Poster Presentation Guidelines

Poster presentations at ICST 2017 will be conducted as **flash presentation** and **guided poster** on both days of the conference.

In the flash presentation, author should present their poster in PowerPoint presentation <u>max 5 PowerPoint slides in 3—5 slides</u>. The session schedule will be same as parallel sessions in each symposium. Author is free to join participants during the session, but author should be available when it is their turn to present and discuss their poster.

Poster Guidelines

In preparing your poster, please note the following points:

- **Poster boards** should accommodate A0 size portrait posters: height 1189 mm (46.8 inches), width 841 mm (33.1 inches). Please ensure that your display will fit within these parameters.
- **Poster layout:** portrait.
- **Title** should be in bold. Author affiliations and e-mail addresses should be included.
- **Text**: a poster should be easily readable from a distance of 1–2 meters, with a line spacing of 1.5 or 2. Authors should also pay attention to the following points:
  - **Headings** should be 25% larger than normal text. Bold or other colors may be used.
  - **Suggested font sizes** are (for the A0 format):
    - Main title: 78 pt (bold, upper case),
    - Author: 72 pt (bold, title case),
    - Affiliation(s): 48 pt (normal, title case),
    - Email address: 36 pt (bold),
    - Subheading: 36 pt (bold, upper case),
    - Body of text: 24 pt (normal), and
    - Smaller fonts may be used in citations and acknowledgement.

Your poster should include:

- Title: project title.
- Authors: your name, faculty advisor's name, names of collaborators and department.
- Introduction (or Objectives).
- Methods.
- Results (or Findings).
- Discussion.
- Conclusions.
- Acknowledgments (if necessary).

Suggestions for selecting colors and fonts

- Use only 2 or 3 colors in the poster as too many colors can be distracting.
- Select font colors and background colors to maximize contrast: A dark font on a light background is more easily read than vice versa.
- The amount of text should be kept to a minimum and each block of text should include no more than a few sentences. To maximize your space efficiency, remove information that is not relevant to the topic.
- To emphasize a point, use bold or italics rather than underlining as underlined words can be more difficult to read.

Role of the poster presenter

- Provide **flash presentation** and **guided tour**.
- Answer questions about the research.