Skip to content
Back to Program Page
Print
Print/PDF Help
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# Bachelor of Design – User Experience

Honours Degree
Program Code: DS411
Campus: North
Length: 8 semesters

The Bachelor of Design - User Experience program is broadly focused on UX design, meeting an increasing demand for designers
The program emphasizes a people-first approach, applying principles of human-centered design and research to solve problems.
This innovative program of interdisciplinary, collaborative and project-based learning prepares students to join the challenging wor
The program applies evidence-based design and research methods to services and digital projects including websites, apps, VR/A
Students will participate in a mandatory field experience which takes place in the summer semester between years 3 and 4. After

## Courses

### Semester 1
BDES 1001: Fundamentals of User Experience Design
BDES 1002: Writing for Designers
BDES 1003: Design Theory
BDES 1004: Design Practice 1
Select 1 from the following courses
DEGE: Degree Breadth Elective

### Semester 2
BDES 1501: Collaborative Design Processes
BDES 1502: Prototyping for Discovery
BDES 1503: Design Practice 2
BDES 2504: Usability Testing
Select 1 from the following courses
DEGE: Degree Breadth Elective

### Semester 3
BDES 2001: Visual Communication Design
BDES 2002: Design Research Methods 1
BDES 2003: Interaction Design 1
BDES 3003: Information Architecture
Select 1 from the following courses
DEGE: Degree Breadth Elective

### Semester 4
BDES 1500: Design History
BDES 2501: Design Research Methods 2
BDES 2502: Interaction Design 2
BDES 3503: Information Design
Select 1 from the following courses
DEGE: Degree Breadth Elective

### Semester 5
BDES 1504: Professional Practice
BDES 2004: Service Design 1
BDES 3000: Creativity and Curiosity
BDES 3001: Critical Making and Experience Prototyping
BDES 3002: Visual Storytelling
Select 1 from the following courses
DEGE: Degree Breadth Elective

### Semester 6
BDES 2503: Service Design 2
BDES 3501: Futures Thinking and Emerging Technology
BDES 3504: Design and Data
BDES 4001: User Experience Design in Organizations
Select 1 from the following courses
DEGE: Degree Breadth Elective

### Work Experience - SEM 6C
BDES 3099: Field Experience - Design

Semester 7