

INTRODUCTION

OVERVIEW

The app simulates a messaging interface, allowing the user to send and receive messages, and view a history of previous messages. It showcases some of the key features of the Compose UI toolkit, data management, and user interactions.

1.1Purpose

You’ve probably heard of [email hosting](#) providers. Every email hosting provider is connected to an email server, and every email sent is stored on email servers. The three most common email hosting providers are webmail providers (such as Gmail, Yahoo etc.), internet service providers (such as Comcast), and finally, [web hosting](#) providers like us at one.com.

Email servers are hardware, and there are multiple of them worldwide in data centres—email servers transport and store emails that are being sent.

An email client is a software program that you download and install on your computer (or mobile device) to send and receive emails directly on your desktop.

Your email client downloads messages you’ve received from the email server at a pre-defined time as per your wishes or manually if you’d like.

Your mail client will download your emails from the server to your computer’s hard drive. Also, it uploads messages you want to be sent to the email server.

Thus, to send an [email](#), your computer must have an internet conection for your email client to access your service providers email server. Once the emails are downloaded to your computer, you can access your emails at any time you want, with or without an internet connection.

Additionally, with an email client, you can configure multiple email addresses that you own from different email service providers, free or premium.



What are the benefits of an email client?

Downloading an email client software to your computer will benefit you in many ways. Let’s list some of the benefits of an email client.

- No internet

If you’ve downloaded an email client, you’ll be able to access all your emails whether you have an internet connection or not. This is possible because your email client downloads all your emails through the server when you have internet access. So when you lose internet connection, all your emails that managed to get downloaded will still be there even after losing the internet connection.

- Customise

An email client software allows you to customise your email client. You can add different apps and features to make it run per your wishes. Thus, you can improve the email’s clients usability and user experience by implementing your own customisation.

- Back up

You can back up your emails manually from your computer. Imagine writing a long email to an important person, and all of a sudden, something happens, and you can’t find the email you were typing, for example, in the email client app. You can find and re-access the email from your computer’s hard drive.

- Local storage

Since your email client stores all your emails on your server, everything is stored locally. However, it’s not only your emails that are stored but also all your contacts and folders.

Additionally, you can easily migrate to another email client provider with the local storage if you’d like.



- Features

The email client offers more and better email management features. An example of such a feature would be snoozing. You can snooze certain types of emails to focus on your work and only allow emails from important people to come through.

The best email client

There are various email client software programs available on the internet. You should choose the best email client, an email client that can benefit you. So, what should you consider when selecting a mail client? We’ve listed some features that should be included in your email client to make it the best email client for you.

- Customisation

As we mentioned above, customisation is essential. You shouldn’t choose an email client that doesn’t allow you customisation. You need a mail client that lets you change it up from now and then and doesn’t let you get stuck.

For example, several email clients offer the option to flag important email. They can also enable you to create categories and folders to find and access your email effortlessly.



- Affordability

Ensure that you get a mail client that you can afford in the long run. You don’t want to run into a costly problem further down the line.

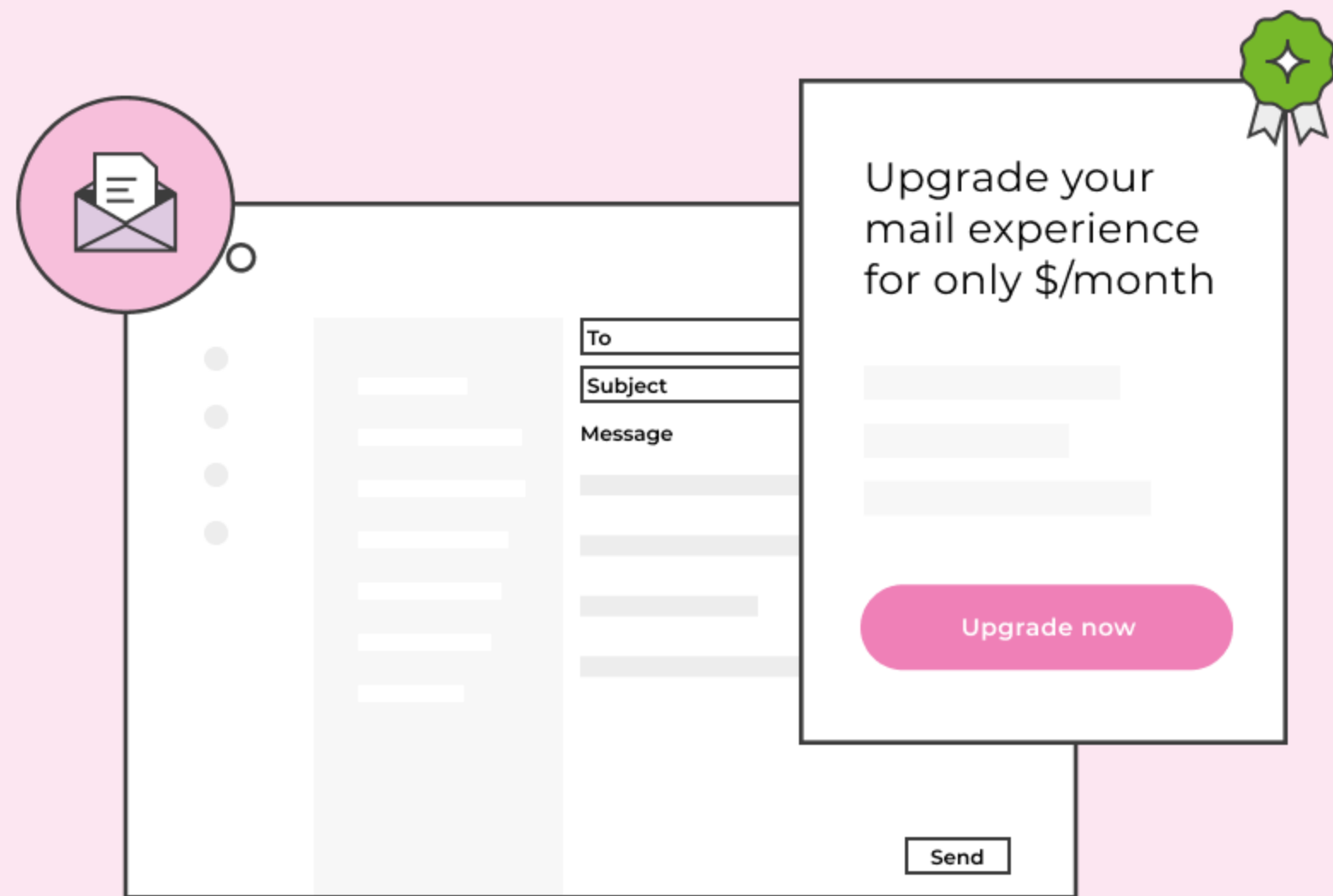
- Productivity

Purchase an email client that allows you to boost your productivity. Read about all the features, apps, etc., that the mail client can offer you and how it can improve your productivity before making your choice on it.

For example, if an email client allows you to integrate apps, that is one of the best email clients. You want to be able to integrate apps into your mail client to boost your productivity.

- No internet

Finally, ensure that the email client you’re purchasing is accessible without the internet. As previously mentioned, one of the best features of an email client is that you can access your emails without an internet connection. Hence, make sure that accessibility without the internet is a guarantee before making your purchase.



What is the difference between a webmail and an email client?

One of the significant differences between webmail and an email client is that you must have an internet connection to access your emails if you use webmail.

Think of it like this: if you don't have an email client or an internet connection (let's say that you're on a plane somewhere and the plane does not have Wi-Fi), you cannot access your emails. Perhaps you wanted to spend the flight duration reading an email attachment that you now cannot access due to the lack of internet connection.

On the other hand, an email client is like the postal service that sends you your mail every morning. Once the emails have been downloaded to your server, you can access them at all times. Thus, if you had an internet connection before boarding the plane, your email client has downloaded all your emails from the server, so you can access them when you're up in the air.

However, something to consider when choosing between an email client and webmail is the fact that you cannot access your emails from any computer. You need to always have your laptop at hand if you use an email client. With webmail, you can use any computer you want; all you need to do is log into your email account.

Some well-known email clients are [Microsoft Outlook](#), [Mozilla Thunderbolt](#), and IOS mail, to mention a few.

Empathy map

An empathy map helps you identify with a customer's thoughts, feelings, and behaviors. Product teams often use empathy mapping to improve the user experience. In this article, learn how to build an empathy map and use it to improve your business strategy.

Have you heard the saying, "take a walk in my shoes?" That's empathy in action. When you foster empathy, you visualize yourself living someone else's life. This [soft skill](#) improves your understanding of how others navigate the world. Empathy mapping is also useful to identify customer needs. By creating a detailed user persona and imagining yourself as that user, you can gain valuable insights about the customer experience. These insights can translate to product improvements and a stronger sales strategy.

An empathy map is a tool that helps you discover how your [target audience](#) thinks, feels, and behaves so you can better understand their wants and needs. The map typically includes four quadrants: think and feel, say and do, see, and hear.

Before you can use this tool, you must first build a user persona or scenario to represent one of your target audiences. There are two main "methods" to persona creation. One is a persona description. For example, you might have the "confident shopper" or the "curious buyer.” This type of persona explains, in broad strokes, what motivates someone. It can help product, marketing, and sales teams understand their overall audience.

The second type of persona is a specific person, and this is the type you’ll use for your empathy map. This persona is a made up person that has a name, an age, likes, and dislikes. Putting a specific name, face, and age to a persona makes it easier to empathize with them.
[Free empathy map template](#)

When to use an empathy map

You can use empathy maps any time you want to learn more about your audience and gain perspective into how they think. Empathy maps are most helpful during product planning, but you can also use them to improve a product once you’ve created it.

Empathy maps also serve as a reflective tool for marketing campaigns or sales strategies. Whether you’re starting from scratch or looking for gaps in your current strategy, an empathy map will offer guidance and support.

Who uses empathy maps

- Product teams to ensure they’re keeping the end user in mind during the design process.
- Marketing teams to improve business strategy by identifying customer pain points and desires.
- Design and developer teams to gain insight into user experience (UX) and user interface (UI)

Empathy mapping should be a group activity—you and your team members can [brainstorm](#) what the user experience may be like and streamline your ideas into the most accurate portrayal.
Read: 4 types of concept maps (with free templates)

4 elements of an empathy map

An empathy map has four quadrants that work together to get you into the mind of your end user. In addition to those four quadrants, you’ll also describe your persona’s pains and gains—or customer needs and expectations. The pains and gains will serve as a guide, while the remaining four elements help you explore a customer’s life from their point of view.

Pains: What are the pain points in the user’s life? What are their needs?

Gains: What are the user’s expectations for meeting their needs?

1. Think and feel: What are the user’s major worries and aspirations? What are their values? What preoccupies their mind?
2. Hear: Who are the user’s main influences in their life?
3. See: What does the user see in their environment that influences them?
4. Say and do: What does the user say and do to meet their needs?

To make filling out your empathy map easier, pair it with a user persona. That way, you know who your customer is before assessing what their life may look like. Remember that in order for your empathy map to be effective, you need to pair it with a user persona that describes a fictional individual. If you don't already have a customer persona in mind, briefly describe the persona above the empathy map.

Build an empathy map

Your company likely has more than one customer persona. To understand them all, create separate empathy maps for each persona. Use the steps below to build an empathy map, then incorporate the process into your [workflow](#) so team members can repeat it as needed.

1. Define your goals

Clearly define your empathy map goals so you know how deep to dive into each persona. You’ll likely have overarching goals—like improving your business strategies to meet customer needs—but specific goals can help you assess whether your finished map meets expectations.

For example, you might set goals to:

- Gain insights into end users in the 25-35 age range.
- Outline where our current product fails to meet the audience’s needs.
- Determine how to improve our product to serve this audience.

As you're developing your empathy map goals, take some time to define the [scope](#) of your map. Try framing your scope around a scenario. An empathy map scope helps you explore how the user might experience that scenario.

2. Explore the user’s environment

Put yourself in the user’s shoes and start with the observable outer elements. You may have an idea of how the user behaves, but the goal of this step is to get a more accurate idea of *why* they behave that way.

- Do: User research will help you identify user behavior. Gather customer data that fits your persona. Do these customers have behavioral patterns? Think about what technology they use, how they interact with others, and how they would solve a problem if one arose.
- Say: Interview and [actively listen](#) to your users to learn more about what they say in certain situations. You can also monitor customer service phone calls.
- See: The user’s age, location, and personality can all play a role in what influences them. Identify what might influence your user based on their behavior. This may include online advertising, reading the news, or watching television.
- Hear: What in the user’s environment could influence them? For example, a new mom who’s always around her child may prioritize product safety, while a college student may care more about product design because they want to fit in.

3. Get in the user’s mind

Once you’ve examined observable elements of the user, move into their mind. You can’t know what someone else is thinking, but you can make an educated guess.

- Think: Keep in mind that thoughts can be the root cause of a feeling. For example, if your user has decision paralysis when choosing a product, they may be thinking, “I’m scared I’ll make the wrong choice.”
- Feel: Based on what you know about the user’s behavior toward a problem, how do you think they feel? Some users may have anxiety about purchasing products, which can lead to decision paralysis. Others may be impulsive and pick a product quickly after searching.

It's okay that the think/feel descriptions won't apply to every single user. Even users in the same target audience will have different thoughts and behaviors. Aim to capture the most common feelings users have.

4. Look at the big picture

Now that your empathy map is complete, zoom your perspective out. Reflect on the map and the user experience. Let team members share their thoughts on the exercise and whether the map gave them new insights or ideas on how to move forward.

For example, you may realize that your user cares more about product safety than you thought. This prompts you to emphasize safety features in your marketing. Keep your empathy map in a shared folder so the entire team can reference it for future projects.

Read: 9 steps to craft a successful go-to-market (GTM) strategy

Empathy map template and example

The image below shows an empathy map example. In this example, Stephanie Davis, age 29, is a writer living in a large city and working remotely. Her computer stopped working, and she’s now shopping around for a new one.
[Free empathy map template](#)

Pains:

- Broken computer.
- Needs a new computer to work remotely as a writer.

Gains:

- Wants a computer with a clean interface.
- Will pay more for a computer that she knows will last.

