

# SIMPLIFIED WHITEPAPER



# INTRODUCTION

\* A COMMUNITY-DRIVEN PROJECT ESTABLISHED IN NOVEMBER 2017.

INITIALLY FOUNDED AS AN EXPERIMENTAL PLATFORM TO DEPLOY & TEST SMART CONTRACT BASED GAMES FOR ERC20 TOKENS.

#### **PROJECT MOTTO:**

- **F** DECENTRALIZE IT.
  - **\*** INNOVATE IT.
- **\*\*** COMMUNITY-DRIVE IT.



# TOKEN DETAILS

**NAME:** STAKEIT

**SYMBOL**: STAKE

**DECIMALS**: 8

**TYPE:** ERC20 TOKEN

**BLOCKCHAIN:** ETHEREUM

**CONTRACT ADDRESS:** 0XBEC8F6D667594FB181C9D68E5C80C910888BE93D

**EXCHANGES:** MERCATOX (BTC), LESFEX (BTC), ETHERDELTA (ETH)

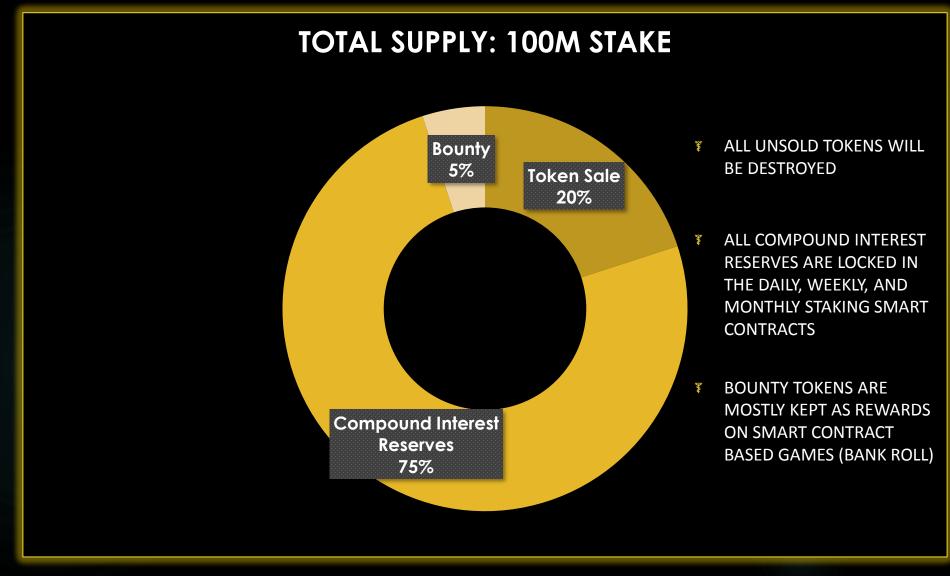
**TOTAL SUPPLY:** 

81,615,116.261787 STAKE (APPROX. 82 MILLION)

100,000,000 STAKE - DESTROYED AMOUNT (CHECK HERE)



# **TOKEN DISTRIBUTION**





# TOKEN DISTRIBUTION FAQs

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\* HOW WILL THE COMPOUND INTEREST RESERVES BE KEPT?

COMPOUND INTEREST RESERVES ARE LOCKED IN THE STAKING SMART CONTRACT. THESE TOKENS WILL NOT BE ACCESSIBLE BY ANYONE.

**\* HOW DOES THE BOUNTY TOKENS GET USED & WHEN WILL THEY BE USED/DESTROYED?** 

BOUNTY TOKENS WILL CONTINUOUSLY BE DISTRIBUTED UNTIL THE END OF 2018. MAJORITY OF THE TOKENS WILL BE USED AS THE INITIAL BANKROLL FOR SMART CONTRACT BASED GAMES (TOKENS ARE THEREFORE LOCKED IN THE CONTRACTS)



# MAIN FEATURES



# SMART CONTRACT BASED GAMES

- DECENTRALIZED
- **AUTOMATIC PAYOUTS**
- FAIR RESULTS GENERATED BY THE SMART CONTRACT
- SIMPLE DICE, LOTTERY, WHEEL OF FORTUNE + MANY MORE
- **REQUIRES METAMASK**



