

Print Friendly Version - Humber College

[Skip to content](#)

[Back to Program Page](#)

[Print](#)

[Print/PDF Help](#)

[Share](#)

Fashion Arts and Business

Diploma

Program Code: FA211

Campus: North

Length: 4 semesters

Fashion is an international business, and Humber's Fashion Arts and Business diploma program places an emphasis on retail operations.

Our advisory committee provides regular review and input of curriculum ensuring our program is always on the cutting edge of industry trends.

In the first year, courses in the business of fashion – marketing strategies, product knowledge, trend forecasting and web merchandising are included.

Two field experience courses in Semesters 3 and 4 offer real-world experience in your area of interest. The field experience is four weeks in total.

Courses

Semester 1

BISM 100: PC Business Essentials

FASH 119: Introduction to Marketing

FASH 125: Apparel and Accessory Product Knowledge

FASH 126: Fashion History and Terminology

FASH 127: Fashion Technology

WRIT 100: College Reading and Writing Skills

Semester 2

FASH 151: Creative Suite Applications

FASH 152: Social Media and Fashion Promotion

FASH 153: Ethics and Sustainability

FASH 154: Trend Analysis and Product Development

GNED 101: An Introduction to Arts and Sciences

WRIT 200: Workplace Writing Skills

Semester 3

FASH 226: Event Planning and Budgeting

FASH 227: Advanced Creative Suite Applications

FASH 228: Field Experience 1 - Fashion Arts and Business

FASH 229: Wholesale Sales

FASH 230: Store Planning and Merchandising

Select 1 from the following courses

GNED: General Elective

Semester 4

FASH 250: Retail Buying

FASH 253: Global Retail Operations

FASH 254: New Venture Development

FASH 255: Photo Styling and Display Techniques

Required 1 from the following courses

Select 1 from the following courses

GNED: General Elective

Admission Requirements

Admission selection is based on the following 3 requirements:

. Academic

To be eligible for admission, you must possess the following:

Ontario Secondary School Diploma (OSSD) or equivalent including these required courses:

Grade 12 English (ENG4C or ENG4U or equivalent)

Three Grade 11 or Grade 12 C, M or U courses in addition to those listed above

or

Mature student status

or

College or university transfer status

Mature Applicants

Diplomas and Certificates

An applicant is considered a mature applicant if they have not completed secondary school or other postsecondary school, and wish to pursue a degree.

Degrees

An applicant is considered a mature applicant if they have not completed secondary school or attended postsecondary studies, and wish to pursue a degree.

College Transfer Applicants