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# Sample reading list

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To help you decide if this programme is right for you, here is a list of articles and books that have previously been part of the first year of study. You may find them interesting to look over.

Your school or local library can help you find copies, and many of the books are available to purchase. You won't be expected to have read these prior to studying but they will give you a sense of what we think is interesting and worth your time.

## Organisational Economics, Business History & Strategy

- Boyce, G., & Ville, S.P. (2002). *The Development of Modern Business*. Basingstoke: Palgrave.
- Chandler A.D. (1990). *Scale and Scope: The Dynamics of Industrial Capitalism*. Boston: Harvard University Press.
- Chandler, A.D. (1984). The emergence of managerial capitalism, *Business History Review*, Vol. 58, No. 4, pp. 473-503. Also in Granovetter, M. (ed) *Sociology of Economic Life*. Oxford: Westview Press. pp. 131-157.
- Hall, P., & Soskice, D. (eds.). (2001). *Varieties of Capitalism: Institutional Foundations of Comparative Advantage*. Cambridge University Press.
- Kay, J. (1993). *Foundations of Corporate Success: How Business Strategies Add Value*. Oxford: Oxford University Press.
- Pugh, Derek S., & Hickson, David J. (2007). *Great Writers on Organization* (Third Edition). Ashgate Publishing.
- Teece, D., Pisano, G., & Shuen, A. (1997). Dynamic capabilities and strategic management, *Strategic Management Journal*, Vol. 18, No. 7, 509-533.
- Whittington, R. (1993). *What is Strategy - and Does It Matter?* London: Routledge.
- Williamson, O.E. (1981). The economics of organization: The transaction cost approach, *American Journal of Sociology*, Vol. 87, No. 3, pp. 548-609.
- *Organizational Theory, Managers & Professions*

- Hatch, M.J., & Cunliffe, A.L. (2007). *Organization Theory: Modern, Symbolic, and Postmodern Perspectives* (Second edition). Oxford.
- Kuhn, T.S. (1970). *The Structure of Scientific Revolutions* (2nd ed.). University of Chicago Press.
- McKenna, C. (2006). *The World's Newest Profession: Management Consulting in the Twentieth Century*. Cambridge University Press.
- Morgan, G. (1997). *Images of Organization*. Sage.
- Scott, W.R. (2002). *Organisations: Rational, Formal, and Open System Perspectives* (Fifth edition). Prentice Hall.
- Shafritz, Jay M., Ott, J. Stephen, & Jang, Yong Suk. (2010). *Classics of Organisation Theory, Seventh Edition*. Wadsworth.

## Management, Innovation & International Business

- Barney, J.B. (1986). Organizational culture: Can it be a source of sustainable competitive advantage?, *Academy of Management Review*, Vol. 11, No. 3, pp. 656-665
- Baron, David P. 2010. *Business and its Environment*. (Sixth edition). Pearson.
- Bijker, W.E. (1995). *Of Bicycles, Bakelites, and Bulbs: Toward a Theory of Sociotechnical Change*. Cambridge MA: MIT Press.
- Christensen, C. (1997). *The Innovator's Dilemma: When New Technologies Cause Great Firms To Fail*. Boston, MA: Harvard Business School Press.
- Cusumano, M.A., Mylonadis, Y., & Rosenbloom, R.S. (1992). Strategic manoeuvring and mass-market dynamics: the Triumph of VHS over Betamax. *Business History Review*, Vol. 66, No. 1, pp. 51-94.
- Geroski, P.A. (2003.) *The Evolution of New Markets*. Oxford: Oxford University Press.
- Goleman, D. (1998). What makes a leader?, *Harvard Business Review* Nov/Dec, Vol. 76, No. 6, pp. 93-102.
- Hargadon, A.B., & Douglas, Y. (2001). When innovation meets institutions: Edison and the design of the electric light, *Administrative Science Quarterly* Vol. 46, No. 3, pp. 476-501.
- Lukes, S. (1974). *Power: A Radical View*. Macmillan.
- Pfeffer, J. (1981). *Power in Organizations*. Harper Business.
- Utterback, J.M. (1994). *Mastering the Dynamics of Innovation: How Companies Can Seize Opportunities in the Face of Technological Change*. Harvard Business School Press.

# Marketing, Operations and Supply Chains

- Brown, S, Blackmon, K, Maylor, H, & Cousins, P. 2001. Operations Management: Policies, Practices and Performance. Butterworth-Heinemann.
- Helper, S., & Sako, M. (1995). Supplier relations in Japan and the United States, Sloan Management Review, Spring
- Kotler, P., Armstrong, G., Wong, V., & Saunders, J. (2008). Principles of Marketing, Fifth European Edition. FT Prentice Hall.
- Levitt, T. (1975). Marketing myopia and a retrospective commentary, Harvard Business Review, Vol. 53, No. 5, pp. 26-44 and 173-181.
- Slack, N., Chambers, S., & Johnston, R. (2004). Operations Management 4th ed. Harlow Essex: FT Prentice Hall.
- Williamson, Oliver E. (2008). Outsourcing: Transaction cost economics and supply chain management, Journal of Supply Chain Management, Vol. No. 2, pages 5–16.
- Womack, J.P., Jones, D.T., & Roos, D. (1990). The Machine That Changed the World