

UX/UI Designer, Mid-level

Anna Khudokormova

Portfolio: [uxuiaidesign.framer.website/](https://uxuiaidesign.framer.website/)

+38050 368 0182

Croatia



Product-focused UX/UI designer with marketing and UX writing background. Skilled in wireframing, user flows, research, prototyping for apps, websites, landing pages.

Open to full-time remote roles (EU).

web-sites  
apps

EXPERIENCE

UX/UI  
designer  
2023-2025

Independent projects

- Designed end-to-end UX concepts for web and mobile products.
- Smart Home App UX/UI concept: research, user personas, 32 screens, and prototype testing.
- Branding & Pitch deck for an Investment Company.
- AI motion visualizations.

UX  
designer/  
UX  
copywriter  
2015-2021

Worked remotely with web studios

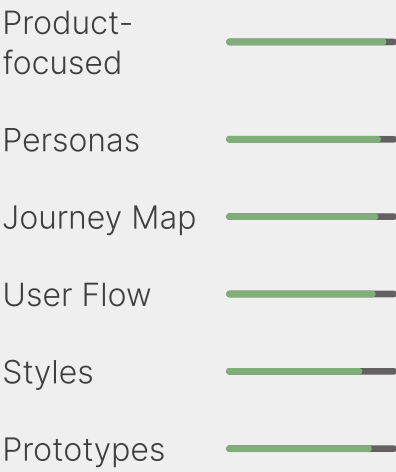
- Desktop wireframes for Residential Complex “Fontains”.
- Marketing Wireframe. Hot-dip galvanizing.
- MVP Ticket Booking Service.
- Unique sales offers, call-to-actions, UX copywriting.
- Competitor analysis, user personas.

Marketing  
Manager  
2004-2014

PJSC Tekhnika, Ukraine

- Website Computer Fashion redesign. Research, wireframes.
- Marketing campaigns and brand concept for the retail chain “Computer Fashion”.
- Competitor analysis, audience segmentation.
- Managed vendor budgets (Acer, HP, Lenovo etc) and ATL/BTL advertising campaigns. +Reports

SKILLS



SOFT

- Design**  
Figma · FigJam · Photoshop Foundations
- AI Tools**  
Gemini 2.5 Flash · Kling · Suno · GhatGPT
- Team collaboration**  
Miro · Bitrix (Jira like) · Zoom
- Site Builders**  
Framer · Relume

DIPLOMAS & CERTS

- UX design.** Coursera
- Bachelor of Business Administration.**  
DITB. BBA, management
- Bachelor of Commerce, economics.**  
DonNU. Master's degree, accounting, audit, economics

- Interface Design for Websites and Apps.**  
A course by Francisco Aguilera
- Typographic Branding.**  
A course by Carlos Mignot
- Coaching ICF Level1.** WPG Academy.  
Understanding behavioral aspects
- Copywriting.** A course by Dmitry Kot.  
Sales Copywriting Agency