



**REA Board of Directors
November Meeting
November 15, 2012
Greenbriar Building
Conference Room
DESCRIPTION AND AGENDA**

Objectives

- Review current initiatives and calendar items.
- Review and approve in-person meeting dates for 2013-2014 fiscal year.
- Discuss social media presence with new Web & Social Media Expert, Nikki Metzgar, '08.

11:30 am: Lunch

12:00 pm: Opening Business (12:00 – 12:10)

1. (1 min) Call to order and Roll Call - Kate
2. (5 min) **News from the School** – Bart Sinclair, Associate Dean
3. (4 min) New Business from Officers - Kate
 - a. Approval of September Meeting and Fall Quarterly Meeting Minutes
 - b. Treasurer's Report

12:10 pm: Social Media Discussion and Q&A (12:10 – 12:35)

1. (10 min) Role of Social Media at Rice and within the REA – Nikki
2. (10 min) Q&A on how REA should proceed with Social Media
3. (5 min) Quick debrief and assign action items

12:35 pm: Review and Approve Dates for 2012-2013 In-Person Meetings (12:35 – 12:40)

1. (1 min) Presentation of proposed meeting dates – Dave
 - a. Kickoff Meeting – August 24, 2013

- b. Fall Quarterly Meeting – October 18, 2013 (Tentative until Football Schedule is announced)
 - c. Winter Quarterly Meeting – February 17, 2014
 - d. Spring Quarterly Meeting – April 18, 2014
2. (4 min) Discussion and Board Approval

12:40 pm: Committee Reports (12:40 – 12:55) (1-2 min each)

1. Grants and Awards - Eric
2. Alumni Honors - Robinson
3. Socials – John
4. Education and Outreach – Ted
5. Sponsorship – Chris
6. Austin Steering – Javier
7. Board Development and Nominations – Matthew
8. Strategic Planning – Dave
9. Communications – Brendon
10. Regional Expansion - George

12:55 pm: Closing Business

1. (2 min) Observer's Notes – Tim
2. (3 min) Recap of Action Items (if necessary) - Kate

1:00 pm: Adjourn

Copper Conferencing Information

Toll Free: 866-200-5786 (US, Canada, Caribbean)

International Toll: 303-218-2281

Conference ID: 5389079 and press # (this is the conference ID)

For moderator only: Enter *, then 2028#

Please call in five minutes ahead of time so that we can begin meeting promptly at noon.