# COMPOUND INTERESTS

- DAILY, WEEKLY, MONTHLY OPTIONS
- DECENTRALIZED (SMART CONTRACT BASED)
- AUTOMATIC DEPOSITS & PAYOUTS
- ACCURATE TIMER & REWARDS
- ABILITY TO CANCEL INCOMPLETE STAKING PLANS
- **REQUIRES METAMASK**



#### MERCHANDISE STORE

- 1000S OF CRYPTOCURRENCY
  RELATED PRODUCTS
- ABILITY TO PAY WITH STAKE
- AFFILIATES SYSTEM
- REVENUES USED TO BUY BACK & FUND THE STAKING SMART CONTRACT



### **SMART CONTRACT BASED GAMES**



# SMART CONTRACT BASED GAMES ARE DEVELOPED BY COMMUNITY DEVELOPERS AS OPENSOURCE PROJECTS

SMART CONTRACTS CAN BE ACCESSED VIA THE STAKEIT GITHUB PAGE

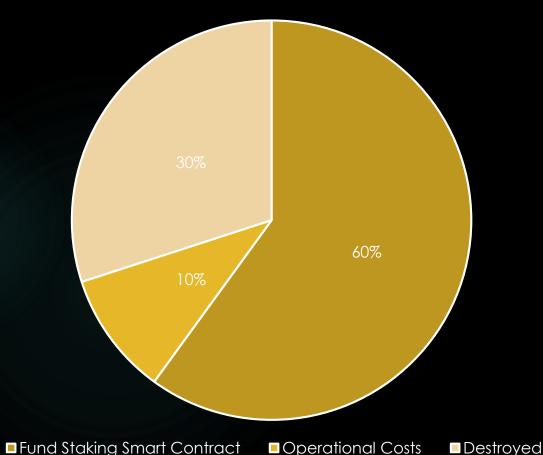
STAKEIT WILL REGULARLY HOST DEV COMPETITIONS TO DEVELOP NEW GAMES



## **SMART CONTRACT BASED GAMES**







**INITIAL BANKROLL = BOUNTY TOKENS (LOCKED-IN)** 

SMART CONTRACT BASED GAMES EARN REVENUES (STAKE TOKENS) WHENEVER USERS LOSE THEIR BETS

THE CHART ON THE LEFT ILLUSTRATES HOW THESE REVENUES WILL BE USED/ALLOCATED

- **60%** USED TO FUND THE STAKING SMART CONTRACT
- 30% LOCKED IN THE RELEVANT SMART CONTRACT (TO INCREASE MAX BET AMOUNTS FOR USERS)
- 10% USED AS OPERATIONAL COSTS
  (GIVEAWAYS & GAME DEV COMPETITIONS)



# **COMPOUND INTERESTS (STAKING)**



COMPOUND INTERESTS (STAKING FEATURE) IS BASED ON A SMART CONTRACT WHICH IS DECENTRALIZED, SECURE, AND AUTOMATIC.

USERS CAN STAKE THEIR TOKENS ON A DAILY, WEEKLY, AND MONTHLY BASIS BY DEPOSITING THEIR TOKENS INTO THE SMART CONTRACT.

THE SMART CONTRACT WILL HOLD & AUTOMATICALLY RELEASE YOUR
"INITIAL AMOUNT + STAKING REWARDS"
WHEN YOU COMPLETE YOUR STAKING PLAN.

\*IF YOU CANCEL ANY ACTIVE STAKING PLANS,
YOU WILL IMMEDIATELY RECEIVE THE DEPOSITED AMOUNTS BACK TO YOUR ADDRESS\*



## COMPOUND INTERESTS (STAKING)



STAKING RATES FOR 'DAILY, WEEKLY, AND MONTHLY' WILL CONSTANTLY CHANGE,
ACCORDING TO THE CHANGING VALUES OF STAKE.

THIS HELPS MAINTAIN A HEALTHY BALANCE BETWEEN DEMAND X SUPPLY ON THE MARKET, ALLOWING A CONSISTENT MARKET GROWTH WITH LESS VOLATILITY.

**DAILY < WEEKLY < MONTHLY** 

MONTHLY RATES ARE HIGHER THAN WEEKLY AND WEEKLY RATES ARE HIGHER THAN DAILY TO ENCOURAGE USERS TO HOLD THEIR TOKENS LONGER.



