



To select a band/artist/genre from the decades 1970 to 1990s and create a vinyl record cover for an existing album or set of songs released during this time period with a contemporary design for a modern audience

MUSIC SELECTION PROCESS

My music taste was heavily inspired by my dad, much like him i like songs with drums or heavy bass. "iris" a prominent song from this album is a mutual favorite of both me and my father.

I was initially apprehensive for this project as i did not know many songs - much less a whole album from before the 1990s but as i combed through my spotify playlists - "iris" and "broadway" caught my eye- released in 1989, the album just fits into the time period given to us.

I believed i could do justice to this album, and especially after i sat through the album and enjoyed almost all the songs i knew i had made the right decision. The album is an alt rock mix, which i realised after looking into is a genre i am fond of, thus i also felt that i could capture the feel of the genre pretty well.

moodboard

text:

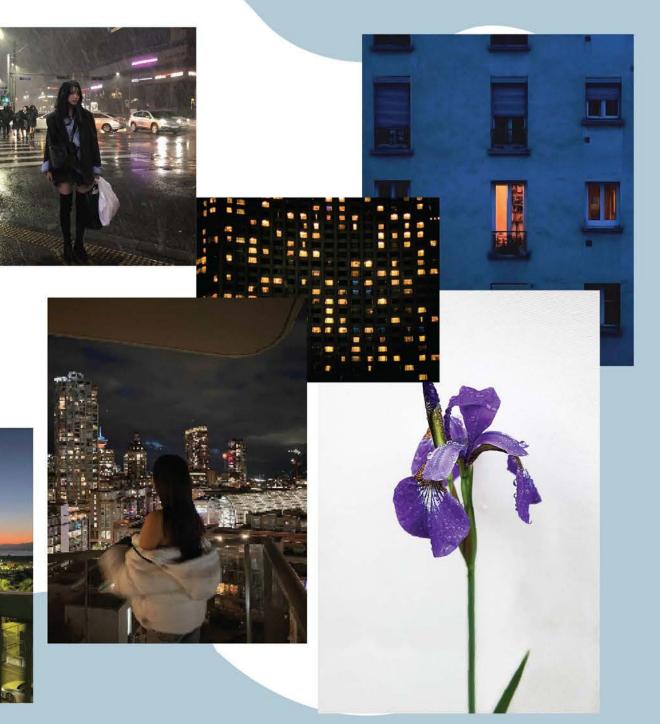
- bold

- clean

- - sans serif





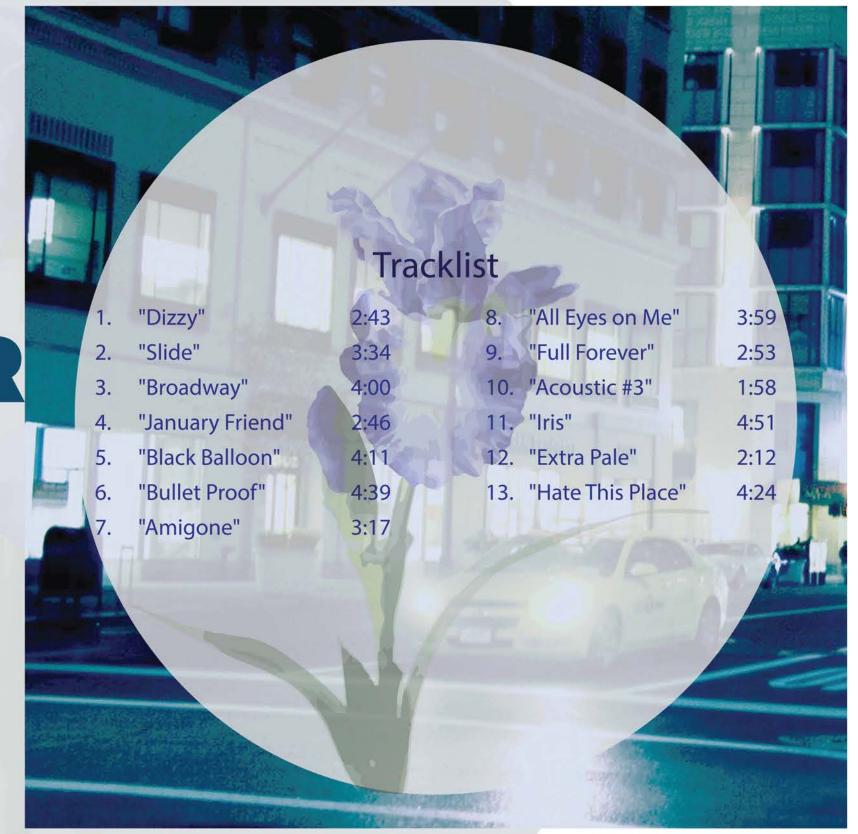


CONCEPT FOR VINYL RECORD COVER

The album explores themes of relationships and human emotions such as pain and yearning. The girl seems to be a central figure in many of the songs, while others have a feeling of being a stranger in their own bodies. The songs have a nostalgic feel and really convey the feeling of the singer's anguish, yearning, loneliness, and feelings towards life. I wanted to keep the essence of the previous cover but add a more contemporary vibe. The idea was to introduce a backdrop of city—ideally large buildings—imposing on the girl to add a sense of disproportion and isolation—mimicing themes in the album. I ended up choosing a town scene and adding a blur effect to separate it from the figure of a girl. Later on, I took inspiration from a few pictures talking about dissociation and filled in the outline of the girl to give a vague idea of her. The girl is part of the composition, the cityscape, and the environment, but simultaneously stands out and is separated. I added in the bands name in bold text, similar to how they usually depict their names, I also added in the album name as a sign on the post, a nod to their song "broadway" which makes me think of bright lit up sign boards. Onto the colour palette, I chose cooler tones and a blue overlay because, I feel, it gives a more nostaligic feel, especially coupled with the yellow lights. It reminds me of late nights as a child, when a child sleepily stares out of their dark room to the lit-up living room where the parents or their friends are sitting. Cooler tones also emphasise the loneliness and yearning, as well as serving to add a modern touch to the image.



VINYL COVER BACK









the goo goo dolls have been a band whos songs ive often loved listening to, through this project i ended up listening to the entire album, and discovered various new songs i enjoyed. Not only did i find new songs i enjoyed - i also found out the entire platora of sub-genres that come under rock and metal, such as pop punk, nu-metal, alt-rock, punk rock, etc. the entire research was initially increadibly confusing for me since i did not expect there to so many differenciations.

When actually making the vinyl, cycled through many designs, it was a struggle to find images to make the cover i had in my mind but i believe it worked out for the better and i ended up with something different than what i had initially thought of.

Learning how to make mockups was also really fun and i enjoyed adding in my cover onto them