Think and feel:

- Feels frustrated that her current computer only lasted three years.
- Feels overwhelmed by the computer choices available.
- “I hope I make the right choice.”

Hear:

- Friend says, “I chose my computer because it’s fast.”
- Boss says, “I chose my computer because it’s light.”
- Reviews say, “Macs are best for creatives. PCs are best for gamers.”

See:

- Sees colorful and trendy ads for Mac computers everywhere.
- Sees Apple products in the hands of everyone walking by.
- Reads a blog for creatives that recommends Macs.

Say and do:

- “I need a good value.”
- “I want a product that’s worth the money.”
- Tirelessly searches customer and product reviews.

From this empathy map example, you could frame your own product around Stephanie’s behavior. For example, you know you can price your product a little higher for a user like Stephanie, as long as you deliver high quality products. You also know that product and customer reviews are essential to a user like Stephanie.

Use the empathy map template below to dive deeper into customer behaviors.

Tips for effective empathy mapping

As you make your way through each quadrant of the empathy map, keep these best practices in mind.

- Avoid unconscious bias: You may have [unconscious biases](#) without realizing it. These biases can cause you to overlook user details and miss out on information. You can combat biases by knowing what they are and being aware of them. Every thought you have should be supported by a fact to avoid opinion-based conclusions.
 - Use supporting data: Support your empathy map with user data. If you state that your user sees ads for specific products or reads certain material, confirm those statements with statistics. Data will show what users in a specific demographic read most often and what they’re exposed to online.
 - Look for hidden user needs: Once you finish your empathy map, use it to examine less obvious user needs. Your user may have a broken computer and want a new one, but could they also use software to maintain their new computer?
 - Perform a [root cause analysis](#): User behavior can point to deep-rooted values and beliefs. If your user is wealthy but would rather repair a product than buy a new one, then they may not spend money frivolously. They may also feel empowered by the idea of repairing something.
- Being empathetic isn’t always easy. It takes practice to put on someone else’s shoes and eliminate your perspective from the mix. With empathy maps, your team can make and market products that meet users where they are.

Use empathy mapping to improve product offerings

Empathy mapping is a powerful tool you can use to understand your audience. Once you have insights from your empathy map, you’ll need an action plan.

Whether your product team is [launching a new product](#) or your marketing team is conducting [user research](#) for new campaigns, work management software can help teams share ideas and work together through every stage of the process.

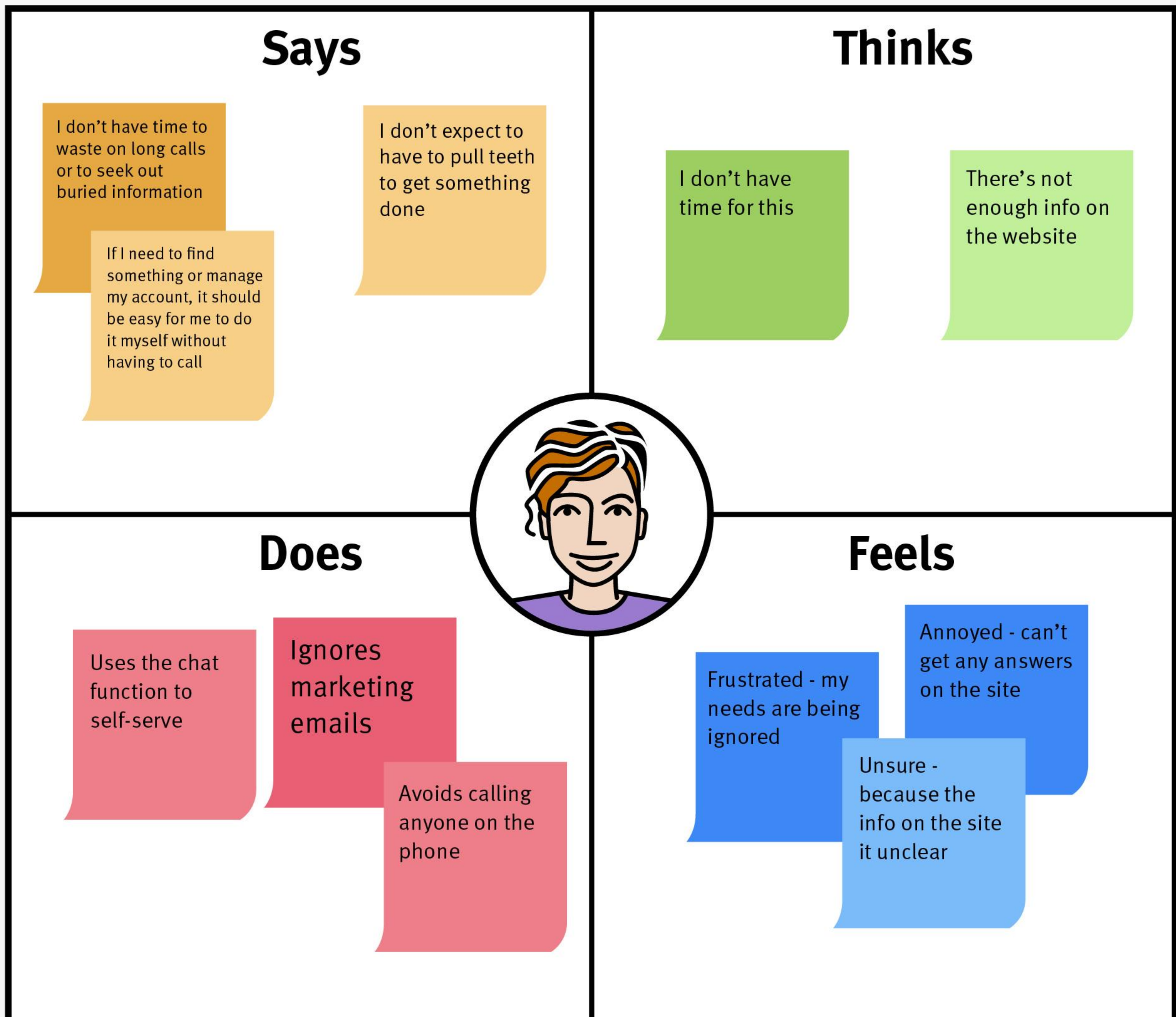
An [empathy map](#) is a visualization that captures our understanding of a set of users. It is a simple yet powerful tool for making sense of user research and communicating what we know about our users to design-team partners and stakeholders so that we can discuss and prioritize user needs collaboratively.

Traditional empathy maps have a 4-quadrant structure, with equal space devoted to capturing what the user:

- **Says:** Direct or paraphrased representative quotes from users
- **Thinks:** Users’ thoughts, motivations, and needs framed in first-person statements
- **Does:** Typical or observed user behaviors and actions
- **Feels:** Users’ emotional states during the process

These quadrants surround a depiction of the [persona](#) or user group in question.

Empathy Map: Jumping Jamie



Empathy maps have 5 components: a representation of a user group (e.g., persona picture and name) and 4 quadrants for what that user says, thinks, does, and feels.

While it’s fairly easy to grasp the simple format of an empathy map, some teams struggle to figure out how the tool fits into the overall design process. When is the best time to create an empathy map?

Empathy maps are flexible. They can be useful at various times throughout the design process, including:

- **Before research** has happened, to plan and shape future studies
- **During research**, to capture users’ needs, attitudes, and experiences
- **After research** has been conducted, to communicate research findings and build understanding of our users

Empathy Maps to Plan Future Research

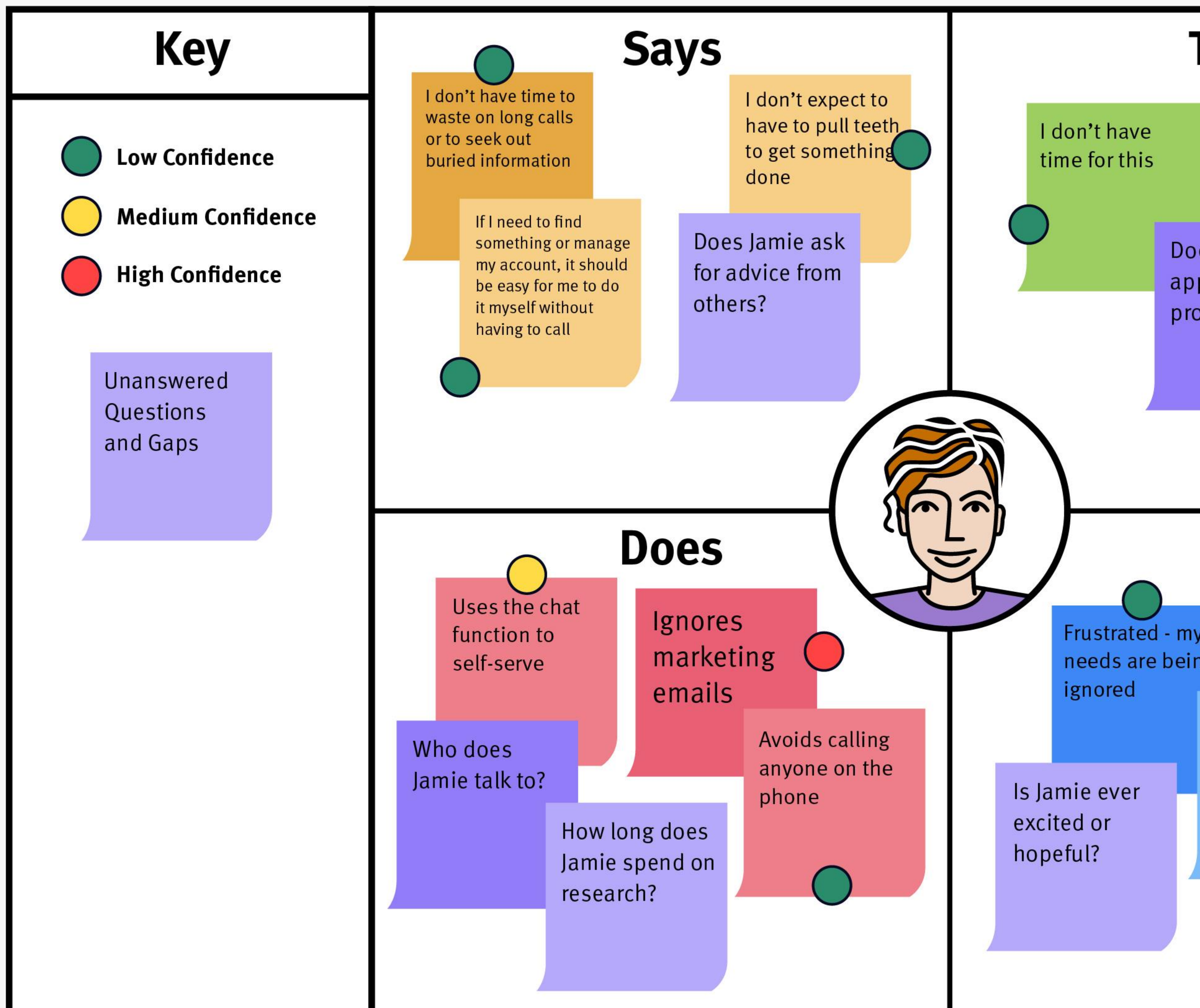
Many people primarily think of empathy maps as a method for documenting insights from research that has already happened. While that application is useful, empathy maps can also be a powerful tool for planning and shaping *future* research endeavors.

When planning future research, teams can use the same 4-quadrant structure to assess gaps and unknowns about a particular user group. During a collaborative activity, direct the team to document what it currently knows about the user group in focus. The team should devote time to each quadrant, documenting things that team members believe users say, think, do, and feel. Place each known item on its own sticky note. Those sticky notes are then assigned to the relevant quadrant on the map.

If no new research has been conducted in quite some time (or ever), consider assigning a confidence rating to each item — with 1 = low confidence, 2 = medium confidence, and 3 = high confidence.

After capturing current knowledge, the team can step back and reflect on what’s missing, asking: Where are there gaps? What don’t we know? What are we most unsure about? The team could use the map to document these questions, which should inform future research studies.

Empathy Map: Jumping Jamie



Empathy maps can be used to plan future research: Use the map to document the team’s confidence about current knowledge or assumptions and capture open questions pertaining to each category.

Empathy Maps to Capture Insights During Research

You can also use empathy maps for documenting observations during user research. This method works especially well when observers are not researchers. The 4 empathy-mapping categories are approachable and understandable, so most people are able to effectively use them as a guide for logging useful insights, even if they are not in a design or research role.

After explaining the categories, provide observers with 4 different colors of sticky notes, each one pertaining to a different empathy-mapping category, and instruct them to capture notes during each session (one observation per sticky note). After the sessions are finished, the group can post up and discuss all the observations using the empathy-mapping structure as a landscape. Follow this activity with an [affinity-diagramming](#) exercise to cluster similar observations into groups and extract themes.

You could also use the empathy-map framework during the user-research session as a tool to help study participants directly document and share their attitudes and experiences about a particular process or topic. When maps are filled in by actual users, researchers may uncover useful insights that they wouldn’t have thought to ask about during a [user interview](#) or observed during a time-limited observation session.

Empathy Maps to Help Others Understand Previously Conducted Research

Finally, empathy maps can be used post research as an artifact for aggregating and consolidating research findings so that they can be communicated to others. This is, perhaps, the most common use of empathy maps, and for good reason: The simple structure is engaging and easy to navigate for most people.

While the research role or team could create the maps independently to share out as research artifacts, this approach is especially impactful when conducted as a collaborative activity. Share existing research with the greater team and, as a workshop activity, have everyone collaboratively create empathy maps based on the data. As individuals read through the data (e.g., interview transcripts, [diary study](#) logs, qualitative surveys) have them fill out sticky notes that align to each of the 4 quadrants. Like in the method described in the previous section, team members can then post their sticky notes to the map and use an affinity-diagraming exercise to facilitate discussion and consolidation.

Not only does this approach create an artifact that communicates research findings in an approachable way, it also builds [buy-in](#) and ownership of the research because it invites the wider team to engage with the findings and collaboratively discuss and make sense of them.

