

Print Friendly Version - Humber College

[Skip to content](#)

[Back to Program Page](#)

[Print](#)

[Print/PDF Help](#)

[Share](#)

[Advertising Copywriting](#)

[Ontario Graduate Certificate](#)

[Program Code: 11621](#)

[Campus: Lakeshore](#)

[Length: 3 semesters](#)

So, you want to work in advertising ... as an art director, copywriter or account manager. Where can you learn what you need to know?

At Humber, we offer one-year Ontario Graduate Certificate programs in Advertising Copywriting, Advertising - Account Management and Advertising - Sales.

Students from these three advertising disciplines take classes and work together in teams to learn every aspect of the industry. You'll be

Just like in the real world.

The Advertising Copywriting program gives you the specialized skills to develop creative solutions to real business problems. Over the course of the program, you'll

Students will gain practical, hands-on experience in the industry by completing a mandatory field experience in their final semester.

[Courses](#)

[Semester 1](#)

[CAD 5000:](#)

[CAD 5005:](#)

[CAD 5015:](#)

[COPY 5013:](#)

[COPY 5014:](#)

[FAA 5000:](#)

[FAA 5005:](#)

[Semester 2](#)

[CAD 5200:](#)

[CAD 5215:](#)

[COPY 5513:](#)

[COPY 5514:](#)

[COPY 5520:](#)

[FAA 5205:](#)

[Semester 3](#)

[COPY 5510:](#)

[Admission Requirements](#)

Admission selection is based on the following 5 requirements:

[. Academic](#)

To be eligible for admission, you must possess the following:

A bachelor's degree, advanced diploma or diploma

[Mature Applicants](#)

[Diplomas and Certificates](#)

An applicant is considered a mature applicant if they have not completed secondary school or other postsecondary school, and will be entering the workforce.

[Degrees](#)

An applicant is considered a mature applicant if they have not completed secondary school or attended postsecondary studies, and will be entering the workforce.

[College Transfer Applicants](#)

[Diplomas and Certificates](#)

An applicant is considered a college transfer applicant if they have completed some or all of a college-level credential. Humber may accept credit for up to 60 credits.

[Degrees](#)

An applicant is considered a college transfer applicant if they have completed some or all of a college-level credential. Humber may accept credit for up to 60 credits.

[University Transfer Applicants](#)

[Diplomas and Certificates](#)

An applicant is considered a university transfer applicant if they have completed some or all of a university-level credential. Humber may accept credit for up to 60 credits.

[Degrees](#)

An applicant is considered a university transfer applicant if they have completed some or all of a university-level credential. Humber may accept credit for up to 60 credits.

[. English Language Proficiency](#)

All applicants whose first language is not English must meet Humber's English Language Proficiency Policy.

[. International Credit Evaluation](#)

Canadian citizens or permanent residents with international education are required to provide a credential evaluation. Note, for international students, a credential evaluation is not required.

[. Letter of Introduction](#)

Applicants must submit a 50-word introduction of themselves.

[. Advertisement Submissions](#)

Applicants must submit the following: