Professional Summary

Experienced Data analytics professional with experience ranging across business intelligence, operational optimization and regulatory compliance in Retail and eCommerce. Strong Master of Data Science graduate with added proficiency in cloud platforms, data engineering and the ability to drive strategic decision-making. Additional expertise in Power BI, SQL, Python, and Azure for building real-time dashboards, improving supply chains, and extracting actionable insights.

Technical Skills

Programming: SQL, Python (Pandas, NumPy, PySpark, Matplotlib, Scikit-learn), R (ggplot2, Shiny, Caret, Tidyverse) **Database Engineering and Management**: MySQL, Oracle, PostgreSQL, QGIS, Data Warehousing, Databricks, Git

Cloud Platforms: AWS (S3, RDS, EC2, Glue), Azure (Data Factory), Docker

Data Visualization: Power BI (DAX, Power Query), Excel (PivotTables, Power Query), Apache Echarts, Tableau, Looker

Education

Monash University Australia

Feb 2023 - Dec 2024

Master of Data Science

Professional Experience

ZARA Chadstone Shopping Centre

Sep 2024 – Present

Stockroom Operations Specialist

- Managed 7,500+ units weekly, using data-informed processes to optimize replenishment cycles, maintain a 98%+ inventory
 accuracy, and support sales forecasting.
- Operated proprietary inventory management systems and handheld scanners to audit stock, log real-time data, and ensure traceability across daily operations.

Coho Cookies Feb 2022 – Nov 2024

Lead Data Analyst (Remote)

- Built real-time dashboards in Power BI and Looker to track deliveries and ingredients, reducing late orders by 12/day and improving peak response by 25 mins.
- Used advanced SQL (CTEs, Window Functions) to segment order data and optimize stock planning, reducing waste by 15% and stockouts from 10+ to 2-3 per week.
- Automated churn and promo analytics via Azure Data Factory and Python (Scikit-learn), boosting repeat orders by 8% and marketing ROI by 12%.
- Created Excel and Python reporting templates with built-in checks, halving reporting time; improving data accuracy.

Research Project Experience

Credit Card Fraud Detection Jan 2025

- Improved fraud recall from 56% to 94% by engineering a full ML pipeline in Python (scikit-learn, pandas) with preprocessing, resampling, and feature scaling to address class imbalance.
- Evaluated models including SVC, Neural Networks, and Gradient Boosting, with Linear SVC achieving 97% precision, delivering a
 robust fraud detection solution ready for deployment.

MigrantWomenHealth.tech Jul 2024 – Nov 2024

- Built cloud infrastructure on AWS (EC2, RDS, S3, Glue) with MySQL and WordPress to develop web platform.
- Created a Python ETL pipeline using Pandas, SQLAlchemy, AURIN API, cleaning and structuring open datasets.
- Visualized regional access gaps with GeoPandas, Matplotlib, Apache ECharts to support multilingual UX design.
- Led data tasks across **3 Scrum sprints**, refining user stories and QA; platform praised for accuracy and inclusivity.

Additional Experience

Ernst and Young (EY) Dec 2021 – Feb 2022

Audit Intern

- Verified 500+ transactions and 50+ documents using Excel automation and formulas, cutting audit delays by 2 days.
- Collaborated with audit managers and client finance teams to finalize audits for 3 companies, reconciling over RM1 million in
 assets, ensuring accurate and on-time reports.

Romafour Dec 2019 – Dec 2021

Business Operations Associate

- Negotiated supplier contracts and streamlined imports from China and Bangladesh, saving **LKR 30M** annually and increasing stock availability by **18**%.
- Achieved 100% audit compliance and avoided penalties by reviewing supplier contracts and ensuring legal compliance.
- Built Excel dashboards to track sales and inventory turnover, helping reduce overstock by 15% and improve sell-through rates
 across key product lines.

References

References can be provided upon request.