

SALES REPORT

Country

All

Year

All

Month Name

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Total Revenue by ProductName			
Black Monk	▲ 15740516.97	Bing	▲ 9874722.83
VanHelen	▲ 9836319.08	Linder	▲ 8850459.00

126.01M

Total Revenue

86.89M

Sum of Gross Profit

4M

Sum of Units

Gross Profit by Country

Country

Germany

Czech republic

Denmark

60.30M (69.4%)

17.77M (20.45%)

8.82M (10.15%)

Top 5 Sales Rep

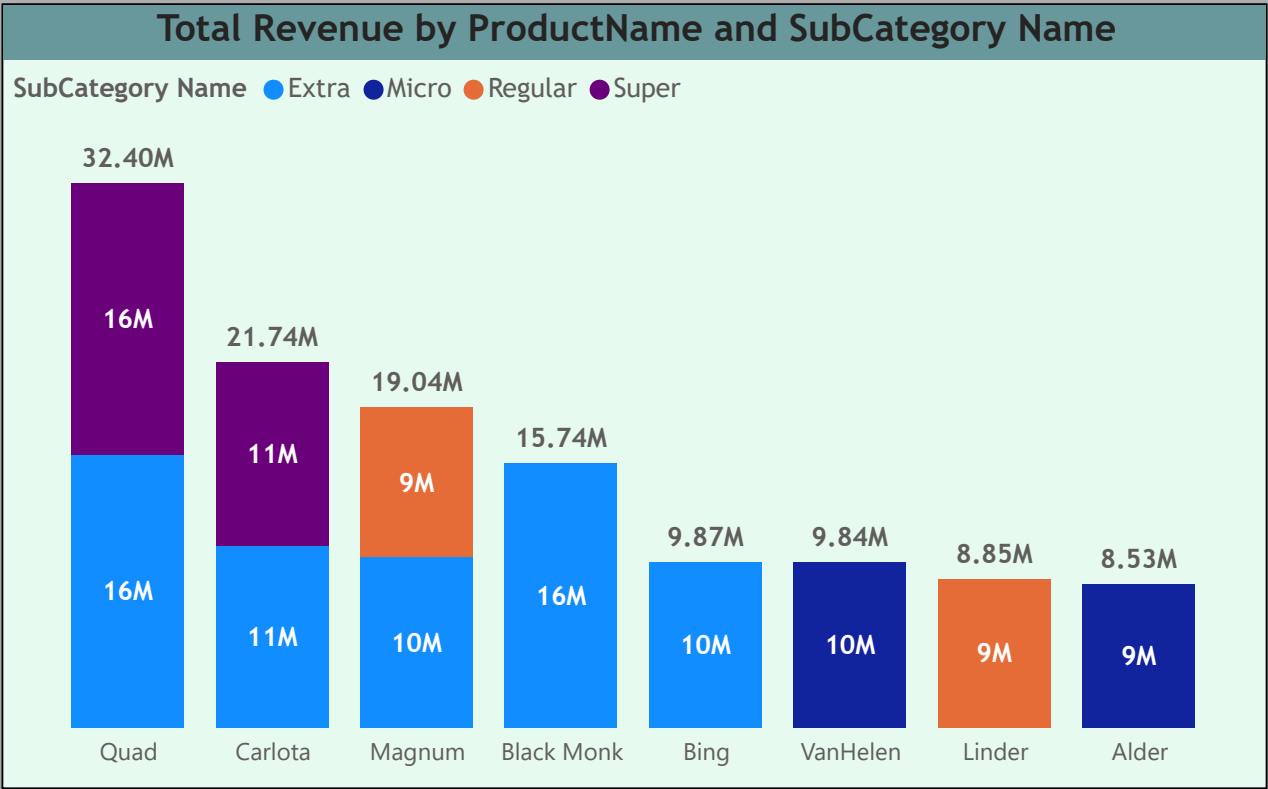
Ellen Woody

Ellie Gill

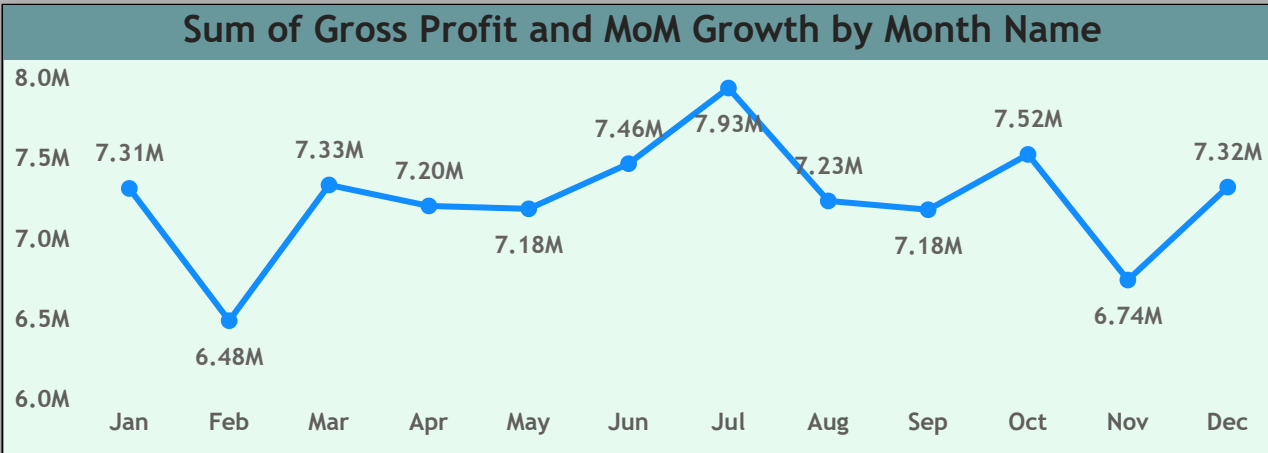
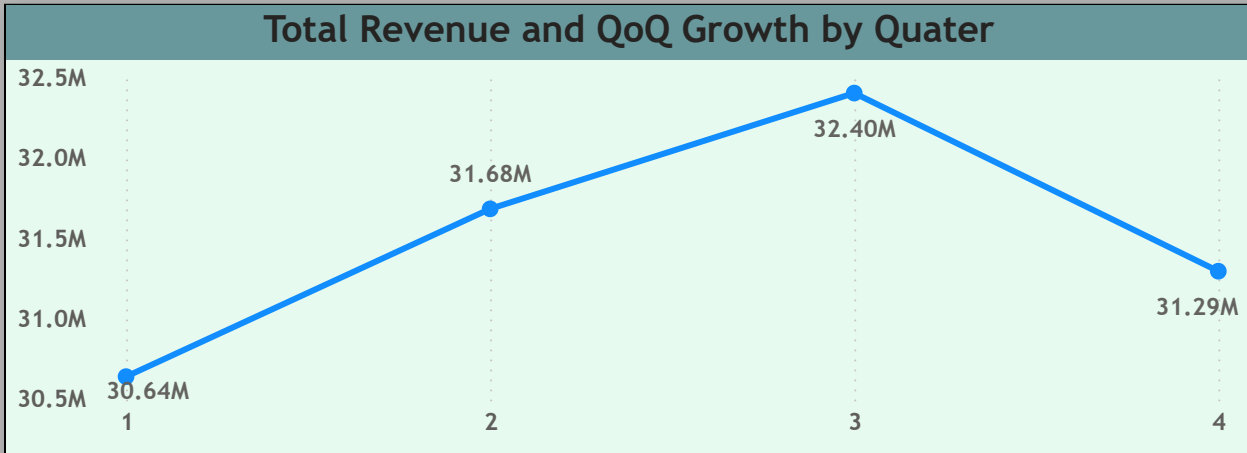
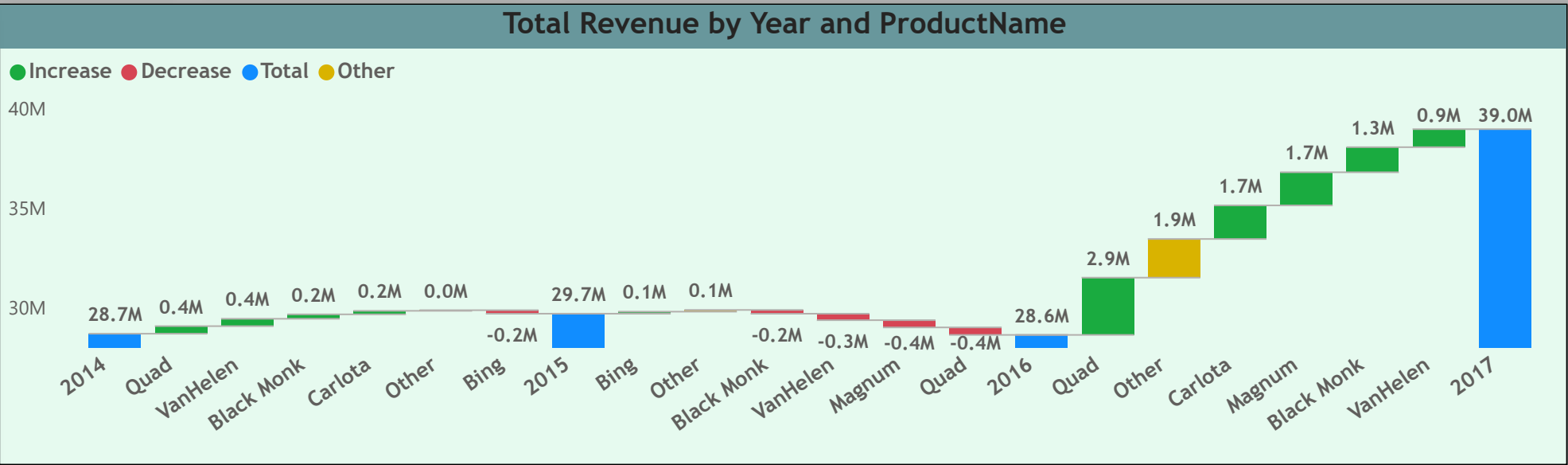
Jan Novotny

