Civic Opportunity

The mission of the Civic Opportunity project is to develop and curate the journey of all volunteers that we interact with to reach their fullest potential. Relationship bridge-building and workforce readiness development of volunteers is at the core of the Hack for LA brand. We have found that this effort enables and supports the delivery of a consistent pipeline of knowledge worker resources. In turn, our volunteers are more prepared to create products that are impactful in local government and beyond.

We have surfaced, and trialed the delivery of 1-to-1 solutions to meet the following needs within our community of volunteers in the area of preparation and searching for employment. This project seeks to use technology solutions in order to scale these initiatives (videos, tutorials, VRMS, etc):

- Curated matching of people to projects, taking into account desired technical skills to exercise or improve, and total time availability.
- Peer resume review and iteration in synchronization with LinkedIn review and optimization tactics
- Cultural and Technical Mock interviews
- Pre-scheduled interview coaching
- Post-interview retrospective sessions
- Training on how to identify and cultivate a professional recommendation source

- Creating and communicating with the community all individual and team wins
- Prospective company review and fit analysis
- Personal & Professional networking principles and use training
- Networking to desired outcomes and tactical planning
- Creation and delivery of technical and career skill enhancing workshops (Workshop Wednesdays)
- Mental health support and resource introduction along the journey

Civic Opportunity Project-In Progress Milestones
We have identified the following key areas which are critical to the success of this project:

1. Team Identification (a Product Manager has been onboarded and we will identify other resources required e.g., data scientist, UX, Business Analyst, etc.)
2. Alignment and documentation for Goals, Strategy and Mission
3. Sourcing and identification of initial volunteer networks with which to partner

Civic Opportunity Project-Six Month Roadmap
1. Initial team onboarded, trained and successfully engaged
2. Creation and launch of initial website
3. Complete road mapping of the Onboarding and Offboarding product development strategy for handling scaleable pipeline of volunteers for MVP
4. Sourcing and identification of additional volunteer pipelines from corporate sponsors, and educational institutions to Communities of Practice and Affinity networks with which to partner for skill coaches, mentors, and hard to source volunteers (e.g., fundraisers, specialty researchers, etc.)
5. Increase in the availability of diverse volunteers to improve network and tech diversity
6. Coordination and development partnership with the VRMS team to automate processes identified within the Civic Opportunity Project as needed

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