

# AK TSUTSUMI

COLLECTION

2023



# AKINA TSUTSUMI

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## CONCEPT STATEMENT

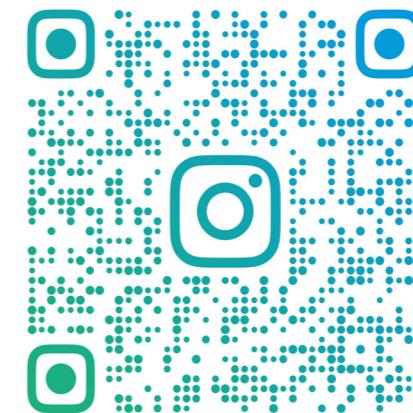
IN THIS TOPIC, I STUDIED CLOTHING BY STUDYING SEASIDE SPORTS (KITESURFING). I WAS INTERESTED IN THE RELATIONSHIP BETWEEN HUMANS AND NATURE (WIND AND WATER), AND HOW KITESURFER ATTEMPTS TO CONTROL (OR USE) NATURE. BUT ALTERNATIVELY, NATURE IS CONTROLLING THE HUMAN. AND LEARNED ABOUT THE FUNCTIONALITY AND PERFORMANCE OF CLOTHING, BREAKING THE LIMITATIONS OF CLOTHING GIVES IT MORE USAGE DIRECTIONS, PROLONGING THE LIFECYCLE AND FREQUENCY OF USE OF A PIECE OF GARMENT BY CUSTOMERS. THROUGH THE DEVELOPMENT OF DESIGN AND THE RESEARCH OF OBJECTS, DESIGNING A SUITABLE FOR CONSUMER GROUPS CAN IMPROVE THE USAGE OF CLOTHING.

## MODULARITY

THROUGH THE STRUCTURE AND REORGANIZATION OF THE CLOTHING, THE CLOTHING HAS A VARIETY OF WEARING MODES. IT CAN BE ASSEMBLED AT WILL AND DISASSEMBLED AND MATCHED WITH OTHER CLOTHES OR TRANSFORMED INTO ANOTHER PRODUCT, SUCH AS A BAG OR SLEEPING BAG ON MY PROJECT. SO THAT A GARMENT CAN GENERATE MORE UTILIZATION VALUE AND USAGE METHODS. IT CAN GREATLY REDUCE CONSUMERS' ONE-TIME USE OF CLOTHING, AND IT WILL NOT BE DISCARDED AS THE "CLOTHING TREND" CHANGES.

## TECHNICAL DURABILITY

I BUY CLOTHES MYSELF AND I VALUE THE FABRIC AND QUALITY OF A PIECE OF CLOTHING, FOR EXAMPLE, FAST FASHION CLOTHES ARE EASILY DEFORMED OR DAMAGED. DURING MY WORKING PROCESS, FOCUS ON FABRIC RESEARCH AND FIND DURABLE/FUNCTIONAL FABRICS AND USE SPORT WEAR TECHNIQUES TO IMPROVE PRODUCT DURABILITY AND IMPROVE PRODUCT LIFE CYCLE. IT IS MORE CONDUCIVE TO RECYCLING OR SECOND-HAND UTILIZATION, SO AS TO PUT AN END TO THE SALES MODEL OF FAST FASHION TO REDUCE THE COST OF SELLING CLOTHING BY CUTTING THE QUALITY. SUCH AS FUNCTIONAL INCLUDE: FABRIC FOR SPORTSWEAR, ABRASION RESISTANCE, BREATHABLE FABRIC, AND WATERPROOF FABRIC.



BBBBMN\_WORK



TRANSFORMABLE VEST [WHITE/CREAM] 23VT002-W  
TRANSFORMABLE SKIRT [WHITE/GREY] 23SK001-W

CONVERTIBLE BAG VEST [GREEN] 23VT001-G  
CONVERTIBLE BIKINI TOP [GREEN] 23BT001-G  
CONVERTIBLE BIKINI BOTTOM [GREEN] 23BB001-G  
CONVERTIBLE PANTS [GREEN] 23P001-G

MULTI-FUNCTIONAL SLEEPING BAG [NEVY] 23MF001-N  
MULTI-FUNCTIONAL BIKINISUIT [NEVY] 23BK001-N



Convertible Bag Vest [Green]  
23VT001-G



Convertible Bikini Top [Green]  
23BT001-G  
Convertible Bikini Bottom [Green]  
23BB001-G



