



# RICE ALUMNI

## Alumni Information Sheet

### Areas of Volunteer Interest

(check all that apply)

- ☒ ARA Board
- ☒ ARA Committees
- ☐ Homecoming/Reunion
- ☐ Regional Groups

### CONTACT INFORMATION

Name: Mark Berenson  
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### DEGREES EARNED

Institution	Degree	Year
Rice	BA	'04

Employer: Federal Bureau of Investigation Position: Unit Chief  
 Address: 935 Pennsylvania Ave NW City/State/ZIP: Washington, DC 20535

Phone Numbers: Home (617) 285-7804 Office (571) 350-4044 Fax \_\_\_\_\_

Name of Spouse: (if applicable) \_\_\_\_\_

**For ARA Board applicants:** I have read the ARA Board Member Responsibilities and understand that as an ARA Board member I would be required to fulfill all responsibilities as described, including giving every year to the Rice Annual Fund in accordance with my means. ☒ I agree.

### BIOGRAPHICAL INFORMATION

Briefly describe your occupation or business: Since graduating from Rice, I have worked as a consultant at McKinsey & Company, primarily doing work for public sector clients in the U.S. and overseas on organizational matters. In March, I took a ~1 year leave of absence to broaden my experience and run the Change Management Unit for a counterterrorism component of the FBI.

Tell us about your student activities at Rice: For all 4 years, I was heavily involved in the Thresher, ultimately serving as the Editor in Chief my senior year. I was also heavily involved at Martel during its founding, leading freshman recruiting and later was the VP. I was an Admission Office tour guide, ran the tour guide program, and was a senior interviewer. I also served on Ex&S for three years.

How have you been involved with Rice since graduation? The primary way I have been involved with Rice since graduation is through the RAVA program. For the last 5 years or so, I have served as a RAVA captain, first for Massachusetts and then for all of New England (which I have continued to do since moving to DC). In this role, I coordinate all alumni interviews for Rice applicants in New England, in addition to conducting some interviews personally. At McKinsey, I have been active in our recruiting efforts for Rice undergraduates, helping to develop our strategy, talking to candidates, and reviewing applications. As my schedule has permitted, I have participated in local ARA events. Finally, I also served on Class of 2004 5 year reunion committee.

Are you involved with other community or professional groups? I serve as a volunteer Cross Country and Track & Field coach for my high school alma matre. This involves attending an annual week-long pre-season training camp and attending meets and practices on weekends and as feasible with my work schedule.

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**OPTIONAL PERSONAL STATEMENT** *(recommended for board candidates)*

My Rice experience (academics, extracurriculars, and with classmates) has shaped who I am in virtually all facets of my life, and put me on a path to have the success I have had at the start of my professional career. I still believe that nothing prepared me better for dealing with challenging clients at McKinsey than my discussions/verbal sparring matches that I had with President Gillis as a Thresher editor. And since graduation, I've felt it is important and appropriate to give back to Rice — financially, volunteering time as a RAVA captain, and by helping Rice students interested in learning about/working in consulting and at McKinsey. At this time I would be honored to expand and formalize my ongoing support to Rice by serving on the ARA Board or in another ARA leadership capacity. While serving on the ARA Board was always something that interested me, I wanted to do it when I felt I was in a position to make a meaningful contribution to the Board and its work. Based on my consulting experience at McKinsey, I feel that is now the case as I would bring to the ARA Board strong skills in identifying the core issues to any problem the Board is looking to address and developing solutions to address these issues. I have also learned how to successfully execute on ideas, and not just have the best theoretical answer. I believe this experience in turning ideas into actions is a critical one for any Board.

As Rice celebrates its Centennial anniversary and moves into its second century, I believe its alumni can and should play a critical role in the ongoing development of the University through raising its profile and helping to attract the highest caliber of applicants from across the U.S. (and even outside the U.S.). Rice's alumni are one of its strongest assets, and the ARA Board needs to make sure that they can be utilized as effectively and substantially as possible. It would be a true privilege to be able to help drive efforts like this as an ARA Board member and continue to expand my personal contribution back to Rice.

Please return form by mail to: Rose Sundin  
Associate Director  
Rice University  
Office of Alumni Affairs — MS 520  
P.O. Box 1892  
Houston, TX 77251-1892

or by fax to: 713-348-5210

phone: 713-348-4678 or 800-742-3258  
email: sundin@rice.edu

For Office Use Only: \_\_\_\_\_  
*date submitted* *nominator*