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Professional Golf Management – Business Administration

Advanced Diploma

Program Code: 20231

Campus: North

Length: 6 semesters

If you've got a passion for golf and a head for business, this program will provide you with the skills and knowledge you need to te

Learning from industry pros, students gain hands-on experience with the latest golf technology, software and equipment in our wo

In our program, you will learn from leaders in the golf industry who are keen to share their knowledge and skill to educate and insp

This program is a recognized PGA of Canada program. As part of being a recognized partner program, students have the opportu

Note: There is no golf skill level requirement to be admitted into the program.

Our field experience program runs annually on a 6-month in-class/6-month paid field experience schedule - the only one of this kin

Humber is actively involved in the golf industry and maintains a large network with the best employers.

Courses

Semester 1

BMGT 100: Introduction to Business

BMTH 100: Mathematics of Finance - Extended

BPGM 112: Careers in Professional Golf Management

GNED 101: An Introduction to Arts and Sciences

MKTG 111: Marketing Fundamentals

WRIT 100: College Reading and Writing Skills

Semester 2

BPGM 122: Management Accounting in Golf Operations 1

BPGM 124: Golf Operations

BPGM 150: Field Experience 1 - Professional Golf Management

BPGM 155: Fundamentals of Golf

BPGM 165: Computer Applications in Golf Operations

BPGM 230: Microeconomics

WRIT 200: Workplace Writing Skills

Semester 3

BPGM 170: Management Accounting in Golf Operations 2

BPGM 210: Intermediate Golf Principles

BPGM 234: Turf Management

BPGM 235: Golf Course Design

BPGM 251: Macroeconomics

BPGM 252: Organizational Management

Semester 4

BPGM 231: Retail Management

BPGM 250: Field Experience 2 - Professional Golf Management

BPGM 253: Bar and Restaurant Operations

BPGM 254: Professional Selling

BPGM 256: Management Accounting in Golf Operations 3

BSTA 200: Business Statistics

ECON 204: People, Money and Markets

Semester 5

BPGM 255: Finance In Golf Operations

BPGM 305: Strategic Marketing Planning

BPGM 310: New Enterprise Management

BPGM 320: Human Resource Management

BPGM 325: Canadian Business Law

PSYC 207: Psychology of Sport

Semester 6

BPGM 353: Training and Development

BPGM 355: Advanced Golf Principles

BPGM 356: Tournament Operations and Event Planning

BPGM 360: Business Strategy

BPGM 361: Business Policy in Golf Operations

SOCI 210: Sport and Society