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[Back to Program Page](#)

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Tourism - Travel Services Management

Diploma

Program Code: TT211

Campus: North

Length: 4 semesters

Make a career out of your love of travel, exploration and adventure! Humber's Tourism – Travel Services Management diploma pr

Our program provides dynamic experiential learning balanced with an academic curriculum that adapts to ever-evolving tourism in

During your four semesters of study you:

benefit from Humber's affiliation with international educational institutions providing student exchange programs and semester or s

complete an industry placement, applying acquired tourism knowledge to real-world situations and gaining valuable work experien

learn from well-connected faculty who teach with passion and innovation, enhancing your critical thinking, creative problem solving

network with industry professionals and alumni during guest lectures and events

participate in local field trips allowing for hands-on exploration of a variety of tourism and travel products and adventures

strengthen your resume with desirable industry-relevant certifications including TICO (Travel Industry Council of Ontario) and CLIA

Note: For students starting in September or January, there is a scheduled one semester break between second and third semester

In the fourth semester, students participate in a comprehensive unpaid field experience. Opportunities include positions with airline

Field experience allows students to apply in-class knowledge and skills to real tourism industry scenarios which helps prepare the

Courses

Semester 1

BISM 100: PC Business Essentials

GNED 101: An Introduction to Arts and Sciences

TRAV 107: Introduction to Tourism

TRAV 125: Mathematics of Tourism

TRAV 126: Global Tourism Geography

TRAV 127: Service Excellence & Professionalism

WRIT 100: College Reading and Writing Skills

Semester 2

TRAV 155: The Tour Industry

TRAV 157: Careers in Tourism

TRAV 158: Tourism Retail Operations

TRAV 159: Tourism Accounting

TRAV 160: Global Tourism Destinations and Attractions

WRIT 200: Workplace Writing Skills

Select 1 from the following courses

GNED: General Elective

Semester 3

TRAV 219: Marketing Tourism Product

TRAV 229: Selling in Tourism

TRAV 231: Technology & Distribution of Tourism

TRAV 272: Regenerative Tourism

TRAV 277: Niche Tourism and Customized Travel

TRAV 278: Corporate Travel

Select 1 from the following courses

GNED: General Elective

Semester 4

HRT 218: Effective Leadership and Human Resources

HRT 287: Meetings, Incentives and Corporate Events

TRAV 276: Entrepreneurship in Tourism

TRAV 279: The Cruise Industry and Tour Guiding

WORK 252: Field Experience - Tourism Travel Service Management

Admission Requirements

Admission selection is based on the following 3 requirements:

. Academic

To be eligible for admission, you must possess the following:

Ontario Secondary School Diploma (OSSD) or equivalent including these required courses:

Grade 12 English (ENG4C or ENG4U or equivalent)

Three Grade 11 or Grade 12 C, M or U courses in addition to those listed above