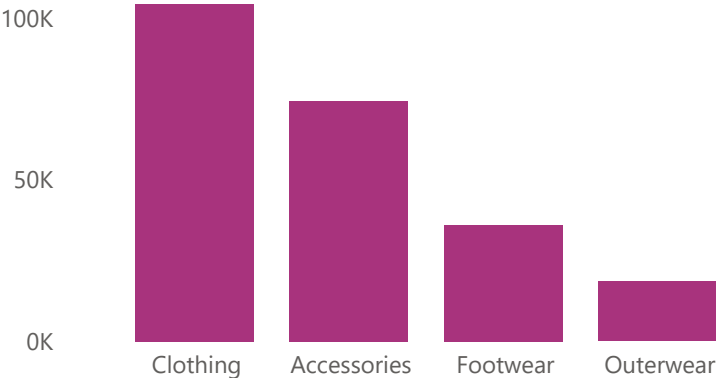
3.75

Average Review Rating

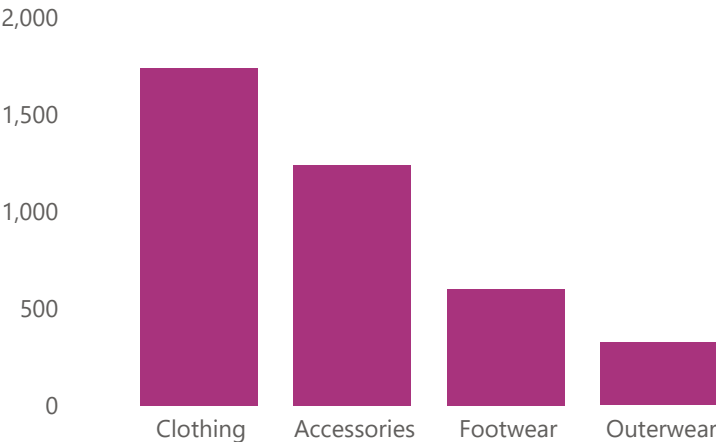
% of Customers by Subscription Status



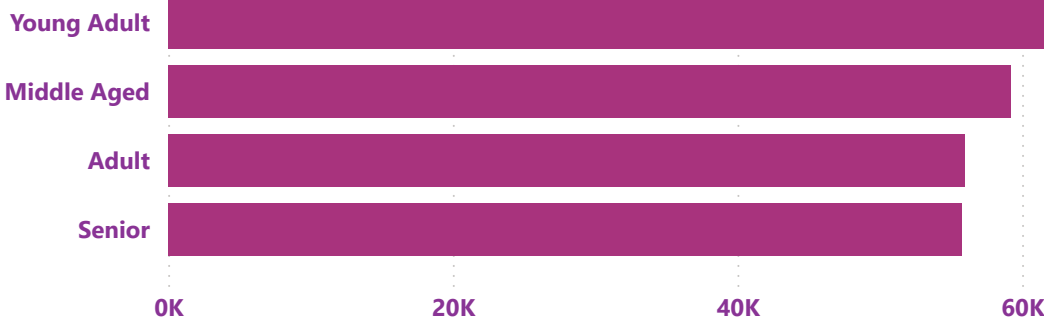
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