# **COMPOUND INTERESTS (STAKING)**



#### **HOW THE STAKING RATES ARE DETERMINED**

MARKET VALUE OF STAKE IS CONSISTENTLY WATCHED BY A BOT (ALGORITHM)



STAKE'S MARKET VALUE HAS INCREASED & IT MAINTAINS ITS VALUE FOR OVER XX HOURS = STAKING RATES \_\_\_\_\_

STAKE'S MARKET VALUE HAS DECREASED & IT MAINTAINS ITS DECREASED VALUED FOR OVER XX HOURS = STAKING RATES \_\_\_\_\_

THE NUMBER OF HOURS CHANGE CONSTANTLY, ACCORDING TO THE CURRENT OVERALL CRYPTOCURRENCY MARKET STATUS (VOLUME & STOCHASTIC RSI).

HODE



## MERCHANDISE STORE



CRYPTOCURRENCY RELATED PRODUCTS RANGING FROM T-SHIRTS TO HATS, ACCESSORIES, AND POSTERS ARE SOLD ON THE MERCHANDISE STORE

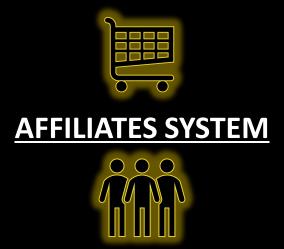
**CUSTOMERS ARE PROVIDED WITH SIGNIFICANT DISCOUNTS WHEN USING STAKE** 

STAKEIT WILL ALSO FORM STRATEGIC PARTNERSHIPS WITH EXISTING POPULAR ONLINE STORES

**MERCHANDISE STORE PRODUCT EXAMPLES:** 



#### MERCHANDISE STORE



\$0.5 FOR EVERY SIGN-UP REFERRED

10% COMMISSIONS ON ALL DIRECT SALES REFERRED

EARN COMMISSIONS FROM YOUR REFERRAL'S REFERRALS

**ALL PAYOUTS MADE IN ETH** 



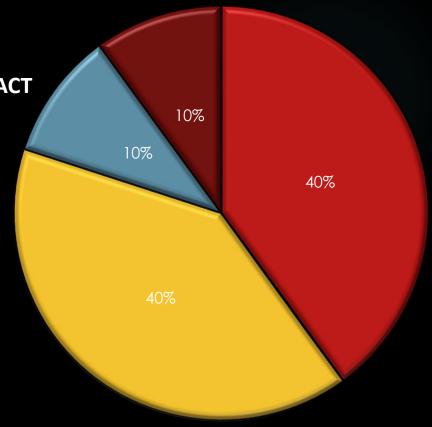
## MERCHANDISE STORE



#### **REVENUES ALLOCATION**

40% USED TO BUY BACK & FUND THE STAKING SMART CONTRACT

- **40% DISTRIBUTED TO THE CORE TEAM MEMBERS**
- 10% USED TO FUND BOUNTY & GIVEAWAYS
- **10% DONATED TO COMMUNITY CHOSEN ORGANIZATIONS**





## **ROADMAP**

Q4 2017

Q2 2018

Q1 2018

- ✓ Token sale
- ✓ Concept platform beta testing
- ✓ Exchanges listing
- ✓ First game development & testing (dice)
- ✓ WordPress Payment Plugin Integration

- Lottery game launch
- Wheel of Fortune game launch
- Merchandise store launch
- Website iOS app
- For Decentralized staking feature launch

- Tice game launch
- Decentralized staking feature test
  - Website android app launch
    - **§** Merchandise store test
    - Affiliates system launch

## **ROADMAP**

- For Desktop & Mobile Wallet Development
  - Voucher System Launch
  - **3** 4<sup>th</sup> & 5<sup>th</sup> Game Launch
  - **\$\ STAKE GAME DEVs Competition 2**
- Fartnerships with Popular WordPress
  Based Shops (STAKE as a form of payment:
  SAAP)



- Additional Exchanges
- **STAKE GAME DEVs Competition**
- Advertisement Platform Launch
- Voucher System Beta Testing

- SAAP Partnership Expansion (Shopify, Magento Store Payment Plugin)
- **§** STAKE Debit Cards
- Desktop & Mobile Wallet Launch
- Mobile Game Launch



#### WHAT WALLETS CAN I USE TO STORE, SEND, AND RECEIVE STAKE?

YOU CAN USE ANY ERC20 TOKEN COMPATIBLE ETHEREUM WALLETS. WE RECOMMEND USING <u>METAMASK</u> AS THIS WALLET IS ESSENTIAL FOR STAKE GAMES & STAKING.

#### WHAT IS THE AD PLATFORM?

THE AD PLATFORM IS WHERE ALL STAKEIT (STAKE) BOUNTY AND GIVEAWAY CAMPAIGNS ARE HELD. CHECK THE PAGE REGULARLY TO PARTICIPATE IN VARIOUS EVENTS.

ADDITIONALLY, IT ALSO FEATURES ADVERTISEMENT SPACES WHICH CAN BE BOUGHT WITH STAKEIT TOKENS (STAKE). IT WILL FEATURE 100 ADVERTISEMENT SPACES IN TOTAL. ONCE THE 100 SPACES ARE FILLED, THE OLDEST ADVERTISEMENT BANNER WILL BE REPLACED WITH NEW ONES. THIS CYCLE WILL CONTINUE ENDLESSLY.

\*TOKENS RECEIVED THROUGH AD SPACE SALES WILL BE DESTROYED AS PART OF OUR TOKEN DESTROY PLANS\*





#### HOW CAN I VIEW MY STAKE BALANCE ON METAMASK OR MYETHERWALLET?

#### **METAMASK**

- **¥** LOGIN TO YOUR WALLET ON YOUR BROWSER
- CLICK 'TOKENS' -> CLICK 'ADD TOKEN'
- FILL IN THE DETAILS AS SHOWN ON THE RIGHT & CLICK 'ADD'

Token Contract Address: 0xbec8f6d667594fb181c9d68e5c80c910888be93d

Token Symbol: STAKE

Decimals: 8

#### **MYETHERWALLET**

- LOGIN TO YOUR WALLET
- UNDER 'TOKEN BALANCES' ON THE RIGHT SIDE, CLICK 'ADD CUSTOM TOKEN'
  & FILL IN THE DETAILS AS SHOWN ON THE RIGHT
- CLICK 'ADD'
- YOU WILL BE ABLE TO SEE YOUR STAKE BALANCE



#### IS STAKE A PONZI SCHEME / LENDING PLATFORM / HYIP?

NO. STAKE IS DRIVEN BY SMART CONTRACTS WHICH ARE SECURE, AUTOMATIC, AND DECENTRALIZED. THE ONLY REWARDS USERS ARE PROVIDED WITH ARE STAKE TOKENS. PROFITS ARE NOT CREATED OUT OF THE 'THIN AIR'. STAKING REWARDS ARE READILY SECURED AND LOCKED IN THE STAKING SMART CONTRACT.

80% OF THE BOUNTY TOKENS ARE LOCKED IN GAMING SMART CONTRACTS AS THE INITIAL BANKROLL.

NO TOKENS WERE ALLOCATED FOR THE CORE TEAM (DEVELOPERS) IN THE TOKEN DISTRIBUTION PROCESS.

OPERATIONAL COSTS ARE COVERED BY THE 10% REVENUES WE EARN THROUGH THE GAMING SMART CONTRACTS & THE CORE TEAM (DEVELOPERS) EARN – 40% OF REVENUES – GENERATED FROM THE MERCHANDISE STORE.





#### **HOW DOES THE AFFILIATES SYSTEM WORK?**

YOU ARE AUTOMATICALLY REGISTERED AS AN AFFILIATE AS YOU REGISTER ON WWW.STAKE-IT.COM.

YOU CAN ACCESS YOUR AFFILIATE DASHBOARD VIA MY ACCOUNT -> AFFILIATE DASHBOARD.

RECEIVE 10% LIFETIME COMMISSIONS ON ALL SALES REFERRED BY YOU AS WELL AS \$0.5 PER EVERY SIGN-UP REFERRED.

YOU CAN PURCHASE AFFILIATE COUPONS TO BETTER TRACK YOUR SALES AS WELL AS PROVIDE INCENTIVES (DISCOUNTS) TO YOUR

POTENTIAL REFERRALS.

#### Multi-level Marketing (MLM) system

(Earn commissions up to 4 levels deep)

1st level: Your direct referral (10%)

2nd level: Your direct referrals' referral (5%)

3rd level: " (2%)

4th level: " (1%)

#### **Ranks & Withdrawal Threshold**

Basic Marketer - Default Rank - Withdrawal Threshold \$30

Good Marketer – From Earnings Over \$30 – Withdrawal Threshold \$20

Pro Marketer – From Earnings Over \$100 – Withdrawal Threshold \$10



# **QUESTIONS?**

# JOIN THE DISCUSSIONS ON



# **FOLLOW US ON**





