AKINWANDE AYOMIDE SAMUEL

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Career Objective

An inspired and organized graduate with a b.sc in banking and finance from Adekunle Ajasin University Akungba. With a good data analysis background, skilled in exploratory, descriptive and inferential data analytics using Microsoft excel, R and Python programming language, well-motivated for an opportunity to fully utilize and also expand my skills, knowledge and practical experience, while making a worthy contribution to achieve the vision and mission of your organization.

Education

- POST-GRADUATE DIPLOMA: CUSTOMER RELATIONSHIP MANAGEMENT   –2019

    CHAETERED INSTITUTE OF CUSTOMER RELATIONSHIP MANAGEMENT.

- BACHELOR OF SCIENCE: BANKING AND FINANCE   – 2015-2019

    SECOND CLASS (Hons.) Upper Division,

    ADEKUNLE AJASIN UNIVERSITY AKUNGBA, ONDO STATE

Highlights

- Cleaned and performed extensive exploratory data analysis using both visualization and informative pivot tables techniques on marketing datasets employing statistical and data analysis tools such as Microsoft Excel, Python - Pandas, Numpy, and R - Tidyverse packages.

- Performed predictive modelling using both Classification and Regression modes on marketing datasets using Python - scikit learn and R - Tidy model packages.

- Created various Dashboard applications using R shiny app frame work, Plotly Dash app and Microsoft Power BI.

- Created a database using SQL with the support of MySQL workbench interactive development environment.

- Worked as an educational coordinator for Chartered institute of customer relationship management Akwa Ibom state - 2020.

- Participated in sensitizing my host community on educational and health issues during my service year as the president of the SDGs cds group.

Skills

- Analytical skills.
- Microsoft office (word, excel, power point).

- Excels for data analysis.

- Creating dashboards using Power BI.

- Data cleaning, EDA, and modelling using R Programming language for statistical analysis.

- Descriptive, exploratory analysis and modelling using Python programming language.

- Creating Application dashboards using Shiny app frame work in R programming language.

- Creating Application dashboards using Dash app in Python programming language.

- Writing SQL queries using MySQL database management system.

- Good communicating skills (written and verbal).

- Management skills.

- Decision making skills.

- Financial analysis skills.

Professional Certifications

- **CERTIFIED CUSTOMER SERVICE PROFESSIONAL (ACICRM)**
  By Chartered institute of customer relationship management.

- **CERTIFICATION IN GOOGLE ANALYTICS**
  By Google analytics academy

- **CERTIFICATION IN DIGITAL MARKETING**
  By Google digital skills for Africa, Institute of Chartered Digital marketing, E-marketing institute.