Convertible Trouser/Shorts [Green]  
23P001-G



Transformable Vest [White/Cream]  
23VT002-W



Transformable Skirt [White/Grey]  
23SK001-W

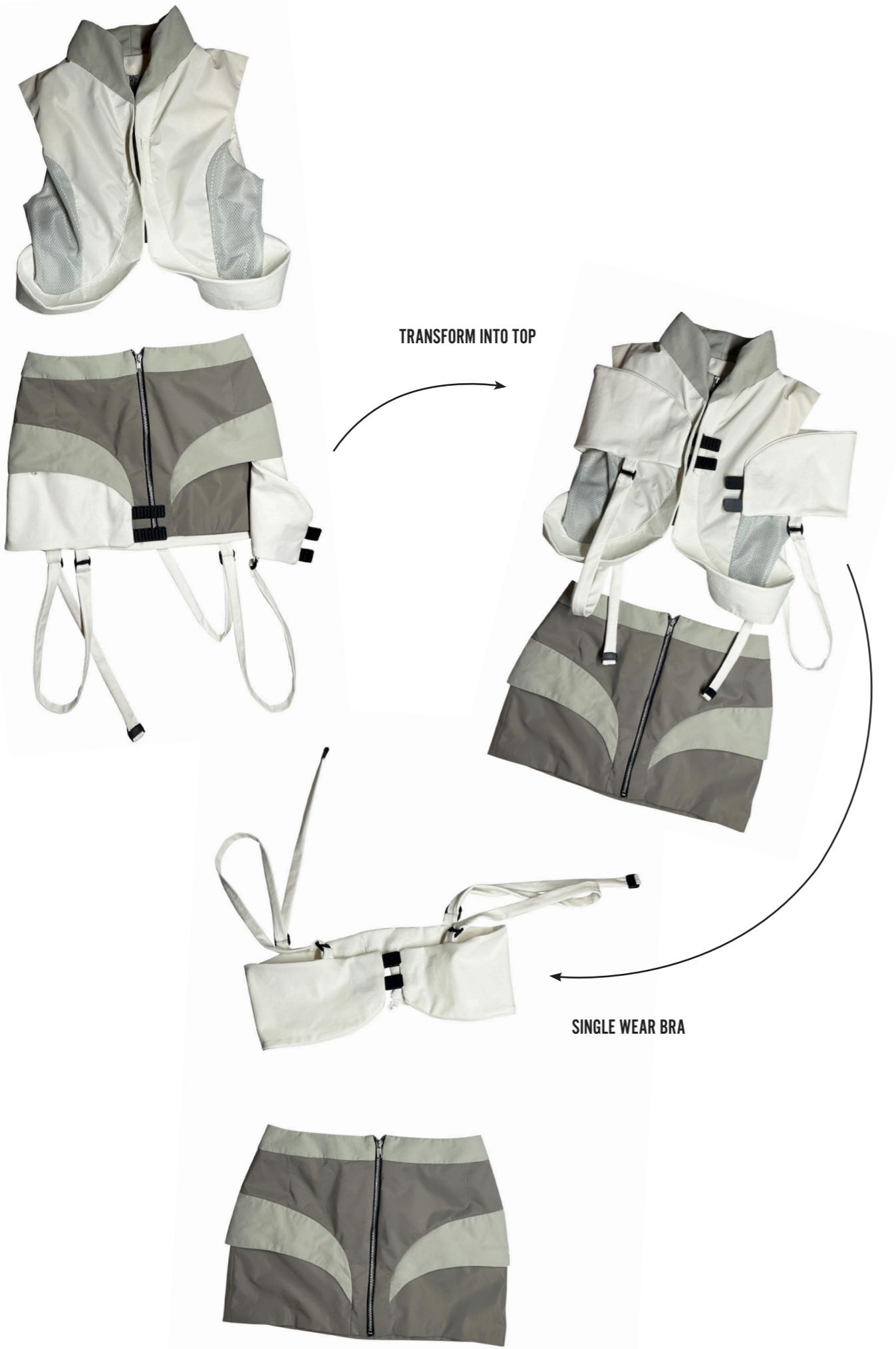


Multifunctional Sleeping Bag [Navy]  
23MF001-N



Multifunctional Bikinisuit [Navy]  
23BK001-N

LOOK 01  
TRANSFORMABLE VEST [WHITE/CREAM] 23VT002W  
TRANSFORMABLE SKIRT [WHITE/GREY] 23SK001-W







LOOK 02

CONVERTIBLE BAG VEST [GREEN] 23VT001-G

CONVERTIBLE BIKINI TOP [GREEN] 23BT001-G

CONVERTIBLE BIKINI BOTTOM [GREEN] 23BB001-G

CONVERTIBLE TROUSER/SHORTS [GREEN] 23P001-G