John White

Mark Spancer

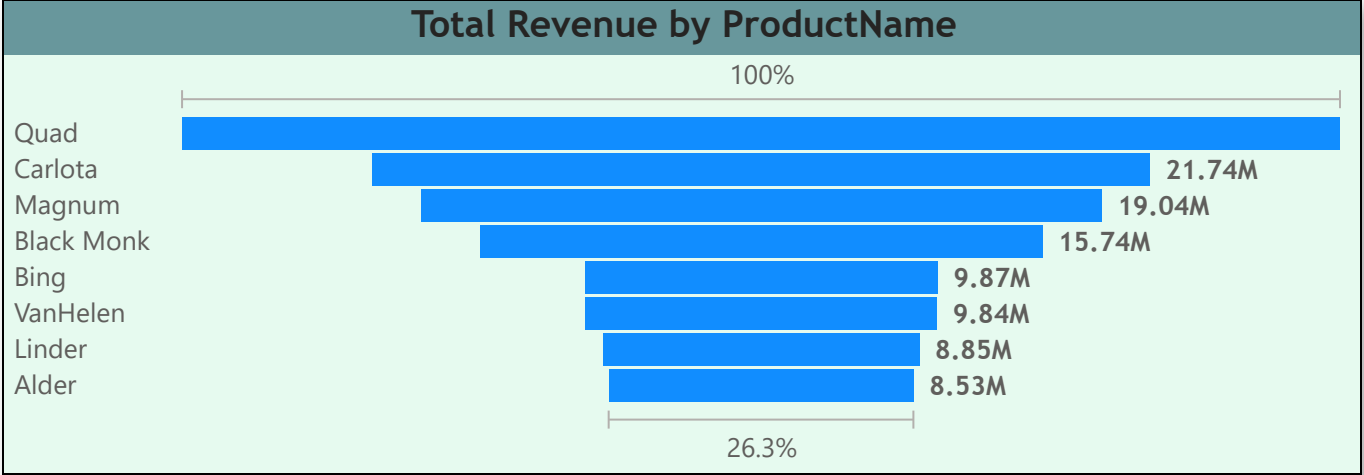


Date		Avg of Tot Revenue
02-01-2014	▲	2789.19
03-01-2014	▼	1987.53
04-01-2014	↗	2637.82
07-01-2014	↘	2277.31
08-01-2014	↘	2083.87
09-01-2014	↘	2218.79
10-01-2014	↘	2343.57
11-01-2014	↘	2217.82
13-01-2014	▼	1886.92
14-01-2014	↗	2423.83
15-01-2014	↗	2416.10
16-01-2014	↗	2421.60
Total		2310.91



Year

All



Year	Quater	Total Revenue	Previous Quater	QoQ Gr
2014	1	71,11,215.47		Inf
2014	2	75,47,612.39	71,11,215.47	6
2014	3	70,12,245.92	75,47,612.39	-7
2014	4	70,29,059.47	70,12,245.92	0
2015	1	72,91,740.83	70,29,059.47	3
2015	2	70,81,957.82	72,91,740.83	-2
2015	3	79,15,738.74	70,81,957.82	11
2015	4	74,15,637.08	79,15,738.74	-6
2016	1	67,41,970.31	74,15,637.08	-9
2016	2	73,34,374.83	67,41,970.31	8
2016	3	76,19,455.79	73,34,374.83	3
2016	4	69,44,515.47	76,19,455.79	-8
2017	1	94,90,990.63	69,44,515.47	36
2017	2	97,17,648.89	94,90,990.63	2
2017	3	98,55,950.99	97,17,648.89	1
2017	4	99,03,900.59	98,55,950.99	0
Total		12,60,14,015.22		Inf

Year	Month Name	Gross Profit	Prev Month Profit	MoM Gro
2014	Jan	1655209.66		Inf
2014	Feb	1418857.15	16,55,209.66	-14.
2014	Mar	1829450.37	14,18,857.15	28.
2014	Apr	1881467.67	18,29,450.37	2.
2014	May	1626603.16	18,81,467.67	-13.
2014	Jun	1697036.06	16,26,603.16	4.
2014	Jul	1896424.57	16,97,036.06	11.
2014	Aug	1483707.75	18,96,424.57	-21.
2014	Sep	1454128.25	14,83,707.75	-1.
2014	Oct	1753017.66	14,54,128.25	20.
2014	Nov	1403476.95	17,53,017.66	-19.
2014	Dec	1690493.86	14,03,476.95	20.
2015	Jan	1765150.46	16,90,493.86	4.
2015	Feb	1639391.86	17,65,150.46	-7.
2015	Mar	1623552.86	16,39,391.86	-0.
2015	Apr	1548668.46	16,23,552.86	-4.
2015	May	1599531.76	15,48,668.46	3.
Total		86887857.54		Inf