

# NYC Restaurant Inspections

## Analysis and $k$ -Means Clustering

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# Sources

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# Sources: Data

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# Restaurant Inspections

- ▶ Began July 2010
- ▶ Itemized violations contribute to a score based on severity
  - ▶ 2B: Hot food not held at or above 140°F, 7 to 28 points
  - ▶ 10J: “Wash Hands” sign not posted at hand-wash facility, 2 points
  - ▶ etc.
- ▶ A: 0–13, B: 14–27, C: 28 and higher
- ▶ Not all inspections are graded, low grades lead to re-inspection

# Getting and Cleaning the Data

- ▶ Data set available through NYC Open Data
- ▶ Data needs to be cleaned
  - ▶ e.g. `Fontana"s` → `Fontana's`
- ▶ Data needs to be parsed
- ▶ Code performance concerns
  - ▶  $\approx 24,500$  rows of data
  - ▶ R quirks

# Preliminary Analysis

## Time between inspections

- ▶ Mean time between inspections around 130 days
- ▶ Inspections that end in an A grade have a shorter time since last inspection (about 120 days)

## Number of inspections

- ▶ Mean of about 7 inspections per restaurant

## Score

- ▶ Mean score of 16 (a B, but this includes ungraded inspections)
- ▶ Mean score of Starbucks is 9

# Clustering

Why do we cluster things?

- ▶ Exploratory analysis
- ▶ Classification

*k*-Means clustering

- ▶ Clusters defined by their means
- ▶ Originated as an information theory problem (S. P. Lloyd, 1957)
- ▶ Analogy to the case of estimating a single mean

# k-Means Clustering

## Notation

Event space  $E$

Partition  $S = \{S_i\}_{i=1}^k$

Probability mass function  $p$

$$\mu_i = \frac{\int_{S_i} z \, dp(z)}{p(S_i)}$$

$\{z_i\}_{i=1}^\infty$  random points in  $E$

$x = \{x_i\}_{i=1}^k, x_i \in E$

Given  $x$ , define  $S(x) = \{S_i(x)\}_{i=1}^k$  the minimum distance partition of  $E$



# Algorithm (MacQueen)

At each step  $n$  we have the  $k$ -means  $x^n = \{x_i^n\}_{i=1}^k$ , (integer) weights  $w^n = \{w_i^n\}_{i=1}^k$ , and partition  $S^n = S(x^n)$

At the start

$$x_i^1 = z_i \qquad w_i^1 = 1$$

For each subsequent step, we incorporate a new point  $z_{k+n}$  and update

$$\begin{aligned} \text{if } z_{k+n} \in S_i^n \text{ then } x_i^{n+1} &= \frac{x_i^n w_i^n + z_{k+n}}{w_i^n + 1} \\ w_i^{n+1} &= w_i^n + 1 \\ x_j^{n+1} &= x_j^n \text{ and } w_j^{n+1} = w_j^n \text{ for } j \neq i \end{aligned}$$

# Convergence of $k$ -Means

We define

$$W(x) = \sum_{i=1}^k \int_{S_i} |z - x_i| dp(z)$$

$$V(x) = \sum_{i=1}^k \int_{S_i} |z - \mu_i(x)| dp(z)$$

## Theorem

*The sequence  $\{W(x^1), W(x^2), \dots\}$  of random variables converges and  $\lim_{n \rightarrow \infty} W(x^n) = V(x)$  for some  $x$  where  $x_i = \mu_i$  and  $x_i \neq x_j$  for  $i \neq j$ .*

A sketch of the proof

# Pathological Distributions

- ▶ Circle
- ▶ Square
- ▶ Rectangle

# What do we want to cluster?

## Frequency of violations

- ▶ Tally occurrences of each violation
- ▶ Scale by number of inspections

## Transitions between grades

- ▶ Treat the grades as a Markov chain
- ▶ Build a matrix of transition probabilities
- ▶ How to treat transitions we don't have data for?

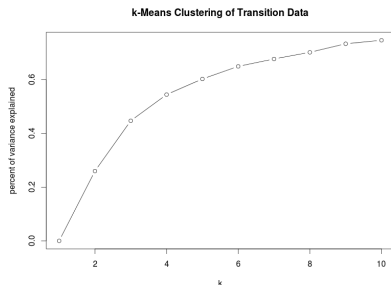
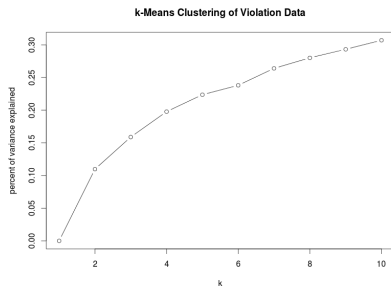
# Finding $k$

How do we find  $k$ ?

- ▶ Increasing  $k$  will always reduce sum-of-squares

The elbow method

- ▶ Find where increasing  $k$  has less of an impact (the “elbow”)



# Clustering Results

## Violation frequencies

- ▶ Very sparse data
- ▶ Clusters don't account for much of the variance (about 25%)
- ▶ Hard to interpret

## Transition matrices

- ▶ Good accounting of the variance (about 60%)
- ▶ Can interpret cluster centers
- ▶ Problems of scaling from missing data

# Transition Clusters

$k = 5$

- ▶  $A \rightarrow A$ ,  $B \rightarrow B$ , and  $C \rightarrow C$  dominated restaurants all end up clustered together
- ▶ Two clusters with dominant  $B \rightarrow A$  transitions
  - ▶ one has notable  $A \rightarrow A$  and  $A \rightarrow B$  transitions, with barely any transitions to  $C$
  - ▶ other splits evenly from  $A$ , when at  $C$ , the  $C \rightarrow A$  transition is dominant

# Transition Clusters

$$k = 9$$

- ▶  $A \rightarrow A$  dominated cluster is identifiable
- ▶ “re-scaling” of matrices helps make sense of centers
- ▶ Clusters with dominant  $B \rightarrow A$  transitions still identifiable
  - ▶ Third one appears that drifts down, with relatively small  $A \rightarrow A$  transition
- ▶ Sizeable cluster with a strong  $C \rightarrow A$  transition that then goes between  $A$  and  $B$  with slight chances of dropping to  $C$ 
  - ▶ Looking at unscaled version, see most of the data comes from transitions out of  $C$



# Conclusion

Conclusions!

Questions?