Conclusion

Empathy mapping can be used before, during, or after research to engage teams and communicate insights. Because of its simplicity and flexibility, opportunities for empathy mapping exist throughout the design timeline, where it can be used to:

- Identify unanswered questions to plan for future research studies,
- Log observations (or even data directly from users) during research.
- Create a compelling artifact to communicate user-research finding after research can be conducted

Whether it's an app that won't stop crashing or a screen that's too small to display an image properly, there are endless reasons why we find ourselves cursing our mobile devices. But that hasn't stopped us from using our phones for emailing—both for work and personal accounts.

There's a better way to tame your inbox

[Automate your inbox](#)

For the Android folks out there, there are hundreds of email apps to choose from in the Google Play store. I put several dozen of the best-rated ones through the wringer, and these were the six that impressed me the most. So if you *must* email from your phone, these are the best email apps for Android.

The 6 best email clients for Android

- [Gmail](#) for the best Android email app overall
- [Edison Mail](#) for a Gmail alternative for Android
- [BlueMail](#) for detailed customization
- [Outlook](#) for integrating your calendar
- [Spike](#) for chat-style emailing
- [Proton Mail](#) for simplifying security and privacy

What makes the best email app for Android?

How we evaluate and test apps

All of our best apps roundups are written by humans who've spent much of their careers using, testing, and writing about software. We spend dozens of hours researching and testing apps, using each app as it's intended to be used and evaluating it against the criteria we set for the category. We're never paid for placement in our articles from any app or for links to any site—we value the trust readers put in us to offer authentic evaluations of the categories and apps we review. For more details on our process, read the full rundown of [how we select apps to feature on the Zapier blog](#).

The apps on this list were truly designed with small screens in mind. They're the ones I didn't mind using while waiting for a bus, rushing to a meeting, or between exercises at the gym. Buttons that are easy to find and big enough to tap, workflows that only require a tap or two, swipe gestures that make sense—those are the kinds of things I was looking for. And, of course, the best mobile apps offer all the power of a web or desktop app but in a stripped-down version that doesn't feel bloated.

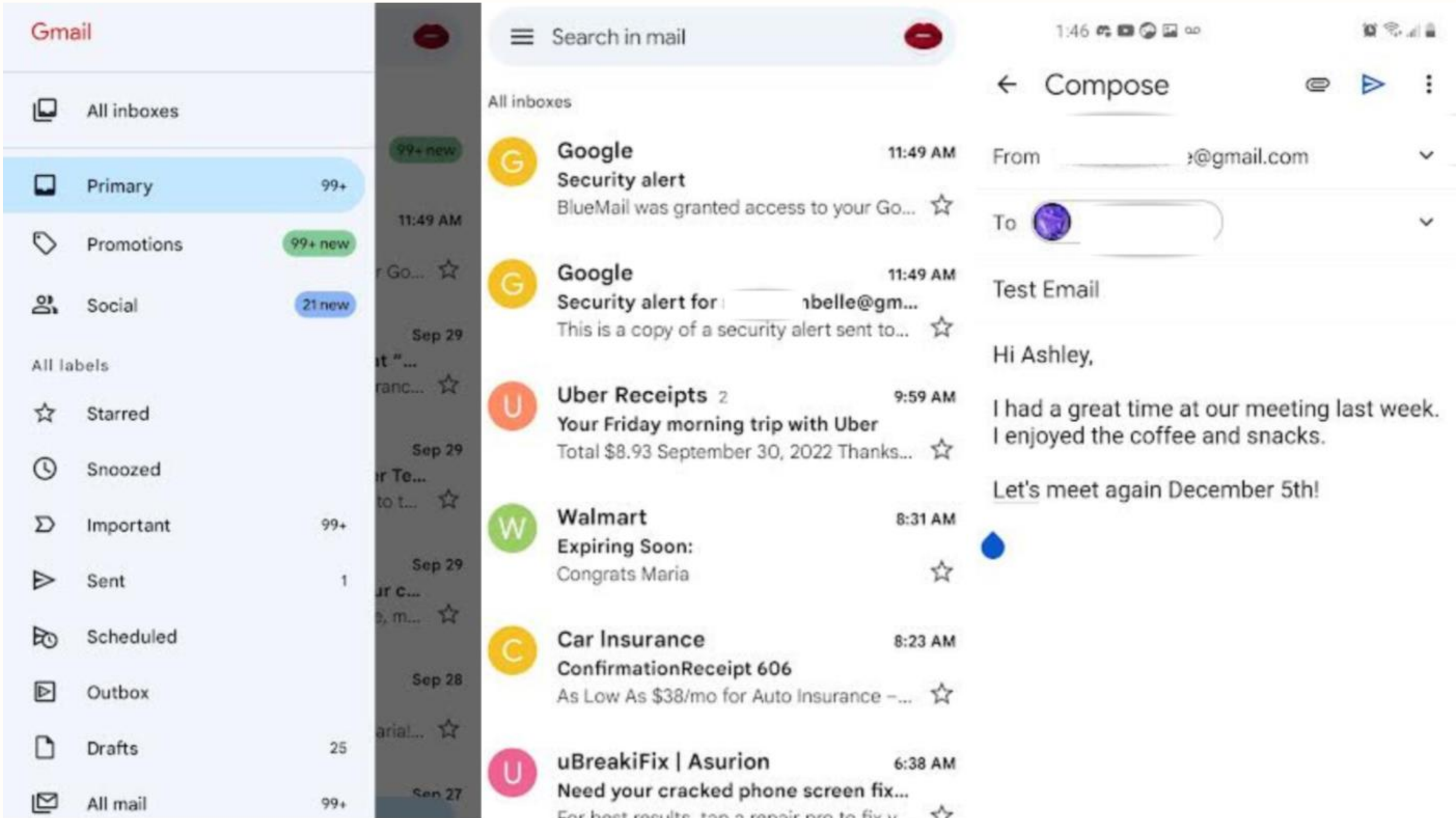
Beyond that, here's what I was looking for when testing these Android email apps:

- **Organization.** This includes all the ways emails can be organized, including automatic filing and labels, spam filters, grouping emails by similarities, follow-up reminders, customization, and more.
- **Support for multiple accounts.** An Android email client should support at least one account on the free version and multiple accounts and email providers on any paid plans.
- **Clean and user-friendly interface.** I was looking for a clear and uncluttered layout. Emailing is simple, so all of the app's features should be easily accessible, and it should be easy to find your way around the app, add and remove accounts, and switch between them without much trouble.
- **Desktop option.** Sometimes you need a larger screen for complex tasks. The best Android email apps should have a web or desktop version as well.

With that, here are my pics for the best Android email clients.

Best Android email app overall

[Gmail](#)



Even if you think you know everything about [Gmail](#), or if you're reading this article to find an alternative to it, there are plenty of reasons to stick with Google's free email app—especially if you're a Google power user more generally.

If you use Gmail as an email service, your emails will be automatically sorted into separate inboxes (e.g., Primary, Social, Promotions). You can customize your inbox endlessly, creating your own categories or having Gmail sort based on various criteria. And, of course, Gmail's tight integration with other Google apps—and the fact that it's maintained by the people who built your phone—makes it a Google user's best option.

Google's design minimizes screen clutter, showing attachments and linked documents as buttons in a message's preview text, and making switching between multiple accounts as straightforward as tapping your profile picture. Everything is simple.

One feature that's often overlooked is Gmail's Confidential mode, which lets users set a message expiration date, protect an email with an SMS passcode, or revoke access to messages at any time. There are also "nudges," which periodically remind you how long it's been since you communicated with a recipient and suggest sending a follow-up message. And you can snooze and schedule your emails, too.

Some of Gmail's web features don't work quite as seamlessly on the Android app—the suggested replies, for example, didn't always work for me. And over the years, I've noticed that emails sometimes disappear from my inbox. Whether that's a bug or an interface that makes it easy for me to accidentally archive, it isn't ideal. But still, I've used the app daily for 10 years.

Automate your inbox by [connecting Gmail to thousands of apps via Zapier](#). You can do everything from automatically responding to leads to saving attachments to your cloud storage, and more.

Send emails in Gmail for new leads in Facebook Lead Ads
[Try it](#)



Facebook Lead Ads, Gmail
Facebook Lead Ads + Gmail

More details

Save new Gmail attachments to Google Drive
[Try it](#)



Gmail, Filter by Zapier, Google Drive
Gmail + Filter by Zapier + Google Drive

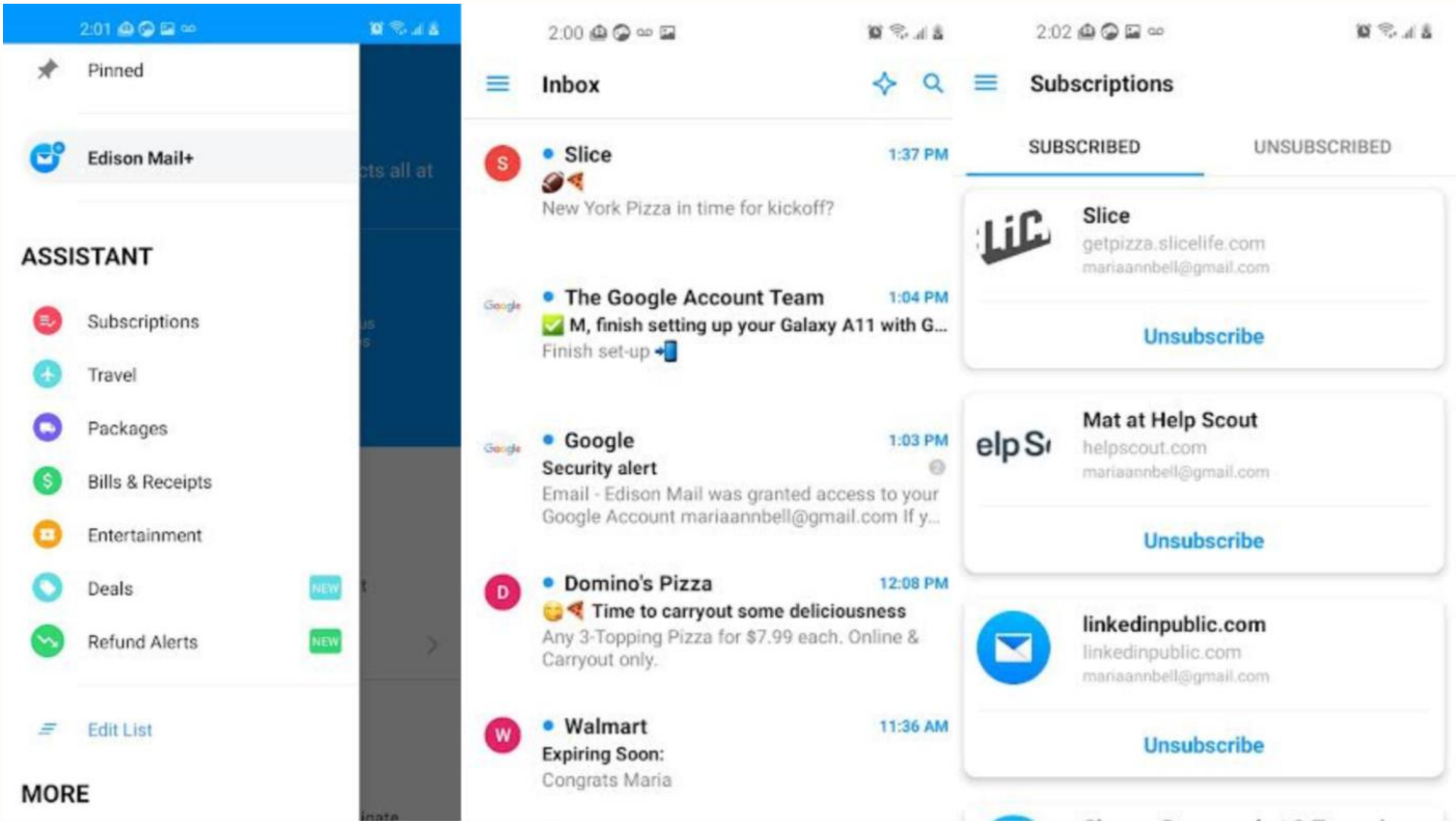
More details

Gmail pricing: Free version includes 15GB per user, personal calendar, 100 participants for 60 minutes in Meet video conferencing, and no ads; [paid accounts start at \\$9.99/user/month](#) for 15GB per user, enhanced calendar with appointment scheduling, 100 participants in 24 hours with Meet video conferencing, and personalized live support.

Learn more: [4 ways to automate Gmail](#)

Best Gmail alternative for Android

[Edison Mail](#)



[Edison Mail](#) has everything you need to reduce the stress of sending and receiving emails via a tiny screen. The app's onboarding is quick, the inbox touch gestures are customizable, and managing folders is a breeze. The best reason to choose this app, however, is its sorting features, which make it a great alternative to Gmail.

