

Stage-wise GenAI Use Cases with PM ROI Perspective

Stage	Top GenAI Use Cases	PM ROI Perspective
LegacySystem	<ul style="list-style-type: none"> • AI input validation • Auto-document legacy code • Conversational debugging • Predictive maintenance • Semantic mapping 	<ul style="list-style-type: none"> • Reduced support costs • Improved developer productivity • Decreased downtime • Faster modernization
Legacy Publisher → Kafka	<ul style="list-style-type: none"> • Real-time anomaly detection • Metadata enrichment • Data deduplication • Synthetic test data • Policy-aware publishing 	<ul style="list-style-type: none"> • Higher system reliability • Faster audits & compliance • Cost savings from deduplication • Faster time-to-market
Kafka → DB	<ul style="list-style-type: none"> • Partition optimization • Semantic query assistant • Retention tuning • Data drift detection • Explainable alerts 	<ul style="list-style-type: none"> • Operational cost optimization • Improved developer adoption • Regulatory risk reduction • Faster MTTR
Legacy Consumer → Modern API	<ul style="list-style-type: none"> • API translator • Auto-generated API contracts • Explainable mapping • Semantic error resolution • Test case generation 	<ul style="list-style-type: none"> • Accelerates API modernization • Reduces dependency on SMEs • Fewer failed transactions • Stronger QA coverage
TargetPublisher → Kafka → CDC	<ul style="list-style-type: none"> • Quality scoring • Compression recommendations • Semantic search • Data provenance • Demand forecasting 	<ul style="list-style-type: none"> • Lower storage costs • Improved analyst productivity • Audit-ready lineage • Capacity planning cost savings
TargetConsumer → Downstream Services	<ul style="list-style-type: none"> • Compliance guardrails • AI-based prioritization • Smart retry logic • Personalized insights • Audit Services 	<ul style="list-style-type: none"> • Reduced compliance penalties • Higher service availability • Increased revenue from personalization • Trust-building with regulators
LegacySyncBackAPI → LegacyDB	<ul style="list-style-type: none"> • Explainable sync reports • Root cause analysis • Change impact analysis • Schema harmonization • Compliance summaries 	<ul style="list-style-type: none"> • Reduced manual audit efforts • Faster root cause resolution • Lower integration costs • Risk mitigation