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Graphic Design

Advanced Diploma Program Code: 11571

Campus: North Length: 6 semesters

Humber's Graphic Design advanced diploma program develops creative and strategic designers who wish to execute a wide rang Through a mix of theory and hands-on practical training, you will combine art and design to produce unique visual communication As part of the interaction and design common platform cluster, you will be trained on industry-based skills, technology and current Students will participate in a mandatory field experience which takes place in the last semester of study. After completing a field e

Courses Semester 1

DESN 100: Typography 1

DESN 101: Design 1

DESN 103: Digital Technology 1 MMDD 102: Motion Design 1

MMDD 103: Creative Thinking WEBD 100: Web Technology 1

WRIT 100: College Reading and Writing Skills

Semester 2

DESN 151: Design 2

DESN 153: Digital Technology 2

DESN 156: Typography 2

GNED 101: An Introduction to Arts and Sciences

MMDD 156: Video Production WEBD 150: Web Technology 2 WRIT 200: Workplace Writing Skills

Semester 3

GDES 200: History of Graphic Design

GDES 207: Branding 1

GDES 208: Web Technology 3

GDES 226: Typography 3

GDES 256: Digital Technology 3 WDGD 201: Experience Design 1 Select 1 from the following courses

GNED: General Elective

Semester 4

GDES 204: Design 3 GDES 257: Branding 2

GDES 258: Web Technology 4

GDES 301: Typography 4

GDES 304: Production Technology WDGD 251: Experience Design 2 Select 1 from the following courses

GNED: General Elective

Semester 5

GDES 201: Information Design 1 GDES 206: Marketing Strategies GDES 251: Editorial Design 1 GDES 307: Design Research GDES 350: Entrepreneurship GDES 358: Professional Practice

Semester 6

GDES 250: Information Design 2 GDES 306: Portfolio: Graphic Design

GDES 353: Field Experience - Graphic Design

GDES 354: Major Studio Project