

UX/UI Designer, Mid-level

# Anna Khudokormova

Portfolio: [uxuiadesign.framer.website/](http://uxuiadesign.framer.website/)

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📍 Croatia

Product-focused UX/UI designer with marketing and UX writing background. Skilled in wireframing, user flows, research, prototyping for apps, websites, landing pages.

Open to full-time remote roles (EU).



**web-sites  
apps**

## EXPERIENCE

UX/UI  
designer  
2023-2025

### Independent projects

- Designed end-to-end UX concepts for web and mobile products.
- Smart Home App UX/UI concept: research, user personas, 32 screens, and prototype testing.
- Branding & Pitch deck for an Investment Company.
- AI motion visualizations.

UX  
designer/  
UX  
copywriter  
2015-2021

### Worked remotely with web studios

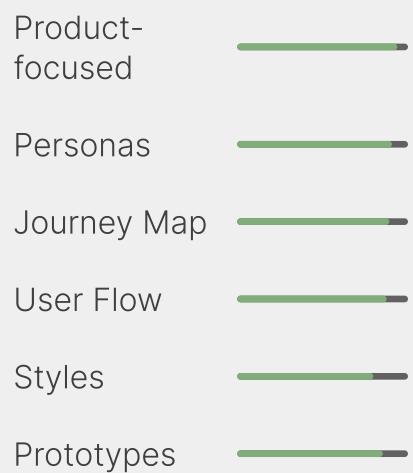
- Desktop wireframes for Residential Complex “Fontains”.
- Marketing Wireframe. Hot-dip galvanizing.
- MVP Ticket Booking Service.
- Unique sales offers, call-to-actions, UX copywriting.
- Competitor analysis, user personas.

Marketing  
Manager  
2004-2014

### PJSC Tekhnika, Ukraine

- Website Computer Fashion redesign. Research, wireframes.
- Marketing campaigns and brand concept for the retail chain “Computer Fashion”.
- Competitor analysis, audience segmentation.
- Managed vendor budgets (Acer, HP, Lenovo etc) and ATL/BTL advertising campaigns. +Reports

## SKILLS



## SOFT

### Design

Figma · FigJam ·  
Photoshop Foundations

### AI Tools

Gemini 2.5 Flash · Kling ·  
Suno · GhatGPT

### Team collaboration

Miro · Bitrix (Jira like) ·  
Zoom

### Site Builders

Framer · Relume

## DIPLOMAS & CERTS

**UX design.** Coursera

**Bachelor of Business Administration.**  
DITB. BBA, management

**Bachelor of Commerce, economics.**  
DonNU. Master's degree, accounting,  
audit, economics

**Interface Design for Websites and Apps.**  
A course by Francisco Aguilera

**Typographic Branding.**  
A course by Carlos Mignot

**Coaching ICF Level1.** WPG Academy.  
Understanding behavioral aspects

**Copywriting.** A course by Dmitry Kot.  
Sales Copywriting Agency