KWAME NKRUMAH UNIVERSITY OF SCIENCE AND TECHNOLOGY, KUMASI.
COLLEGE OF HUMANITIES AND SOCIAL SCIENCES
SCHOOL OF BUSINESS
DEPARTMENT OF HUMAN RESOURCE AND ORGANISATIONAL DEVELOPMENT
PSY 152 ASSIGNMENT

GROUP 11

PRESENT

REVIEW AND EVALUATION OF EMPIRICAL ARTICLE...

MISOGYNISTIC TWEETS CORRELATE WITH VIOLENCE AGAINST WOMEN

By Khandis R.Blake, Siobhan M. O'Dean, James Lian and Thomas F. Denson

TABLE OF CONTENT

- 1. REVIEW OF THE ARTICLE

    A. OBJECTIVE OF THIS RESEARCH ARTICLE
    B. MAIN QUESTION OF THE ARTICLE
    C. METHODS USED IN ADDRESSING THE MAIN QUESTION OF THE ARTICLE
    D. THEORY UNDERPINNING THE PAPER ARTICLE
    E. MAIN FINDING OF THE ARTICLE
    F. IMPACT OF THE MAIN FINDING OF THE ARTICLE ON SOCIETY

    2. EVALUATION OF THE ARTICLE

REVIEW OF THE ARTICLE

OBJECTIVE OF THIS RESEARCH ARTICLE

- The main objective of this research article is to examine the relationship between misogynistic tweets and domestic and family violence in the United States during 2013 and 2014

MAIN QUESTION OF THE ARTICLE

- The researchers investigated whether violence directed toward the family, as reported to the Federal Bureau of Investigation was related to misogynistic messages in social media posts (e.g., tweets)

METHODS USED IN ADDRESSING THE MAIN QUESTION OF THE ARTICLE

- In addressing this, the researchers analyses three elements which are FBI crime reports, misogynistic tweets and covariate data from the American Community Survey. These data went through statistical anslyses to arrive at the final findings.

THEORY UNDERPINNING THE PAPER ARTICLE

- The theory that underpinned this article is **Grounded Theory**. This is because this theory is grounded in a systematic data gathering and analysis (Jabar 2009). This theory also is a product of continuous interplay between analysis and data collection (Glaser & Strauss,1967). And finally the process involves using multiple stages of data collection and the refinement and interrelationship of categories of information (Strauss & Corbin 1998)

MAIN FINDING OF THE ARTICLE

- After carefully analyzing these various data using various statistical tools, the researchers found out that domestic and family violence incidents across the U.S. were positively correlated with the number of misogynistic tweets in those areas

IMPACT OF THE MAIN FINDING OF THE ARTICLE ON SOCIETY

- This finding can be used to inform crime-forecasting tools and interventions. It can also be used in monitoring and geolocating social media content to prospectively predict and counter real-world violence.

2. EVALUATION OF THE ARTICLE

This article gives the practical view and better understanding of the first topic that we discussed in class "Introduction to Psychology". In class that day we learnt correlational study that's the descriptive study looks for a consistent relationship between two phenomena. And we went further to explain the term correlation (the scientific method that measure the strength and direction of the relationship between two phenomena), direction of correlations that's positive and negative correlation, and the coefficient of correlation.

And in this article, the researchers made use of this research tools (correlational study) as they were trying to find out the relationship between misogynistic tweets and violence against women. This article has also made me know new things aside the one discussed in class that's using negative binomial regression which is appropriate for modeling count data and also how to follow the regression analysis to determine whether a variable at time 1 would predict another outcome at time 2.

Formerly, what I know to be the factors associated with violence against women are past history of exposure to violence, marital discord and dissatisfaction, male controlling behaviors towards their partners and alcoholism. It has never come to my mind that misogynistic tweets can also been linked to violence against women and this has surprised me a lot. What has confused me the most is how tweets such as "Gold digging", "pump and dump", "cum dumpster", etc… can intriguer someone to be violent against women.

This article has taught me a lot about how to plan and go about the process about research in psychology and know more about the statistical concepts.

THANK YOU