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# Business Management

Diploma

Program Code: 02251

Campus: Lakeshore, North, Online

Length: 4 semesters

Learn about Canada's dynamic business scene and develop the foundation to ignite your career within it. Humber's Business Mar

Our curriculum gets you up to speed on the essential aspects of business including marketing, e-commerce, accounting, operation

In the first year, you will be introduced to an overview of fundamental business disciplines including the mathematics of finance, P

In the second year, the focus includes business computer applications, e-commerce, human resources administration, operations

In Semester 4, you will be assisted in finding a paid or unpaid business field experience where you will practise your skills during a

## Courses

**Semester 1**

BISM 100: PC Business Essentials

BMGT 100: Introduction to Business

BMTH 120: Mathematics of Finance

GNED 101: An Introduction to Arts and Sciences

MKTG 111: Marketing Fundamentals

WRIT 100: College Reading and Writing Skills

**Semester 2**

BACC 152: Financial Accounting 1

BECN 150: Microeconomics (Business)

BLAW 150: Business Law

BMGT 152: Principles of Management

MKTG 150: Consumer Services

WRIT 200: Workplace Writing Skills

**Semester 3**

BFIN 250: Business Finance

BISM 200: Business Computer Applications

BMGT 203: Operations Management

BMGT 205: Human Resources Administration

MKTG 204: Professional Selling

Select 1 from the following courses

GNED: General Elective

**Semester 4**

BISM 202: e-Commerce

BMGT 253: Leadership

BMGT 255: Entrepreneurship

BMGT 265: Managing Strategically

BUSN 250: Field Experience - Business Management

Select 1 from the following courses

GNED: General Elective

## Admission Requirements

Admission selection is based on the following 3 requirements:

. Academic

To be eligible for admission, you must possess the following:

Ontario Secondary School Diploma (OSSD) or equivalent including these required courses:

Grade 12 English (ENG4C or ENG4U or equivalent)

Grade 12 Mathematics (MAP4C, MCT4C, MDM4U, MCB4U, MGA4U, MCV4U or MHF4U) or Grade 11 M or U Mathematics (MCF

Two Grade 11 or Grade 12 C, M or U courses in addition to those listed above

or

Mature student status

or

College or university transfer status

Mature Applicants

Diplomas and Certificates

An applicant is considered a mature applicant if they have not completed secondary school or other postsecondary school, and wi