

Revenue Dashboard

2019 2020 2021 2022 2023

125K

Total Orders

\$11M

Revenue

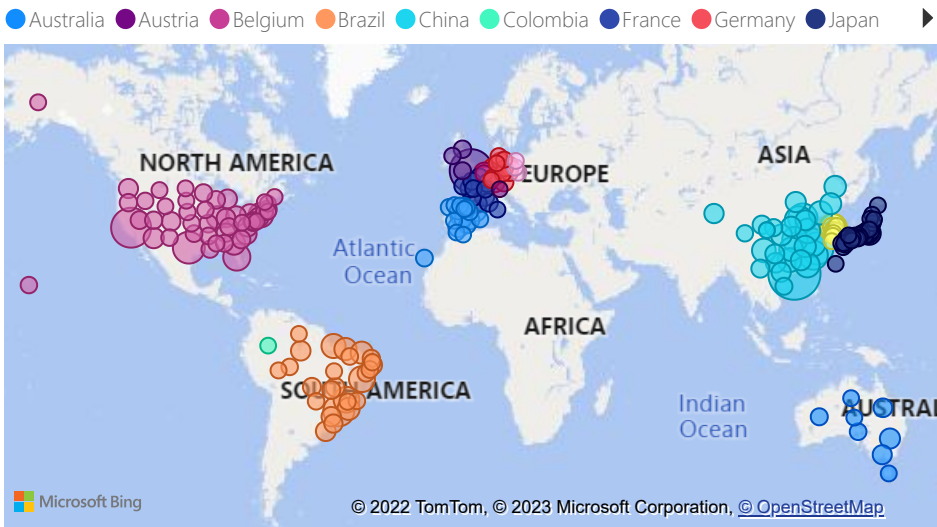
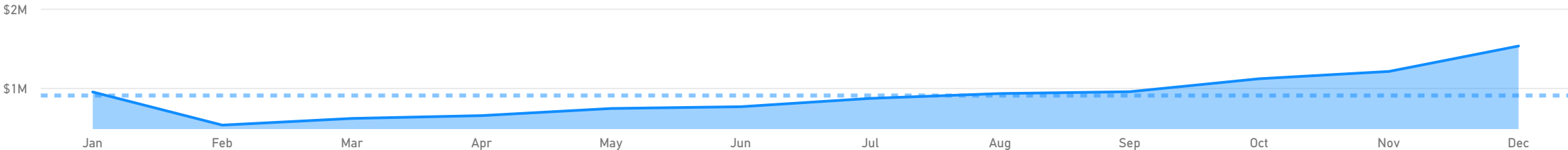
\$6M

Gross Profit

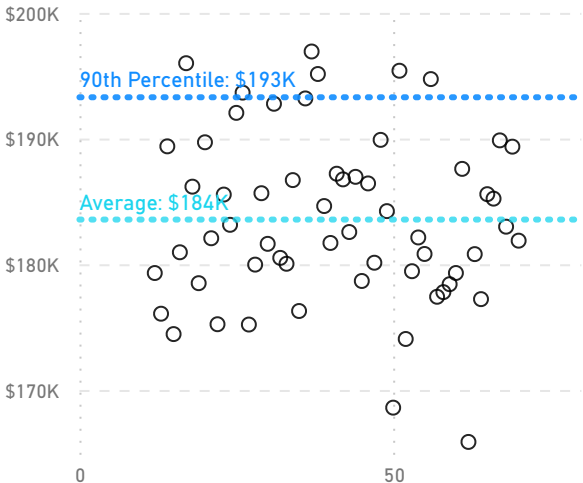
52%

GP Margin

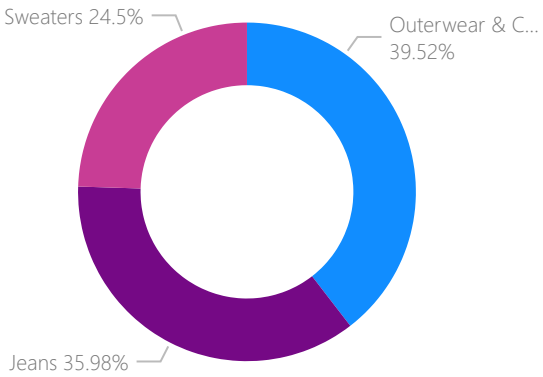
Revenue by Month



Revenue distribution by Age



Top 3 Categories by Revenue



Website Activity Dashboard

100K

Registered Users

2M

Events

681K

Unique Sessions

3.76

Conversion Rate

