

Anna Khudokormova

☎ 📍 +38050 368 0182

web-sites
apps

Open to full-time remote roles (EU).

EXPERIENCE

Independent projects

- Designed end-to-end UX concepts for web and mobile products.
- Smart Home App UX/UI concept: research, user personas, 32 screens, and prototype testing.
- Branding & Pitch deck for an Investment Company.
- AI motion visualizations.

Worked remotely with web studios

- Desktop wireframes for Residential Complex “Fountains”.
- Marketing Wireframe. Hot-dip galvanizing.
- MVP Ticket Booking Service.
- Unique sales offers, call-to-actions, UX copywriting.
- Competitor analysis, user personas.

PJSC Tekhnika, Ukraine

- Website Computer Fashion redesign. Research, wireframes.
- Led marketing campaigns and brand concept for the retail chain "Computer Fashion".
- Competitor analysis, audience segmentation.
- Managed vendor budgets (Acer, HP, Lenovo etc) and ATL/BTL advertising campaigns. +Reports

SKILLS

Tool	Percentage
Product-focused	95%
Personas	95%
Journey Map	95%
User Flow	95%
Styles	85%
Prototypes	95%

SOFT

Design

Figma · FigJam ·
Photoshop Foundations

AI Tools

Gemini 2.5 Flash · Kling ·
Suno · GhatGPT

Team collaboration

Miro · Bitrix (Jira like) · Zoom

Site Builders

Framer · Relume

DIPLOMAS & CERTS

Interface Design for Websites and Apps.

A course by Francisco Aguilera

Typographic Branding.

A course by Carlos Mignot

Coaching ICF Level1. WPG Academy.
Understanding behavioral aspects

Copywriting. A course by Dmitry Kot.
Sales Copywriting Agency