**Project Title**

Outline

* Team formation
* Brief Description
* Value Proposition
* Market Survey
* Project Status
* Proposed Solution
* Fund requirements
* Path Forward
* References

**Team**

|  |  |
| --- | --- |
| **Name of Team Member** | **Capabilities** |
|  |  |
|  |  |
|  |  |
|  |  |

* Team Mentor: Prof. \_\_\_\_\_\_\_\_\_\_\_\_\_
* Why this team mentor? Domain, Previous contributions and Interests

Brief Description

* Brief description of your project
* “PROBLEM” : The problem you are trying to solve. This “does not” contain any description of how you are going to solve the problem
* Highlights,
* Innovation
* Main contributions

VALUE PROPOSITION

* What is the value of contribution with regards to your project/idea/technology??
* For example your project might make life of humans must be simpler: Then mention how it would make it simpler?
* It decides how your project is valuable to society, mankind or domain as a whole

MARKET SURVEY

* Are there any current systems/products/methods/ideas/services like yours?
* If so what are they, how they do it?
* How is your current systems/products/methods/ideas/services different from existing ones?
* What is your target segment in the market?
* Who is most likely to buy/vouch for your system/product/method/idea/service ?
* Graphical representation of market status preferable

CURRENT STAGE

* What are your current results/observations?
* What have you achieved and how you have done it?
* Are you moving towards solving your problem? How?
* How far you are from solving your actual problem?

NEXT STAGE

* Why your current stage is successful/not successful?
* How are you planning to move forward?
* What you need to develop?
* How are you going to accomplish it?

(This should not contain any product diagrams/specifications of components/existing method)

**PROPOSED SOLUTION**

* Can contain detailed diagrams or explanations of how you would execute your project
* How many objectives you need to achieve so that you reach the final solution?

**DETAILED EXPLANATION OF PROPOSED SOLUTION**

**FUND REQUIREMENTS**

**Total cost (including consumables, non consumables, recurring and non recurring):**

**RS.\_\_\_\_\_\_\_\_\_\_\_\_**

**For info on these terms please google the same**

**NON RECURRING/NON CONSUMABLES**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Component Name** | **Where it will be used?** | **Quantity** | **Price per Unit (INR)** | **Total** | **Alternate components , its price and reason for not choosing the same** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| **Total(A)** | | |  |  |  |

**RECURRING/CONSUMABLES**

|  |  |  |
| --- | --- | --- |
| **Item** | **Quantity** | **Price per Unit (INR)** |
|  |  |  |
|  |  |  |
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|  |  |  |
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**PATH FORWARD**

* **System improvements/Technology development etc.**
* **What can be improved/changed/modified/developed after the end of your project by others?**
* **How can it be improved based on your experience?**