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[Content Strategy](#)

[Ontario Graduate Certificate](#)

[Program Code: CS511](#)

[Campus: North](#)

[Length: 3 semesters](#)

The Content Strategy graduate certificate program is designed to prepare students for the emerging and expanding field of content strategy.

Content strategists oversee the publishing of content by providing advice and direction to improve brand awareness, internal communication, and marketing.

All courses are hybrid and will combine online and in-class instruction.

Students will participate in a mandatory field experience which takes place in the last semester of study. After completing a field experience, students will receive a certificate of completion.

[Courses](#)

[Semester 1](#)

[IXD 5106:](#)

[IXD 5206:](#)

[MDCS 5110:](#)

[MDCS 5111:](#)

[MDCS 5112:](#)

[MDCS 5113:](#)

[Semester 2](#)

[IXD 5105:](#)

[IXD 5200:](#)

[IXD 5205:](#)

[MDCS 5211:](#)

[MDCS 5212:](#)

[MDCS 5213:](#)

[Semester 3](#)

[MDCS 5300:](#)

[MDCS 5310:](#)

[Admission Requirements](#)

Admission selection is based on the following 3 requirements:

[. Academic](#)

To be eligible for admission, you must possess the following:

A bachelor's degree, advanced diploma or diploma

[Mature Applicants](#)

[Diplomas and Certificates](#)

An applicant is considered a mature applicant if they have not completed secondary school or other postsecondary school, and will be 19 years of age or older at the time of admission.

[Degrees](#)

An applicant is considered a mature applicant if they have not completed secondary school or attended postsecondary studies, and will be 19 years of age or older at the time of admission.

[College Transfer Applicants](#)

[Diplomas and Certificates](#)

An applicant is considered a college transfer applicant if they have completed some or all of a college-level credential. Humber may accept up to 60 credits from a college-level credential.

[Degrees](#)

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[University Transfer Applicants](#)

[Diplomas and Certificates](#)

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[Degrees](#)

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[. English Language Proficiency](#)

All applicants whose first language is not English must meet Humber's English Language Proficiency Policy.

[. International Credit Evaluation](#)

Canadian citizens or permanent residents with international education are required to provide a credential evaluation. Note, for international students, a credential evaluation is required for all courses.

[How to Apply](#)

Applications are made through ontariocolleges.ca. See program page for details.

[International Academic Equivalency](#)

Admission equivalencies for Humber depend on your country of study. Please see admission requirements on the program page for details.

[Fees](#)

The 2024/2025 fee for three semesters is: