



NFT AS A USEFULL TOOL FOR MUSIC PURCHASE

NFT



Age

- ☐ 18 or younger
- ☐ 19 - 29
- ☐ 30 - 39
- ☐ 40 - 49
- ☐ 50 - 59
- ☐ 60 or older

Total Number of People

53

Bachelor's Degree

24

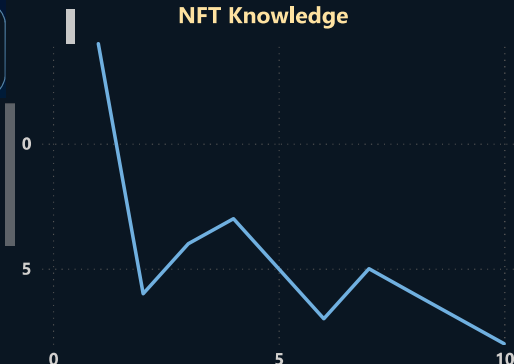
High School

14

Master's Degree

13

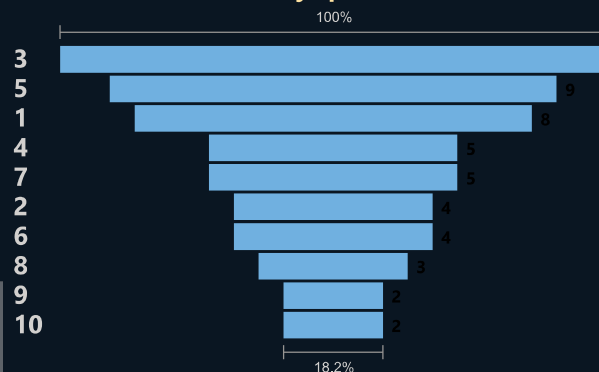
NFT Knowledge



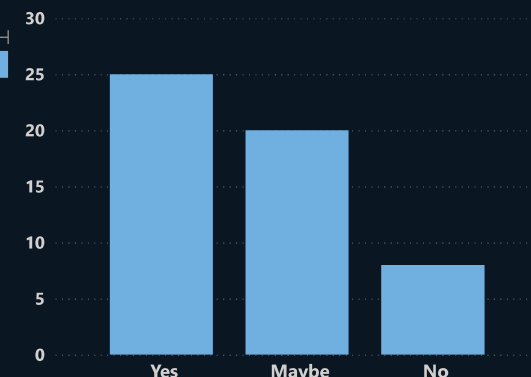
Average household income

- ☐
- ☐ \$100,000 - \$200,000
- ☐ \$25,000 - \$50,000
- ☐ \$50,000 - \$100,000
- ☐ Less than \$25,000
- ☐ More than \$200,000
- ☐ Prefer not to say

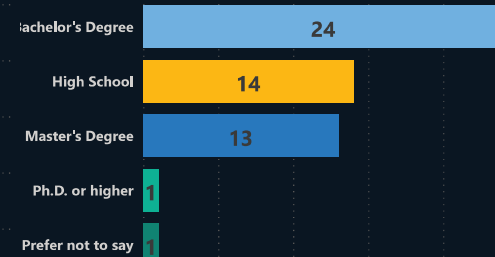
Scale of money spent on music



Learn about NFT



Level of Education



Female

17

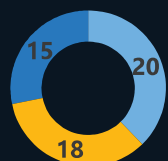
Male

36

Country



Purchase of NFT for music experience

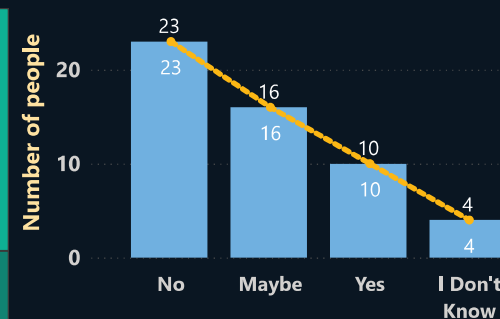


- Ma...
- No
- Yes

Interest in NFTs



Investing in favourite artist using NFT



NFT as payment for digital asset