Project Name

NewsMe

Team Members

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Elevator Pitch

NewsMe is a mobile application that helps users to get the different types of timely information they each need more efficiently by collecting and pushing news and topics of interest to the user from various social platforms, which are also set by user him/herself, into just one application on their phones.

Target User Group

Since the application is for everyone, I intend to work with everyone around me with no restriction, but just need to make sure that everyone's needs for information are as different as possible. I will recruit them via my friends list on social media platforms.

Versions

I am working on my own so there's no extra prototypes representing different approaches to solving my problem needed to be produced.

How This Project Meets the Theme

This application will collect users' mainstream browsing topics and even the source information platforms that are cited the most as useful information, in order to better prioritize future citations from source information platforms and to show users the trending topics.

Interaction Design Challenges

1) Setting up a focus group by having users manually enter certain specific information posters from multiple social media platforms or by having them provide their existing social media accounts and passwords directly.

2) Helping users pre-set their preferred news and topics with a relatively simple guiding process.
3) Showing users the collected news all at once on a phone screen.
4) Collecting data for overall analysis without overly violating users' privacy.