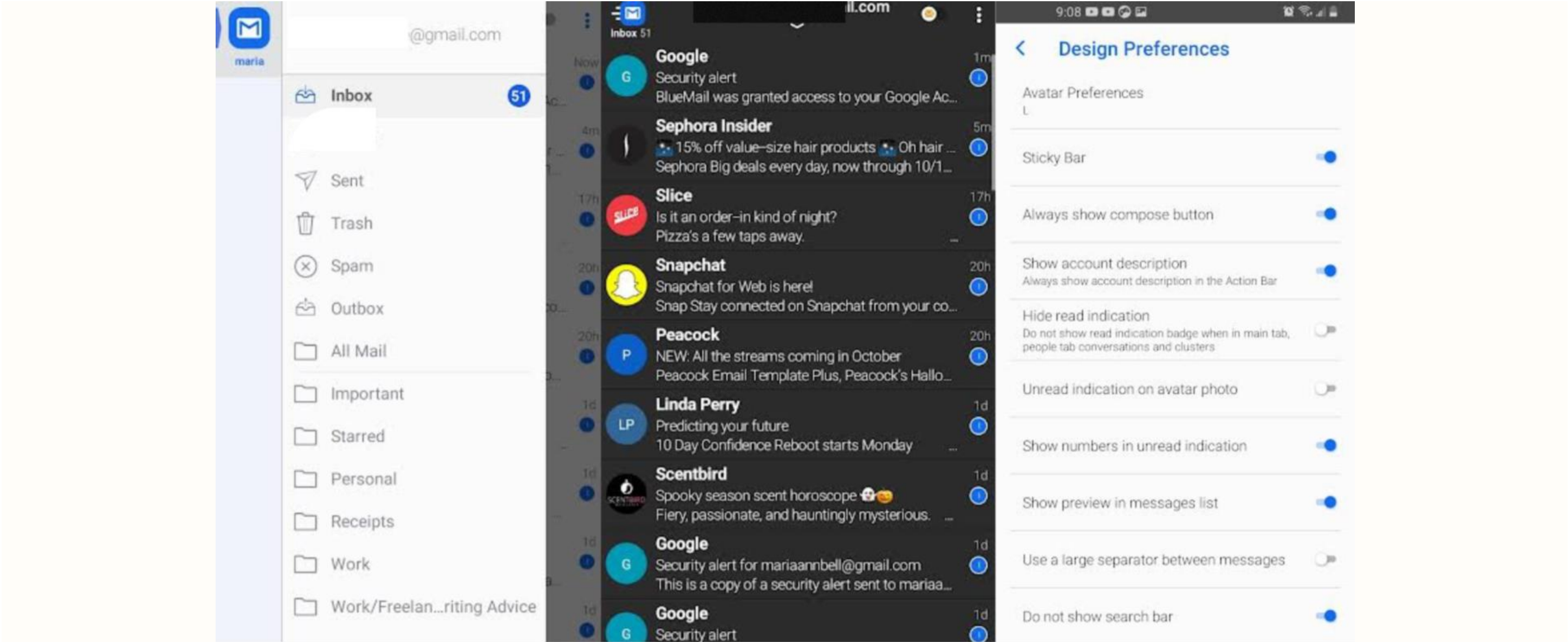
Edison sorts out any travel confirmations, package tracking emails, bills or receipts, event confirmations, or coupons. It'll even automatically surface them when you need them—like if it's time to check in or pay a bill. It reformats these messages so they only show pertinent information, which eliminates most of the pinching and zooming automated messages demand on Android devices. My favorite feature, though, is the *Subscriptions* tab, which shows you every email list you're subscribed to and lets you unsubscribe with a single tap.

The app was a bit buggy for me: after one update, I noticed that when I would swipe left to delete an email, it deleted the messages below it too; and I also had some unexpected freezing and a few other small glitches. But that's par for the course, so if you're looking for a great [Gmail alternative](#) that will help you tame the chaos of your inbox, Edison is a great choice.

Edison Mail pricing: [Free version](#) includes unlimited email accounts, easy unsubscribe, spam filters, and built-in email concierge to manage bills, receipts, and subscriptions

Best Android email app for detailed customization

[BlueMail](#)



When I first opened [BlueMail](#), there wasn't much that stood out to me from big-name competitors. I connected three of my accounts—Gmail, Outlook, and Yahoo—to see how different providers looked on the app. The inbox layout is pretty standard: there's a tab for displaying popular contacts and their message histories, another for snoozed emails, and another for viewing messages marked as done. But it's in the *Design Preferences* area where BlueMail really earns its spot on this list.

There are default light and dark themes, a handy option to automatically switch between them at certain times of day, and a color picker for making your own custom theme. Beyond that, there are over a dozen design options, ranging from how unread and read messages are differentiated to how your contacts' avatars are displayed in group emails. You can even change how your inbox groups messages, sorting them by contacts, industry, or topics.

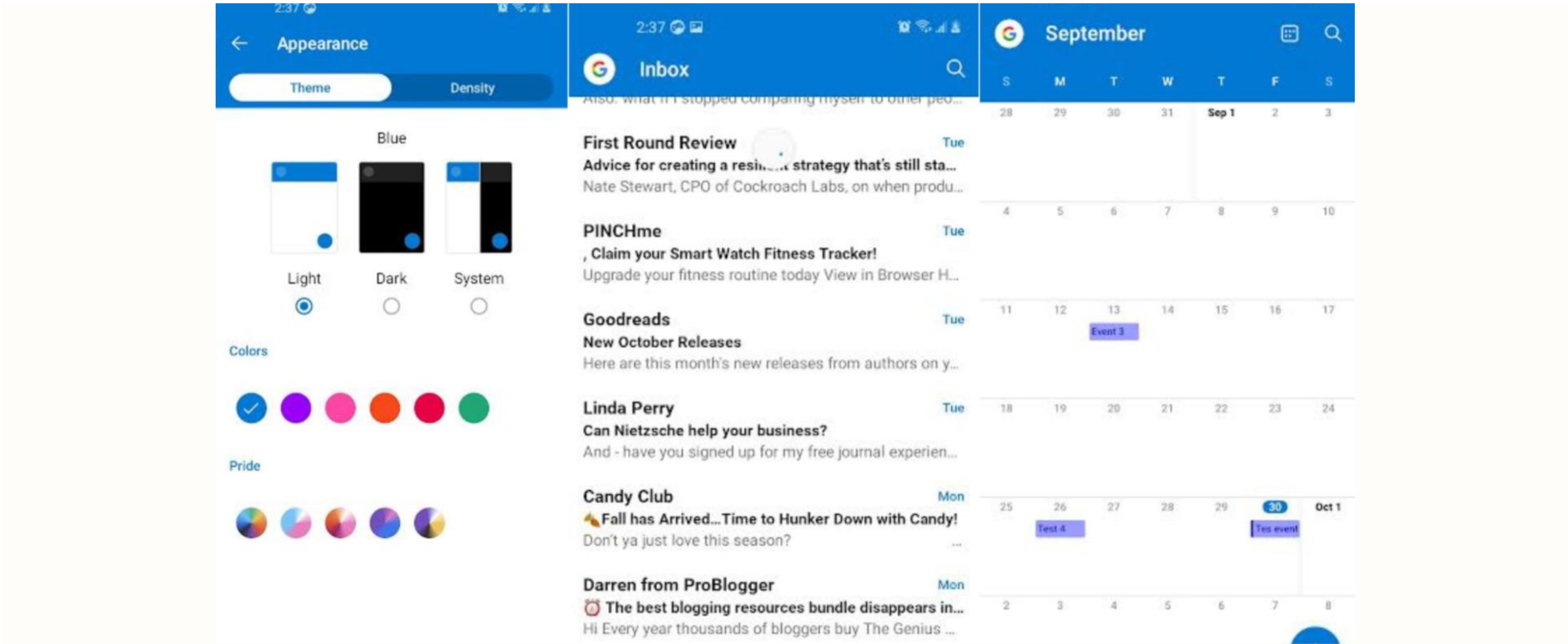
There are even more customization options for when you're not inside the app. BlueMail's unread icon badge can be reset every time you open the app, or it can count unread emails from a single account if you've connected more than one. Notification settings are equally customizable, letting you set how much of the message content is shown, do-not-disturb hours, and your Android's LED notification color—all on an account-by-account basis.

Over a two-week test period, I did notice BlueMail sometimes didn't notify me when I received a new email, even when I set notifications for it—not ideal for time-sensitive emails. But that was the only issue I encountered, and it wasn't the only app it happened for. So if you want an almost ridiculous amount of customization over your email experience and an ad-free email app for Android, BlueMail can scratch that itch.

BlueMail pricing: Free version is ad-free, has unified folders, an integrated calendar, and basic design customizations; [paid options start at \\$5.50/user/month](#) for a corporate management dashboard and configurations, integration with multiple apps, and priority support.

Best Android email client for integrating your calendar

[Outlook](#)



Anyone who has avoided [Outlook's Android app](#) based on a fear that it's as crowded and complicated as its desktop counterpart will be glad to know: it's not. The mobile version is one of the most lightweight Android email apps I encountered: basic message composition, inbox organization, and search options are all a breeze to use. And if a hefty portion of your emails affect your calendar, Microsoft's calendar integration features are a dream come true.

One of my favorite features is the *Send availability* shortcut within the *New message* window. Tapping it opens your calendar and prompts you to select dates and times to share with your email recipient. Unfortunately, the message containing your availability isn't interactive for recipients, but when they reply with their preferred time, you can click **Convert to event** to quickly create a calendar invite. And invitations exchanged between Outlook and Google Calendar users on Android devices are compatible with both apps' one-click RSVP features.

Several of the other email apps I tested allow you to view a synced calendar, but none can match Outlook at editing or updating your calendar from within your inbox.

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Add new Microsoft Outlook events to Todoist as tasks

[Try it](#)



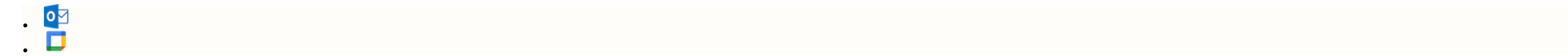
Microsoft Outlook, Todoist

Microsoft Outlook + Todoist

More details

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[Try it](#)



Microsoft Outlook, Google Calendar

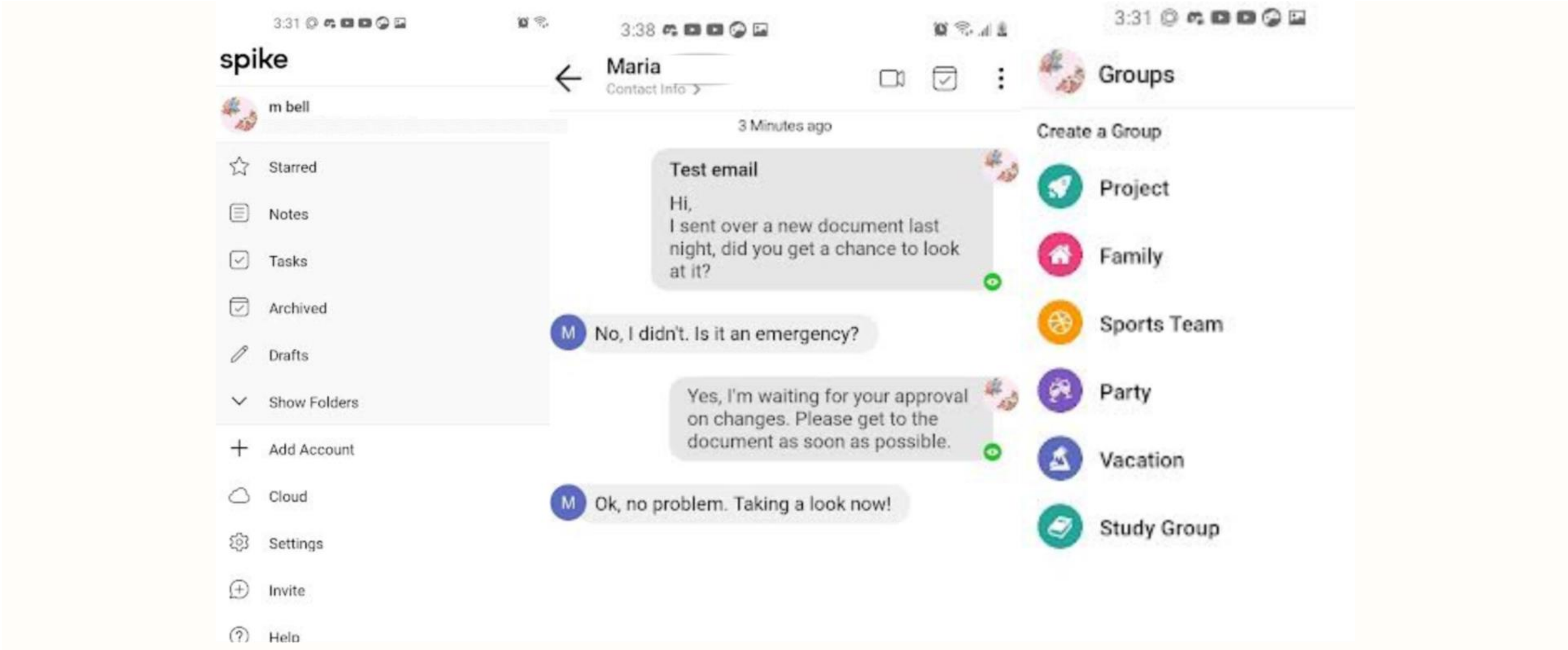
Microsoft Outlook + Google Calendar

More details

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Best Android email app for conversational chat-style emailing

[Spike](#)



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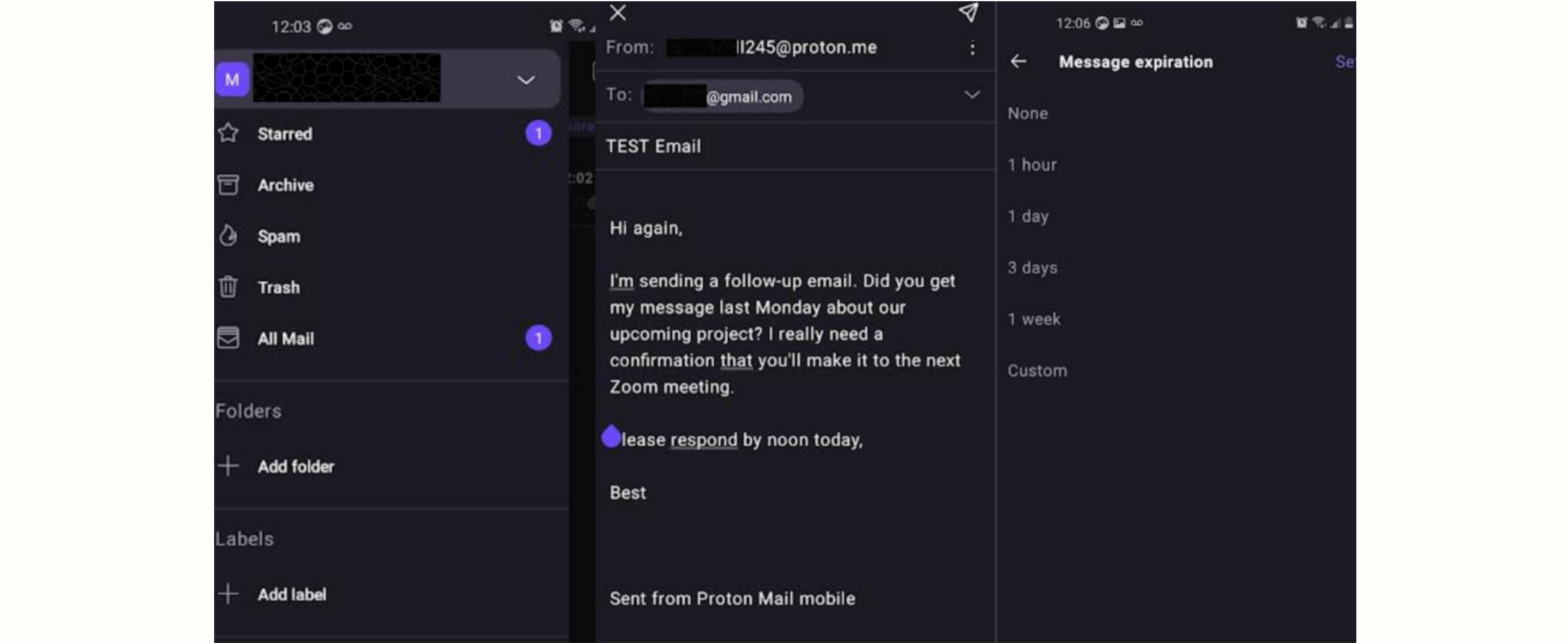
And just because this Android email app looks more like WhatsApp than Outlook doesn't mean you can't use it for professional communication. From read receipts to calendar syncing, this app has plenty of options for simplifying how you stay connected to work. And your recipients will still see your emails the traditional way.

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Best Android email app for security and privacy

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Whether you use the mobile or desktop version of this app, Proton Mail's servers have no way of reading your emails, since [message contents are encrypted](#) from the moment you hit send to the moment your recipient decrypts the message. Creating a free Proton Mail account takes a matter of seconds and comes with all the security features included in the paid plans. Just keep in mind that the free version only gives you 1GB of storage, and you can only receive up to 150 messages a day with one email address.

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What's the best email client for Android?

Before you can choose the best email for Android, you need to understand your Android email habits. Are you using your inbox as a to-do list and need organization? Are you using it mainly for scheduling and value calendar integrations? Do you value security above all else? As you ask yourself these and other questions, remember that your answers might be different when you're searching for mobile apps than for your desktop or web app. Try brainstorming what you like about other mobile communication apps (think: chat apps), and pick an email client for Android with similar benefits.

Whether it's an app that won't stop crashing or a screen that's too small to display an image properly, there are endless reasons why we find ourselves cursing our mobile devices. But that hasn't stopped us from using our phones for emailing—both for work and personal accounts.

There's a better way to tame your inbox

[Automate your inbox](#)

For the Android folks out there, there are hundreds of email apps to choose from in the Google Play store. I put several dozen of the best-rated ones through the wringer, and these were the six that impressed me the most. So if you *must* email from your phone, these are the best email apps for Android.

The 6 best email clients for Android

- [Gmail](#) for the best Android email app overall
- [Edison Mail](#) for a Gmail alternative for Android
- [BlueMail](#) for detailed customization
- [Outlook](#) for integrating your calendar
- [Spike](#) for chat-style emailing
- [Proton Mail](#) for simplifying security and privacy

What makes the best email app for Android?

How we evaluate and test apps

All of our best apps roundups are written by humans who've spent much of their careers using, testing, and writing about software. We spend dozens of hours researching and testing apps, using each app as it's intended to be used and evaluating it against the criteria we set for the category. We're never paid for placement in our articles from any app or for links to any site—we value the trust readers put in us to offer authentic evaluations of the categories and apps we review. For more details on our process, read the full rundown of [how we select apps to feature on the Zapier blog](#).

The apps on this list were truly designed with small screens in mind. They're the ones I didn't mind using while waiting for a bus, rushing to a meeting, or between exercises at the gym. Buttons that are easy to find and big enough to tap, workflows that only require a tap or two, swipe gestures that make sense—those are the kinds of things I was looking for. And, of course, the best mobile apps offer all the power of a web or desktop app but in a stripped-down version that doesn't feel bloated.

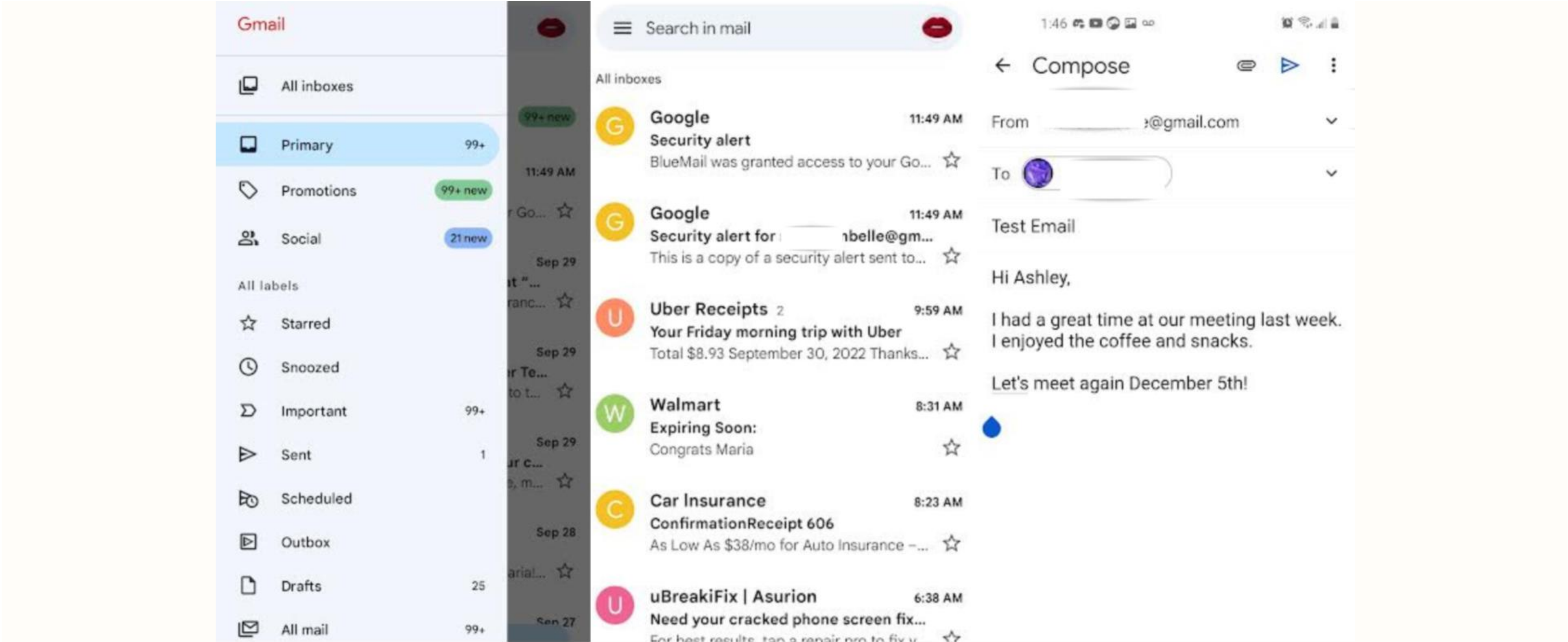
Beyond that, here's what I was looking for when testing these Android email apps:

- **Organization.** This includes all the ways emails can be organized, including automatic filing and labels, spam filters, grouping emails by similarities, follow-up reminders, customization, and more.
- **Support for multiple accounts.** An Android email client should support at least one account on the free version and multiple accounts and email providers on any paid plans.
- **Clean and user-friendly interface.** I was looking for a clear and uncluttered layout. Emailing is simple, so all of the app's features should be easily accessible, and it should be easy to find your way around the app, add and remove accounts, and switch between them without much trouble.
- **Desktop option.** Sometimes you need a larger screen for complex tasks. The best Android email apps should have a web or desktop version as well.

With that, here are my pics for the best Android email clients.

Best Android email app overall

[Gmail](#)



Even if you think you know everything about [Gmail](#), or if you're reading this article to find an alternative to it, there are plenty of reasons to stick with Google's free email app—especially if you're a Google power user more generally.

If you use Gmail as an email service, your emails will be automatically sorted into separate inboxes (e.g., Primary, Social, Promotions). You can customize your inbox endlessly, creating your own categories or having Gmail sort based on various criteria. And, of course, Gmail's tight integration with other Google apps—and the fact that it's maintained by the people who built your phone—makes it a Google user's best option.

Google's design minimizes screen clutter, showing attachments and linked documents as buttons in a message's preview text, and making switching between multiple accounts as straightforward as tapping your profile picture. Everything is simple.

One feature that's often overlooked is Gmail's Confidential mode, which lets users set a message expiration date, protect an email with an SMS passcode, or revoke access to messages at any time. There are also "nudges," which periodically remind you how long it's been since you communicated with a recipient and suggest sending a follow-up message. And you can snooze and schedule your emails, too.

Some of Gmail's web features don't work quite as seamlessly on the Android app—the suggested replies, for example, didn't always work for me. And over the years, I've noticed that emails sometimes disappear from my inbox. Whether that's a bug or an interface that makes it easy for me to accidentally archive, it isn't ideal. But still, I've used the app daily for 10 years.

Automate your inbox by [connecting Gmail to thousands of apps via Zapier](#). You can do everything from automatically responding to leads to saving attachments to your cloud storage, and more.

Send emails in Gmail for new leads in Facebook Lead Ads

[Try it](#)

-
-

Facebook Lead Ads, Gmail

Facebook Lead Ads + Gmail

More details

Save new Gmail attachments to Google Drive

[Try it](#)

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Gmail, Filter by Zapier, Google Drive

Gmail + Filter by Zapier + Google Drive

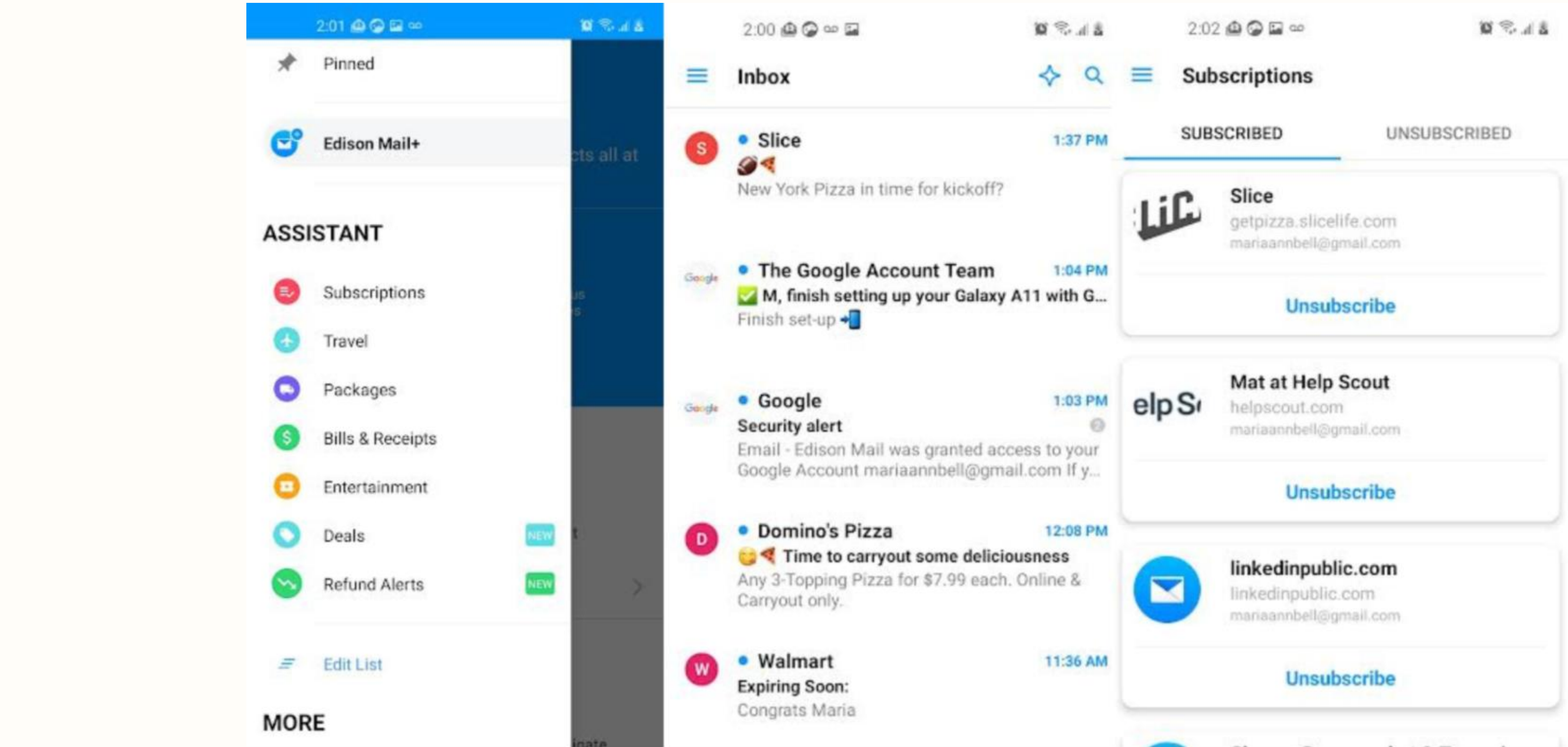
More details

Gmail pricing: Free version includes 15GB per user, personal calendar, 100 participants for 60 minutes in Meet video conferencing, and no ads; [paid accounts start at \\$9.99/user/month](#) for 15GB per user, enhanced calendar with appointment scheduling, 100 participants in 24 hours with Meet video conferencing, and personalized live support.

Learn more: [4 ways to automate Gmail](#)

Best Gmail alternative for Android

Edison Mail



Edison Mail has everything you need to reduce the stress of sending and receiving emails via a tiny screen. The app's onboarding is quick, the inbox touch gestures are customizable, and managing folders is a breeze. The best reason to choose this app, however, is its sorting features, which make it a great alternative to Gmail.

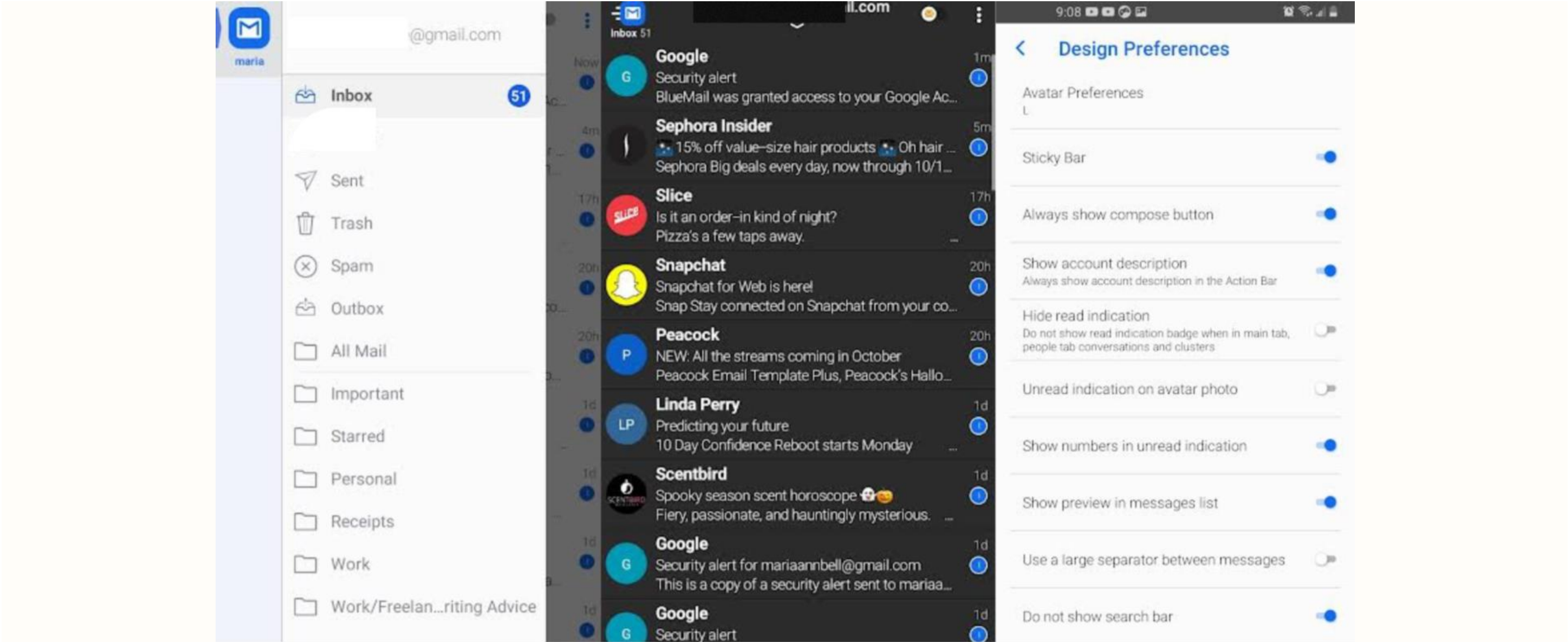
Edison sorts out any travel confirmations, package tracking emails, bills or receipts, event confirmations, or coupons. It'll even automatically surface them when you need them—like if it's time to check in or pay a bill. It reformats these messages so they only show pertinent information, which eliminates most of the pinching and zooming automated messages demand on Android devices. My favorite feature, though, is the *Subscriptions* tab, which shows you every email list you're subscribed to and lets you unsubscribe with a single tap.

The app was a bit buggy for me: after one update, I noticed that when I would swipe left to delete an email, it deleted the messages below it too; and I also had some unexpected freezing and a few other small glitches. But that's par for the course, so if you're looking for a great [Gmail alternative](#) that will help you tame the chaos of your inbox, Edison is a great choice.

Edison Mail pricing: [Free version](#) includes unlimited email accounts, easy unsubscribe, spam filters, and built-in email concierge to manage bills, receipts, and subscriptions

Best Android email app for detailed customization

BlueMail



When I first opened [BlueMail](#), there wasn't much that stood out to me from big-name competitors. I connected three of my accounts—Gmail, Outlook, and Yahoo—to see how different providers looked on the app. The inbox layout is pretty standard: there's a tab for displaying popular contacts and their message histories, another for snoozed emails, and another for viewing messages marked as done. But it's in the *Design Preferences* area where BlueMail really earns its spot on this list.

There are default light and dark themes, a handy option to automatically switch between them at certain times of day, and a color picker for making your own custom theme. Beyond that, there are over a dozen design options, ranging from how unread and read messages are differentiated to how your contacts' avatars are displayed in group emails. You can even change how your inbox groups messages, sorting them by contacts, industry, or topics.

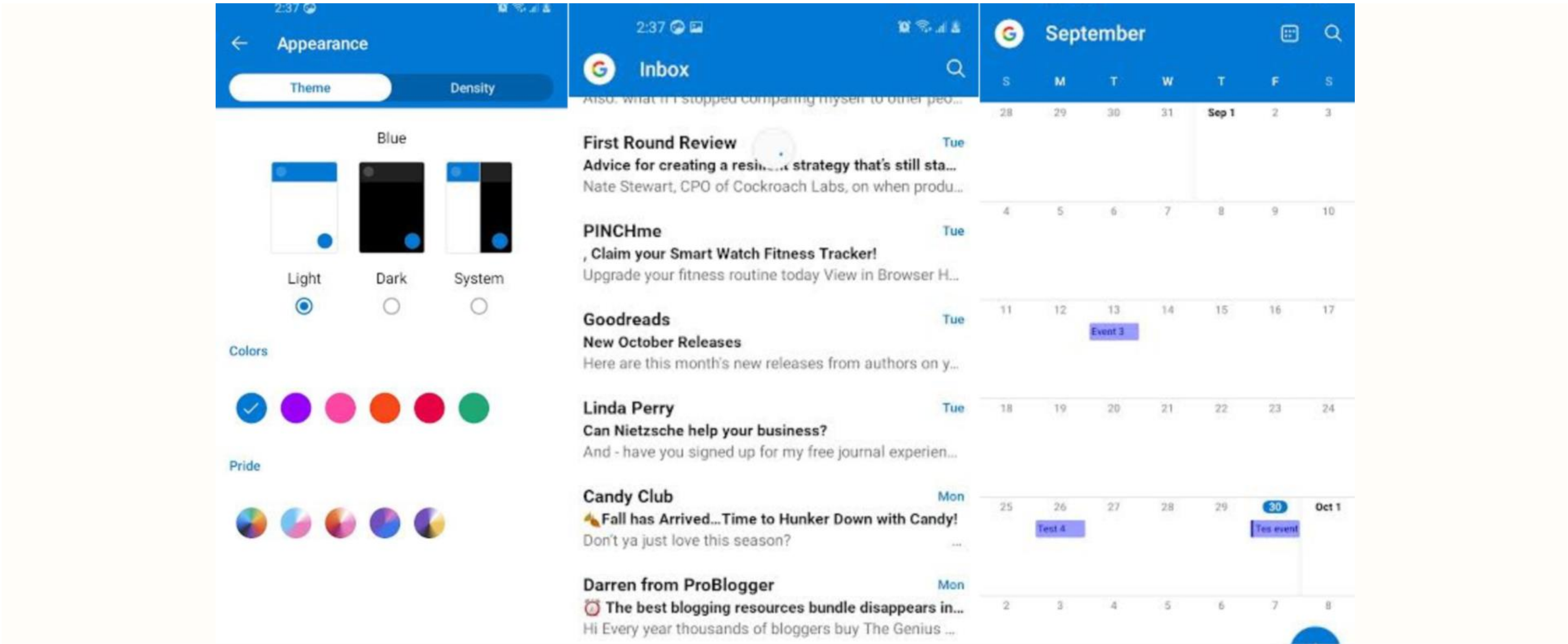
There are even more customization options for when you're not inside the app. BlueMail's unread icon badge can be reset every time you open the app, or it can count unread emails from a single account if you've connected more than one. Notification settings are equally customizable, letting you set how much of the message content is shown, do-not-disturb hours, and your Android's LED notification color—all on an account-by-account basis.

Over a two-week test period, I did notice BlueMail sometimes didn't notify me when I received a new email, even when I set notifications for it—not ideal for time-sensitive emails. But that was the only issue I encountered, and it wasn't the only app it happened for. So if you want an almost ridiculous amount of customization over your email experience and an ad-free email app for Android, BlueMail can scratch that itch.

BlueMail pricing: Free version is ad-free, has unified folders, an integrated calendar, and basic design customizations; [paid options start at \\$5.50/user/month](#) for a corporate management dashboard and configurations, integration with multiple apps, and priority support.

Best Android email client for integrating your calendar

[Outlook](#)



Anyone who has avoided [Outlook's Android app](#) based on a fear that it's as crowded and complicated as its desktop counterpart will be glad to know: it's not. The mobile version is one of the most lightweight Android email apps I encountered: basic message composition, inbox organization, and search options are all a breeze to use. And if a hefty portion of your emails affect your calendar, Microsoft's calendar integration features are a dream come true.

One of my favorite features is the *Send availability* shortcut within the *New message* window. Tapping it opens your calendar and prompts you to select dates and times to share with your email recipient. Unfortunately, the message containing your availability isn't interactive for recipients, but when they reply with their preferred time, you can click **Convert to event** to quickly create a calendar invite. And invitations exchanged between Outlook and Google Calendar users on Android devices are compatible with both apps' one-click RSVP features.

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[Try it](#)

-
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Microsoft Outlook, Todoist

Microsoft Outlook + Todoist

More details

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Microsoft Outlook, Google Calendar

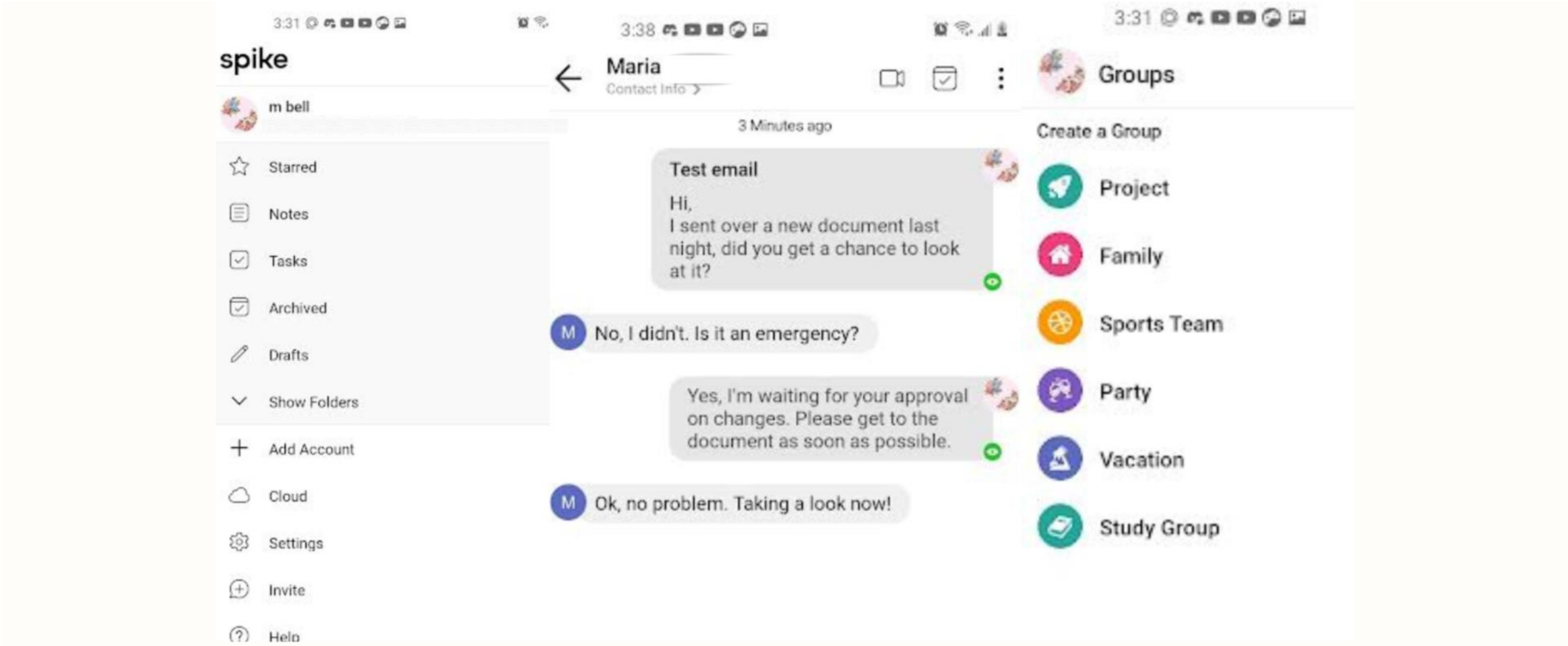
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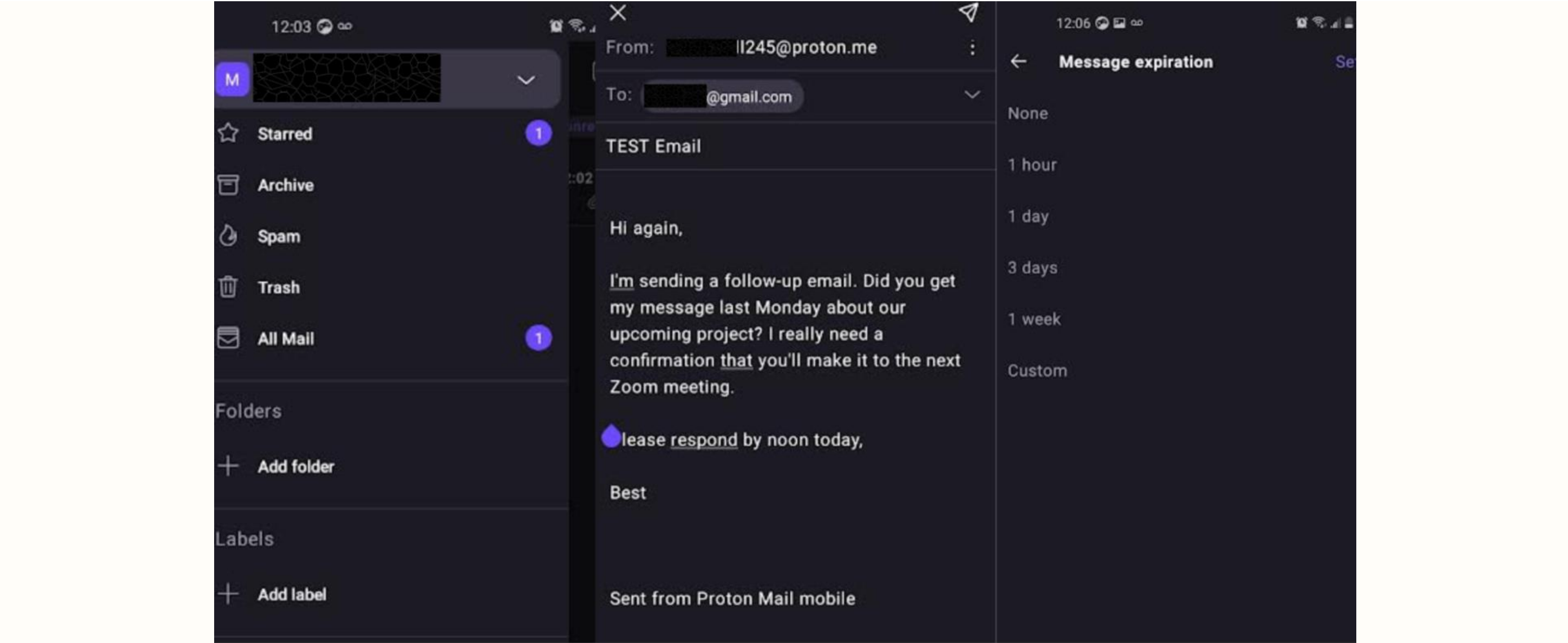
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This article was originally published in March 2019 by Ryan Farley. The most recent update was in November 2022.

