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[Back to Program Page](#)

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Bachelor of Commerce - International Business

Honours Degree

Program Code: 22121

Campus: Lakeshore

Length: 8 semesters

Humber's Bachelor of Commerce - International Business degree program will help you develop the knowledge and applied skills

Our program starts with a foundation of business studies in areas such as consumer behaviour, micro and macroeconomics, finan

You will learn from experienced professors and a network of industry professionals who provide feedback and evaluation on indus

The program requires that you complete 14 weeks/420 hours of a paid field experience in the summer between your sixth and sev

Courses

Semester 1

ACCT 1000: Introductory Financial Accounting

ECON 1000: Microeconomics

LAW 1000: Business Law

MKTG 1000: Marketing

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 2

BUS 1500: Business Information Systems

BUS 1501: Business Communications

ECON 1500: Macroeconomics

MGMT 1500: Organizational Behaviour

STAT 1112: Statistics for Business

Semester 3

BUS 2000: Ethics and Values

HRM 2000: Human Resources Management

MKTG 2000: Customer Service

STAT 2112: Quantitative Methods for Business

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 4

BUS 2500: e-Commerce

FIN 2500: Financial Management

MGMT 2500: Operations Management

MKTG 2500: Consumer Behaviour

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 5

BUS 3001: Business Research Methods

BUS 3004: Business Career Development

FIN 3500: Financial Management 2

MKTG 3001: International Marketing 1

SCM 3503: Introduction to Supply Chain Management

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 6

BUS 3504: International Logistics

BUS 3505: Intercultural Communications

FIN 3502: International Finance

MKTG 3501: International Marketing 2

Select 1 from the following courses

DEGE: Degree Breadth Elective

Work Experience - SEM 6C

BUS 3099: Field Experience - Bachelor Of Commerce: International Business

Semester 7

ACCT 3000: Introductory Management Accounting

BUS 4007: Strategic Business Analysis 1