

MACROECONOMIC ENVIRONMENT OF TUNISIA AND MOROCCO

ASHOGBON ADEDAMOLA



DYNAMIC BEHAVIOR

<http://databank.worldbank.org/data/databases.aspx>

2014-2019



GDP PER CAPITA (CURRENT US\$)

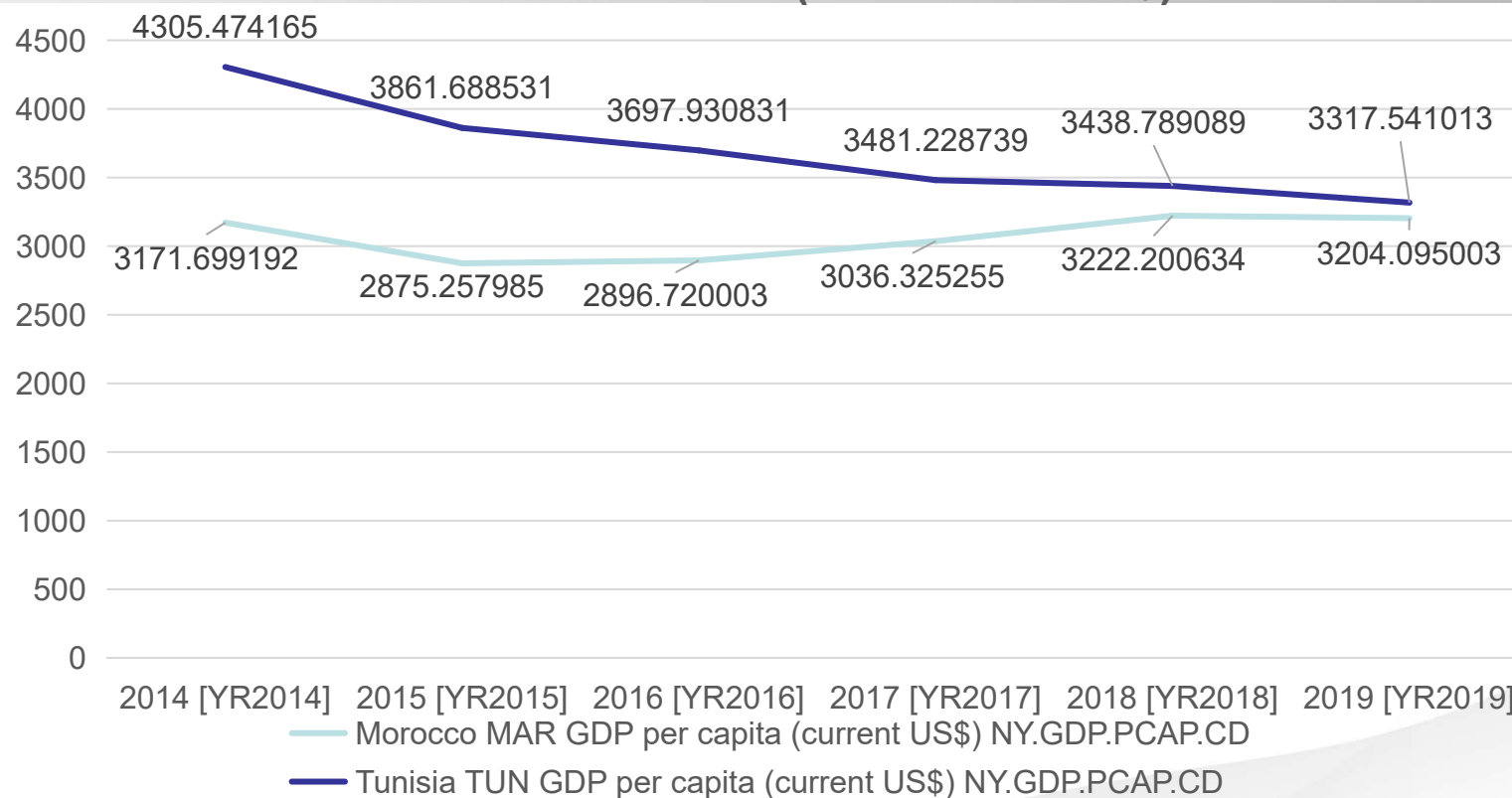


The GDP per capita of Tunisia has been decreasing from 2014 to 2019. It decreased by about 10% in 2015, 4% in 2016, 6% in 2017, 1% in 2018 and 4% in 2019.

The GDP per capita of Morocco has been increasing for the past five years. Although it decreased by about 9% in 2015, it has gained back the loss of the GDP per capita in 2018. However, it decreased by 0.6% in 2019 but the GDP per capita is higher than it once was in the years before preceeding 2018.

The gap between the GDP per capita of Tunisia and Morocco has been closing over the past five years. In 2014, the difference was about \$1133.78 but in 2019 the difference is about \$113.45.