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[Maria Bell](#)
Maria Bell is a San Francisco–based content marketer and freelance writer. She works with B2B small and mid-sized business software companies like Lusha, Workiz, and StyleSeat on thought leadership content. You can see her work at [Mariabell.co](#).

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- [Email](#)

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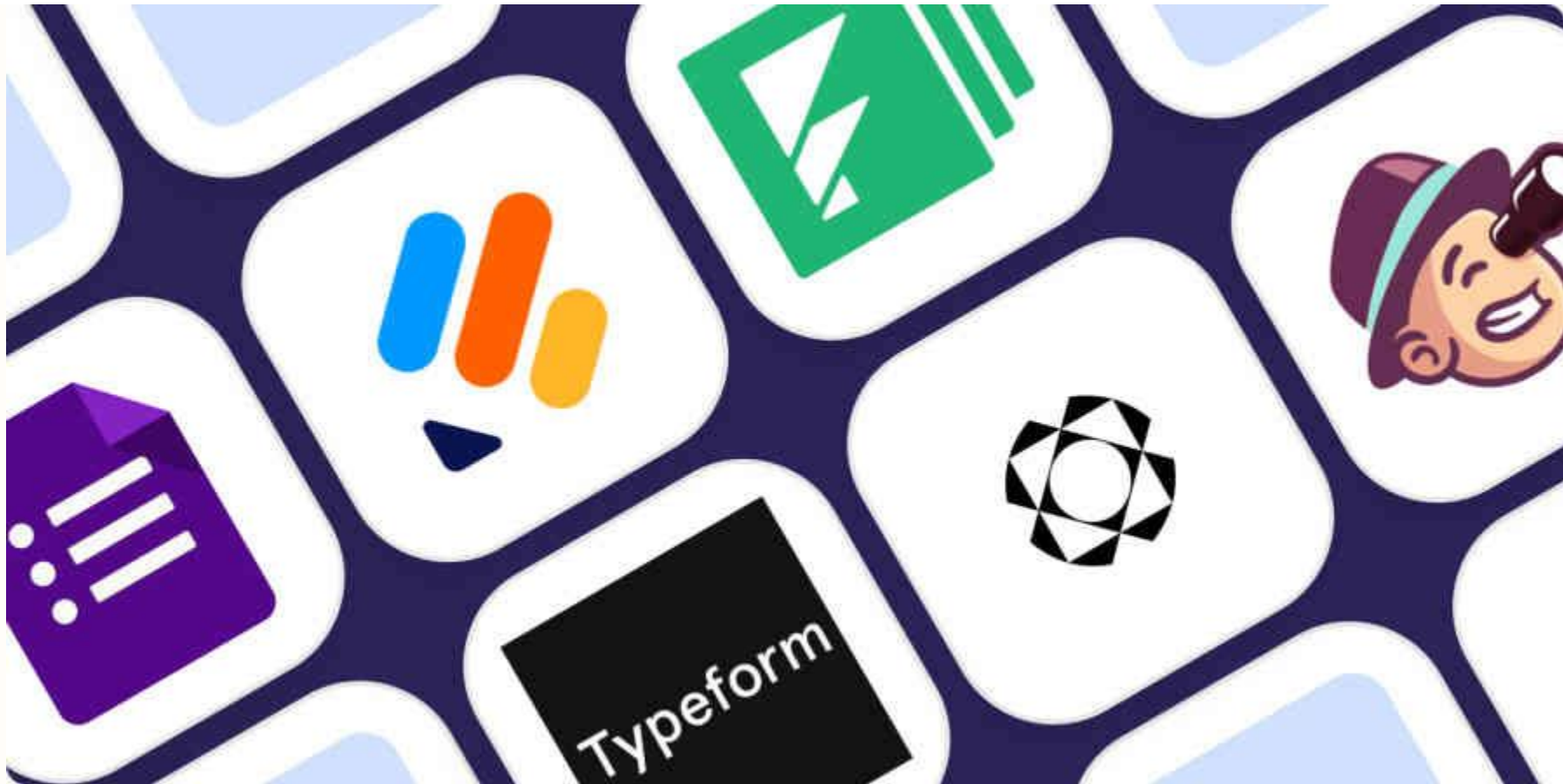
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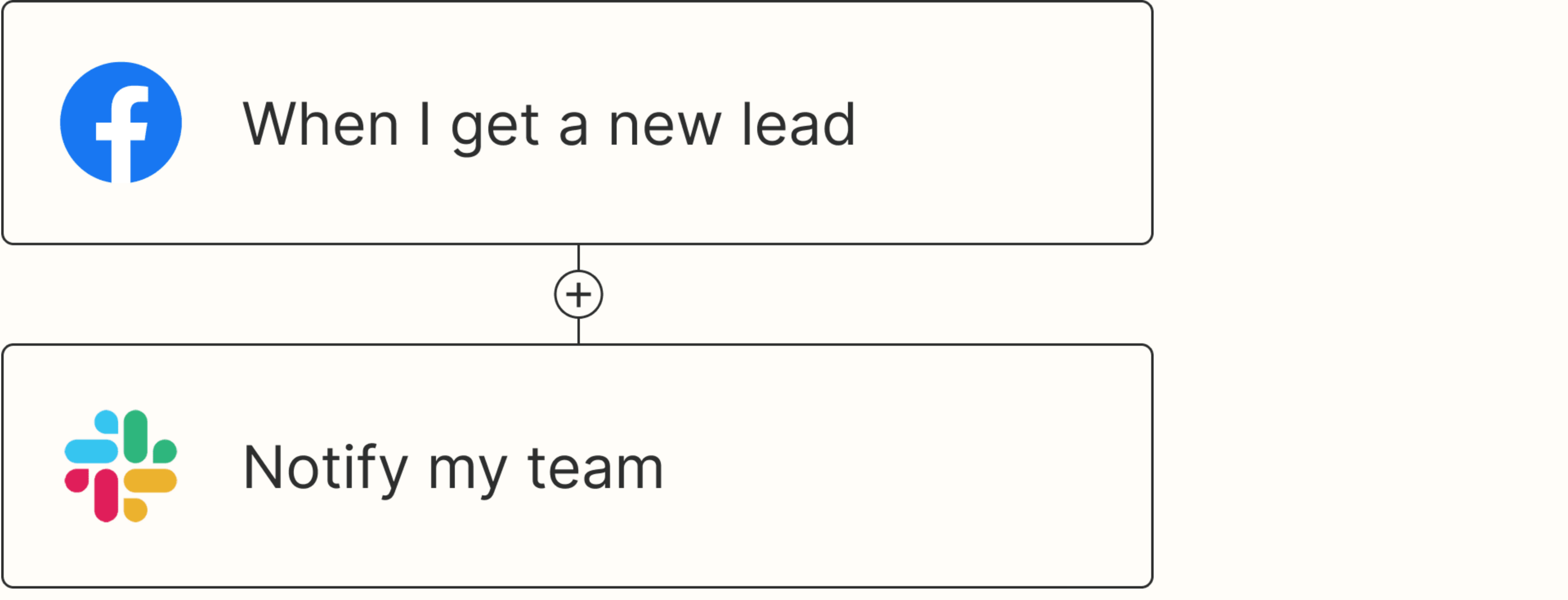
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Advantages and Disadvantages of E-mail

Advantages	Disadvantages
Easy access as it is available at our fingertips.	Have to deal with unwanted messages.
Communication happens faster.	There are chances of getting the message delivered to the wrong person due to a change in email address.

What are the advantages and disadvantages of e mail?

Advantages and Disadvantages of E-mail

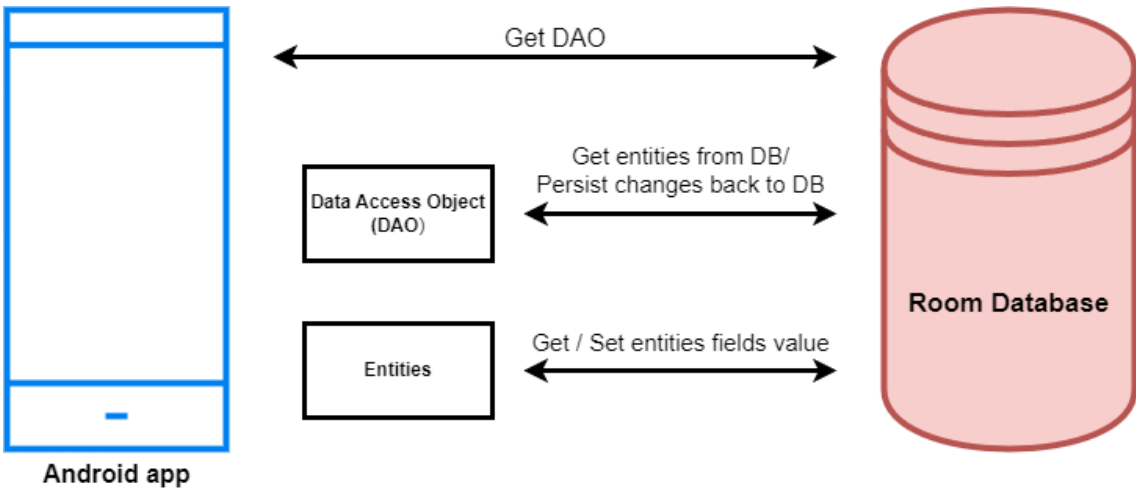
APPLICATIONS

A COMPOSE IMPLEMENTATION OF THE REPLY MATERIAL STUDY, AN EMAIL CLIENT APP THAT FOCUSES ON ADAPTIVE DESIGN FOR MOBILE, TABLETS AND FOLDABLES

[View Curriculum](#)

Adaptive Mail app is a sample project that demonstrates how to use the Android Compose UI toolkit to build a conversational UI. The app simulates a messaging interface, allowing the user to send and receive messages, and view a history of previous messages. It showcases some of the key features of the Compose UI toolkit, data management, and user interactions.

Architecture



Learning Outcomes :

- By end of this project:
- You'll be able to work on Android studio and build an app.
 - You'll be able to integrate the database accordingly.

Project Workflow:

- Users register into the application.
- After registration , user logins into the application.
- User enters into the main page
- User can View previously sent emails.
- User can give subject and email body to send email.

Note:

To complete the project you need to finish up the tasks listed below:

Tasks:

- 1.Required initial steps
- 2.Creating a new project.
- 3.Adding required dependencies.
- 4.Creating the database classes.
- 5.Building application UI and connecting to database.
- 6.Using AndroidManifest.xml
- 7.Running the application.

conclusion

Nine email sign-offs that never fail

1. 1 Regards.
2. 2 Sincerely.
3. 3 Best wishes.
4. 4 Cheers.
5. 5 Best.
6. 6 As ever.
7. 7 Thanks in advance.
8. 8 Thank you.

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- Writing
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[Log in](#)
GET GRAMMARLYIT'S FREE



How to End an Email: 9 Best and Worst Email Sign-

You’ve worked to [make your email clear](#), and you’ve carefully edited to [streamline your writing](#). The body of your email might well be perfect, but it can all go awry if you use the wrong sign-off. It’s just a word or a short phrase, followed by your [signature](#), and yet finding the right [tone](#) to close your email often requires a surprising amount of thought and finesse.

When you’re struggling with how to end an email, it’s best to consider the context. What works for a friend or close colleague won’t work in strictly professional correspondence with a distant acquaintance or someone you’ve never met before. Here’s a rundown of some of the most common email settings and the tried-and-true sign-offs that work best for each.

Here’s a tip: Want to make sure your [writing](#) shines? Grammarly can [check your spelling](#) and save you from [grammar](#) and [punctuation](#) mistakes. It even [proofreads](#) your text, so your work is extra polished wherever you write.

Your writing, at its best

Grammarly helps you communicate confidently

WRITE WITH GRAMMARLY

Nine email sign-offs that never fail

Email Closings for formal business

1 [Regards](#)

Yes, it’s a bit stodgy, but it works in professional emails precisely because there’s nothing unexpected or remarkable about it.

2 Sincerely

Are you [writing](#) a cover letter? *Sincerely* conveys the right tone for formal correspondence. Keep in mind that it’s likely to come off as stuffy in more casual business emails.

3 [Best wishes](#)

A good blend of friendliness and formality makes this sign-off a safe bet, but be aware of its greeting-card vibe and use it only when it fits well with the tone of your email.

