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Hospitality - Event Management

Diploma

Program Code: EV211

Campus: North

Length: 4 semesters

Humber's Hospitality – Event Management diploma program provides you with the knowledge, skills, practical experience, industry

Our program provides comprehensive learning and training opportunities to prepare students for valued positions in the event industry

catering co-ordinators and managers

event designers

event marketers

event venue managers

in-person and virtual event co-ordinators and managers

incentive trip and event co-ordinators and managers

on-site logistics staff

production staff

proposal writers

virtual, in person or hybrid event planners

wedding planners

In the first semester of the program, you learn the foundational aspects of event management and gain immediate industry experience

Field experience is integral to developing a diverse and successful career in the event management profession. In this program, you

Courses

Semester 1

BISM 100: PC Business Essentials

BMTH 120: Mathematics of Finance

EVNT 100: Introduction to Event Management

EVNT 155: Food & Beverage for Event Management

GNED 101: An Introduction to Arts and Sciences

HRT 160: Food and Beverage Service Practical

WRIT 100: College Reading and Writing Skills

Semester 2

BACC 152: Financial Accounting 1

EVNT 151: Event Design and Production

EVNT 154: Event Marketing

HRT 130: Service Excellence

WRIT 200: Workplace Writing Skills

Select 1 from the following courses

GNED: General Elective

Semester 3

BFIN 250: Business Finance

EVNT 201: Risk Management in Events

EVNT 202: Public Relations, Fundraising and Sponsorship

EVNT 239: Careers Event Management

EVNT 251: Catering Management

Select 1 from the following courses

GNED: General Elective

Semester 4

EVNT 200: Event Execution

EVNT 250: Entrepreneurship for Event Management

EVNT 253: Wedding & Social Event Planning

EVNT 254: Human Resources, Leadership & Volunteer Management

EVNT 255: Meetings, Incentives, Conferences & Exhibitions Event Management

WORK 260: Field Experience - Hospitality - Event Management

Admission Requirements

Admission selection is based on the following 3 requirements:

. Academic

To be eligible for admission, you must possess the following:

Ontario Secondary School Diploma (OSSD) or equivalent including those required courses;