GDP PER CAPITA (CURRENT US\$)



Data from database: [World Development Indicators](#) Last Updated:

07/01/2020

INFLATION, CONSUMER PRICES

(ANNUAL %)

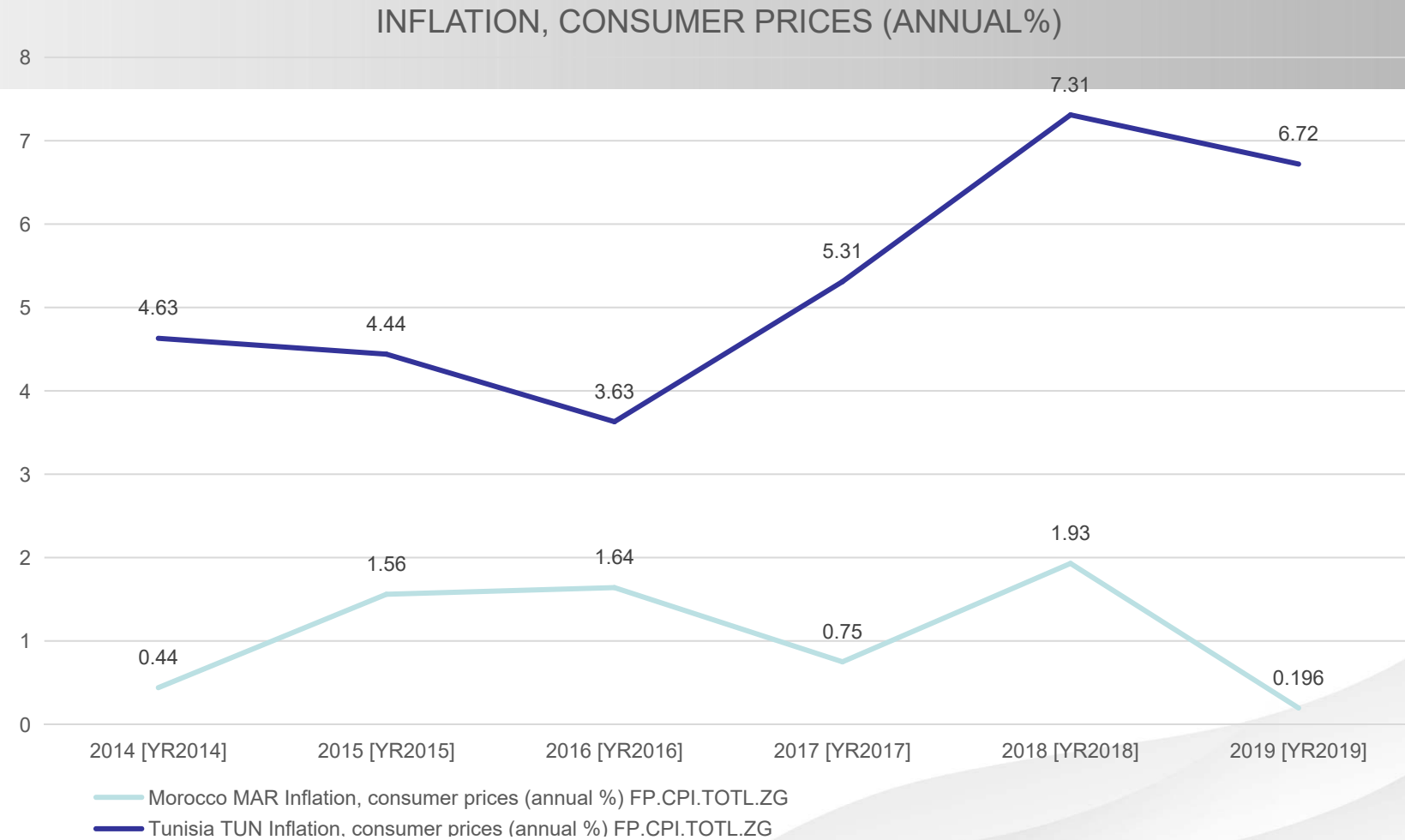


The inflation rate of tunisia has been significantly higher that that of Morocco over the past few years as can be seen in the graph.

The inflation rate in Tunisia decreased in the period of 2014-2016 and increased after that period but decreased in 2019, however the rate was still higher that that of 2014.

The inflation rate of Morocco has been fluctuating between the rang of 0.196%- 1.93%.

There is inflation rate targeting in Morocco.



