



ASSOCIATION OF RICE ALUMNI

Mission Statement and Strategic Objectives
From the ARA Strategic Plan, 2010

Mission Statement

The mission of the Association of Rice Alumni (ARA) is to engage alumni in the life of the university by building a continuing relationship between Rice and its former students with the objective of enabling them to contribute and to share in the advancement of the university. The ARA achieves this objective by stimulating alumni intellectual and social participation, encouraging alumni contributions to the university's enhancement, promoting concern among its members for the welfare of the university, and strengthening the bond of understanding between the university and its alumni community.

Strategic Objectives

1. Create a distinctive identity for Rice alumni
2. Enhance communication and use technology to build a strong community for all Rice alumni
3. Build a Rice alumni network
4. Embrace continuous learning
5. Celebrate the achievements of the Rice community
6. Welcome members of the greater Rice family, including students, parents and friends of Rice into the alumni community