

## TEACHING STATEMENT

Coming from a family with a background in education, I have inherited a passion for teaching and transferring my knowledge to other people. As an educator, I aim to inspire and empower students to reach their full potential while providing them with the knowledge and skills necessary for their future careers.

My teaching experience spans various subjects and educational settings, both in my home country, Ukraine, and in the United States. From teaching undergraduate and graduate courses in management, entrepreneurship, marketing, and tourism to serving as a guest lecturer and an Assistant Professor, I have gained valuable insights into effective pedagogical practices and the diverse needs of students.

### Teaching Experience and Interests

I have had several experiences that have helped me in my early stages as a faculty member. I worked in Ukraine as a part-time lecturer and taught Decision-Making Methods and Entrepreneurship in Ukraine to undergraduate students and Theoretical Foundations of Management and Tourism Management to graduate students. As a doctoral candidate at West Virginia University, I have taught two undergraduate courses: Buyer Behavior and Global Marketing.

Currently, as an Assistant Professor at Dominican University, I teach four courses: Marketing, International Marketing, International Business, and Doing Business Around the World (focused on Latin America, Asia, and Europe). Moving forward, I am particularly interested in teaching courses in the areas of Global Marketing, Consumer Behavior, Digital Marketing, Marketing Research, Marketing Strategy, and Tourism Marketing.

I also served as a guest lecturer in Global Marketing, Marketing Research, consumer behavior, and Tourism Management courses at West Virginia University and Worcester Polytechnical Institute.

### Teaching Philosophy

My teaching philosophy is based on the following key components: engagement, preparation for business careers, diversity, equity, and inclusion, and fairness.

**Engagement** is a key component of my teaching philosophy. I strive to create an environment where students are actively involved in the learning process and feel motivated to explore the subject matter. By making my lectures relevant and applicable to their daily lives, I foster a sense of curiosity and enthusiasm among my students. I employ a range of teaching methods, including written materials, audio-visual aids, technology-based tools, and interactive activities, to cater to different learning styles and keep students engaged. Through student evaluations, I have received positive feedback indicating that these varied approaches have been successful in promoting student engagement and enhancing their learning experiences.

**Preparing students for their future careers** is another important aspect of my teaching philosophy. I emphasize the practical application of academic knowledge and encourage critical thinking skills that are essential in real-life business situations. I relate theories and concepts to real-world scenarios, allowing students to immediately apply their knowledge through hands-on activities and projects. By incorporating client projects and fostering teamwork, I help students develop valuable collaboration and communication skills that are vital in professional settings. Furthermore, I

place a strong emphasis on professional behavior and business etiquette, ensuring that students are well-prepared to navigate the challenges of the working world.

I value and prioritize ***diversity, equity, and inclusion*** in my classrooms. I have had the privilege of teaching students from racially, ethnically, culturally, and linguistically diverse backgrounds, including at a Hispanic-serving institution that caters to first-generation, low-income, and undocumented students. Recognizing the unique challenges and experiences that students from diverse backgrounds may face, I am committed to creating an inclusive and supportive learning environment where all students feel valued, respected, and empowered to succeed. I am sensitive to the potential barriers and challenges that students from diverse backgrounds may encounter in their academic journeys. I am committed to providing equitable opportunities for all students to succeed and actively work to identify and address any systemic or individual barriers that may arise. This includes being flexible and responsive to students' individual needs, offering additional support when necessary, and providing resources to help students navigate any challenges they may face.

To ensure ***fairness***, I establish clear expectations of student performance through well-defined syllabi and grading rubrics. I treat students with respect and provide a supportive learning environment where they feel comfortable seeking assistance and guidance. While I am dedicated to supporting their growth and success, I also encourage students to take responsibility for their own learning, fostering a sense of autonomy and self-reliance.

### **Overall Effectiveness**

In summary, I put a lot of effort into developing and teaching my courses. I attend educational conferences, workshops, and trainings to learn best pedagogical practices, such as inclusive and culturally relevant pedagogy. I strive to improve my teaching skills implementing student feedback. I also ask students to complete a brief survey at the beginning of the semester to better understand student needs and backgrounds.

I believe that my teaching approach has resulted in engaged students who are a pleasure to have in class. My student evaluations are equal to or exceed departmental and university averages. I also stay in touch with many of my former students after they graduate to support them in pursuing further degrees and celebrate their career achievements.