ABHIGYAN KAUSTUBH

akhuia@uw.edu | 1.206.428.8428

tinyurl.com/SomeofMyProjects/ | linkedin.com/in/abhigyankaustubh/

WORK EXPERIENCE

Graduate Staff Assistant | UW-IT, Seattle

Jul'14 – Present

Performing UW student data formatting, visualization and analysis (Tableau 8.2, SQL, Excel, Splunk).

Data Visualization Research Intern | PitchBook Data, Seattle

Jul'14 - Nov'14

Created interactive visualizations of the Private Equity and VC arena (D3, SQL, Tableau 8.2).

Graduate Teaching Assistant | Master of Human Computer Interaction + Design, UW, Seattle

Mar '14 - Jun' 14

• Assisted the faculty and the students in UX research methods for the User Research Studio course.

Director of Marketing | Business Information Technology Society (BITS), UW, Seattle

Mar '13 - Dec' 13

Increased student participation by 200%. Performed market/ user research and redesigned events accordingly.

Graduate Research Assistant | Digital Public Health (NSF, PATH) | UW CSE, Seattle

Jun - Sept, '13

- Performed analysis for improving the UX of video tutorials for reducing maternal & infant mortality in rural India.
- Co-published a Note at the International Conference on ICTD 2013. Used Excel for data analysis.

Software Developer Engineer Intern | MyUnfold, Seattle

Jul – Sept, '13

Collaborated in unit testing, user research (A/B, interviews, focus groups) & bug fixing of the main product. (C# (Moq))

Software Developer - Project Trainee | Bhabha Atomic Research Center, Mumbai

Aug '11 – May '12

Improved UI for the Network Monitoring System and deployed it (Java (JUNG), PostgreSQL).

Software Developer Engineer Intern | Larsen & Toubro InfoTech, Mumbai

Jul - Sept, '10

Reduced delays in communication between employees via SWOT analysis and SNS implementation (Visual Studio'10).

TECHNICAL PROJECTS

fMRI Brain Imaging | UW, Seattle

Oct' 14 - Present

• Given an image and two candidate words, I am predicting which of those words was being read by a human subject.

Student Performance Prediction | UW, Seattle

Oct' 14 - Present

- Predicting student performance on mathematical problems from logs of student interaction.
- Creating a model that deals with challenges of sparsity, temporality, and selection bias. (Python, MATLAB)

Textual Analysis through Visualization | UW, Seattle

Jun' 14 - Aug' 14

Conducted exploratory analysis on understanding the nature of mentorship on fan fiction sites. (Tableau, Python, Excel)

Crisis Clinic Project – Web UX | UW, Seattle

Apr' 14 - Jun' 14

- Analyzed the past 4 years of call data for Crisis Clinic of the King County area to find trends and correlations.
- Created an interactive <u>dashboard</u> for the Management for fund raising. (Tableau, Excel, MySQL)

World Economic Data Analysis | UW, Seattle

Apr' 14

- Analyzed the data and identified the dependent factors of infant mortality in Africa. (Tableau)
- Identified relationships and the potential for developing technological/ business solutions to reduce infant mortality.

Analysis of Twitter Data to Predict the Stock Market | UW, Seattle

Jan - Mar, '13

- Performed regression, TF-IDF & sentiment analysis on sanitized Twitter data set, and created visualizations. (R, Excel)
- Proposed a possible causation between actual tweets & stock market.

DESIGN PROJECTS

Development through Preservation of Ancient Traditions - Ethnography | Tahiti, French Polynesia (FP) Jan - Mar, '14

• Conducted fieldwork in FP on their indigenous medical system and its effects on the cultural identity of native population.

SafePath/ NightHawk- Mobile UX | UW and Facebook Hackathon, Seattle

Sept '12 – Mar'13

Built high fidelity prototype for a mobile app for increasing pedestrian safety at night by 90 %. (JustProto, HTML, CSS)

AfterParty - Vending Machine UX | UW, Seattle

Sept – Dec, '13

<u>Designed</u> the machine, interaction methods and UI with my team to meet post-party needs of people in Las Vegas.

MoodLog - Mobile UX | UW, Seattle

Sept - Dec, '12

• Built a prototype for a mobile app that tracks mood of the user and provides feedback. Enhanced it by usability testing.

E-Commerce Web Site for Supply Chain Optimization (SCO) | University of Mumbai, Mumbai

Jul – Dec '1

• Increased revenue by 5-30% by co-designing a hotel website for SCO between different parties. (HTML, CSS, JavaScript)

BUSINESS PROJECTS

MyPS Bank - Startup Project | UW, Seattle

Apr - May, '14

- Formulated a business concerning public access to stem cell technology.
- Won scholarship to the **Kick Incubator Seattle**.

Diffusion of Clonoseq into the Clinics – Student Consultant | Adaptive Biotechnologies, Seattle

Apr - Jun, '13

• Enabled the company to gain market traction for its product by designing a diffusion plan with an interdisciplinary team.

U-Surance - Opportunity Analysis Project | UW, Seattle

Jan – Mar, '13

• Co-developed a <u>business model</u> for a product to reduce health insurance premiums with CEOs in the health sector.

Lunar Lander Project Simulation - Project Manager | UW, Seattle

Sept – Dec, '12

• Led the team through different phases of project. Made the highest profit of 30% among the 10 bidding teams.

EDUCATION

UNIVERSITY	OF WASHINGTON	Seattle LISA
	OI WASHINGION	Jeallie, UJA

GPA: 3.7 / 4.0

M.S. in Information Management (Concentrations: UX & Data Science) | Information School Technology Entrepreneurship Certificate | Michael G. Foster School of Business

Aug 2015

Study Abroad (Oral Traditions, Knowledge, & Science) | Tahiti, FRENCH POLYNESIA

Aug 2015 Jan - Mar 2014

UNIVERSITY OF MUMBAI | Mumbai, INDIA

GPA: 3.8 / 4.0

B.E. in Computer Science | Padmabhushan Vasantdada Patil Pratishthan's College of Engineering (PVPPCOE) Jun 2012

Courses: Data Science, Machine Learning, Data Visualization, Research & Design Methods, Entrepreneurial Strategy + CS

Skills: Software: Tableau, SPSS, R Studio, Visual Studio 2012, Eclipse, MySQL, Git

Languages: Proficient in Java and C#. Familiar with D3, JavaScript, HTML 5, CSS 3, R, Python, MATLAB

Adept at coordinating with interdisciplinary & multicultural teams.

AWARDS AND ACCOMPLISHMENTS

- MSIM Dean's Scholarship, UW (2013-14). Awarded to 2 students from a cohort of 80 on the basis of merit.
- Student Representative at the Academic Council, Information School, UW (2013-14).
- **Co-published** a note on the topic "Questioning Feedback: Improving Public Health Messaging", in the International Conference on ICTD (Information & Communication Technologies & Development), Cape Town, South Africa (Dec, '13).
- **1**st Place in presenting Technical Papers on Cloud Computing, Face Detection & Recognition, and 3D Optical Data Storage, and **1**st place in Debate at Inter College Technical Competitions, PVPPCOE (2009-12).
- **Published** papers on Cloud Computing and 3D Optical Data Storage at the International Conference on New Development & Challenges in Engineering, Technology and Management, Karjat, India (Mar, '12).
- Founded, led and emceed farewell, technical and cultural events, with an audience of 10 to 1500+, at PVPPCOE & UW.