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Bachelor of Digital Communications

Honours Degree

Program Code: DC411

Campus: Lakeshore

Length: 8 semesters

Humber's Bachelor of Digital Communications degree program explores the dynamic media environment and the cultural, social, and economic impact of digital media.

This program is rigorous and innovative, developing digital storytellers who are skilled in writing, visual communication, web application development, and social media strategy.

As part of the program, you will take courses that deepen your awareness of your roles as a citizen conscious of the social, political, and environmental impact of digital media.

Students will gain practical, hands-on experience in the industry by completing a mandatory field experience which takes place in the final semester of the program.

Courses

Semester 1

DCOM 1003: Introduction to Digital Media and Communications

MSCP 1000: Writing 1: Media Writing Fundamentals

MSCP 1003: Social Media 1

MSCP 1501: Photography Fundamentals

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 2

MSCP 1001: Video and Audio Content Creation

MSCP 1002: Writing 2: Writing to Deadline

MSCP 1502: Multiplatform Storytelling 1

MSCP 1503: Communications Law and Ethics

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 3

DCOM 1500: Video and Audio Production 2

DCOM 2004: Writing for Digital Media

DCOM 2005: Design Foundations

DCOM 2006: Introduction to Code

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 4

DCOM 1501: Advanced Photography Techniques

DCOM 2001: Visual Communications

DCOM 2504: Professional Web Building

DCOM 2505: UX Research and Design

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 5

DCOM 2503: Social Media 2

DCOM 3000: Media History

DCOM 3002: Interactive Design

DCOM 3502: Professional Practice

Select 1 from the following courses

DEGE: Degree Breadth Elective

Select 1 from the following courses

MEDE: Media Elective

Semester 6

DCOM 3001: Digital Media and Society

DCOM 3501: Project Management for Digital Communications

DCOM 4502: Web and Social Media Analytics

Select 1 from the following courses

DEGE: Degree Breadth Elective

Select 1 from the following courses

MEDE: Media Elective

Work Experience - SEM 6C

DCOM 3600: Field Experience - Digital Communications