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Bachelor of Commerce - Management Studies

Honours Degree

Program Code: 22291

Campus: Lakeshore

Length: 8 semesters

Humber's Bachelor of Commerce – Management Studies degree program prepares you to take on a variety of managerial roles in

The program is based on the seven traditional management functions (planning, organizing, staffing, directing, co-ordinating, reporting,

analyze issues from various perspectives

apply classroom work to industry-connected projects

develop business strategies

integrate transferable skills such as interpersonal interaction, communication and organization to all classroom and project work

Our program starts with a foundation of business studies in areas such as organizational behaviour, law, economics, finance and

You'll also get hands-on learning that provides both the education and the experience employers look for once you graduate. You

In your final year, you will complete a senior-level business (capstone) project, giving you the opportunity to work on a team, problem

The program requires that you complete 14 weeks/420 hours of a paid field experience in the summer between your sixth and seventh

Courses

Semester 1

ACCT 1000: Introductory Financial Accounting

ECON 1000: Microeconomics

LAW 1000: Business Law

MKTG 1000: Marketing

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 2

BUS 1500: Business Information Systems

BUS 1501: Business Communications

ECON 1500: Macroeconomics

MGMT 1500: Organizational Behaviour

STAT 1112: Statistics for Business

Semester 3

FIN 2500: Financial Management

MGMT 2500: Operations Management

MKTG 2112: Marketing Operations Research

Select 1 from the following courses

BDGE: Business Degree Elective

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 4

BUS 2500: e-Commerce

HRM 2000: Human Resources Management

MKTG 2500: Consumer Behaviour

SCM 3503: Introduction to Supply Chain Management

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 5

ACCT 3000: Introductory Management Accounting

BUS 3001: Business Research Methods

BUS 3004: Business Career Development

MGMT 3005: Startup & Disruption

SCM 4015: Enterprise Resource Planning and Business Processes

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 6

FIN 3500: Financial Management 2

MGMT 3500: Project Management

MKTG 3500: Digital Marketing

Select 2 from the following courses