

Print Friendly Version - Humber College

[Skip to content](#)

[Back to Program Page](#)

[Print](#)

[Print/PDF Help](#)

[Share](#)

Bachelor of Commerce - Fashion Management

Honours Degree

Program Code: 22101

Campus: Lakeshore

Length: 8 semesters

If you are interested in the business side of fashion and management courses tailored specifically to the fashion industry, then Humber's Bachelor of Commerce - Fashion Management is the program for you.

Our program starts with a foundation of business studies in areas such as organizational behaviour, law, economics, finance and marketing. Students gain practical skills through applied projects during which they develop processes and products from the idea stage through to the final product.

Students gain practical skills through applied projects during which they develop processes and products from the idea stage through to the final product.

Several third- and fourth-year classes are delivered in Humber's Fashion Institute.

The program requires that you complete 14 weeks/420 hours of a paid field experience in the summer between your sixth and seventh semesters.

Courses

Semester 1

ACCT 1000: Introductory Financial Accounting

ECON 1000: Microeconomics

LAW 1000: Business Law

MKTG 1000: Marketing

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 2

BUS 1500: Business Information Systems

BUS 1501: Business Communications

ECON 1500: Macroeconomics

MGMT 1500: Organizational Behaviour

STAT 1112: Statistics for Business

Semester 3

BUS 2000: Ethics and Values

HRM 2000: Human Resources Management

MKTG 2000: Customer Service

STAT 2112: Quantitative Methods for Business

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 4

BUS 2500: e-Commerce

FASH 2500: Fashion Industry Analysis

FIN 2500: Financial Management

MGMT 2500: Operations Management

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 5

BUS 3004: Business Career Development

FASH 3000: 20th Century Fashion History

FASH 3002: Textile Product Knowledge

FASH 3003: Fashion Technology

MKTG 2500: Consumer Behaviour

Select 1 from the following courses

DEGE: Degree Breadth Elective

Semester 6

FASH 3500: Retail Operations Management

FASH 3501: Brand Product Development

FASH 3502: Store Planning and Merchandising

FIN 3501: Retail Financial Management Foundation

Select 1 from the following courses

DEGE: Degree Breadth Elective

Work Experience - SEM 6C

FASH 3099: Field Experience - Bachelor Of Commerce: Fashion Management

Semester 7

BUS 3500: Entrepreneurship