

Middle UX/UI Designer

Anna Khudokormova

Portfolio: uxuiadesign.framer.website/

📞 +38050 368 0182

📍 Croatia

Product-focused UX/UI designer with marketing and UX writing background. Skilled in wireframing, user personas, flows, UX research, prototyping for apps, websites, landing pages, and in AI-assisted motion design.

Open to full-time remote roles.



**web-sites
apps**

EXPERIENCE

UX/UI
designer
2023-2025

Personal projects

- Focused on learning and creative UX/UI development.
- Smart Home App UX/UI concept: research, user personas, 32 screens, and prototype testing.
- Branding & Pitch deck for an Investment Company.
- AI motion visualizations.

UX
designer/
UX
copywriter
2015-2021

Worked remotely with web studios

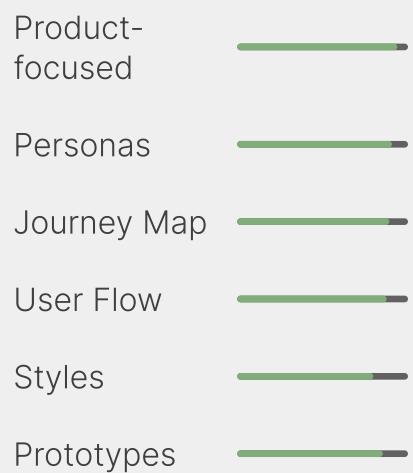
- Desktop wireframes for Residential Complex “Fontains”.
- Marketing Wireframe. Hot-dip galvanizing.
- MVP Ticket Booking Service.
- Unique sales offers, call-to-actions, UX copywriting.
- Competitor analysis, user personas.

Marketing
Manager
2004-2014

PJSC Tekhnika, Ukraine

- Website Computer Fashion redesign. Research, wireframes.
- Led marketing campaigns and brand concept for the retail chain “Computer Fashion”.
- Competitor analysis, audience segmentation.
- Managed vendor budgets (Acer, HP, Lenovo etc) and ATL/BTL advertising campaigns. +Reports

SKILLS



SOFT

Design

Figma · FigJam ·
Photoshop Foundations

AI Tools

Gemini 2.5 Flash · Kling ·
Suno · GhatGPT

Team collaboration

Miro · Bitrix (Jira like) ·
Zoom

Site Builders

Framer · Relume

DIPLOMAS & CERTS

UX design. Coursera

Bachelor of Business Administration.
DITB. BBA, management

Bachelor of Commerce, economics.
DonNU. Master's degree, accounting,
audit, economics

Interface Design for Websites and Apps.
A course by Francisco Aguilera

Typographic Branding.
A course by Carlos Mignot

Coaching ICF Level1. WPG Academy.
Understanding behavioral aspects

Copywriting. A course by Dmitry Kot.
Sales Copywriting Agency