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[Back to Program Page](#)

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Business Insights and Analytics

Ontario Graduate Certificate

Program Code: BI511

Campus: Lakeshore, IGS

Length: 4 semesters

Today's businesses know that it is critical to stay on top of what's next in their industry: the next trend, the next tool, the next technology.

Humber's Business Insights and Analytics graduate certificate program provides you with practical, in-demand skills in business; and

Graduates of this program will:

develop effective business strategies, tactics and processes based on data-driven analytics

generate business insights by developing and using databases, big data and machine learning

support business decision making with advanced statistical and quantitative analysis; and advanced data visualization and communication

Note: There is a scheduled one semester break between second and third semester.

Get the hands-on skills that industry demands with a 320-hour (minimum) field experience that will give you the opportunity to apply

Courses

Semester 1

BIA 5000:

BIA 5001:

BIA 5002:

BUS 5100:

RAPP 5004:

BIAM:

BIAO:

Semester 2

ACCT 5507:

BIA 5201:

BIA 5203:

RAPP 5014:

WORK 5450:

BIAM:

BIAO:

Semester 3

BIA 5200:

BIA 5300:

BIA 5301:

BIA 5302:

BIA 5303:

BIAM:

BIAO:

Semester 4

BIA 5400:

BIA 5401:

BIA 5402:

BIA 5450:

BUS 5003:

WORK 5550:

Admission Requirements

Admission selection is based on the following 3 requirements:

. Academic

To be eligible for admission, you must possess the following:

A bachelor's degree from any discipline (business, statistics/mathematics, or computer programming is highly recommended),

OR

An advanced diploma or diploma in a related field (business, statistics/mathematics, or computer programming)

Mature Applicants

Diplomas and Certificates

An applicant is considered a mature applicant if they have not completed secondary school or other postsecondary school, and will

Degrees

An applicant is considered a mature applicant if they have not completed secondary school or attended postsecondary studies.