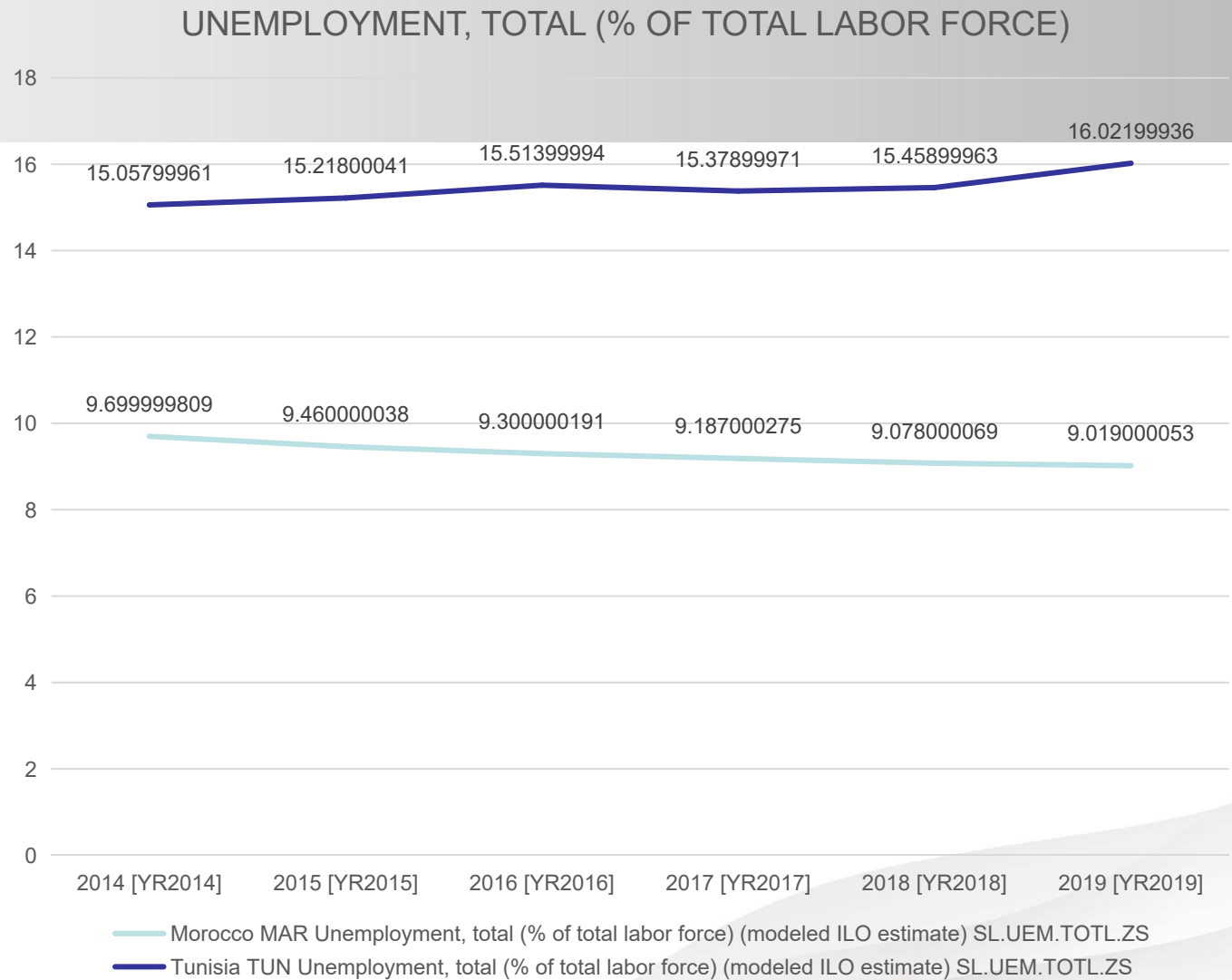
UNEMPLOYMENT, TOTAL

(% OF TOTAL LABOR FORCE)



The unemployment rate of Tunisia has been significantly higher than that of Morocco. From the graph it can be seen that the gap has been somewhat increasing over the past few years. While the unemployment rate in Tunisia has been increasing, the unemployment rate of Morocco has been decreasing.

The decrease in Morocco's unemployment rate is as a result of an increase in the number of jobs provided.



STATIC DATA



From the table it can be seen that Morocco is more corrupt than Tunisia, Tunisia's economy is more open to trade than Morocco, Morocco has a more business friendly environment than Tunisia and to a dollar Morocco's currency is more expensive than Tunisia's.

COUNTRY	INDICATORS			
	CORRUPTION (2019)	TRADE OPENNESS (% OF GDP) 2018	EASE OF DOING BUSINESS INDEX 2019	EXCHANGE RATE TO DOLLAR 2019
TUNISIA	43	111	78	2.93
MOROCCO	41	88	53	9.62

CORRUPTION [Transparency International CPI](#)

EASE OF DOING BUSINESS INDEX [The World Bank](#) 1=most business friendly regulations

OFFICIAL EXCHANGE RATE (LCU per US\$, period average) [The World Bank](#)

TRADE OPENNESS(% OF GDP) [The World Bank](#)



ANALYSIS



- Deciding which country is suitable for the investment looking at the macroeconomic environment.
- It can be seen that both countries are suitable for the investment as they both have a relatively stable macroeconomic environment as their variables are not too low or too high that adversely affects the economy.
- however, looking at the data it can be seen that there is significant improvement in the macroeconomic policies of Morocco compare to Tunisia. The GDP per capita and unemployment rate are improving, stable inflation rate and good business environment in Morocco.



THANK YOU

