



RICE ALUMNI

Alumni Information Sheet

Areas of Volunteer Interest

(check all that apply)

- ☒ ARA Board
- ☐ ARA Committees
- ☐ Homecoming/Reunion
- ☐ Regional Groups

CONTACT INFORMATION

Name: Bernie Fields
 Address: 6323 Lindyann Lane
 City/State/ZIP: Houston, TX 77008
 Email: bmfields1@houston.rr.com

DEGREES EARNED

Institution	Degree	Year
Rice University	MBA	1993
University of Missouri-Rolla	BSME	1983
Webster University	BA	1976

Employer: Bernard M. Fields Management Corp Position: President
 Address: P.O. Box 70336 City/State/ZIP: Houston, TX 77270-0336

Phone Numbers: Home (713)861-5323 Office (281)468-2565 Fax (713)426-6361

Name of Spouse: (if applicable) Margaret Goldberg

BIOGRAPHICAL INFORMATION

Briefly describe your occupation or business:

**Management Consulting – Business Strategy Formulation and Execution
 Investment and Asset Management**

Tell us about your student activities at Rice:

My bandwidth for involvement, as a student, was limited. I was a flex-time student (3 year program) at the Jones School from 1990 to 1993. During this time I worked full-time for my employer (Lockheed-Martin) providing management and technical services to the NASA Space Station Program (my employer paid for my tuition at Rice). In addition, I had a busy business travel schedule and was also a full-time husband and father.

How have you been involved with Rice since graduation?

Jones Graduate School Partners Board of Directors (2003 to present) and Charter Member
 • Executive Committee (2003 to present): Vice President – Marketing (2005 to Present); Vice President – External Relations (2003-2005)
 Advisor to the Dean on Strategic Planning Process and Member of Dean's Steering Committee for Jones School Strategy Initiative (2006)
 Rice University Jones Graduate School of Management Alumni Assn Board of Directors (1998 to 2006)
 • Past President (2003 to 2004)
 • Board President (2002 to 2003)
 • Vice-President (2000-2002)
 • Chairman – External Relations Committee (2004-2005); Chairman – Area Groups; Committee (2001-2002); Chairman – Alumni/Student Liaison Committee (1999-2001); Board Liaison to Dean's Search Committee (2005)
 Association of Rice Alumni Board ex-officio member (2002-2003)
 Rice Alumni College (2007)
 Member of Friends of Fondren (1994-2004)
 Alumni Leadership Conference (2004?)
 Member of Rice Alliance for Technology and Entrepreneurship (current)

Are you involved with other community or professional groups?

Houston Technology Center Pro bono consultant to start-up companies (2006-2007)
 Registered Professional Engineer - Texas (1989-Present)
 Houston Symphony Chorus (1985-1990); Board Member (1989-1990)

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OPTIONAL PERSONAL STATEMENT *(recommended for board candidates)*

I am interested in participating on the ARA Board to foster the goals of building a strong Alumni network, stimulating greater Alumni involvement, enhancing the reputation of the University, promoting its ideals, and sustaining the level of excellence at Rice. I feel that the role of the Alumni is a critical part of the University. Through my active participation as an Alumnus and promoter of the University, over the past decade, I have gained experience and insight that I believe could benefit the ARA board and further these goals.

I have been an active alumnus of the Jones Graduate School since 1998, as well as participant in broader University-wide activities. At the Jones School I've engaged in both strategic initiatives and alumni leadership roles, as well as in more routine activities – interacting on a regular basis with other alumni, faculty, administration & staff, students, and the external community to raise the visibility of the program, promote involvement, and foster innovation and excellence.

I was privileged to serve on the Jones School Alumni Board from 1998 to 2006 as a member, officer, and chair of various committees. This was a critical time of transition for the program and a period of active transformation for Alumni engagement. We were able to initiate innovative ways to foster greater alumni participation; expand direct interaction between Students and Alumni; strengthen the relationship between the Alumni and Administration/Faculty/Staff; drive strategic planning while beginning to build on traditions; and direct more focus to the external community through expanding liaison efforts. We also addressed improvement of internal board processes, governance, succession planning, and knowledge transfer. I believe that all of these challenges exist to a greater or lesser degree in volunteer organizations, such as the ARA. The experience of having worked through these challenges can help me in serving the ARA board.

In addition to my service on the JGS Alumni Board I am a charter member of the Jones Partners and serve on its Board of Directors. I am also an original member of the six- person Executive Board and continue to serve in that capacity as VP of the Marketing Committee. The Jones Partners is an affinity group of business professionals established to increase collaboration between the Jones School and the Houston Business Community. The Partners is a cornerstone of external collaboration for the Jones School. We have grown the Partners over the past five years from a handful of members meeting informally to a membership of about 150, including corporate affiliates, with a formal schedule of events highlighting business "Thought Leaders", Faculty, and innovations at the Jones School. The energy and commitment that was brought to this initiative is indicative of the level of commitment that I intend to bring if given the opportunity to participate as an ARA Board Member.

I've participated in many routine ways as member of the Alumni community and have enjoyed the chance to interact at all levels. However, I desire to take on a higher level of responsibility and feel I've demonstrated an ability to be successful in that role by the examples described above. I hope to have the privilege of serving on the ARA Board, expanding my commitment to the University, and contributing to meeting its goals.

Please return form by mail to: Rose Sundin
Associate Director
Rice University
Office of Alumni Affairs — MS 520
P.O. Box 1892
Houston, TX 77251-1892

or by fax to: 713-348-5210

phone: 713-348-4678 or 800-742-3258
email: sundin@rice.edu

For Office Use Only:

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date submitted

nominator