Email Closings for informal business

4 Cheers

A [recent study by the email app Boomerang](#) rated *cheers* as the most likely sign-off (that isn’t a thank-you) to get an email response. It works well if your email is friendly and conversational but, unless you’re actually British or Australian, it may come off as affected in more formal settings. Cheers, mate!

5 Best

Best conveys best wishes in a cheerful, pithy way. If you get a lot of email, you know that nearly everyone uses this sign-off. That familiarity makes it seamless in the same way that *regards* is seamless in more formal emails. The downside is that it can be safe and dull, especially if you want your message to be dynamic and attention-getting.

6 As ever

This is a fine choice for people you’ve built an ongoing working relationship with. It reassures your contact that things are as good between you as they’ve ever been.

Email closings for gratitude and requests

7 Thanks in advance

According to the Boomerang study, emails that include *thanks in advance* have the highest response rate. Maybe it’s because this sign-off expresses gratitude but also sets an expectation—you’re saying that you’ll be grateful when (not if) the person you’re emailing comes through. In more formal circumstances, thanking someone in advance may come across as too demanding, so take care where you use it.

8 Thank you

A simple *thank you* is also a solid choice when you want to express gratitude. But, just like *thanks in advance*, it can convey a tone of expectancy. Save it for when you actually mean to imply, “I expect you to do this.”

9 I appreciate your [help, input, feedback, etc.]

There’s never really a wrong time to express appreciation when someone has helped you out.

Nine email sign-offs to avoid

1 Love

I have a friend who once accidentally signed an office email to his entire department with *love*. He never lived it down. Save this one for family, close friends, and your significant other. The same applies to *hugs* or *XOXO*.

2 Thx or Rgrds

You’re not thirteen, and this isn’t a conversation happening in a messaging app. Use your words.

3 Take care

On the surface, *take care* sounds pleasant, but on closer examination, it seems to imply that the recipient should be wary of potential dangers. Use this only if bears are known to lurk by the Dumpster outside the recipient’s office. (We’re only half kidding!)

4 Looking forward to hearing from you

This one also sounds nice at first, but it’s ultimately passive-aggressive. Your recipient is likely to hear an implied “You’d better write back.”

5 Yours truly

Do you really, truly belong to the recipient? Nope. This sounds insincere and hokey . . . unless you’re writing a letter home to your parents from summer camp.

6 Respectfully/Respectfully yours

This one’s okay if you’re sending a formal missive to the POTUS, but it’s too formal for anything else. In fact, according to [Business Insider](#), *respectfully yours* is the standard close for addressing government officials and clergy.

7 [Nothing at all]

We live in a world where people frequently email from mobile devices, so excluding a signature certainly isn’t a no-no as an email chain progresses, particularly if your recipient also drops the more formal sign-off. But not signing an initial email or using only the formal signature you’ve created to append to your outgoing emails comes off as impersonal. (Bloomberg disagrees, stating that email has become more like instant messaging than true correspondence these days, but we’re sticking to our convictions.)

8 -[Name] or -[Initial]

While this sort of sign-off may work for very brief, informal emails, it’s too cold and detached for most, particularly when you’re connecting with the recipient for the first time.

9 Have a blessed day

It’s best to keep anything with religious overtones out of your professional correspondence, although this one’s fine if you’re emailing an acquaintance about what you’re bringing to the church potluck.

Bonus bad sign-off

Although this sign-off tends to happen more by default when the sender forgets to add an actual signature, we thought it was worth mentioning the ubiquitous . . .

10 Sent from my iPhone

This may be the most common sign-off of them all. It has merits, of course. It explains away brevity and typos—who's at their best when typing on a phone? But it also conveys that you don't care enough to do away with the default email signature that came stock with your device's email app.

Some people get creative with this signature. A few fun (if not necessarily business appropriate) examples found around the Internet include:

- Sent telepathically
- Sent from my laptop, so I have no excuse for typos
- Sent from my smartphone so please forgive any mistakes
- I am responsible for the concept of this message. Unfortunately, autocorrect is responsible for the content
- Sent from my mobile. Fingers big. Keyboard small.
- iPhone. iTypos. iApologize.

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Accessibility Statement

Grammarly Inc. is committed to providing a website and applications that are accessible to the widest possible audience, regardless of technology or ability. We are continually improving the user experience for everyone and applying the relevant accessibility standards.

Measures to support accessibility

Grammarly Inc. takes the following measures to ensure the accessibility of Grammarly.com and our services:

- Assign clear accessibility objectives and responsibilities
- Provide continual accessibility training for our staff
- Employ accessibility quality assurance methods via automated testing throughout the development process
- Include people with disabilities in our design personas
- Include accessibility within our "definition of done" processes for work
- Include people with disabilities in our research and user testing

Feedback

As we continue to improve the experience of our website and applications we welcome your feedback on the accessibility of Grammarly.com and our services. Please let us know if you encounter accessibility barriers.

Email: accessibility@grammarly.com

We aim to respond to accessibility feedback within 5 business days and to propose a solution within 14 business days.

Compatibility with browsers and assistive technology

Grammarly.com and all Grammarly browser extensions are designed to be compatible with the following assistive technologies:

- Firefox with NVDA on Windows
- Chrome with JAWS on Windows
- Safari with VoiceOver on macOS

Grammarly for Windows and Grammarly for Mac are designed to be compatible with the following assistive technologies:

- NVDA and/or JAWS on Windows
- VoiceOver on macOS

Grammarly.com, Grammarly for Windows, Grammarly for Mac, and all Grammarly browser extensions are tested with the most current operating system with the latest browser and screen reader referenced above.

Technical specifications

The accessibility of Grammarly.com and our services relies on the following technologies to work:

- HTML
- WAI-ARIA
- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used.

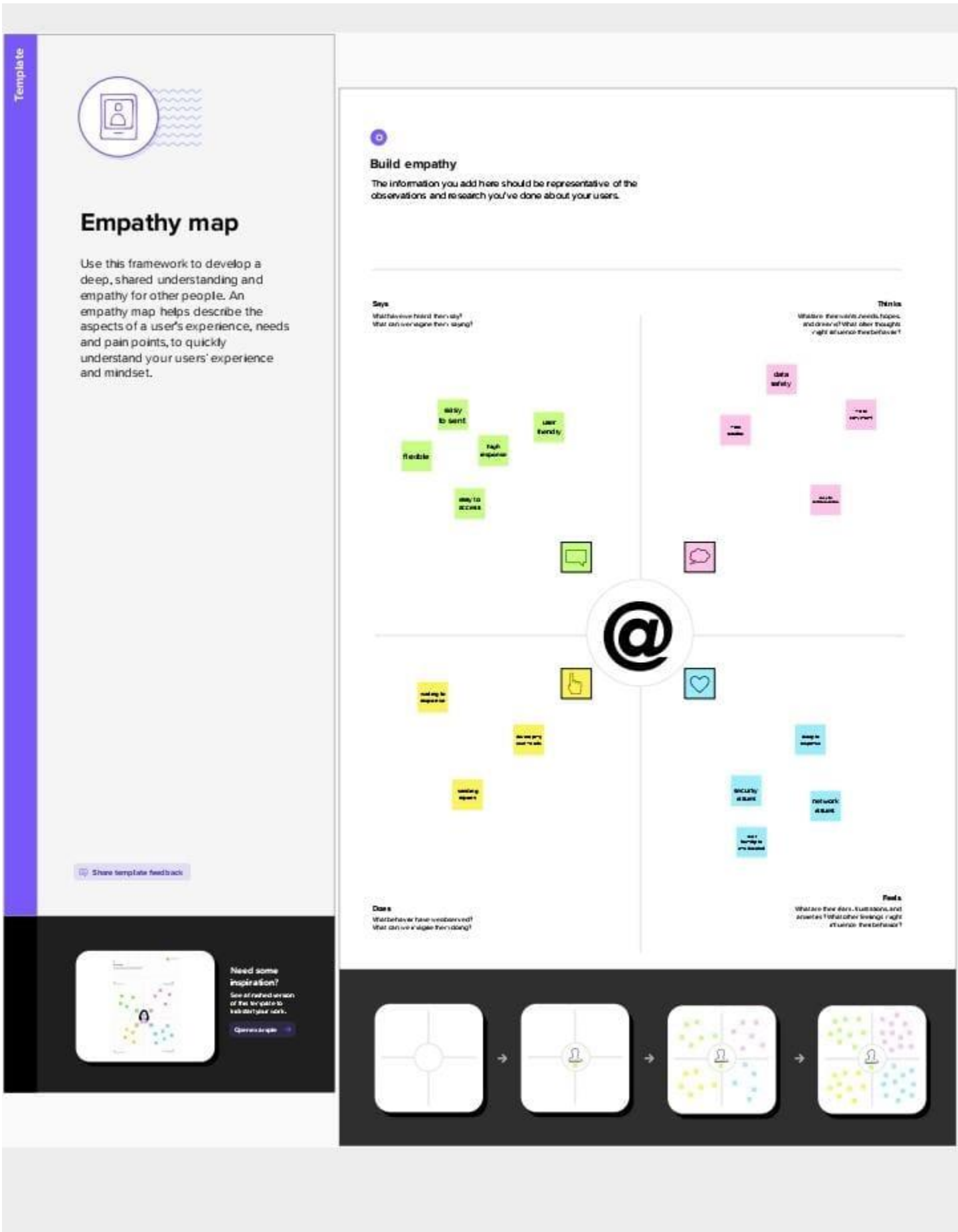
Assessment approach

Grammarly Inc. assesses the accessibility of Grammarly.com and our services by the following approaches:

- Self-evaluation via manual and automated tests
- External evaluation

EMPATHY MAP :

PROJECT:



Receiver Email-Id

Email address
ihu32239@gmail.com

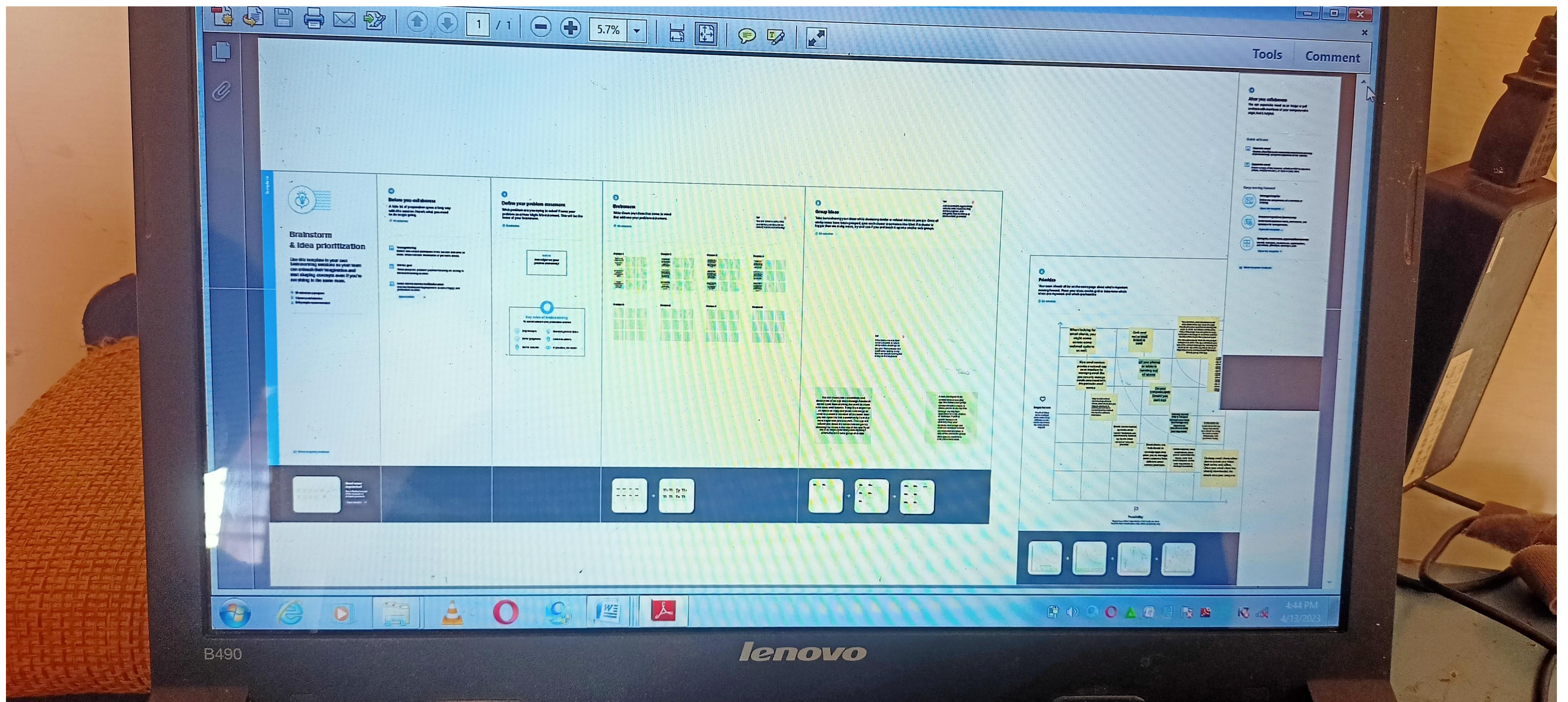
Mail Subject

Joh

Mail Body

Tomorrow you complete your developments task

Send Email



OUTPUT:



Email
Akilasekar2727@gmail.com

Password

Have an account? [Log in](#)

8:24 PM

42

Send Mail

Receiver Email-Id

Email address


ibu32239@gmail.com

Mail Subject


Joh

Mail Body


Choose an Email client :




ShareMe




WhatsApp




Gmail




Nearby Share



Bluetooth



Share to mobile



Telegram

Cancel

8:25 PM

42

View Mails

Receiver_Mail: ibu32239@gmail.com
Subject: Joh
Body: Tomorrow you complete your developments task

Receiver_Mail: ibu32239@gmail.com
Subject: Joh
Body: Tomorrow you complete your developments task

Receiver_Mail: ibu32239@gmail.com
Subject: Joh
Body: Tomorrow you complete your developments task