





Customer Growth % - (984)				
Agency	Year-2021	Year-2020	Year-2019	
Totals	0.21%	-60.16%	-2.17%	
9 Armed Police Batalion	13.97% ▲	-	-	
14 Armed Police Battalion, Cox's Bazar	-79.40% ▼	-	-	
16 Armed Police Battalion, Cox's Bazar	-100.00% ▼	-	-	
24 Pages (Chittagong Edition)	-	-	-100.00% ▼	
100 Beded Sadar Hospital, Shariatpur	-100.00% ▼	-	-	
250 bed General Hospital, Naogaon	-100.00% ▼	-	-	
250 Bed General Hospital, Noakhali	-	-	-	
250 Bed General Hospital, Tangail	-	-	-	
250 Bed sadar Hospital, Hobiganj	-100.00% ▼	-	-	
250 Bedded General Hospital, Dinajpur	-	-	-	
250 Bedded General Hospital, Jessore	-37.30% ▼	-	-	
A K M Foysol - CC - Mathbaria, Pirojpur	56.25% ▲	-	-	
A Blue Advertising	-	-	-100.00% ▼	

Comparison - Year & Month wise based on Value				
Month <input type="text"/> segment <input type="text"/> Pages <input type="text"/> Category Name <input type="text"/> Advertiser Name <input type="text"/> Brand <input type="text"/>	Values			
	Diff. CTY & LTY	2021	2020	2019
Totals	1,736,698	848,401,226	846,664,528	2,125,259,593
Jan	-72,129,514	76,151,654	148,281,168	163,760,273
Feb	-74,147,836	73,647,230	147,795,066	163,482,651
Mar	-14,529,539	118,529,468	133,059,006	178,900,743
Apr	35,565,192	52,775,460	17,210,268	183,490,632
May	40,275,493	58,034,687	17,759,194	221,915,054
Jun	41,180,388	73,564,548	32,384,160	147,161,143

Segment Wise Sales (70) - [Jan-Dec, 2021]										
segment <input type="text"/>	Year <input type="text"/>	Month <input type="text"/>	Values							
	2021									
	Jan		Feb		Mar		Apr		May	
	Sales	Sales Contribution	Sales	Sales Contribution	Sales	Sales Contribution	Sales	Sales Contribution	Sales	Sales Contribution
Totals	76,151,654	8.98 %	73,647,230	8.68 %	118,529,468	13.97 %	52,775,460	6.22 %	58,034,687	6.84 %
Wed. Special	-	-	-	-	-	-	-	-	-	-
Vorer Joddha Supplement	-	-	-	-	-	-	-	-	-	-
Valo Thaki	-	-	-	-	-	-	-	-	-	-
Tourism in Sylhet (Sundari Sreebhumi)	672,980	0.08 %	-	-	-	-	-	-	-	-
Thursday Special	-	-	-	-	-	-	-	-	-	-
Thikanar Khoje	-	-	-	-	-	-	-	-	-	-
T20 World Cup Magazine	-	-	-	-	-	-	-	-	-	-
Shuborno Shadinota	-	-	-	-	-	-	-	-	-	-

Category Wise Sales (26) - [Jan-Dec, 2021]										
Category <input type="text"/>	Year <input type="text"/>	Month <input type="text"/>	Values							
	2021									
	Jan		Feb		Mar		Apr		May	
	Sales	Sales Contribution	Sales	Sales Contribution	Sales	Sales Contribution	Sales	Sales Contribution	Sales	Sales Contribution
Totals	76,151,654	8.98 %	73,647,230	8.68 %	118,529,468	13.97 %	52,775,460	6.22 %	58,034,687	6.84 %
Personal Care	7,814,680	0.92 %	3,787,480	0.45 %	8,306,900	0.98 %	4,626,850	0.55 %	4,725,475	0.55 %
Foods & Beverage	7,027,425	0.83 %	4,456,315	0.53 %	5,609,091	0.66 %	6,071,900	0.72 %	3,168,837	0.37 %
Classified & Govt.	8,656,837	1.02 %	7,966,760	0.94 %	10,424,550	1.23 %	5,455,656	0.64 %	5,713,661	0.67 %
Others	2,379,401	0.28 %	5,907,068	0.70 %	4,370,080	0.52 %	1,785,045	0.21 %	2,442,270	0.28 %
Financial Services	7,414,671	0.87 %	6,699,399	0.79 %	17,941,009	2.11 %	7,229,939	0.85 %	9,321,360	1.09 %
Housing & Real Estate	6,689,505	0.79 %	7,244,598	0.85 %	6,533,388	0.77 %	2,457,935	0.29 %	2,672,260	0.31 %
Health Care Services	4,989,754	0.59 %	5,261,570	0.62 %	6,130,185	0.72 %	2,334,112	0.28 %	3,542,204	0.41 %